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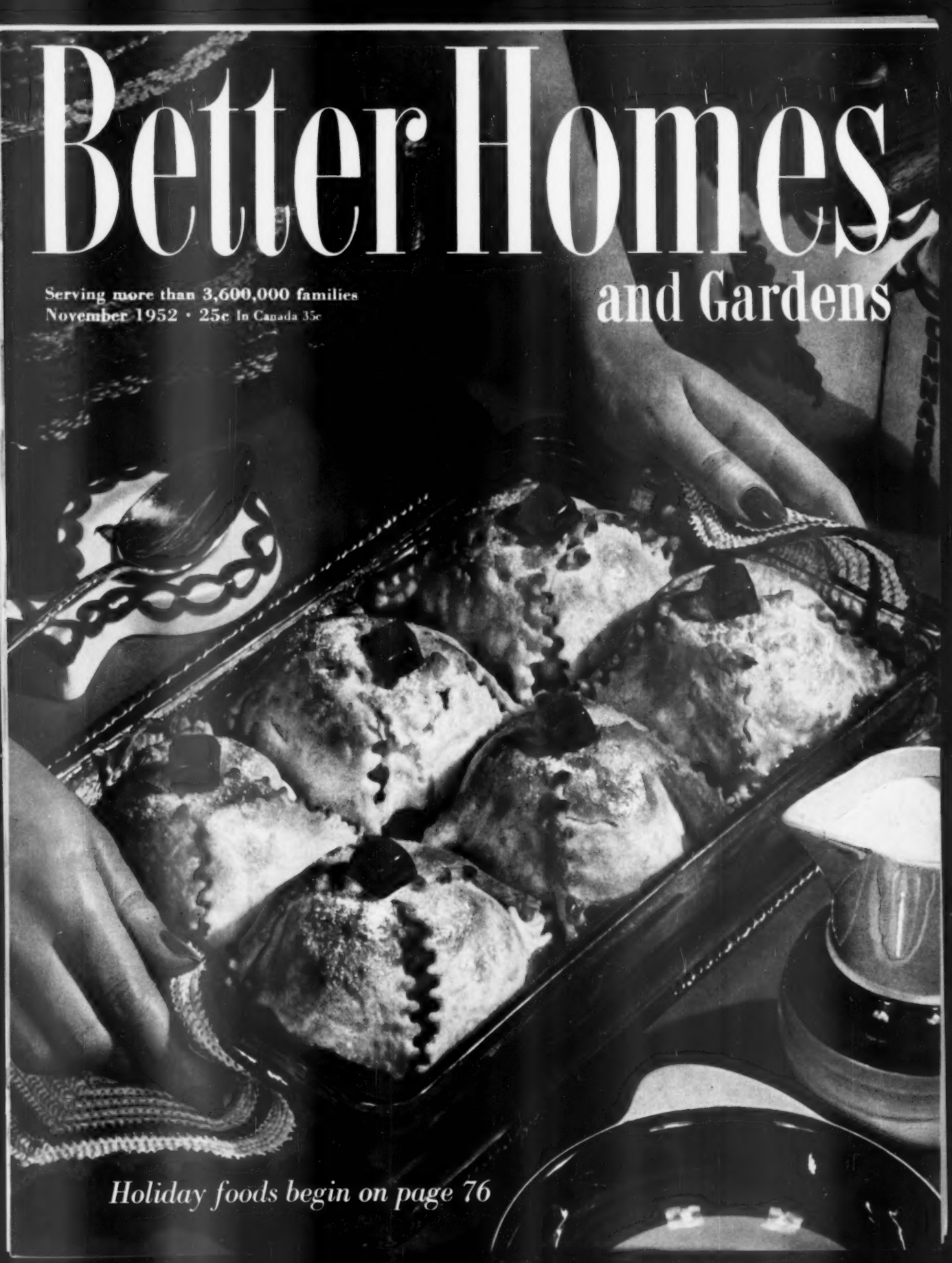

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Make an extra room from your open porch

If you're in need of extra space in your home, and you have an open porch, don't overlook the advantages that can be gained by using the porch as the basic framework for your new room. You'll find it cuts building costs considerably.

In most cases the usefulness of an open porch is limited to a few summer months. Converting it to a room gives it year-round utility. Next to the living room and with easy access to the yard, it will quickly become one of the favorite rooms in the house.

This particular porch conversion was planned for use by the whole family. It serves nicely as a retreat for someone who wants seclusion, and it's practical enough to withstand the wear and tear of teen age youngsters.

Because this room was designed for relaxation, the modern furnishings have been kept on the informal side. The high-color accents, used against the colorful simplicity found in the floor of Armstrong's Linoleum Tile, eliminate the need for a lot of decorative accessories. The attempt to make the room uncluttered was done with a purpose—to keep it from becoming an additional house-cleaning chore. With this thought in mind the floor of Armstrong's Linoleum was a natural choice, for this floor is famous for its ease of cleaning. Dirt can be swept up from its smooth surface quickly, and just an occasional washing and waxing will keep it new looking. You'll also appreciate its durability, and it's a floor that never needs costly refinishing, because the colors and design go all the way through the wearing surface.

If careful budgeting is an important part of your remodeling, you'll find that it is comparatively simple to put in Armstrong's Linoleum Tile yourself. However, for best results, have your linoleum floor installed by your local Armstrong flooring dealer. You can rely upon him for skilled workmanship. He's experienced in quality installations.

Whether you're interested in expanding your home or redecorating, your Armstrong dealer can give you many helpful flooring suggestions. Stop in and see him the next time you're in town.

Outstanding floor designs are easy to create with the handsome brush-stroked graining of Ravbelle® Linoleum. This latest design in Armstrong's Linoleum Tile is luxurious in its coloring, easy to clean, and quiet and comfortable underfoot. The floor shown is Armstrong's Ravbelle Linoleum Tile, Style No. 74, set diagonally with Plain White, No. 23. For a free room plan and list of furnishings, write us.

Send for helpful book—"Go Ahead and Decorate." Its 32 pages are packed with full-color do-it-yourself decorating suggestions for every room in your house, whether it's new or old. This practical guide will spark your imagination and help stimulate ideas of your own. For your copy send 10¢ today (10¢ outside U.S.A.) to Armstrong Cork Co., 5211 Elm St., Lancaster, Penna.

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MADE BY THE MAKERS OF ARMSTRONG'S QUAKER® RUGS, ARMSTRONG'S ASPHALT TILE, ARMSTRONG'S LINOWALL®

What a way to start the day!

That early morning journey to turn up the heat is always unpleasant. But he has only himself to blame. He doesn't have to put up with an old-fashioned thermostat that makes this disagreeable job necessary, when the remedy is so easy.

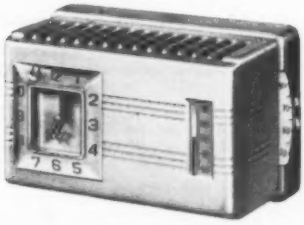
Certainly there's no reason for YOU to disturb your sleep to turn up the heat if you'll install a modern Honeywell Electric Clock Thermostat. It automatically turns *down* the heat at night, so you sleep in a healthfully cool room. Then in the morning, before you awaken, it automatically brings the heat up to daytime level. You get your full quota of sleep—get up and dress in a nice warm house.

Don't be without a Honeywell automatic Clock Thermostat another day! This inexpensive, modern convenience can be quickly installed on your present central heating system, without interruption of the heat supply.

Call your heating dealer today. Or if you prefer, mail coupon below for all the facts about this finest of all thermostats.

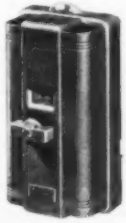
MINNEAPOLIS **Honeywell**

First in Controls



Actually pays for itself in fuel savings!

You can save up to 10% on fuel with a Honeywell Clock Thermostat, due to automatic night set-back. That's another reason why you'll see this famous Honeywell Clock Thermostat in so many homes.



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Better Homes and Gardens

November, 1952 Vol. 30, No. 11

You're feasting your eyes on our plump, spicy Apple Dumplings. The best we ever ate! Make you hungry? Well, you can bake some just as yummy. Recipe and directions are on page 92

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Cover photograph: Allen Snook

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Please Print
Address.....
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☐ Do not personalize any items, as I may wish to use them as gifts.
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References: Franklin-Washington Trust Co., Newark 2, N. J.

Sizzling mad at **scorchy** pans?

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soap pads—
TWICE the SHINE
in half the time!

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New improved
Brillo lasts longer!

—MORE SHINES IN EVERY PAD!

"We might not hire your youngster, if . . ."

By Robert M. Bliss

***EXECUTIVES** of leading American corporations, at the request of* **Better Homes & Gardens,** *tell you what is expected of young men and women entering business or industry; what helps young people get ahead; why some fail; and your part in making your boy or girl one of the persons these industrial leaders themselves would want to hire*

"We wouldn't want your boy or girl if you have failed to train him or her for successful adulthood," United States industry says, in effect, to American fathers and mothers.

This is the finding of a study by *Better Homes & Gardens* in which executives and personnel experts of many leading American corporations cooperated.

Despite the knell sounded for the family by overzealous advocates of an anthill society, the people who do the hiring are convinced that home training is the most important determinant of character. And they are just as interested in character as in skill, despite their critical need for technically skilled employees.

Friends, schools, churches, youth organizations, and vocational-guidance experts will help mold your child's character and vocational drive. But a good home life is the foundation, with no suitable substitute, most of the industrial leaders believe.

Can your child fail in his lifework because you have provided him with poor home training and environment? Is on-the-job success related to favorable home conditions?

"Yes," they declare unanimously.

And what is a favorable home environment? "Not necessarily one where there is financial well-being, but one with little bickering, no going in opposite directions, no getting on each other's nerves," says the manager of the salaried personnel department of one of the country's largest manufacturers of automobiles. "A home whose members pull together to develop their standard of living, where each member has and is given responsibility to contribute rather than always getting something for nothing."

"People are definitely conditioned by their early home life and during this impressionable period, habits and tendencies are formed that later reflect in their work lives," said the president of an eastern power company.

According to Lawrence A. Appley, president of the American Management Association, Inc., New York: "There seems to be a direct and significant relationship between early home environment and on-the-job success involving such factors as: emotional stability, personality, objectivity, open-mindedness, adaptability, integrity, and loyalty."

Don't be too pessimistic, though, if you feel your child's home life hasn't been all that it should be. "There is a direct relationship which is important but which certainly is not critical," says the employment director of a prominent airplane manufacturer. "Many of the effects of an unfavorable early environment can be modified and improved."

But the head of the industrial-relations division of a leading business-machine company commented: "We believe that employees who are interested in their church and community projects and who have the proper type of home environment will be successful, and this is an important factor in the selection of our personnel."

The director in charge of personnel of a big steel corporation wrote. "We feel there is little doubt that an applicant's probable on-the-job success is highly dependent on his early home environment. We attempt to evaluate its influence in selection and promotions. We also recognize this heavily in counseling of employees. We do this by checking school records, interviews, and people who had observed the early home environment."

In *Work Adjustment in Relation to Family Background*, published by the American Psychological Association, Jeannette G. Friend, of the Family Society of Greater Boston, and Ernest A. Haggard, of the University of California, report a striking relationship between job success and closely knit childhood homes. They point out, as strongly related to job failure, a poor opinion by workers of their early life, a persistent dependency by the worker on his parents or others, lack of regard by the (male) worker for his father, and antagonism toward his mother.

Case histories in the files of four companies cooperating in this *Better Homes & Gardens* study also show a definite relationship between early home factors and job success or failure. Overprotectiveness, alcoholic [*Turn to page 8*

The Tool of 1001 Uses!

Here's the perfect gift for the man who wants a tool that will handle job after job around the home! This versatile B&D Utility 5" Sander-Polisher comes *complete* with ¼" Jacobs drill chuck, sanding discs, polishing bonnet, rubber pad, wax and auto polish. And it can be equipped with inexpensive attachments to grind, sharpen, buff, burnish, wire brush, etc.!

Black & Decker Utility 5" SANDER-POLISHER only $32.95

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It drills! *It sharpens!* *It polishes!*

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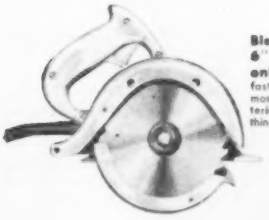
Black & Decker Utility ¼" Drill, only $22.95 A handy, high-quality tool that drives a raft of attachments. Perfect gift for the beginner!



Black & Decker Utility 6" Heavy-Duty Saw, only $36.50 — Ten times faster than hand sawing. Makes most any cut, in almost any material! For the man who builds things!

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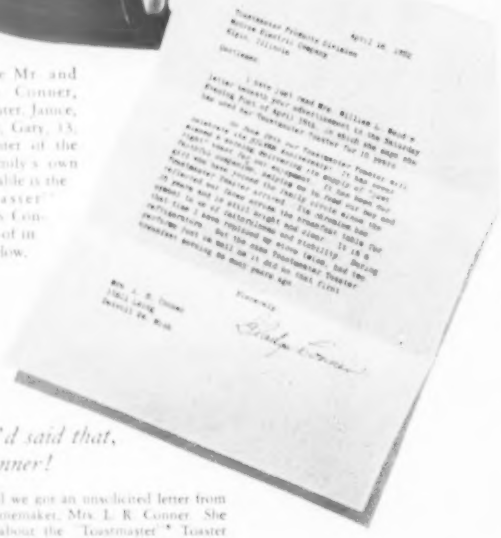
• Here are Mr. and Mrs. L. R. Conner, their daughter, Janice, 9, and son, Gary, 13. In the center of the Conner family's own breakfast table is the "Toastmaster" Toaster Mrs. Conner speaks of in her letter below.



Toastmaster Products Division
Waters Electric Company
Elgin, Illinois

April 16, 1952

Gentlemen:

I have just read Mrs. William H. Reid's letter concerning your advertisement in the Saturday Evening Post of April 12th, in which she says she uses her Toastmaster Toaster for 10 years.

We have had our Toastmaster Toaster with us almost a quarter of a century, in which time it has been our faithful companion during its share of meals, and has been subjected to its share of abuse. Yet it has never failed us in its duty of toasting our bread to a golden brown. Neither the heat nor the cold seem to affect it. It is always ready for the morning rush, and is as easy to operate as the day we first bought it. It is a substantial and attractive piece of equipment, and is a joy to use. It is still bright and shining and looks just as well as the day we first laid eyes on it. It is an old friend, and nothing would be much more sad than to part with it.

Yours truly,

Mrs. L. R. Conner
1011 Lark Street
Detroit 26, Mich.

wish we'd said that, Mrs. Conner!

Back in April we got an unsolicited letter from a Detroit housemaker, Mrs. L. R. Conner. She said things about the "Toastmaster" Toaster we've often wanted to say. But we always held back. We felt some folks might think we were stretching a point. In her own words, here's Mrs. Conner's letter.

TOASTMASTER

Automatic Pop-Up Toaster

TOASTMASTER PRODUCTS DIVISION, McGRAW ELECTRIC COMPANY, ELGIN, ILL. © 1952

"TOASTMASTER" is a registered trademark of McGraw Electric Company, makers of "Toastmaster" Toasters, "Toastmaster" Water Heaters, and other "Toastmaster" Products.

"We might not hire your youngster, if"

Begins on page 6

parents, broken homes, neglect, and excessive severity were cited as factors leading to later job failure by the child.

But positive emotional factors such as genuine love and affection are far more important in a child's development than the possible effect of disruptive home influences such as divorce or the death of a parent, most psychologists believe. Affection should be reflected in wise, time-consuming guidance.

"If you want your child to succeed," the mother of one family whose children found vocational success told me, "teach him to mind; train him to carry through jobs he starts; encourage him to try a variety of skills; to enter activities like Cub Scouts, school musical organizations, and 4-H Clubs, and to be a good member. Teach him honesty by your own example, such as your reaction when you paid with a $5 bill and the merchant gave you change for a 10.

"If the job he wants requires added education and specialization, see that he gets it."

Other parents' plans:

1. See that children take responsibility for tasks in the home, and for helping take care of younger children.

2. Teach them to care for their own property and pets.

3. Let them participate in family decisions through family meetings or other devices.

What are United States employers hoping for when your boy or girl walks into the interviewer's office? "Qualifications which match available positions; a favorable appearance, an open-minded attitude," says the man in charge of hiring replacements for the 11,000 salaried workers at a huge automobile plant.

"We want to see applicants who are mature-acting and show evidence of a normal amount of aggressiveness. We ask ourselves: Is this applicant willing to stand on his own and develop, or isn't he?"

How about the youth of special talents? "Million-dollar ideas are all right, but our workers must be part of a group. They must get along with people, particularly in the professional and management levels. We don't knowingly hire screwballs who can't get along with other people."

Have typical work attitudes deteriorated in the past 5-15 years? "Many young people of today are too security-minded," this personnel man maintains. "Parents ought to build into the minds of kids confidence in their own ability rather than a belief that some outside force will take care of them, if they learn the ropes."

How can you help your child to develop self-confidence? "Guard against overprotectiveness," this manager replied. "Take him hunting or fishing; teach him skills; teach him the use of power tools, if that's what he wants; teach him (by example, I might add) civic-mindedness, community loyalty, church loyalty; build his moral fiber; above all, teach him to give more than he receives."

When your son or daughter goes job-hunting, tell him or her to present the best possible appearance, our industry leaders urged; to put across his or her interest in working; to be a good listener.

Tell your son or daughter *not to:* 1. Be too eager in inquiring about vacations and pay; 2. Exhibit preconceived ideas about how things ought to be done; 3. Be too quick to discount suggestions about where he might fit into the organization; 4. Convey a "You find me a job I like" attitude.

"We want young people who want to learn; who are willing to accept advice."

What does industry expect of hourly workers? "We want them to meet work standards, to be attentive and physically presentable, to get on well with people, not to cause trouble, and to be good citizens of the community," answered the head of one company's hourly personnel department.

How do they get that way? Good workers, this man who hires them maintains, usually come from homes where independence, responsibility, and discipline are taught to children in a setting of real affection and security.

"Children must have a sense of belonging," he says. "Schools, churches, and youth organizations ought to be used, but they ought to help the parents. They ought not to substitute for them."

He advised parents: "Teach the dignity of work rather than an aversion to the trades. Many youngsters would have a better chance to advance to skilled and semiprofessional jobs if they went to work rather than to college. Through inflated ideas and misguided desire by parents for their children to 'have it better than I did,' many young people are not doing the things they are best fitted for."

Here's what some other firms are looking for in your boy or girl, in addition to special skills:

"Evidence of good health, character, citizenship, and a desire to grow and advance with the company, and understanding . . . that an industry is a cooperating process in which manager, employees, customers, and stockholders gain or lose together. . . ."

* * * *

"We are looking for ability to get along with people, good character, willingness to work and serve apprenticeship, desire for growth and development, firm belief in the private-enterprise system, creativeness, profit sense."

[*Turn to page 155*

It's a revolution... and a very comfortable one!

New low-cost Home Heating with the Magic Blender! Easy-to-install!

1 **A MAGIC BLENDER** in every room blends room air with freshly heated furnace air *right in the wall*, then RE-circulates it through the room for constant, even warmth. Individual room temperature regulation plus automatic over-all thermostat control in the home.

2 **3½-INCH HEAT TUBES** carry freshly heated air from furnace to Blenders. Tubes small enough to fit between any walls — big enough to supply each room with just the warmth you want. A tremendous advantage when you build — they're much easier to install, cost less!

3 **BLEND-AIR FURNACE** uses as little as 6 square feet of floor space anywhere — basement, closet, utility room. Fresh-air intake insures a continuous supply of freshly heated, filtered air through INDIVIDUAL heat tubes to every room. Heats your home thoroughly—and fast.

You get all this and more with

COLEMAN Blend-Air®

Heating and Ventilating System—Gas, LP-Gas, Oil

COLEMAN BLEND-AIR is new! —different! —revolutionary! It's the latest advancement in modern automatic home heating. There are thousands of happy, satisfied users throughout America—and more every day. They're saying Blend-Air conditions their homes for health as well as comfort! The whole system is prefabricated by one manufacturer only—Coleman—so it can be delivered in a package complete, ready to install. This gives you America's revolutionary new winter air-conditioning system, designed for quick, easy installation and low-cost operation. *Naturally* the demand is great, so see your Coleman dealer today. If you do not know his name, send coupon for attractive free literature giving you more facts on this low-cost system for new and old homes. The Coleman Company, Inc., Wichita 1, Kansas.

COMFORT COSTS SO LITTLE WITH A COLEMAN

ALL MODELS APPROVED BY NATIONALLY RECOGNIZED TESTING LABORATORIES

NO MATTER HOW BIG OR SMALL YOUR HOME, THERE'S A COLEMAN TO HEAT IT BETTER

Heaters Oil, Gas, LP-Gas

Floor Furnaces Oil, Gas, LP-Gas

Wall Heaters Gas, LP-Gas

Water Heaters Oil, Gas, LP-Gas

Coleman

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Please send attractive free literature on Coleman Blend-Air and the name of my nearest Coleman dealer.

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Unbiased Laboratories Rate Springwall Mattress First

on all factors specified for ideal, relaxing sleep, in nation-wide survey of orthopedic specialists

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What's the best kind of mattress to sleep on . . . for ideal relaxing sleep . . . for anatomically correct sleep posture? We asked over 4000 physicians, including 2200 orthopedic specialists, and got the facts: that a mattress should be ever firm all over . . . avoid sleep sag . . . and, above all, support the body at 4 vital pressure points.

The amazing new patented Springwall mattress is just what the doctors ordered. It qualifies *first*—by independent laboratory tests—on these vital requirements:

FIRST FOR FIRMNESS . . . the most comfortable mattress *ever!*

SUPPORTS THE BODY at 4 vital pressure points specified by orthopedists.

PREVENTS SAG AT THE EDGES—and FROM EDGE TO EDGE, illustration below shows why.

From **$49.50** *at leading dealers. For free booklet, "What Does the Doctor Say?"—write Springwall manufacturer nearest you, listed below.*

Guaranteed for 10 years against structural defect.

Guaranteed by Good Housekeeping

TIRED MUSCLES REALLY REST ON SPRINGWALL — because it gives support at the 4 vital pressure points

WHY SPRINGWALL PREVENTS SAG!
12 carbon steel springs – 4 along each side, two each front and back, absorb the shocks that allow an ordinary mattress to sag at the edges. They anchor the innerspring unit so securely that the entire sleeping surface remains firmer from edge to edge; adding years of comfort and extra years of wear.

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Springwall is a patented development of these famous bedding brands:

King Koil — SPRINGWALL — THE UNITED STATES BEDDING CO. ST. PAUL 4, MINNESOTA

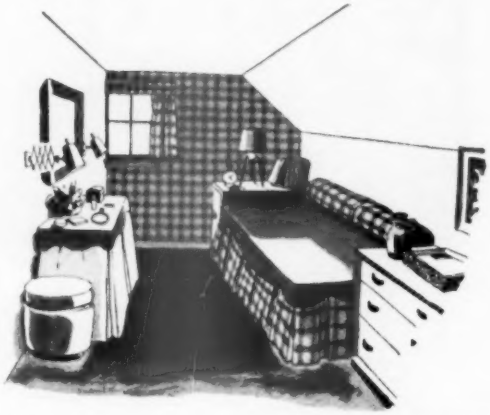
Eclipse — SPRINGWALL — ECLIPSE SLEEP PRODUCTS, INC. NEW YORK 16, NEW YORK

SOUTHERN CROSS — SPRINGWALL — SOUTHERN SPRING BED COMPANY ATLANTA 1, GEORGIA

Clever curtains for

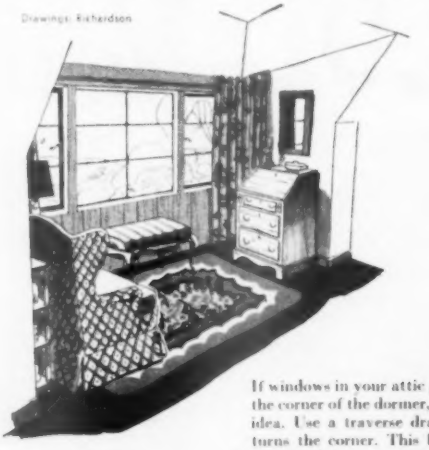
Dormer windows

Ceiling-high gable of glass lets in lots of light, but it's hard to curtain. Put draperies on regular traverse rod. Sheer curtains on lower half of window give privacy. Cover top panes with sheer curtains



Even a small attic can give you two bedrooms. Share the center window between them. Window looks larger if you match curtain material to the wall background, and hang curtain on wall part. This also leaves all the window area clear to let in light and air

Drawings: Richardson



If windows in your attic go all the way to the corner of the dormer, try this drapery idea. Use a traverse drapery rod which turns the corner. This lets part of drapery lie flat against side wall instead of covering window and obstructing view

"The Best Possible Telephone Service at the Lowest Cost"

Twenty-five years ago, on October 20, 1927, the Bell System put into writing, for all the world to see, the basic principles for the management of the business.

The policy tells the people what they have a right to expect from the company. At the same time, it commits everyone in the Bell System to a high standard of conduct for the business. The promise of "the best possible telephone service at the lowest cost" intensifies the effort to make that promise come true.

The never-changing policy of fair treatment for those who invest in the business, those who work for it, and those who use the service, will bring still greater progress in the years to come.

Responsibility to TELEPHONE USERS

"The fact that the responsibility for a large part of the telephone service of the country rests upon the American Telephone and Telegraph Company and its Associated Companies imposes on the management an unusual obligation to the public to see to it that the service shall at all times be adequate, dependable and satisfactory to the user.

"Obviously, the only sound policy that will meet those obligations is to continue to furnish the best possible telephone service at the lowest cost consistent with financial safety."

Responsibility to TELEPHONE SHARE OWNERS

"The fact that the ownership is so widespread and diffused *(there are now more than 1,100,000 share owners of the American Telephone and Telegraph Company)* imposes an unusual obligation on the management to see to it that the savings of these people are secure and remain so.

"Payments to share owners, limited to reasonable regular dividends, with the right to make further investments on reasonable terms as the business requires new money from time to time, are to the interest of telephone users and employees as well as share owners."

Responsibility to TELEPHONE EMPLOYEES

Many years ago, in its annual report to share owners, the telephone company's responsibility to its employees was expressed in these words:

"While the Bell System seeks to furnish the public the best possible service at the least cost, the policy which recognizes this obligation to the public recognizes equally its responsibilities to its employees.

"It is and has been the aim to pay salaries and wages in all respects adequate and just and to make sure that individual merit is discovered and recognized."

Bell Telephone System

Here's Where,

Plywood adds extra value to your home

And Here's Why!

In the recent "better living home" competition which drew a record 2,727 entries from architects the nation over, durable Exterior plywood siding was specified in 3 of the top 4 house designs. Ask your architect, builder or dealer about the advantages of this modern material for every building or remodeling job . . . waterproof bond EXTERIOR for all outdoor uses, INTERIOR for all inside applications.

In the hidden *structural* parts of your home—roof decking, wall sheathing, subflooring—strength and rigidity are all-important.

And here's where plywood pays off! Plywood's unique "two-way" strength—made possible because plywood is real wood, cross-laminated to give strength in *both* panel dimensions—means extra value all down the line.

Plywood is more than *twice* as strong and rigid as conventional sheathing materials. It gives extra protection against storm or earthquake. It means firm, solid, stable construction. Holds nails like a vise . . . insulates . . . seals out unwelcome drafts.

Saves money, too! Plywood cuts building time and labor—speeds work by 25% to 50%, because the big panels cover large areas quickly, eliminate expensive waste. Ask your architect, builder or retail lumber dealer!

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AMERICA'S BUSIEST BUILDING MATERIAL

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What's wrong with

1 **"You get into the real spirit** of Thanksgiving when you remember a needy family." That's how Arthur Burns feels about this mission. His wife, Amy, says, "The Grays have had so much sickness. I've wanted to do something for them for quite some time."

2 **"We would like to share** our Thanksgiving with you," Mr. Burns says as he presents the loaded basket to the Gray family. Billy Burns gives his schoolmate, Nancy Gray, a doll. "Gee, this is the swellest doll I've ever had," Nancy says as she shows it to her mother.

this family?

Prepared in cooperation with the Family Service Association of America

3 **"What in the world** are you doing, George?" The Burnses have just left, and Mrs. Gray finds her husband about to shove the basket of groceries into a closet. "I wonder why people can't mind their own business," George says. "They acted as if we were starving."

Photographs: Harriet Arnold

4 **"I wonder what was wrong** with the Grays. They didn't even thank us for the basket," Mr. Burns says to his wife, who remarks, "From what I hear, it seems they could use a little help." Billy says, "I guess they don't want Nancy to have nice playthings."

What's wrong with this family?
See page 268 for the answer

You can eliminate garbage automatically with

WASTE KING
PULVERATOR
Engineered with Exclusive
"Hush-Cushions"

Don't wait another day! Fit your kitchen sink with Waste King Pulverator and eliminate garbage forever. Automatic, whisper-quiet operation pulverizes bones, fruit pits, corn husks, coffee grounds, even paper napkins — flushes them away to septic tank or sewer. Exclusive "Hush-Cushions" hold Waste King Pulverator in Full-Floating Suspension for 50% quieter, smoother operation. Buy Waste King Pulverator — *over 300,000 in daily use!*

Other exclusive WASTE KING *Pulverator* features:
3 Models — there's a size to fit your present sink, easiest, fastest at lowest cost. ***Lifetime Grind Control*** — assures clog-proof operation, protects plumbing lines. ***Preferred Continuous Feed Operation*** — saves time, no stopping to re-load.

Available throughout America at leading plumbing-appliance dealers.

Waste King KITCHEN PULVERATOR CONTINUOUS FEED
AMERICA'S FINEST GARBAGE DISPOSER

A product by GIVEN Manufacturing Co.
Largest Independent Producer of Garbage Disposers in America.
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Is your child's future worth a Wurlitzer Piano?

All his life he'll be thankful for music

Of course, your dreams for your boy include leadership, ability, success. And of this you may be sure: No matter where life spots him, he will always be grateful for music . . . for the training he receives at the Wurlitzer Piano.

He'll have the fun of music in his hands and in his heart all through the years. Yes, and there are *practical* benefits, too. The boy who grows up with a Wurlitzer Piano also grows in perseverance, concentration, coordination. He acquires self-discipline, self-confidence, poise—the ability to make other people happy—qualities that do so much to assure youthful popularity and future success.

A Wurlitzer can add to future poise, popularity, success

Wurlitzer Piano, Model 630. Available in mahogany, blond mahogany and walnut.

And Wurlitzer Pianos are favorably priced

Wurlitzer Pianos are famous for fine construction, splendid tone and stamina. Famous for value, too. And today, those values are greater than ever. This is made possible by a very simple fact: More people buy Wurlitzer Pianos than those of any other name.

Wurlitzer is famous not only for fine pianos but for the finest in electronic organs, too. Among these is a remarkable new instrument for the home. Easy to install. Easy to play.

WURLITZER

World's largest Builder of Pianos and Organs Under One Name

THE RUDOLPH WURLITZER COMPANY, DE KALB, ILLINOIS; EXECUTIVE OFFICES, CHICAGO, ILLINOIS

Doors that are

By Gordon Franklin

A door is a door—or is it? On page 61, we show you a "glamour" treatment for an ordinary door. Here are more ideas to prove that a door can do more than close off two rooms. The first requirement, of course, is that a door should be useful. But it's a part of your room's decorative scheme, too. Just take a look at the way the rooms pictured here are made more interesting by the imaginative use of decorative doors.

Hi there! A room off the kitchen in this older home was converted to a playroom for the twin boys.

A Dutch door keeps twins in their playroom and out of the kitchen. But Mom can still keep an eye on them.

A low step on inside of door lets the boys step up and keep an eye on Mom, too. The William Baker home.

Versatile folding shutter doors are a natural between a living and dining room. In this home the doors stay partly open most of the time. This makes the room beyond appear more interesting than it would were the view uninterrupted. The Lincoln Rose home

different

The open shutter doors make an attractive frame for this small dressing room between the bedroom and bathroom. You get ventilation even when doors are closed, which makes this type of door a good choice for closets. This is from the John Wiggins home

Photographs: Kranzten, Hedrich-Blessing; de Gennaro

A boldly patterned door dominates the decor of this entrance hall. Notice how large-scale knobs are used in keeping with the large scale of the door design. Small knobs would be out of place here. From the A. J. Ersted home. Decorator: Bernice Seymour, A.I.D.

More on page 17

Imagine a home organ with rich, colorful tone for classical music *and* quick response for popular tunes! Never before has such an instrument been available. For the first time in organ history you can get "Mighty Wurlitzer" quality for no more than lowest-priced entertainment organ.

The Rudolph Wurlitzer Company
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I'd like more information on the new Wurlitzer Spinette and the amazing home-study course for beginners that's so easy even a child can teach himself.

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But this is not the only way fire insurance service benefits us. When you're building or buying a home, fire insurance protects you and helps make your investment secure. It keeps stores open, plants humming. Because of it, business men can plan ahead with confidence, relying upon insurance to protect them against unexpected fire losses.

Your fire insurance agent is interested in good government too. In his work, he also shows what makes America click. Every business he insures, large or small, competes in the open market—as he does. Both must give full value—or they won't stay in business. And it is from such private enterprise that every local community prospers.

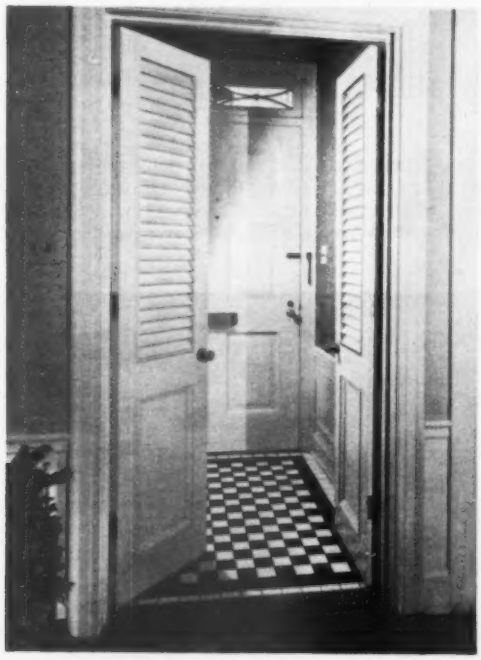
In November, 1950, eleven eastern states suffered from the devastating force of a 105-mile-an-hour wind. Over a *million insurance claims* were filed under the "extended coverage" provision. More than $150,000,000 have been paid to policyholders. Your agent or broker will be glad to tell you how "extended coverage" can be added to your fire and lightning policy—in how many ways it protects you—and how *little* it costs.

CAPITAL STOCK COMPANY INSURANCE
Standard protection

AN ADVERTISEMENT SPONSORED BY THE CAPITAL STOCK FIRE INSURANCE COMPANIES, THEIR AGENTS AND BROKERS, THROUGH THE NATIONAL BOARD OF FIRE UNDERWRITERS, 85 JOHN STREET, NEW YORK 38, N. Y.

Doors that are different

Begins on page 14



Small entrance hall? It can be as friendly as a handshake with decorative shutter doors combined with an eye-catching floor treatment like this black-and-white checkerboard tile. The floor is practical, too. By using a section of hard-surface flooring inside your front door, you can add years of life to a living-room carpet

Try this idea for "impossible to door" places where the doorframe is an irregular height. Shutters do the job and add interest to places like an attic room. Fold doors across for complete privacy.

These are a rich brown to blend with the carpet and walls. Even closed, you can adjust the slats to give some cross ventilation to the room. From the David Evans home.

"I covered wall after wall, ceiling after ceiling, in far less time than I dreamed possible! And without drip or splatter!"

"And it was so easy 'to edge' a sharp line around doorways and where the wall and ceiling meet—without the need of extra brushes!"

"I finished each room completely in less than a day—even put my drapes up! Now my home's the envy of my friends!"

YOU can get the same marvelous results, in less time than before and with far less effort, with a FleetWing *Wall Coater!* Covers a full 7 inches in one stroke! And what a smooth finish . . . thanks to Pittsburgh's new wonder-bristle, NEOCETA—developed especially for painting!

What's more, Pittsburgh has created a new kind of brush construction. That's why the *Wall Coater* is so unbelievably lightweight . . . why you can paint for hours without any drip or splatter. See this—and other—Pittsburgh brushes at your favorite paint dealer's today!

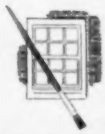
FLEET WING

WALL COATER

INCLUDES handy paint pan, specially-designed for the 7-inch width of the FleetWing—holds ample supply of paint.

PITTSBURGH PLATE GLASS Co., *Brush Div.*, Dept. H-11 3221 Frederick Ave., Baltimore 29, Maryland.

There's a Pittsburgh brush for every home and industrial use!



Sash Brush — paints window sash sticks quickly and easily, with a smooth, straight stroke.

2" Brush — one of several small brushes for painting and varnishing chair rungs, grillwork, etc.

4" Brush — for applying enamel, varnish, or flat paint to floors, walls and other large surfaces.

Maintenance Brushes — make quick work of home or factory housekeeping. In a variety of sizes.

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BRUSHES · PAINTS · GLASS · CHEMICALS · PLASTICS

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Brushing Tooth Right After Eating with
COLGATE DENTAL CREAM
STOPS
BAD BREATH
AND
STOPS DECAY
BEST!

Colgate's Instantly Stops Bad Breath
In 7 Out of 10 Cases
That Originate in the Mouth!

It cleans your breath while it cleans your teeth! Brushing teeth right after eating with Colgate Dental Cream gives you a *clean, fresh* mouth *all day long!* Scientific tests *prove* in 7 out of 10 cases, Colgate's *instantly* stops bad breath that originates in the mouth. No other toothpaste has proved so completely it stops bad breath. No other cleans teeth more effectively, yet so safely!

Yes, the best way is the Colgate way! In fact, brushing teeth with Colgate Dental Cream right after eating is the most thoroughly proved and accepted home method of oral hygiene known today. The Colgate way stopped *more* decay for *more* people than ever before reported in dentifrice history! Yes, to help stop bad breath and tooth decay at the same time, the *best* way is the *Colgate* way!

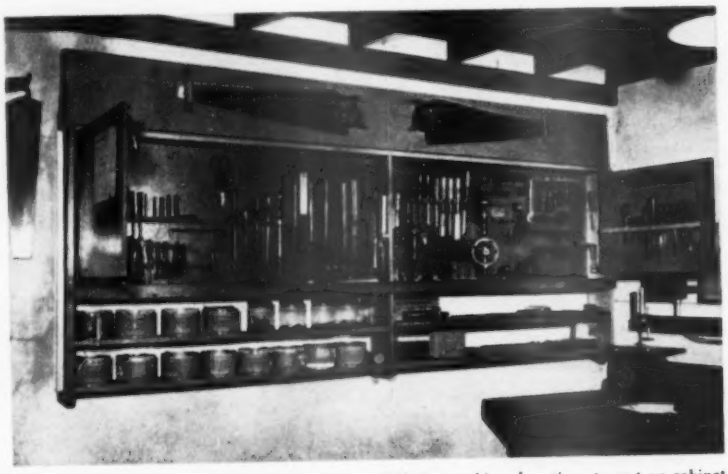
PURE, WHITE,
SAFE COLGATE'S WILL NOT
STAIN OR DISCOLOR!

Build a wall cabinet for your tools

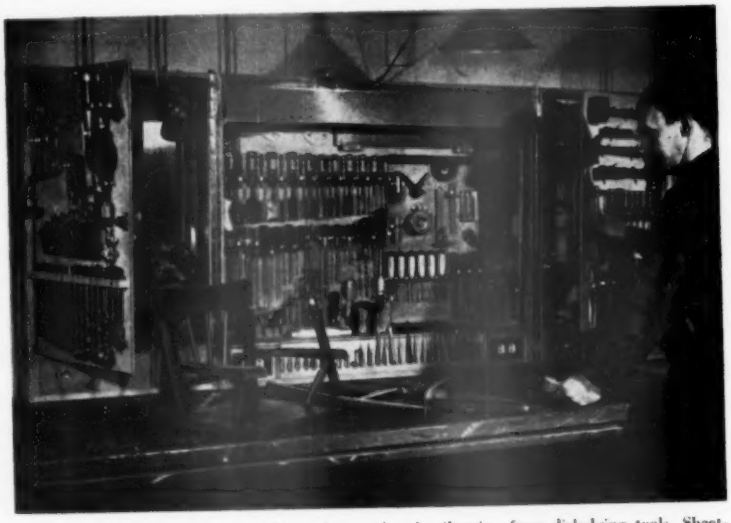
By E. R. Hahn

A cabinet to protect your tools from dust and children may not need to be as big as those below. Step-by-step construction pictures which follow show one 48 inches wide. But you'll want to adjust the size of the cabinet to your own particular needs.

It's simply a back of ½-inch plywood, and doors attached to a shallow frame. It should hang from the wall apart from your bench, so vibration won't dislodge tools. Cleats should hold cabinet away from an outside wall to avoid condensation.



Large size. Here is a shelf and tool-board arrangement in an 8-foot cabinet, perhaps larger than you'll need, but showing excellent tool-storage ideas. Overhead door, holding the saws, folds in two hinged sections to rest on cabinet top when opened. Tool space is added by plywood partitions which have been hinged to cabinet at each end, and over which top door closes



De luxe model. Three-section cabinet closes by swinging end sections over center. Piano hinges are used to carry weight of tools in folding sections. Clearance below cabinet prevents bench vibration from dislodging tools. Sheet-metal shade over fluorescent lamp (center) folds into cabinet when it is closed. Note the small drawers, electric outlets, swinging tool panels

How-to-build pictures, page 21

NOW, TIDE WASHES CLOTHES *WHITER* THAN YOU CAN BLEACH THEM!

Yes, TIDE gets clothes WHITER than bleach alone... WHITER than bleach added to any soap or "detergent"!

New TIDE miracle! No need to bleach —except for stubborn stains!

YES! New laboratory tests prove that Tide actually *washes* clothes whiter than you can *bleach* them! (Even if you soak them in bleach overnight!) In fact, Tide washes whiter than any other washing product *with a bleach added!* It's washday's big news. Try it—and when you see how much whiter your clothes come with Tide alone, you'll never want to put bleach in the wash water again!

CLEANER CLOTHES, TOO! Tide gets clothes cleaner than any soap *of any kind.* No soap gets out so much grimy dirt, yet leaves clothes so free of dulling film! There's nothing like Tide for washday miracles!

So kind to hands! So safe for all washable colors!

SO KIND, SO GENTLE! Yes, with all its cleaning and whitening action, Tide has an amazing new mildness. Not even the leading "detergents" made especially for *dishwashing* are so gentle and kind to hands as Tide!

ACTUALLY BRIGHTENS COLORS! For dramatic proof of Tide's safety, watch soap-dulled colors come *brighter* after just one Tide wash! Yes, Ma'am! You can trust even your daintiest wash prints and pastels to Tide's gentle care.

SO THRIFTY TO USE! Such a *little* Tide makes such oceans of rich, long-lasting suds . . . goes so far in hardest water, it's a miracle of economy. Get Tide today, and next washday you'll rinse out cleaner, whiter clothes—*with no bleaching!*

NO OTHER WASHING PRODUCT CAN PROMISE ALL THIS!

WASHES CLOTHES
WHITER
THAN YOU CAN BLEACH THEM!

GETS CLOTHES
CLEANER
THAN ANY SOAP OF ANY KIND!

MILDER
FOR HANDS THAN ANY OTHER LEADING "DETERGENT"!

M-G-M STARS MARGE AND GOWER CHAMPION, say...

It's the "Champion" Family Christmas Gift!

GOWER and MARGE CHAMPION
co-starring in M-G-M's
"EVERYTHING I HAVE IS YOURS"
(color by Technicolor)

this luxuriously comfortable chair

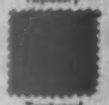
only **$79.50**

Chair and Ottoman, only **$99.50**

As shown in Mohair Boucté or other featured fabrics in your choice of colors.

Mohair Boucté

Multi-colored Tapestry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Big, roomy, easy-chair comfort. Soft, attached pillow back. Deep coil, spring-filled seat cushion . . . T-shaped and reversible for long wear, easy cleaning. Fine hardwood frame.

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Wide assortment of New Kroehler Chairs from $29.50 up

Hostess Chair

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Lounge Chair with Airfoam

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add new life to your home life with these wonderful chair values!

What a Gift! See these smart, new Kroehler Chairs now! One look tells you they're matchless in home-flattering beauty! One sitting convinces you that no comfort could be more inviting!

And what values at these special Holiday prices! Every chair is Cushionized* to give you the extra value of famous Kroehler craftsmanship . . . quality unlimited! So give the gift that you, yourself, would love to get! Select it soon at your Authorized Kroehler Dealer!

*Reg. U. S. Pat. Off.

WORLD'S LARGEST FURNITURE MANUFACTURER

KROEHLER

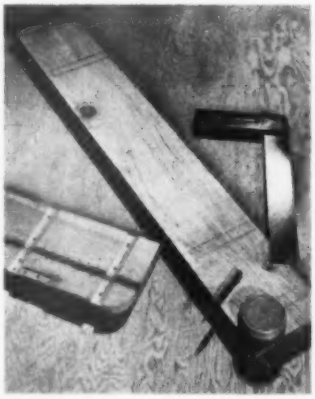
(Say KRAY-LER)

General Offices: Chicago 11, Illinois • In Canada: Stratford, Ontario

Wall cabinet for your tools

Begins on page 18

How to build a basic tool cabinet



Start with the frame. The frame is made of 1x6-inch stock lumber. Use try square to mark sides for cutting and grooving: grooved joints are much stronger than butted joints and are needed here.

In picture, one side is marked and the other already grooved and drilled, including the hinge gain. Jar lid is guide for marking arc on lower front corner of side.

Hand grooving. Start with saw cuts ¼ inch deep, spaced equal to the thickness of the crosspieces to be inserted.

Use guide on work, depth stop on saw. Guide, held with wedges, straddles work; parallel strips of jig are spaced to match thickness of crosspieces, and are undercut to clear set of saw teeth.

Depth stop is straightedge clamped temporarily to saw.

Remove waste. Use chisel or router plane to remove waste. Hold chisel with beveled edge down and cut from edges of the board to center, tapping lightly with the mallet.

If bench has no stop, use a wood scrap nailed or clamped to bench top. Avoid cutting any deeper than saw cuts.

Smooth the groove bottoms with chisel, flat side down.

Drill screw holes. Before or after you cut grooves, mark and drill sides for screws, three to each crosspiece.

Holes should fit screw bodies snugly, and be countersunk to bring screw heads slightly below surface. Pilot holes in crosspiece are unnecessary with softwood.

Use backing scrap so work won't splinter in drilling.

More on next page

An Investment in Better Living–

Perhaps you are one of those individuals who take a special pride in your home and its furnishings...and you gladly pay a bit extra for the personal satisfaction of owning the best.

It is for you particularly that KenRubber Tile Floors are intended. For KenRubber is unmatched in qualities that speak eloquently of your good taste, while adding luxury and comfort to your living.

Rooms of any kind are enhanced by KenRubber's lovely tile colors and by its exclusive ThemeTile inserts and decorative strips. And, in KenRubber, each tile is pure color clear through, from prepolished top to bottom. That means KenRubber Floors keep their luxurious glow through years of scuffing footsteps...gleam after quick moppings...seldom require waxing. Truly resilient, KenRubber's "Cushioned Beauty" muffles sounds, softens footsteps.

While KenRubber is the preferred floor of people who can afford the finest, even those of modest means select it for the long service and added value it gives their homes. Be sure to see this luxury flooring. Ask for KenRubber at your local Kentile Dealer. He's listed in your classified phone directory under FLOORS.

KenRubber colors shown: Waulsort and Medoux with ThemeTile and Feature Strip

It's economical and easy to install KenRubber yourself. This 10'x13'3" floor costs approximately... **$74.50***

And, remember, each KenRubber tile is a full ⅛" thick—not thin, light weight tile. *Your floor may cost less or slightly more, depending on the colors chosen, size of floor and freight rates to your city.

KENRUBBER®
TILE FLOORS
for Cushioned Beauty

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KENTILE INC., 58 SECOND AVENUE, DEPT B-22 BROOKLYN 15, N. Y.

wake up *tired, drab interiors*

Beautiful Marlite walls make every room more care-free and cheerful

Imagine a beautiful kitchen like this that stays colorful and bright for years and years. *It's a Marlite kitchen, of course!* For Marlite plastic-finished wall and ceiling panels shed dirt, grease, moisture and smudges like water off a duck's back . . . eliminate painting, plastering, periodic redecorating.

Easy-to-install Marlite panels are available in a complete range of "decorator correct" colors . . . in Tile, Horizontaline, Plain, Wood and Marble patterns. That means an exciting, new interior for your kitchen, bathroom, utility room, recreation room, den or library is *limited only by your imagination.* The first chance you get, see Marlite at your lumber and building materials dealer.

More than 60 "decorator correct" colors and patterns

Marlite

PLASTIC-FINISHED

WALL and CEILING PANELS

Send for this free remodeling folder!

Please send me the full-color folder "Modern Rooms With Marlite" showing the easy, economical way to modernize home interiors. MARSH WALL PRODUCTS, INC., Dept. 1133, Dover, Ohio. Subsidiary of Masonite Corporation.

NAME _____

ADDRESS _____

CITY _____ STATE _____

I plan to ☐ build ☐ remodel—I am interested in ☐ plain ☐ tile pattern

MARLITE—FOR CREATING BEAUTIFUL INTERIORS

Wall cabinet for your tools

Continued from preceding page

Assemble frame. Cut the crosspieces squarely to 47-inch length for assembled frame 48 inches wide.

If doors are to fit flush, shelves must be ½ inch narrower than frame. Coat grooves with glue just before assembly. Align crosspieces with sides at back; drive into grooves; then drive screws.

Use No. 7 or 8 flat-headed screws of 1½-inch length.

Attach back. Cut plywood back exactly square to size so frame will be square when aligned and nailed to it.

Use sixpenny, rosin-coated nails, about 8 inches apart. Line up corners of frame with back, and nail corners first.

To drive nails squarely into shelves, measure and mark guideline on back. You can use 1-inch flat-headed screws for added strength if desired.

Doors next. Plan doors before assembling frame. Simplest way is to fit the doors over frame, using butt hinges.

Picture shows doors being set in to come flush with frame, the shelves being set back into cabinet ½ inch.

T-hinges can be bent as shown to form offset hinges concealed when door is shut. The doors should have 1/16-inch clearance all around.

Sanding. A portable electric sander speeds the finishing, is especially good for dressing plywood edges and providing proper door clearances.

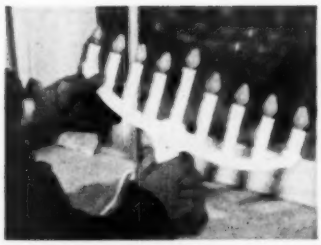
White shellac, clear lacquer, or penetrating floor seal will protect cabinet from moisture, keep it easy to clean. Coat hardware, too.

More on page 188

How to make your house say "Merry Christmas" with light

NEW IDEA in Christmas decorations are ready-made wire or aluminum frames equipped with G-E lamps. Easily arranged in many designs. Ask your dealer.

DECORATE YOUR DOORWAY with a wreath or spray. Then add sparkle with a string lighted with G-E outdoor Christmas lamps by weaving them through the greenery.



WINDOW CANDELABRA! Your dealer has inexpensive sets like this . . . plastic, metal or wooden candelabra that hold G-E Christmas tree lamps, plug into any socket.

FREE BOOKLET! New *G-E Holiday Lighting Guide* has 8 pages of suggestions. Send post card to Lamp Div., General Electric, Dept. 166-BHG-11, Nela Park, Cleveland 12, Ohio.

It's fun to let your house say "Merry Christmas" with light—and easy, too! Only a few dollars will get you off to a festive start. Add a few more lights each year. Soon your home will be the neighborhood center of attraction.

For Christmas lighting ideas, visit your General Electric lamp dealer. His store is headquarters for Christmas lighting needs. Insist on General Electric lamps. Because the color is inside the bulb, they burn cooler, colors can't chip or fade. Buy extra G-E lamps in the new 10-bulb package so you'll have plenty of spares on hand.

C, D and E are available in red, blue, green, orange and white.

F is available in 9 beautiful colors.

A. 150-watt weatherproof projection spot or flood lamp. For dramatic outdoor effects.

B. Buy G-E Christmas lamps in the new 10-bulb package, and have spares on hand.

C. C-6. "Series" type for use indoors. Bright and sparkling colors.

D. C-9½. Outdoor multiple type. Inside coated to resist weathering.

E. C-7½. Multiple type. Inside coated for indoor or outdoor use. If a bulb burns out, others stay lit.

F. 25-watt regular lamp in colors, for porches, hallways, etc.

You can put your confidence in—

GENERAL ELECTRIC

HALO Fashion-Spread in blue and aqua tone-on-tone. Also in other striking color combinations – about $16.98

Be your own decorator – with Cannon Bedspreads

for **COLOR!** *for* **STYLE!** *for* **BEAUTY!** *for* **VALUE!**

You can have lovely bedrooms with Cannon's bedspreads and companion draperies – from $4.98 up.

. . . fashion-right Cannon bedspreads for every room in the house

. . . inspired weaves of cotton, rayon and metallic yarns

. . . go-together colors to help you harmonize your Cannon sheets, blankets, towels

. . . long-wearing loveliness at thrifty prices

. . . custom-type companion draperies

TRADE MARK CANNON

COMET Fashion-Spread, here shown in dramatic white. Also comes in 8 deep tones and pastels – welted with rounded corners. About $14.98

Tables you can make

With a yardstick in hand, search your attic, basement, or garage for something from which you can make a table.

Since table heights are more or less arbitrary, you'll either have to find a base of the right height, or be prepared to build it up, or cut it off. Coffee tables range in height from 13 to 18 inches; end tables should be from 20 to 25 inches high. Dining or serving tables measure 29 to 30 inches, though a serving, or side table could be a mite higher or lower.

Here are some tables we found in homes we've visited. What can *you* find, that will make a handsome table for your home—one that's sure to be a conversation starter?

Photographs: Gorski; Hedrich-Blessing

An old drum table, a circle of plate glass, and a metal casting called a "grinding lap," salvaged from an optical company, make this handsome coffee table. The grinding lap—used in grinding lenses—looks like a big iron spool; it raises table top 15 inches off the floor. Idea from the home of Carl and Beth Ruhloff, River Hills, Wisconsin

This garden urn was a trifle too low. To build it up to make a table 17 inches high, the William Keanes of Glencoe, Illinois, mounted it on a wood block. Table top is a circle of fir plywood, under a glass top. The room's colors are repeated in the star design which the Keanes painted on the underside of glass. Framing the edge of table to hold glass is a steam-bent strip of willow wood 1¼ inches wide

More on page 26

Cannon Fitted Sheets Simplify Bedmaking! They cut daily bedmaking time in half! Easy to put on—they slip right over your mattress top and stay smooth *without a wrinkle!* Ample tuck-under all around! Preshrunk! Permanent fit guaranteed!

Combspun* for service! Just like Cannon's regular sheets, these are long-wearing beauties in satin-soft *Combspun* percale. Only Cannon brings you *Combspun* percale—*the cotton is combed till only longest, strongest fibers remain.*

Add beauty to your bed and bedroom with colorful Cannon sheets!

Put your room in the pink . . . with Cannon's glorious *sunset rose* and *shell pink* percales. You've *never* slept on smoother, more soothing sheets—they seem to lull you to sleep.

Yet these luxuriously smooth, sturdy Cannon Combspun Percales cost only a few pennies more than heavy-duty muslin sheets!

Choose *your* Cannon color from six flattering pastels (see chart below), or classic white. All colorfast—as approved by the American Institute of Laundering.

Use Cannon Percales for decorating, too! You can make colorful dusters, draperies, cushions, and slip covers for a song! And this sturdy Combspun percale is easy to cut—easy to sew.

Get Cannon Sheets for your bed—*and bedroom!*

SHELL PINK · AQUAMARINE · SUNSET ROSE · WHITE · LAGOON GREEN · MOONLIGHT YELLOW · SUNRISE PEACH

Fitted

Regular

Decorating booklet! Send 10¢ and coupon below for Cannon's new booklet, "Make It With Sheets!" 20 pages of thrifty decorating ideas! Rooms illustrated in full color! Sewing tips! Guide for cutting bedroom ensembles!

Cannon Mills, Inc., Box 1, Brooklyn 1, N. Y.

I enclose 10¢. Please send new, 20-page, color-illustrated decorating booklet: **"MAKE IT WITH SHEETS!"**

Name _____
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Address _____

Cannon combspun* percale sheets

TRADE MARK CANNON

*Reg. U. S. Pat. Off.

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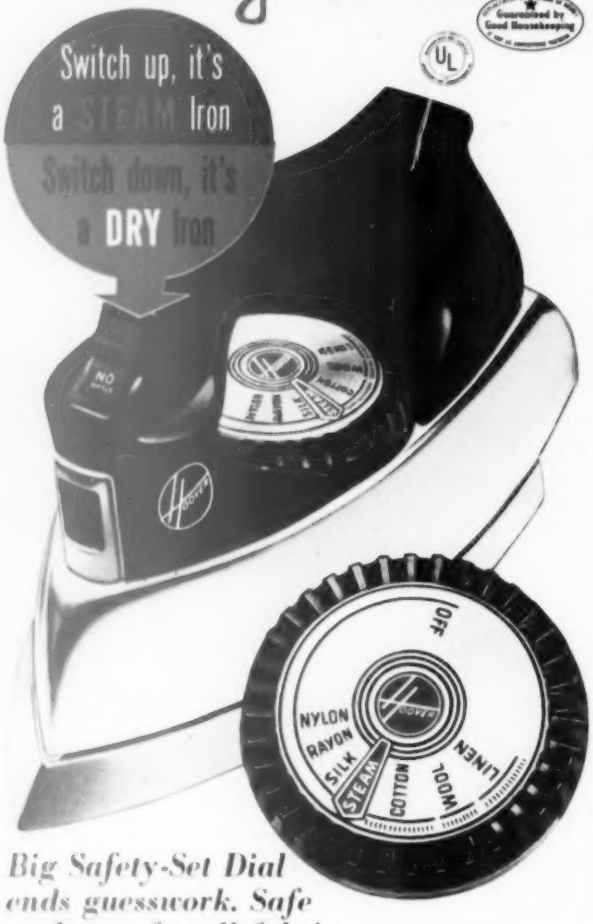
At last an iron as excitingly new as the new fashion fabrics...

HOOVER *Steam* or *Dry* IRON

Guaranteed by Good Housekeeping



Big Safety-Set Dial ends guesswork. Safe and sure for all fabrics... even the most heat-sensitive of the new synthetics.

With one setting, steam finish your finest dresses and blouses with complete assurance—press suits, skirts and trousers easily, quickly. For dry ironing there is a separate setting for each fabric in your regular family laundry.

It's the easiest-to-use steam iron ever, changes from dry ironing to steam or from steam to dry at the flick of a switch—and it weighs no more than an ordinary iron.

Ask your Hoover Dealer to show you its many brand new features or write to address below for descriptive folder and list of stores where you can buy it.

THE HOOVER COMPANY
Special Products Division, North Canton, Ohio

HOOVER

You'll be happier with a HOOVER

Tables you can make

Begins on page 24

This luxury-sized table is nothing more than a large circle of plate glass, mounted on an antique porcelain barrel. You'll want a base just as sturdy-looking for a table this big. And the bigger the table, the thicker your plate glass—this is ¾ inch thick. Edges are polished smooth. From the Byron Vandergrift home, Santa Monica

An old sewing machine, minus its treadle, makes a handsome, wrought-iron base for this serving table. It's used for buffet service or summer dining on the porch. Porch floor is cement, spatter-painted

de Gennaro, Hahn

Oak table top, 54 inches long, 18 inches wide, rests on this metal frame, which is bolted to sewing-machine base. Both frame and base are painted to harmonize with porch colors. Decorator: Peggy Sloan

The ACTION CAR FOR Active Americans

New 140-h.p. Red Ram V-8, most efficient auto engine design in America.

New sleek, trim Beauty-Action Styling, with distinctive Jet Air-Flow hood.

New Gyro-Torque Drive with flash-action "Scat" gear for safer passing.

New colors and combinations...in lasting enamel that keeps its lustre.

New road-hugging, curve-holding ride, with new "Stabilizer" suspension.

New Travel-Lounge comfort with more hip-room, head-room and elbow-room.

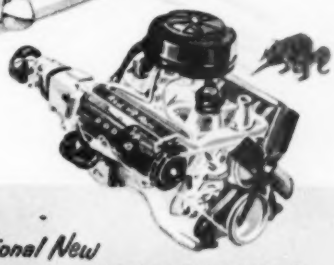
New "Pilot View" curved windshield and wide wrap-around rear window.

New "Cargo Carrier" rear deck has up to 11 cubic feet more carrying capacity.

New steering ease, with controls *centered* between the two front wheels.

Announcing the

New—All New '53 Dodge



You'll Want to Get Your Hands On This

Power Packed Beauty

Here is a new kind of car, designed to meet the needs of active, on-the-go Americans more completely than ever before!

It's powered for action, with a thrilling reserve of acceleration that lets you drive with greater confidence and safety.

It's styled for action, with lower, livelier, lovelier lines and spacious Travel-Lounge interiors.

It's engineered for action, with a new road-hugging ride, new steering ease, new Gyro-Torque Drive for nimble change of pace.

You'll want to see and drive this Action Car for Active Americans...the new '53 Dodge.

Specifications and Equipment subject to change without notice

Sensational New 140 Horsepower RED RAM V-8 ENGINE!

Packs more power punch per cubic inch displacement... delivers a full 140-h.p. on "regular" gasoline. It is the only engine design to bring you the triple power advantages of hemispherical combustion chamber . . . short stroke design . . . high-lift lateral valves. More fuel energy goes into *power,* less is wasted on heat and friction. Most efficient engine design in any American car!

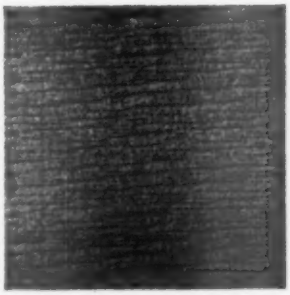
On Display Now!
Visit Your Dodge Dealer and Thrill to a "Road-Test" Ride

Here's proof you can own a genuine Bigelow *for less than* $160

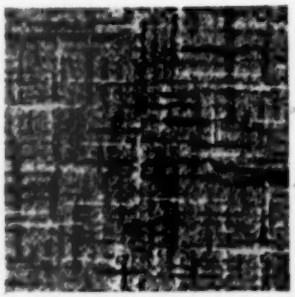
You won't believe it till you see the price tags! But your Bigelow dealer has a wide and wonderful selection of exquisite carpets priced on the budget side of $160. Gorgeous patterns . . . textures . . . tone-on-tones! All the wonderful styles you love in luxury carpets.

Today Bigelow brings you these fabulous carpets at modest prices. For Bigelow's exciting new carpet yarns and improved weaving techniques have succeeded in lowering the cost of high style.

See these thrilling new carpets at your Bigelow dealer's today. Whether you spend under or over $160 . . . be the proud owner of a genuine Bigelow.

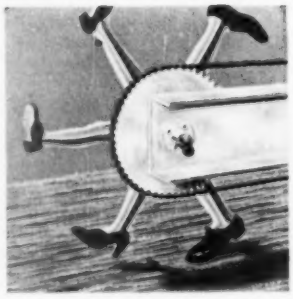


Cordalon†—a blend of wool and Bigelow's special carpet-rayon. Beautiful with contemporary or period furnishings. Choose from 8 luscious colors. About $10.95* a sq. yd.



New Fervak—a luxurious blend of wool and special carpet-rayon yarns. Resists soil, foot- and scuff-marks. Perfect for any room in your house. About $8.50* a sq. yd.

Marimba—winner of the Home Fashions Award. Beautiful, luxurious, easy to keep clean. Available in 7 color combinations. 100% carpet-rayon. Only about $8.95* a sq. yd.



Quality-tested to bring you years of satisfaction. Bigelow Carpets are subject to many rigid tests—equivalent to years of average home use.

Would you ever guess this handsome 9'x12' carpet costs about $157.00.* It's Bigelow's BEAUVAIS. All wool, available in modern and traditional patterns. A wonderful value in room sizes or wall-to-wall. About $11.95* a sq. yd.

Important! Bigelow carefully selects a limited number of retailers in each community. If you are not *sure* of the name of a local Bigelow retailer, call Western Union by number, ask Operator 25.

Get your copy of "Decorating From A to Z." 32 pages of helpful decorating tips can be yours. Get this important home-decorating guide from your Bigelow dealer or send 25¢ to Home Service Bureau, 140 Madison Ave., N. Y. 16, N. Y.

*Prices subject to change without notice and slightly higher in the West.

†Reg. U. S. Pat. Off.

Bigelow *rugs and carpets*

Beauty you can see . . . quality you can trust . . . since 1825

Have you heard the

Latest Garden News?

By Dr. R. Milton Carleton

Atomic research means better plant food

The tremendous demand for uranium for atomic energy research will mean more and better superphosphate for home gardeners and farmers.

Phosphate rock contains uranium which can be used in the research program if a higher grade of superphosphate is produced. The uranium is separated and used as a source of U-235.

On the subject of atomic energy, study by Dr. Ernest G. Anderson at the California Institute of Technology reveals that not a single desirable characteristic was produced in more than 1,000 plant mutations or changes produced by exposure to the A bomb explosion at Eniwetok.

The exposure did produce plants without green coloring, others with kernels that sprouted in the ear before it could ripen, dwarfed stems, and other undesirable changes.

Chemical grass edger available next spring

A chemical formulation you can use to slow down grass growth along your walks, drive, between stones on the terrace, or other places you don't want to mow will be marketed in small packets in the spring of 1953.

The chemical grass edger is based on the compound maleic hydrazide. Tests show it does a good job in slowing rampant growth of bluegrass and all permanent grasses. It does not check the growth of crabgrass, however.

My own experiments indicate two doses a year will do the job. An application put on last June was still effective in mid-August. The chemical does not affect root growth, and has no aftereffect in the soil.

One-shot fungicide for tomatoes

If your tomatoes were badly attacked by fungus diseases last summer, make a note of this for next year.

A commercial formulation of manganese ethylene bisdithiocarbamate has been found effective against all five diseases that commonly attack tomatoes—anthracnose, early and late blight, and gray and Septoria leaf spot.

Tests of this new manganese-base fungicide showed less injury to tomato plants than from fungicides which were not effective against all five diseases.

Delphinium news

In the past, very few plants of the Pacific hybrids and better English strains of delphiniums have survived the second winter after flowering in the Midwest and

More on next page

A young idea for an old attic

A lot of imagination and surprisingly little money gave this house an extra bedroom. The secret was to use Armstrong's Temlok® for the walls and ceiling.

These practical materials are quickly nailed or stapled to a wood framework. The upper walls are finished with Temlok Plank in the handsome new Suntan Blend. The lower walls are made of big sheets of Temlok and covered with hardboard. The ceiling is Temlok Tile in Snow White. This new room is comfortable as well as beautiful, for Temlok's insulating qualities make attics and basements livable all year round and help cut down fuel bills. Another Armstrong material – M-67 Monowall, in large plastic-finished panels – gives the bathroom bright, easy-to-clean walls.

Ask your lumber dealer for details about Armstrong's Building Materials. He'll show you how to remodel easily, economically. He'll be glad to help you work out plans for your home.

SEND FOR FREE BOOKLET "New Ways to Remodel Your Home." It's packed full of information on methods and materials, illustrated in color. Write Armstrong Cork Company, 5211 Farnum Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

other regions with high summer temperatures. Now, at last, we may have a truly perennial delphinium for warmer places.

Observations of the Winter strain of delphiniums over the past five years show it to have flowers as large as less permanent types, with some of the best blue colors to be found in any flower. Roots are really perennial.

New flower strain to bear more doubles

Home gardeners who grow stocks as flowers for cutting will welcome news that more doubles can be expected in the future. By using trysomic hybrids that "throw" a higher percentage of doubles, breeders have succeeded in producing seed that will bear 85 percent or more doubles. In theory, the greatest possible percentage of doubles by older breeding methods was 56.

The new strain will not be available commercially for a year or two. Meanwhile, if you start stocks in a home greenhouse, you can select out as high as 95 percent doubles by a method developed by the U. S. Department of Agriculture.

Grow the seedlings at temperatures below 50 until they are about 2 inches tall. Then increase heat to 60 or more degrees. After a week, pick out largest seedlings. Throw away all with smooth leaves with plain outline. The seedlings of doubles will have a slightly crinkled surface and a wavy edge.

Cure for mineral-starved trees

A new treatment for trees that yellow from a lack of iron has been developed at the Florida Citrus Experiment Station at Lake Alfred, Florida.

By mixing the iron with ethylenediamine tetraacetic acid or EDTA, researchers were able to make trees absorb the needed mineral from the soil. Ordinary iron sulfate could not be absorbed.

EDTA compounds are so-called "chelating" agents which remove metal ions from solutions. This enables plants to use them. Work with chelating compounds and copper, cobalt, zinc, manganese, and other minerals that become deficient in soil now is under way. While the work is experimental, commercial forms of chelated minerals may be available in 1953.

Algae and your garden plants

Modern methods of sewerage treatment apparently are responsible for the increase in "blooming water," the green scum that disfigures so many waterways.

According to the Connecticut Experiment Station, treatment reduces organic matter in water and increases the amount of simple salts like nitrates, phosphates, and sulfates. Algae cannot live on straight organic matter, but must have simple salts. Hence treatment causes a heavier growth of algae.

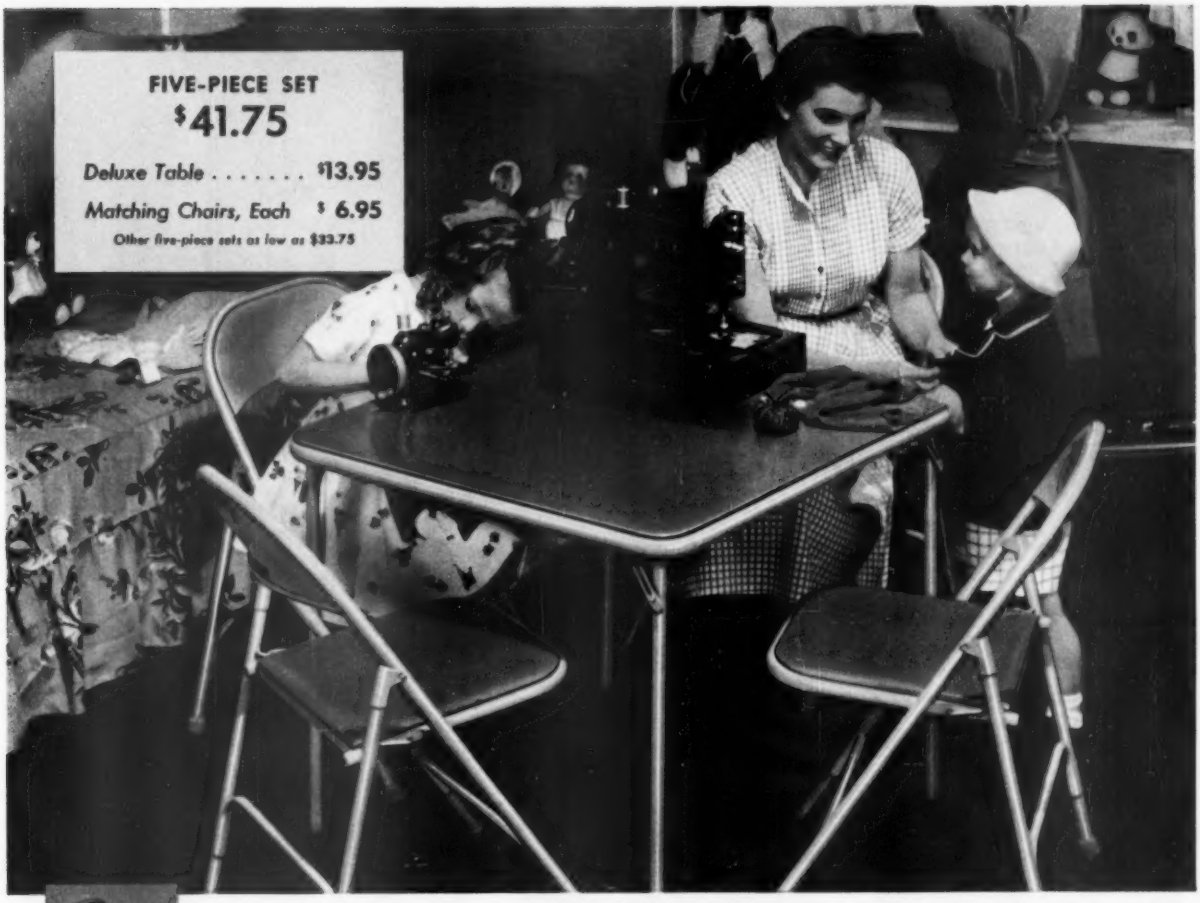
An interesting fact to note from this is the comparable effect of simple salts on garden plants. Algae are plants with needs like those of flowers and vegetables. None can use organic matter until bacteria breaks it down into simpler forms that plants can absorb. When you apply manure or other organic matter, you are not applying plant food. You merely are supplying the raw material from which bacteria can make such food. Chemical plant foods give you quicker results.

Work Saving! Time Saving! Money Saving!

SAMSON

FOLDAWAY FURNITURE

Extra Room For Work Or Play Unfolds In Seconds With This Space-Making Furniture — When You Need It — Where You Need It!



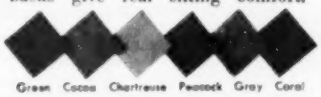
Spring-Cushion Folding Chairs provide buoyant comfort. Seats and backs upholstered in Samsontex vinyl. Each. **$8.95**

King-Size Folding Table — seats six for cards entertaining, dining. **$18.95**

Folding Armchair — padded, spring-cushion seat, padded arms and back rest. Each **$16.95**

MORE people every day are buying Samson Foldaway Furniture for the amazing convenience and comfort it adds to home living!

It doubles the space for play, dining, work, hobbies! Tables and chairs are solidly built of electrically welded tubular steel. Spring-cushion seats and posture-curved backs give real sitting comfort.



Green Cocoa Chartreuse Peacock Gray Coral

Styles and colors mix or match! Table tops, chair seats and backs of washable, stain-resistant Samsontex are designed to blend well in any combination of styles or colors. Choose *your* Samson set soon, at your favorite Samson dealer's!

America's Number One Furniture Buy!

Strong Enough To Stand On!

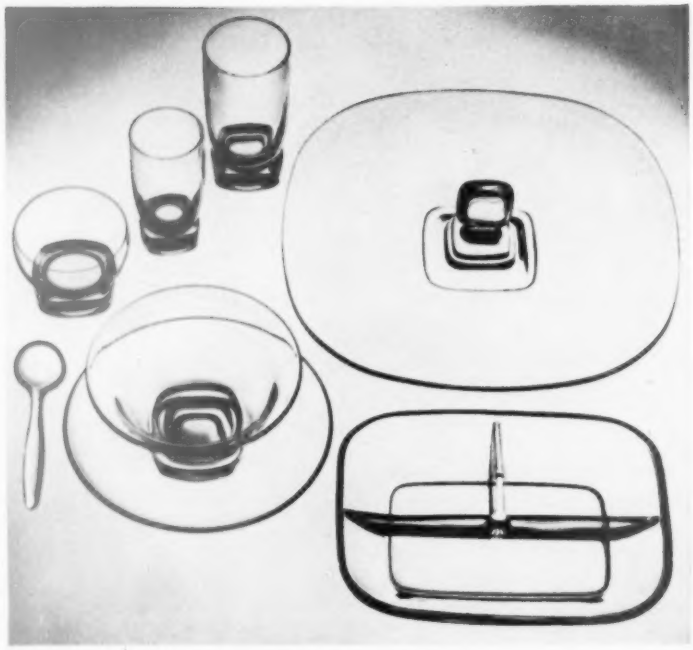
There's *also* a Samson Folding Chair for every *public seating* need. For special quantity prices, ask your local authorized Samson Contract Dealer or write us direct.

SHWAYDER BROS., INC., FURNITURE DIVISION, DETROIT 29, MICH.

Also makers of famous Samsonite Luggage

Lovely gifts for her table

A fresh touch or new accessory makes table setting creative fun. Choose crystal, silver, or china for elegance; candles and linens to enhance them



Beautiful American handmade crystal

This smartly designed crystal will add fresh glitter to any table. It is popularly priced; available with amber or clear crystal base. Choose from a wide variety of stunning items

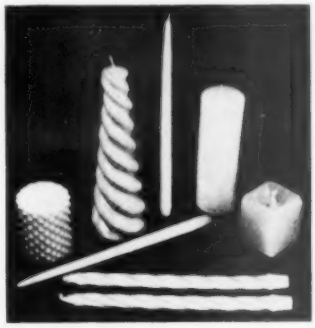
Richly carved silver

For a woman who likes elaborately carved silver, select Prince Eugene pattern. Baby set left, carving set right

Photographs: Fletcher, Hopkins, Stanley

Colorful tablecloths

Gay cotton or rayon tablecloths in plains or plaids are choice gifts for the hostess. They launder easily, always look cheery and neat



Glamorous candles

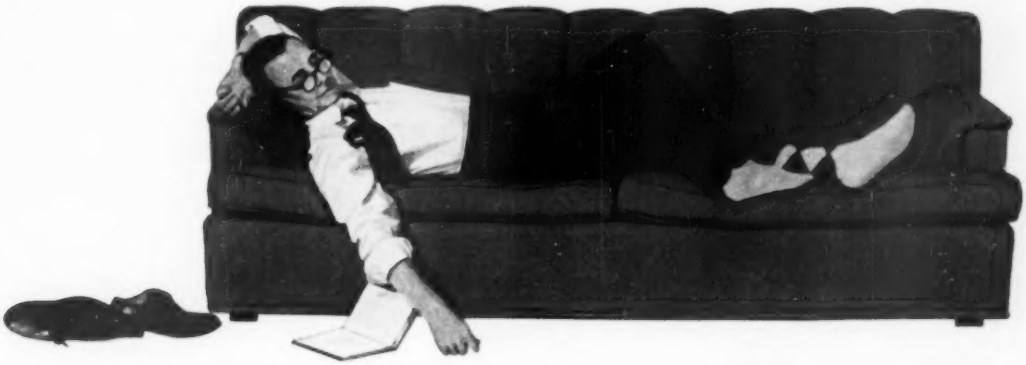
Candles all through the house cast a happy glow. Select appropriate colors and types for table, mantel, decorative arrangements

China after-dinner-coffee set

An exquisite coffee service made of fine china will be a cherished gift for years to come. This sunny pattern, Kingcup, is gracefully designed and hand-painted in soft yellows and greens

More on page 34

Men Dream of a softly cradling sofa at home after a really hard day – a place to pamper tired muscles in luxuriously restful ease. That's why men make no bones about favoring furniture cushioneered with AIRFOAM! They find this wonderful new foam rubber cushioning so buoyant and restful, it brings utter relaxation to every weary muscle. And its blissful, cradling comfort *lasts*—and *lasts*—and *lasts!*



Women Beam at lovely furniture that stays lovely and neat with no need to tidy. No wonder smart women decisively choose furniture cushioned with AIRFOAM! For this superbly comfortable Super-Cushioning never needs fluffing, plumping or pummeling after use. There's no "after-crush." When you get up, it plumps up instantly—fresh, cool and dustless as always. It's pure comfort, and a never-ending joy! Goodyear, Airfoam Div., Akron 16, Ohio.

Airfoam

SUPER-CUSHIONING BY

GOODYEAR

THE GREATEST NAME IN FOAM RUBBER

Airfoam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio

PRESS DOWN ON AIRFOAM, *feel its tender resilience, its immediate buoyant uplift. That's the secret of its long-lasting comfort.*

LOOK FOR AIRFOAM in furniture cars footwear pillows and Englander Mattresses

PAY LESS! GET MORE!

MATICO ARISTOFLEX®

THE NEW VINYL-PLASTIC TILE FLOORING!

Low-Cost Luxury In Radiant Coronation Colors

- **ECONOMICAL!** Value for Value standard-gauge Aristoflex costs less than ordinary vinyl-plastic flooring.
- **EASY-TO-CLEAN!** Aristoflex resists greases, acids, alkalis!
- **RUGGED!** Aristoflex withstands even roughest treatment because its made of VINYL – the wonder plastic!
- **SPARKLING!** Marbleized Coronation Colors can't wear off – they go clear thru each tile . . . dress up every room from attic to basement.
- **RESILIENT!** Aristoflex is quiet and comfortable to walk on.
- **EASILY INSTALLED!** Aristoflex saves you dollars and it's fun to design and install your own floor. No expensive tools needed – standard-gauge Aristoflex cuts with ordinary scissors.

FREE *color chart and full details . . . write Dept. B1-11 today! See Aristoflex at your MATICO dealer—he's listed in your local classified telephone directory.*

MASTIC TILE CORPORATION OF AMERICA

Member: Asphalt Tile Institute

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NOW . . . THRIFTY MATICO ASPHALT TILE FORTIFIED WITH PLASTIC!

The addition of Polystyrene plastic provides bright, enduring colors, long-lasting wear and gives extra strength and flexibility. Yet this improved MATICO costs only a few cents a square foot.

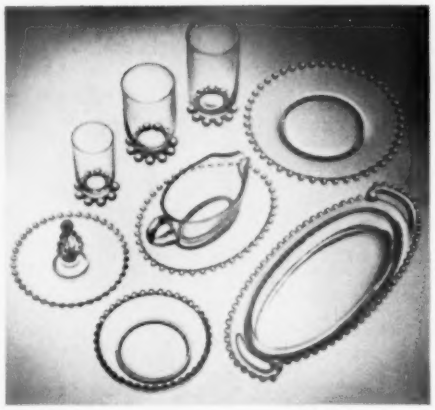
QUALITY CONTROLLED

MA·TI·CO® TILE FLOORING

Guaranteed by Good Housekeeping

Lovely gifts for her table

Begins on page 32

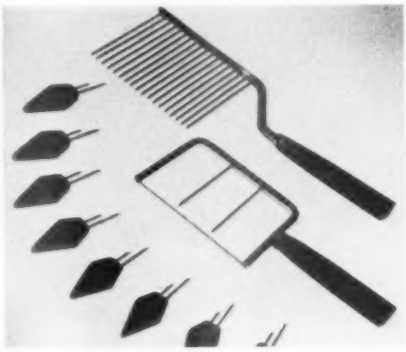


This famous Candlewick design is a timeless, American-made crystal that is at home in any Provincial or Traditional setting.

You see tumblers, plate, serving dishes.

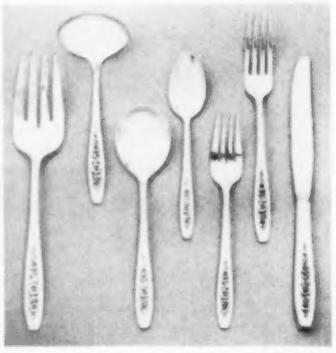
Black iron hurricane-type candlestand lifts candles to an impressive height.

Matching bowl holders add contrast to crystal; give salad or fruit bowls a dignified, new look.



A practical aid for table or kitchen is a cake breaker like one upper right.

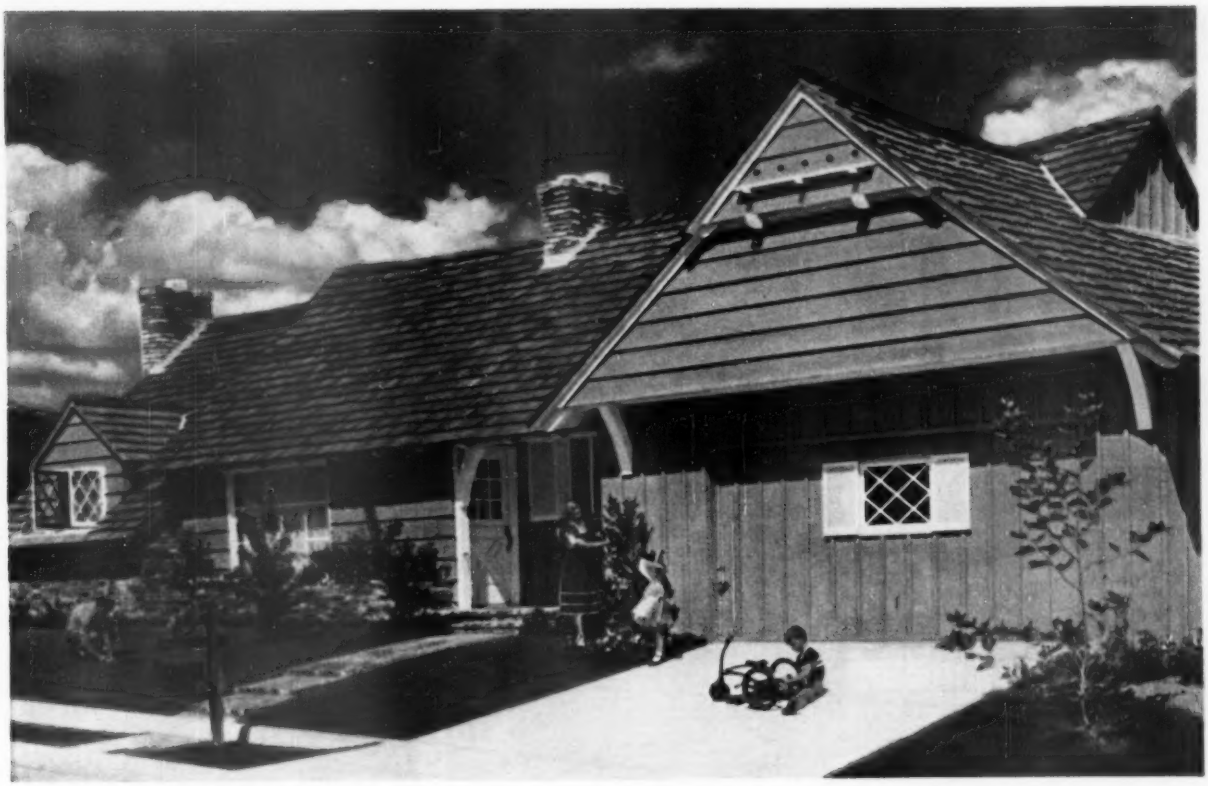
Below you see cheese cutter and corn kabobs. You may choose either silver handles or the colored plastic handles.



This new floral motif in silverplate is the enchanting Primrose pattern.

Left to right: cold-meat fork, ladle, soup spoon, teaspoon, salad fork, dinner fork, dinner knife.

More on page 126



Another beautiful home of West Coast Woods...

Notice how individuality is achieved through color and the pleasing contrast of wide bungalow siding with vertical boards and battens... a charming modern home. There are many advantages to sturdy frame construction of West Coast Woods...among them warmth, easy maintenance and complete adaptability to every style of home. So when you plan to build, be sure to ask your retail lumber dealer about West Coast Woods—Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.

Douglas Fir beams and Western Red Cedar paneling lend an air of charm and informality to this living room designed in the modern manner.

AVAILABLE EVERYWHERE

WEST COAST WOODS } Douglas Fir, West Coast Hemlock, Western Red Cedar, Sitka Spruce

Lumber of Quality Produced by Members,

WEST COAST LUMBERMEN'S ASSOCIATION

SEND FOR FREE BOOKLET. Beautifully illustrated with full color photographs of exteriors and interiors of actual homes. This new booklet "Homes of Beauty" is a wonderful source of ideas and suggestions for anyone planning to build now or in the future. Send coupon today for free copy.

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Please send me your free booklet, HOMES OF BEAUTY

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PATENTED AERATOR gives you LIVE WATER!

Water from a faucet with a Spring-Flo Aerator is enriched with oxygen—Aeration eliminates "out of the tap" taste. The disappearing air bubbles make cloudy water clear.

Better taste!

Millions of bubbles swell the stream and increase its velocity. This means quicker washing and rinsing. And the air bubbles make mountains of suds!

Quicker rinse!

The bubbles in the Spring-Flo stream cushion the impact, prevent splashing. This soft fascinating, bubbly stream makes less water do more work.

No splash!

The Spring-Flo is available with the lavatory and sink faucets of all leading faucet manufacturers.

Ask your plumber.

SPRING-FLO® AERATOR

CHASE

The greatest thing in faucets

CHASE BRASS & COPPER CO.

How to divide and repot a fern

Why board an old, scraggly fern? There's no good reason when you consider how much more use and satisfaction you can have by dividing a large, gangly one into several attractive and vigorous plants.

The dividing is little trouble, no expense. Just follow the steps outlined below.

To make sure your newly divided ferns do their best, here are some pointers:

Set them in loose soil—equal parts of good garden soil and fine-milled peat or well-shredded compost is a good mixture.

Ferns respond to good, strong light. They probably do their best with a thin curtain between them and the sun. Feed them once a month with plant food. Don't let them get dry.

Cut out stems or "fronds" as soon as they yellow. Avoid rubbing, or even touching, the growing tips. For more information, see "For Spots That Lack Sun," page 56.

1 When the pressure of a big wad of old stems raises the soil ball and crowds new growth, it's time to divide and repot. Don't worry about tiny brown spots you may see neatly arranged in rows along the undersides of leaves or "pinnae." These are seed spores

2 To remove your old fern from its pot, thrust your fingers between the shoots where they enter the soil. Turn the pot upside down, and jar the rim against the edge of a worktable to release the soil ball. Notice how groups of the fronds are bunched together

Photographs: Stanley

3 Now pull a section from the root ball of the old plant. Then pull the sections apart into groups or bunches of stems. Each unit is capable of making a new plant. Work carefully in dividing the plant so you avoid injuring many roots. If you have more divisions than you want, save the strongest for planting

4 Plant each of your fern divisions in a 4-inch pot. Cover the drainage hole with a pop-bottle cap or piece of broken crockery before adding your soil mixture. Set your plants at about the same depth they formerly grew, leaving a half-inch space at top to hold water. Shift to larger pot when the roots crowd

Lowest priced in its field—this beautiful new Chevrolet Styleline De Luxe 2-Door Sedan lists for less than any comparable model in its field. *(Continuation of standard equipment and trim illustrated is dependent on availability of material.)*

How Chevrolet matches America's costliest cars with this lowest-priced line in its field!

Many a car owner who has paid a lot more than Chevrolet's price may well wish he had read what you are reading now.

The fact is, you can enjoy complete motoring satisfaction, and save money, too, by choosing one of the beautiful new Chevrolets.

And, if that seems almost too good to be true, just find out how Chevrolet matches America's highest-priced cars with this lowest-priced line in its field.

See all the advantages of highest-priced cars that are yours in Chevrolet—and in Chevrolet alone—at lowest prices and with surprising all-round economy! See your Chevrolet dealer—soon! Chevrolet Division of General Motors, Detroit 2, Michigan.

Its Body by Fisher reminds you of highest-priced cars

High quality without high price! Only Chevrolet in its field brings you the many advantages of Body by Fisher. Long, luxurious, gracefully rounded lines! Your choice of 26 solid-tone and two-tone colors! Color-matched interiors in De Luxe models! Big-car comfort and safety, too!

Safety *Plate* Glass all around as in highest-priced cars

Much clearer vision! A true, sharply defined view of road and scenery! These are yours with Safety *Plate* Glass in windshield and all windows . . . found only in Chevrolet and higher-priced cars. E-Z-Eye *Plate* Glass, that cuts down glare and heat, optional at extra cost.

Yet—lowest-priced line in the low-price field

Everything about this car invites the question—"Why pay more?" It combines feature after feature of highest-priced cars—like a Valve-in-Head engine and Knee-Action Ride—yet it's the lowest-priced line in its field. Saves on operation and upkeep, too. Decide to act now!

The Only Fine Cars **PRICED SO LOW!**

CHEVROLET

SEE THE DINAH SHORE SHOW ON TELEVISION

Every Tuesday and Thursday Evenings, NBC-TV Network

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

To the woman who knows

a fine piece of furniture

when she sees it . . . . . **. . . Better See**

Motorola TV

WITH THE SENSATIONAL NEW *Standout Picture*

MODEL 21K7—Stunning French Provincial "Accent" Console. Giant 21 inch tube.

. . . Masterpiece cabinets of rarest beauty, created by outstanding craftsmen from the finest select top-grain imported and domestic woods . . . hand-rubbed and polished to a richness and lustre seen only in the finest furniture . . . styled and decorator keyed to your interior. 31 distinctive models to choose from.

And you'll thrill to a new dimension of picture realism that brings the action right into the room. Two simple controls. One-Knob Tuning, with new "Channel-light." *Golden Voice* Sound with full-variable Acoustinator Tone Control. Built to be beautiful and built to be dependable.

Motorola TV

WORLD'S LARGEST EXCLUSIVE ELECTRONICS MANUFACTURER

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HOW-TO

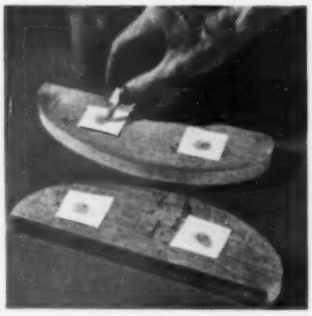
for the handyman

Rally sand's curves. Here's a way to join two pieces of wood so their curved surfaces (rockers on hobby horse, here) can be sanded evenly.

Instead of clamps that will get in the way of your hand or sanding wheel, glue pieces as shown. Paper tabs separate easily when you're finished.

You can sand both blocks at the same time—thus they can't help but match.

Frank Otte
Cleveland, Ohio



A new twist. Your electric drill offers the slickest and quickest answer to twisting strands of wire into cables.

Just tighten the loose ends in your drill chuck, grip the opposite ends in a vise, and touch power in slow spurts.

You'll have cables that are neater and tighter than can be wound by hand—and the job is done in a few seconds.

August Russola
Utica, New York

Photographs: Stanley

Flattery. Small hand tools that roll here and there on your workbench are a nuisance as well as a hazard. Besides, falls can ruin them.

You can put an end to this by making a flat spot on the handle of each tool. A rasp is better for hardwood, but you can use a knife.

Hugh Lineback
Stillwater, Oklahoma

Bubbling over. When hanging wallpaper, it's very necessary that you provide a vertical guideline as a starting point on each wall.

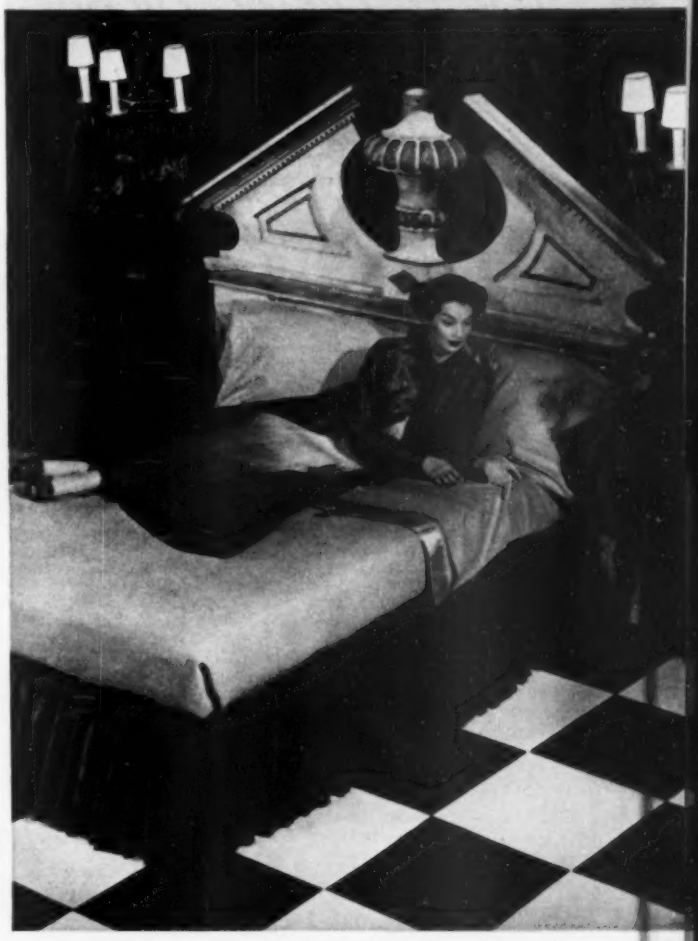
I've found that a narrow, six-foot board used with a level does a more accurate job than conventional chalkline.

Just place them vertically side by side, then pencil a line the full length of your board after the bubble centers.

Frank A. Wolf
Chicago, Illinois

More on page 41

Lady Pepperell... first for color



...IN *High Fashion* SHEETS

AT A DREAM OF A PRICE

What a look of luxury, what a wonderful *lift* Lady Pepperells in color can give to you, to your bedroom! Yet these dream sheets in color cost only pennies more than white in *both* regular Lady Pepperells *and* new wonder Sanforized SNUG FIT—the reversible sheets made with corners *fitted* to hug your mattress. You'll want *both*—SNUG FIT on the bottom, a regular Lady Pepperell Sheet on top. You just can't buy thriftier sheets in color!

...IN *Acrilan* BLANKETS—

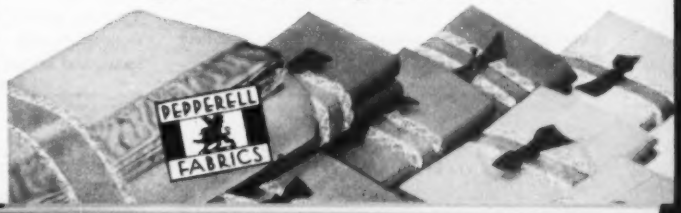
NEW, WONDERFUL, ANOTHER PEPPERELL FIRST!

Acrilan is a fabulous man-made fibre that Pepperell weaves into blankets of exquisite texture, unlimited warmth. These wonders are mothproof, mildew-proof, shrink- and stain-resistant. The most practical, beautiful blankets ever!

PEPPERELL MANUFACTURING COMPANY, BOSTON, MASSACHUSETTS

LADY PEPPERELL

Sheets AND *Blankets*



Yes—try new dreft for gleaming dishes—lovely hands!

You get your wish! Now DREFT has all the grease-cutting power of best-known washday detergents—AND a new safety for your hands!

New, milder DREFT is a special dishwashing detergent with a new plus . . .

WONDERFUL SAFETY! When you use DREFT in your dishpan, you're giving your hands much the same safe care you demand for your finest fabrics. DREFT is SAFER, by actual tests on dainty pastel washables, than any soap, any washday detergent. SAFER than the mildest soap flakes made!

DISHWASHING MAGIC! Yet with all its new SAFETY, no soap—no other detergent can get dishes cleaner! Rich, instant-sudsing DREFT cuts grease like a whiz, gets dishes shiny-bright—without wiping! No soapy scum, no film. No greasy dishpan ring. And your hands are so SAFE in DREFT'S gentle suds.

NO HARSH INGREDIENTS of any kind! That's why DREFT is so safe.

GET BOTH BENEFITS! So, if *you've* been wishing for a miracle detergent that's wonderfully efficient AND wonderfully safe, it's here! Get new, milder DREFT today, and see for yourself.

SAFEST POSSIBLE SUDS YOU CAN BUY

for precious silks and nylons. HANDS love it for dishes!

***DREFT*...the dishwashing detergent that's *SAFE* for hands!**

How-to for the handyman

Begins on page 39

Fine line. It's plenty hard to keep an edge even when you plane along the full length of the wood—as with fitting new windows or doors.

I've found that making two or three pencil lines on the board lets me see just where the edge has been taken down—and just where high spots remain on the edge.

By marking new lines as the others are shaved off, I have a good measure of progress with the task.

O. F. Larson
Milwaukee, Wisconsin

Wool gathering. When you use steel wool to finish furniture, the tiny particles always seem to collect in the corners of drawers and shelves.

That vacuum cleaner will make things spic and span, but it's bothersome to haul it down to your shop each time.

A small magnet will take up the loose wool just as well as the vacuum cleaner, and with half the trouble.

John B. Newlin
Crawfordsville, Indiana

Tapestry. The sanding discs that attach to my power drill used to fold back and break after just a few tough jobs.

I now get many times the service by placing strips of masking tape across the back of each disc as illustrated.

You can put on more tape as the disc becomes flexible and worn with use.

A. Di Sante
Detroit, Michigan

Let us spray. It's important to dampen plaster edges before patching, and I like the sprayer that comes with bottles of window cleaner.

Water reaches the deepest recesses of broken plaster or mortar, but you don't have the dripping mess that occurs if hose, rag, or sponge is used.

Paul E. Grieb
Columbus, Ohio

More on next page

How we retired in 15 years with $250 a month

Just fifteen years ago I made up my mind that I'd retire. I wasn't making a lot of money, but I figured you can do almost anything if you really set your heart on it. Thanks to that step in 1935, I'm picking oranges in my own Florida backyard today. With an income of $250 a month, guaranteed for life, plus social security benefits we'll be getting soon, Helen and I are *living*.

Back in '35, things weren't going so well at the office. Like most everyone else, we had salary cuts. But one friend of mine—Jim Morse—was hardly bothered at all. "I'm going to retire anyway," he said. "I'll be selling the house and packing up for Florida." How he could afford it I couldn't figure, because he never made more than a comfortable living.

"The answer is simple," said Jim, "a fellow's got to look ahead. He's got to realize he won't always be forty. He won't always be able to keep plugging at the same old job. He shouldn't have to, either. With his family grown, he can live well on a lot less."

"Yes, but how can you plan today?" I asked.

"There'll *always* be business ups and downs," said Jim, "but there's an up-to-date way to insure yourself an income you can retire on no matter what happens. It's called the Phoenix Mutual Retirement Income Plan. I started mine fifteen years ago and never felt happier! Now, pretty soon, I'll be getting my first check and retiring."

He told me that Phoenix Mutual had a booklet explaining all about its retirement income plans. So I dropped them a card. When I read the booklet I knew *this was for me!* Not long after I qualified for a Phoenix Mutual Plan of my own.

Since then, I've seen a lot of changes. The war came. Boom times, too. But I've always looked forward to what Helen and I are doing today—living our own life with a monthly check for $250 and no clock to punch. You just can't believe how fast fifteen years go—with a carefree future ahead.

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $10 to $250 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
907 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____
Date of Birth_____
Business Address_____
Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
907 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____
Date of Birth_____
Business Address_____
Home Address_____

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"I saved enough money for this 'desk-of-all-work' when I bought **DELTOX** rugs for every room!"

says Mrs. Lenard Butts
1401 Branard Street, Houston, Texas

"Like getting interest on an investment" is the way Mrs. Butts describes her delight in Deltox Fibre rugs. "By choosing Deltox rugs for our 6 room home, we saved $300.00 over the lowest price rugs we had previously considered. Enough money to cover this 'desk-of-all-work' that I use as a writing table, buffet-server, by day, and Lenard uses as an office-at-home, at night. And, I figure we really saved twice as much because our Deltox rugs are reversible, for twice the wear! I love the way Deltox rugs fit into our casual Texas living . . . And Deltox rugs—in a wide variety of colors and patterns—are smart, colorful 'hosts' that make all our pieces look and feel at home."
In standard sizes (ten of them) and special sizes cut to order.
Most styles reversible. Write Deltox, Dept. B11,
Oshkosh, Wisconsin for dealer nearest you.

Your choice of five different colors in five styles from about $21.95 to $27.95 (9 x 12 size).

DELTOX

For 50 years America's smart low price rug

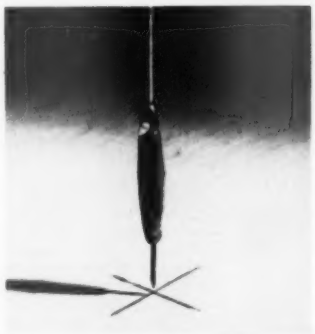
How-to for the handyman

Continued from preceding page

Saw sage. I wanted to cut a pipe that was close to the ceiling, but my hack-saw frame wouldn't go between them so I could work from above in the usual way.

Then came a solution. I simply opened the saw, turned the blade over, and finished with blade above and frame beneath the pipe as shown.

Harry J. Miller
Philadelphia, Pennsylvania



Political plumb. I needed a plumb line on a recent week-end, but didn't want to delay the job until I could get one at the store on Monday.

A fishing sinker was the answer. Calling it the "bob," I inserted a nail in one end as a pointer, then attached a guideline to the other.

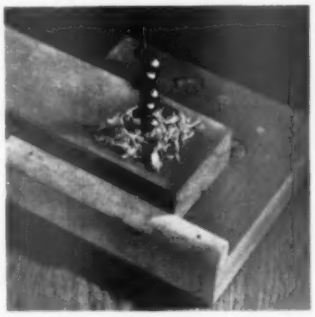
Tom Kalbrener
Cloquet, Minnesota

Soft touch. Vise jaws won't mar your work if you cushion them with strips of rubber cut from an old inner tube.

It's important to cut each strip wide enough to fit over the entire face of each jaw.

An auto tube will have to be doubled for a snug fit, but a bicycle size is just right.

Glenn Johnson
St. Louis, Missouri



Boredom. Whenever a hole is bored through a piece of wood, there is danger of splitting as the bit punches free.

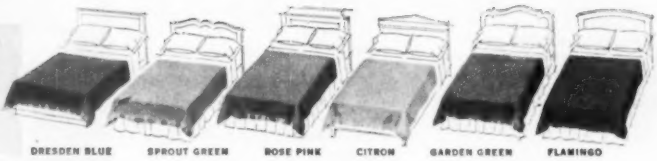
I've nailed a block to my workbench, on which I do all auger jobs. The support gives split-free holes and prevents marring my bench top.

Nail quarter round along one side of the block so your work won't twist.

E. L. Caulk
Minneapolis, Minnesota

▶ Send us your original home-repair tips. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but we regret we cannot return those not accepted. Send to Home Maintenance Editor, 6711 Meredith Building, Des Moines 3, Iowa.

WARM INVITATION TO DEEP, RESTFUL SLEEP
—a G-E Automatic Blanket!



Choose your own degree of warmth on the G-E Bedside Control. *Sleep-Guard*, the superb new G-E system designed to provide protection against overheating, will see to it that your blanket stays at the degree of warmth you've selected. Only General Electric Blankets have *Sleep-Guard*.

Only a General Electric Blanket can bring your sleep-time this *special* kind of comfort—one of modern living's greatest pleasures!

One G-E Blanket, light as down, envelops you in sunny, snoozy warmth, adjusting itself automatically to keep *you* always in perfect comfort.

Exquisite new colors are keyed to the smartest decorating trends. Now it's easy to combine colors and comfort in your bedroom!

Economical, too. You need only one G-E Blanket for each bed instead of 2 or 3 ordinary blankets. And they're washable.

Sizes for single or double beds, from $54.95* to $67.95.* Just try one yourself—and you'll know, at last, the sleeping comfort you've always dreamed of finding!

General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

**Manufacturer's recommended retail or Fair Trade price.*

• The National Home Safety Award was presented to the General Electric Co. for its *Sleep-Guard* Blanket, selected from hundreds of products as the outstanding contribution to the promotion of safety in the home during the year 1951.

More than 1,000,000 users have found sleeping comfort with G-E Automatic Blankets.

GENERAL ELECTRIC

THERE'S ONLY ONE WASHER
with famous
Suds-Miser
and the
Seven Rinses

WONDERFUL WHIRLPOOL, with exclusive Suds-Miser*, gives you money back every Wonderful Whirlpool Washday! No more waste of good sudsy water. Suds-Miser draws it off, then returns it for thirty extra use. Saves over half the cost of soap, water, fuel. And the swirling, cleansing Seven Rinses chase every last trace of soap and dirt! *(Optional)

Plus all these features that challenge comparison—

Agiflow Action
There's extra zip in every drop of sudsy water. Surging currents gently flex out all the dirt! Ideal for modern fabrics.

Germicidal Lamp
Bathes your clothes in "fade-free sunlight." Washes freshness in as dirt's washed out!

Cycle-Tone Signal
Extra help for busy housewives! Signal sounds when wash is done—saves your feet and frees your mind.

Flexible Timing lets you skip or repeat any part of operation. Automatic Filling to correct level. Automatic Door Release. No-stoop Top Loading. Big 9-pound capacity. Five-Year Warranty on Transmission.

You'll actually look forward to washday when you own a Wonderful Whirlpool Washer. At your beck-and-call are the greatest features in automatic washing. They give you new freedom and convenience . . . the utmost in economy . . . and sparkling fresh Clinic Clean washings that are a constant delight!

Whirlpool
AUTOMATIC WASHERS
WHIRLPOOL—AMERICA'S FIRST FAMILY OF HOME LAUNDERING

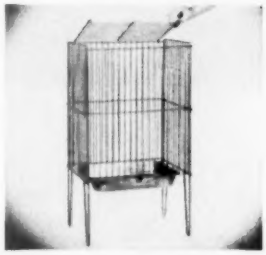
WHIRLPOOL CORPORATION
St. Joseph, Michigan
In Canada:
John Inglis Company, Ltd.

"I've modernized my laundry room with Whirlpool!"
To make short work of washday, install *both* beautifully-matched Whirlpool Automatics—the Washer *and* the clothes-protecting Dryer! Ask your dealer to tell you how easily *you* can own a Whirlpool.

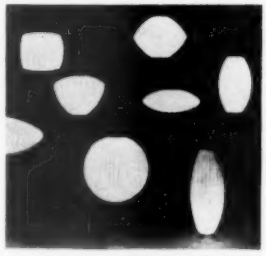
It's NEWS to me!

Electric car for children is powered by standard automobile storage battery, steers and drives just like a big car. When driver holds her foot on the pressure switch, car moves at the speed of a brisk walk. Stops within a few feet when foot pressure is released. Has hand brake, reverse shift for parking, backing, and maneuvering. Will go up and down hill, tow other children's vehicles. *Powercar, Jr.*, $109.50, in stores. Mystic River Sales Co., Mystic, Conn.

Springs at base of felt weather strip allow it to make contact along uneven door and window frames, sealing out drafts and dirt. Felt strip is housed in an aluminum casing which also holds the concealed steel springs in position. Strip is easily put on doors and windows with small nails. *Flexseal Weatherstrip*, $8, in stores. U. S. Weatherstrip, Inc., 24 W. Broadway, Salt Lake City 1, Utah.



Trash burner keeps debris up off the ground so grass isn't scorched. Pan collects the ashes and then is lifted out and emptied in ash can. Leaves no mess. Metal burner folds flat for storage when not in use. *Katch-All*, $4.95, in stores, or ppd. from manufacturer. Manufacturer's Distributing Co., Albion, Mich.



Light-diffusing lamps give a glow to a room, can be used with white bulbs, up to 300 watts, or colored bulbs to give an all-over color to the shade and a warm light. Lamps are steel wire cages covered with sheaths of white vinyl plastic. They can be suspended from the ceiling, used as wall pin-ups, or stood on floor or table. Variety of sizes, from small 20" sphere to 36" gourd shape. *Bubble Lamps*, $25 to $50, in stores. Howard Miller Clock Co., Zeeland, Mich.

Piano is designed to fit in a corner. It has the tonal warmth and volume of a grand and is built with grand-like top. The music desk, fall board, and keys run in a straight line, but the bottom panel under the key bed is concave to flow around the corner. Corner-style piano is available in mahogany, blonde, limed oak, and ebony finishes. *Coronet Corner Piano*, about $1,195, in stores. Story & Clark Piano Co., 64 E. Jackson Blvd., Chicago, Ill.

More news on page 46

Shower curtains
$2.95 to $9.50

Raincoats
$3.95 to $8.95

Bowl covers, food bags
49c to $2.25

IF THEY DON'T HAVE THE LABEL THEY'RE NOT REAL KOROSEAL

Koroseal BY **B.F. Goodrich**

Luggage
$17.75 to $90

Play ponds
$9.95 to $19.95

Garment bags
$2.50 to $4.95

Old chair made new again— then stays new with Koroseal

Koroseal brings you and your family easier, better living

YOUR favorite furniture like new again with Koroseal washable upholstery! After that it's like having new furniture a dozen times a year because Koroseal is so easy to clean, and because it's practically scuffproof.

You can change to light or bright colors too; there's no need for dark colors that won't show the dirt. Koroseal upholstery is so long wearing, in fact, that in 8 years of use as *bus seat* upholstery, not one Koroseal-covered bus seat wore out!

Your local upholstering shop has Koroseal—or can get it for you quickly. Dirt can't penetrate it, stays on the surface—comes off with a damp cloth or a quick wash. Grease, paint, alcohol, crayon and stains all come off if ordinary care is followed by washing soon after stain is made. And marks of muddy paws and children's shoes don't hurt it.

Soft and luxurious looking as it is, Koroseal still looks like new after scuffing and hard wear that would have most materials in tatters. Koroseal comes in all the new colors now being advertised by paint and carpet manufacturers. It is made in different weights, with and without cloth backing, for many different upholstery uses.

Koroseal flexible material also makes raincoats, shower curtains, baby pants, garment bags, luggage and many other things. Whenever you want things that stay new looking, when you want to be sure of easy cleaning, long wear, protection against almost any stain or damage, look for the Koroseal label. (If they don't have the label, they aren't Koroseal.) *The B. F. Goodrich Company, Koroseal Division, Marietta, Ohio.*

Trade Mark—Reg. U. S. Pat. Off.

Koroseal

FLEXIBLE MATERIALS BY

B.F. Goodrich

YOU'LL THANK YOURSELF morning, noon and night if you, too, have a wonderful modern automatic range to cook with. And you'll doubly thank yourself for buying a range with a *Robertshaw* Oven Heat Control... the dependable oven heat control that's taught millions of homemakers the meaning of finest oven performance. With a *Robertshaw* Control to automatically regulate the oven heat, you are assured of perfect baking and roasting results; yes, everything from turkey to cranberry tarts is cooked at the exact temperature called for in the recipe, thanks to *Robertshaw* Oven Heat Control.

LOOK for *Robertshaw**, *Grayson**, or *Fulton Sylphon** Controls on gas or electric ranges, automatic water heaters, space heaters and laundry dryers. Each is a trademark of the Robertshaw-Fulton Controls Company—each a dependable buying guide to satisfaction.

In Home and Industry *EVERYTHING'S UNDER CONTROL*

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CONTROLS COMPANY • Greensburg, Pennsylvania

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Robertshaw Thermostat Division, Youngwood, Pennsylvania • Grayson Controls Division, Lynwood, California • Fulton Sylphon Division, Knoxville, Tennessee • American Thermometer Division, St. Louis, Missouri • Bridgeport Thermostat Division, Bridgeport, Connecticut

It's NEWS to me!

Begins on page 44

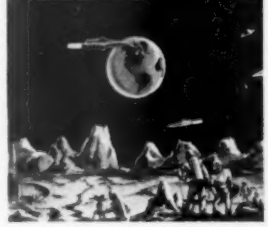
Folding teacart can be put out of the way in a closet when you're not using it. One-piece construction folds as flat as a bridge table in seconds. Cart has two trays which are alcohol- and waterproof. Hardwood table runs on large, easy-rolling casters. Available in a variety of wood finishes. *Fold-A-Serva*, about $39.95, in stores. Robert Wolff Woodcraft Corp., Bronx 59, N.Y.

Gas snowplow for home use throws a plume of snow 15 feet high to right or left of the machine. It collects snow through a screw-action rotor and propels it up and out of a directional chute. Powered with a 2½-hp engine, machine plows a 17-inch swath. Will dispose of slush and all kinds of snow and can plow snow 2 feet deep. *Snow Hound*, about $159.95 in stores. Toro Mfg. Co., Minneapolis 6, Minn.

Work gloves are covered with black plastic dots to make them wear longer. They are just as flexible as ordinary gloves, and are lightweight and comfortable. *Plastic-dot Work Gloves*, about 49c, in stores. Riegel Textile Corp., P. O. Box 170, Grand Central Station, New York 17, N.Y.

Long-lasting fuel cylinder on workshop torch has a burning time of 15 hours before it needs replacement. Liquefied petroleum gas gives a heat of 2,300 degrees. Torch lights instantly; flame can be adjusted by turning the valve from pin-point to 8 inches. Burners (regular or pencil flame) can be interchanged. Flame spreader and paint-burning attachment accessories are available. *Bernz-O-Matic Torch*, $6.95; replacement fuel cylinder, $1.95; in stores. Otto Bernz Co., Inc., Rochester, N.Y.

Magic carpet for today's youngsters pictures rocket ships, space scenes, interplanetary heroes. Space-age designs are worked into a new Congoleum floor covering for children's rooms. *Rocket Rug* is available in three sizes: 9'x12', $10.95; and 7½'x9' and 6'x9' in stores. Congoleum-Nairn, Inc., 195 Belgrove Drive, Kearny, N.J.



Moon Patrol scenic panel, for the rooms of space-conscious youngsters, is easy to put up. The scene depicts a party of Earthmen in space suits against the jagged craters of the moon. Available as a kit; applied with wallpaper paste or rubber cement. First, paint the wall a dark color, then apply the two 49"-wide panels at dado height. Then paste up the earth, Saturn, and six rocket ships. Finally dab in the stars with a brush and white or yellow paint, making up your own version of how the night sky would look from the moon. Scenic panels are hand-screened in neutral grays, blues, and greens to go with most color schemes. *Moon Patrol Scenic Kit*, $19.50, ppd. Walcraft Studios, 11668 Terryhill Place, Los Angeles 49, Calif.

More news on page 50

"Easy as peeling a banana..."

. . . that's how easy it is to separate Kraft De Luxe Slices.

In fact, some people think we should have given them a name like "Easy-snaks" or "Handi-cheez" or "2-second Treat."

Certainly they are the easiest, quickest way in the world to swell-eating cheese sandwiches. But that isn't all.

Because of our wonderful new way of making fine pasteurized process cheese slices we can give you all-round higher quality than you've ever had in any sliced cheese.

This new method not only makes perfect slices that separate easily and keep beautifully, it improves the flavor. (You'll find this the best-tasting process cheese you've ever had!) And the new method insures cleanliness because the slices are formed right after pasteurization; sealed within seconds, 8 to a package!

See why we called them Kraft De Luxe Slices?

KRAFT FOODS COMPANY

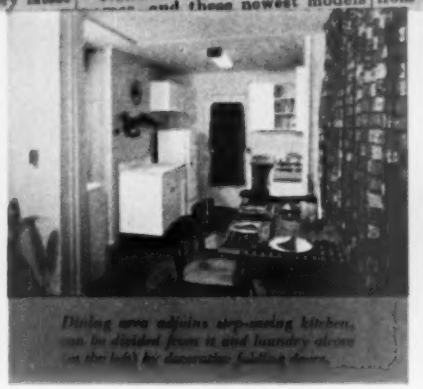
Makers or importers of the world's favorite cheeses

NATIONAL HOMES CORPORATION SCOOPS ENTIRE BUILDING FIELD WITH EXCITING NEW 1953 MODELS

Lafayette, Ind. (Special)—The nation's largest producers of quality homes at thrift prices, National Homes Corporation, today announced its all-new line of homes for 1953. They include the very latest all-new rambling ranch-type designs with latest "ceiling-to-floor" picture window, shoulder-high bedroom and bathroom windows, and other ultra modern features.

National has produced over 40,000 homes and these newest models

A convenient home-laundry alcove equipped with automatic washer and dryer adjoins the efficient step-saving kitchen. Decorative folding doors shut off the laundry area when not in use, and also divide the kitchen from the dining space. These new- also installed on each



Dining area adjoins step-saving kitchen, can be divided from it and laundry alcove (at the left) by decorative folding doors.

Note how shoulder-high bedroom windows give greater privacy and permit any desired placement of beds and other furniture.

SENSATIONAL RESTYLING

...OUTSIDE and IN... PROVIDES

- Living, dining and kitchen areas flow together to provide for open modern living, yet can be divided by decorative folding doors when desired.
- Dramatic new ceiling-to-floor Thermopane or Twindow picture window in living room.
- New shoulder-high bedroom windows, providing more privacy as well as increased wall space for placement of furniture.
- Large, tiled alcove-type bathroom featuring extra-large medicine cabinet with sliding mirror doors, full-width vanity shelf and built-in lighting.
- New step-saving kitchen with Formica-top work surfaces, latest type base and wall cabinets.
- New home-laundry alcove including automatic washing machine and dryer.
- Decorative folding doors, enclosing spacious ceiling-height closets.
- Inside storage for such items as trunks, baby carriage, housekeeping equipment, canned goods, etc.
- Outside-access storage with ample space for bicycle, wagon, garden tools, lawn chairs, screens, etc.
- Dozens of other amazing new features!

Nationwide Showing in Hundreds of Cities ... All Open Houses Identically Color-

MODERN LIVING at its BEST!

Color-Styled by... Beatrice West

Beatrice West of New York City, nation's foremost home color consultant and interior designer, color stylist of more than 65,000 homes, has furnished and completely restyled these homes, both exterior and interior, including all-new paints and roof colors.

PRICES RANGE FROM $7,500 TO $15,000

Available in 2-, 3-, and 4-Bedroom Sizes... Some with Bath and a Half... Some with Rear Living Room.

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Choose your new National from many smart designs. Consult classified 'phone book for your nearest National Homes dealer-builder. Or write National Homes Corporation, Dept. BH 15, Lafayette, Ind., for latest catalog.

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Begins October 26th

Styled and Furnished

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National HOMES

NATIONAL HOMES CORPORATION

LAFAYETTE, INDIANA · HORSEHEADS, N. Y.

LOOK OUT

for Winter

AMERICA'S FAVORITE

CHAMPION

SPARK PLUGS

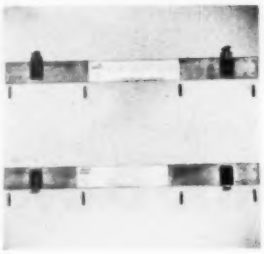
For Easier Cold Weather Starting

It's NEWS to me!

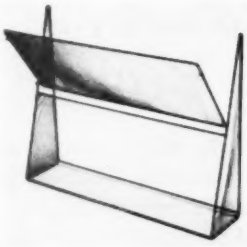
Fireplace accessories

Fireplace screen adjusts to nearly all sizes of opening, and you can install it yourself in a few minutes without drilling or punching holes in fireplace walls. The screen and cornice are mounted on a turnbuckle which goes inside the fireplace. Turnbuckle is tightened into position, and pressure against opposite fireplace walls holds the entire unit securely in place. A vertical bracket with a series of lock holes gives you up-and-down leeway for hanging the screen at the right height for your fireplace. *Adjustable Meyer-Screen*, $29.95, in stores. Fred Meyer of California, 1458 San Bruno Ave., San Francisco 10, Calif.

Hood with a flexible fireplace curtain screen adds to the smart lines of any type of fireplace and conceals the "joint" where screen meets brick. Installing the screen under the hood takes but two screws. "Unipull" device lets you draw both curtains at once, with one hand. *Hooded Flexscreen*, $18.25, and up, in stores. Bennett-Ireland, Inc., Norwich, N.Y.



Installation brackets for mantel mirrors make it easy to do the job of putting up these large mirrors yourself. Padded brackets for the lower and upper edges of the mirror are fastened to the wall by wood screws or toggle bolts. A set of the brackets is supplied with each custom-made mirror at Pittsburgh Plate Glass Co. dealers. Pittsburgh Plate Glass, 632 Duquesne Way, Pittsburgh 22, Pa.



Hinged fire screen opens out at the top so you can throw another log on the fire without moving the screen. Black steel and steel mesh screen is simple in design, effective at holding in sparks, simple to operate. Screen measures 9 inches deep at the base, is 30" high, 38" wide. *Fire Screen*, $25, in stores. The Howard Miller Co., Zeeland, Mich.

Provincial accessories for your fireplace are in keeping with informal or Early American furnishings. The *Wood Basket*, in pine with strap legs and polished brass handle, $15; or in maple, with cast legs and brass-tubing handle, $20. Wooden *Coal Scuttle*, in pine, $20. *Fire Set*, a Provincial design in Salem maple, $35. In stores. Wilshire Mfg. Co., 4550 Cutter St., Los Angeles 39, Calif.

You'll like the charm and comfort of a **CONCRETE HOUSE**

Whatever its size or style your house can have lasting charm inside and **out** if built with concrete masonry. Concrete masonry can be laid in a variety of distinctive patterns and finished in a wide choice of colors with portland cement paint.

Insist on concrete foundations and subfloors, concrete masonry walls and a firesafe roof. When insulated, such a house provides a lifetime of comfort—warm in winter, cool in summer, snug and dry the year around. And you'll get maximum protection from storms, termites, vermin and fire. *Concrete can't burn!*

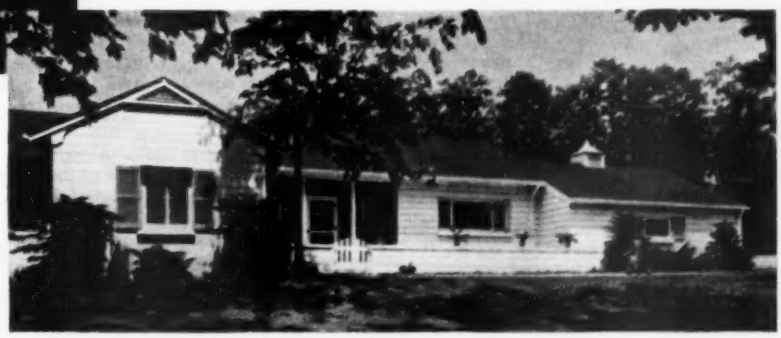
Your concrete house will be economical too. It is moderate in first cost, requires little maintenance and gives long years of service. That means ***low annual cost.***

For more information and pictures of concrete houses all over America write for a free, new booklet. "*You Too Will Like a Concrete Home.*" Distributed only in the U. S. and Canada.

PORTLAND CEMENT ASSOCIATION

Dept. 11-9, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work



HOW TO GET A CONCRETE HOUSE

. . . and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. Have the architect of your choice show you how your house —*of any size or style*—can be built economically with concrete walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

AMERICAN-Standard
KITCHENS

NEW–convertible kitchen cabinets

by the makers of the world's finest sinks

THIS American-Standard sink, with deep compartment and gently sloping drainboards, is made of rigid cast iron with a thick coating of acid-resisting enamel. Comes in white and five beautiful colors. Quality faucet is non-tarnishing, has handy spray.

• Do you need a kitchen tailored to *your* particular work habits and *your* own storage requirements? Of course! And now you can have it–thanks to the exclusive convertibility feature of American-Standard kitchen cabinets.

The new American-Standard all-steel cabinets have shelves and drawers that are interchangeable . . . to fit your needs . . . to make *your work easier*. You get this advantage from American-Standard, long famous for the finest, one-piece cast iron sinks.

For a kitchen planned to your own needs, see your plumbing retailer who sells and installs quality American-Standard products. Or for help in planning your new or remodeled kitchen send for our Kitchen Products Catalogue. It's free. **American Radiator & Standard Sanitary Corp.,** Dept. KB-112, Pittsburgh 30, Pennsylvania.

You get all these features!

Adjustable sliding shelves and roomy drawers bring stored items within easy reach. They're interchangeable, even after installation, to meet individual storage needs and work habits.

* * *

All cabinets are sturdily constructed of steel with smooth, white baked enamel finish that's easy to keep spotless. Sound-deadened, snug-fitting doors open and close at the touch of a finger . . . drawers glide smoothly in and out.

* * *

New-design counter tops of thick, long-wearing Vinyl form a continuous, unbroken surface from the top of the backsplash to the drip-proof front edge.

* * *

Shelves in wall cabinets may be adjusted at one inch intervals, accommodate even hard-to-store items.

* * *

And to complete the kitchen—Aeropel ventilator keeps room fresh, Disposer gets rid of food waste automatically.

Serving home and industry: **AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS • DETROIT LUBRICATOR • KEWANEE BOILERS • ROSS HEATER • TONAWANDA IRON**

There's one thing about old houses. Unless you've got more money in the bank than we had, you don't toss them away like old shoes. When houses get run down at the heels or burst their seams, you start looking for ways to keep them dancing. That's why . . .

We gave our house a "space lifting"

By Ed Stebbins

Before we remodeled, my wife and I should never have needed an expert to tell us what was wrong in our old house. Eleanor and I talked a lot about how dreary and cramped it was, how the living room and dining room were so boxed in you couldn't take a step without saying "Pardon me!"

It was bad enough when we tried to entertain, but that was nothing compared to our problems when a couple of jet-propelled sons joined the family.

The place was dark and uninviting during the day, too. What little sunlight got through our narrow windows was stifled by those same room partitions.

We realized our house wasn't much for living, but like so many other families, we just put up with it. Besides, we liked our neighborhood and didn't want to give up our good-sized lot.

We'd thought of remodeling, of course, but our basic unhappiness with the place plus the crippling expense we envisioned always held us back. Eleanor and I had some vague notion that we couldn't get the extra space we needed without uprooting outside walls and shoving them in all directions.

Then, a couple of years ago, an architect friend from another city happened to be visiting. Here was our expert. "Mac," I said, "how would a fellow get more space out of this downstairs without having to rob a bank to pay for it?"

So he looked around for a while. And his answer made sense. He compared us to an unwise farmer—a farmer who fails to make use of his marginal land. He said we had marginal floor space that was being wasted in unnecessary hallways, [*Turn to next page*

We gave our house a "space lifting" *Continued*

partitions, and cloisters. He pointed to our inconvenient closet and kitchen pantry, and our sun porch with its short-seasonal use. It was simple. We should just arrange this unused space to usable space.

Before our architect friend left the house, he did some measuring. By his figures, our living room was to grow from 169 to 403 square feet. Dining area would increase from 130 to 154 square feet. Our kitchen, which would be located in the old playroom, was to be nearly the same size but much more efficient. Traffic would flow easily between each room; each would now have direct exposure to sunlight. All this without moving a single outside wall!

I just looked at Eleanor. Here we'd burrowed around in every clumsy inch of our place, and neither of us had seen this simplest of all solutions. Just do away with these partitions and crannies—that was all. And we did.

Don't think for a minute, either, that we forfeited a playroom and cool sun porch. With the terrace joined by French doors to the dining room, we added a combination far better. The terrace is perfect for lounging, and our new dining room is open as the old sun porch for eating. Just seeing the outdoors has inspired us to spruce up our grounds, too.

The junky downstairs closet has never been missed, and our modern kitchen ended any sentiment Eleanor might have had for her pantry. That big living room is the topper, though. Elbowroom? We've got it for an octupus! All the former living-dining-sun porch area was opened to give us about triple the space we had. I haven't had to say "Pardon me!" since it was finished.

More photographs on page 152

Photographs: Hedrich-Blessing

Seldom-used closet was here. And breakfast nook is new lease on life for this marginal space in former playroom. Closet walls were removed to enlarge area for kitchen, to link it with present dining room. The picture window affords new outlook on terrace and garden

Back hall cramped this style. And when the dreary bottleneck was eliminated, Stebbins recovered some 30 square feet to share between new dining room and kitchen. As "before" plan shows, a space-consuming entry to the cellar stair once broke through wall where the picture now hangs

This was former dining area. But, with partitions taken away, the space becomes part of a living room you'd never believe this Cal Coolidge home could muster. Picture window was added when two skimpy windows in old plan were covered by the attractive bookcases

Old pantry robbed space here. Pulling out walls of pantry salvaged 40 precious square feet from former kitchen area, changed it to rectangle for new dining room. The French doors and big window visually enlarge this room, and bring in the beauty of the terrace and garden

Its faults produced the space

Gray shows marginal space that was low-cost answer to more living area. Before, partitions chopped rooms into grim cubicles, bungled traffic throughout downstairs. Larger windows and French doors to terrace were the extent of changes made on the outer walls

We select the best plants

For spots that lack sun

By Fleeta Brownell Woodroffe

Photographs: Suter, Hedrich-Blessing

IF YOU want that inimitable touch that only growing plants give to a room, be smart. There are hundreds of house plants. Pick those that are adapted to the light and heat of the rooms and the positions you have for them. We show eight of the best for spots that get little or no direct sun. But there are many more of all shapes and sizes, dozens more than you can possibly use. Just remember: Plants in reduced light need, as a general rule, to be watered less heavily than others. But they need enough to keep their leaves plump at all times. Gauge the amount you feed them the same way. And don't bake them—keep under 70 degrees if possible.

Pick-a-back plant to liven a desk top

Perfect for a low bowl is the engaging native known as pick-a-back plant, piggy-back or Tolmeia menziesi. *It has a scent faintly like violets. New plants appear on backs of old leaves. Peg to soil until new roots grow, then cut them loose*

Northeast light suits most begonias

Their jewellike colors make begonia plants highly decorative. Left to right, are pictured three of those easiest to grow —a ruddy-leaved sample of the large Rex group; a smooth B. sanguinea, *olive-green above, red below; and a young plant of Lucerna, often tagged Angelwing. Give all begonias good light and loose, rich, moist soil. Avoid drafts*

For more plants, more ideas, see next page

For spots that lack sun

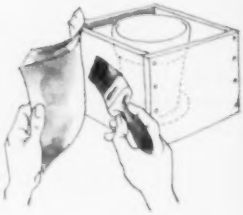
Totem pole of gold-splashed pothos for hall

You can buy something this important-looking complete. Or, by training your own "totem pole," get one for very little outlay. Start with three healthy vines and a roomy container with provision for drainage. Nail lath or broomstick to crosspieces buried under soil on bottom of keg or pot. Wrap stick with 1-inch layer of sphagnum moss. Tie firmly. Train vine tips spirally. Keep moss damp

To get a symmetrical green pole, tie vines often. Use small hairpins to peg growing tips till long enough to tie again

Broad-leaved ferns suit spot of elegance

Ferns are back—a welcome revival. Shown is a Whitman fern, fine for a place like this. Pot ferns in rich, loose soil to within inch of pot rim. Water daily. Provide pot with saucer. Set pot and saucer inside decorative container. This one is leather-coated



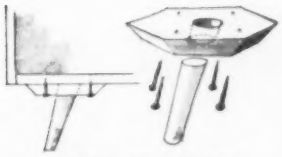
Ferns spread widely, will hide needed knuckle-room. One-inch lumber is best for box. Glue leather, plastic, or paper to all outer surfaces. (See page 36 for how to repot a fern)

More ideas on page 196

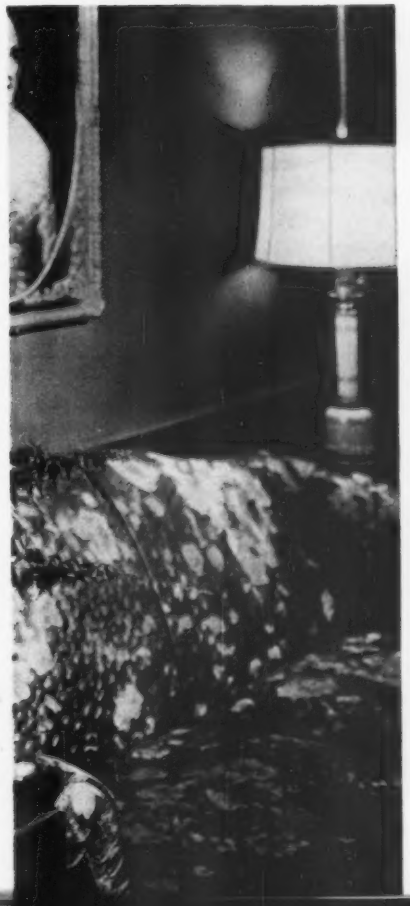
Continued

Ivies and African-violets thrive in room divider

Best choices for shelves are the several bushy-growing ivies and your favorite colors in African-violets. Nip ends of ivies before they get stringy. Move plants as they need it for symmetry and best display

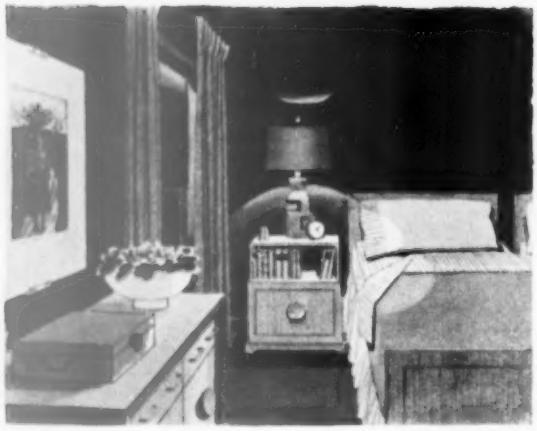


To add grace to boxy lines, taper the legs and insert them at an angle



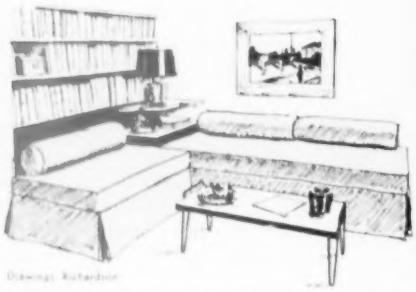
DECORATING scrapbook

You'll want to use these ideas to help you get your home ready to look its holiday best



The newest, fashion-wise bed linens add that extra "we're glad you're visiting us" touch to guest room

Breakfast! Divide your kitchen in half and let your stove become a "wall." Back it with a practical, washable material. There's many a step saved between the stove and the table with this arrangement



Drawings: Richardson

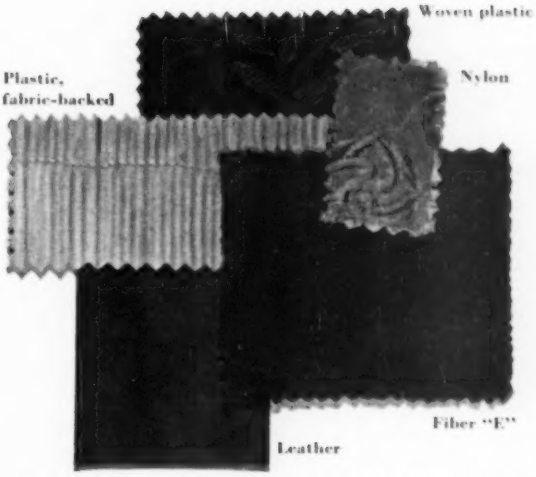
Even in the smallest room, you can have a sofa-bed arrangement like this. Instead of the usual 30-inch-square table, try a 20x30-inch table and gain space with a hanging shelf for a lamp

Picture groupings, like this one from the Dave Peterson home, don't have to be expensive. See pages 132 and 180 for low-cost ways to frame and mat pictures

Photographs: Howland; Hedrich-Blessing; Reynolds, Photography, Inc.

Decorator: Bert Curtin

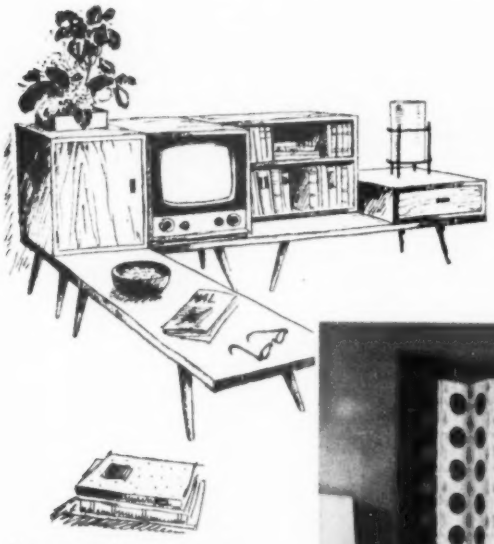
A door can be the focal point of your room. If the wall space is at a premium, instead of one big door try using two half ones, as was done here in the Harwood Smeeth home



Here's just a sampling of the heavy-duty upholstery fabrics now available. You'll find them in variety of colors, patterns

Photographed at Gimbels, New York

Why not display your collections? Here, the blue-and-white plates (they inspired the room's color scheme) make a perfect wall treatment for above the mantel. And notice use of rich gold to accent mellow wood tones of furniture



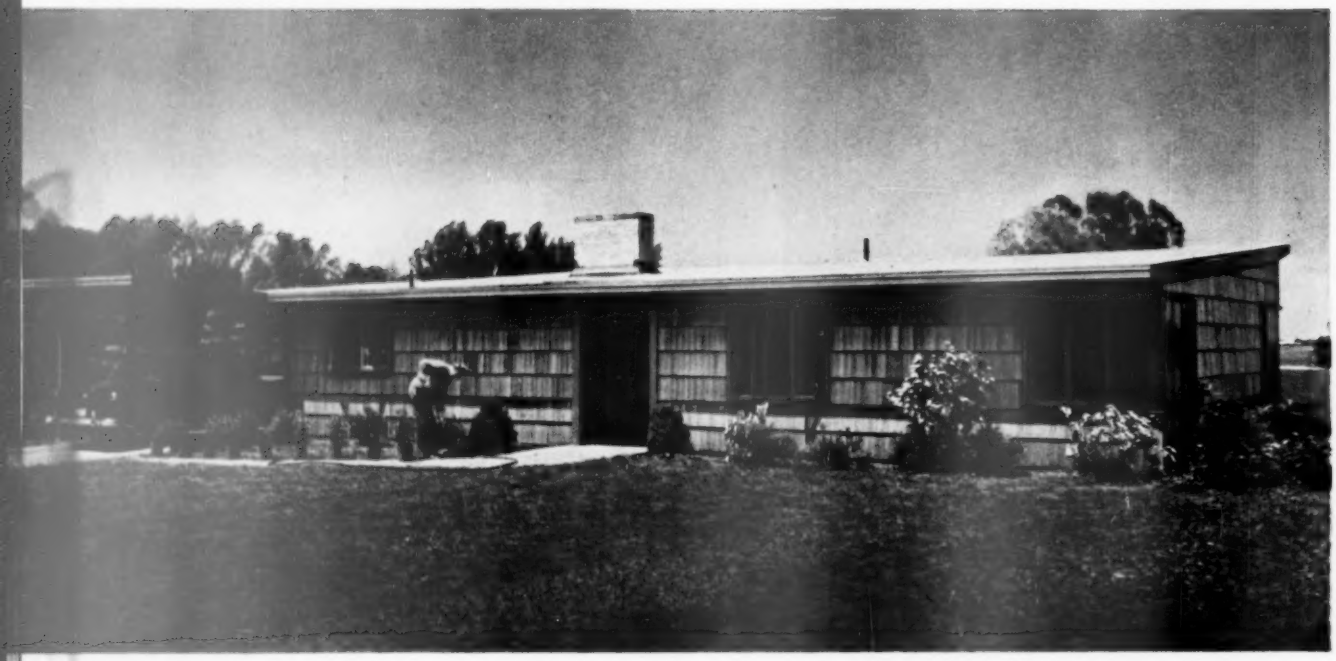
You can make your own built-ins with stacking units like these. Include the TV set in your plans, and it'll seem less bulky and more part of the furnishings

Photographed at Bloomingdale's, New York

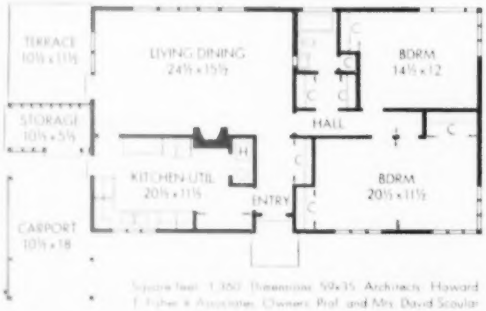
A fabric-covered panel screen can give you a striking treatment for a difficult window. The panels are hinged, so they can be easily opened and closed. Try to choose a fabric that can be used elsewhere in room, as it is on the easy chair here

Economy house de luxe

By John Normile, A.I.A.



Low, wide house snuggles comfortably to its site on a rolling prairie hilltop. Green trim and soft brown of textured shingles blend with the countryside



Square feet: 1,360. Dimensions: 59x35. Architects: Howard T. Fisher & Associates. Owners: Prof. and Mrs. David Scoular

Kitchen is big, colorful, and efficient. Though it's intended as a meal-planning corner, the desk and shelf double for all kinds of paper and pencil jobs that go along with the business of homemaking. Door leads to heater room. Note exposed rafters

YOU CAN BUY PLANS FOR THIS OR ANY *BETTER HOMES & GARDENS* FIVE STAR HOME

Eliminate the gimmicks and get more living space for your money. That's plan and pattern for* Better Homes & Gardens *Five Star Home No. 2211, a striking house from any point of view

Here's a house that has everything you need for living de luxe style—the only things you give up are those ornamental extras that cost you money but don't produce more living space in return. Sounds like a fair exchange, doesn't it?

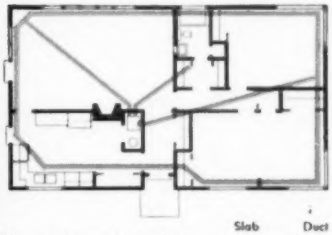
The keynote of this plan is elimination of details that do not answer a specific need. For example, the house is constructed on a rectangular slab to get away from costly corners that devour dollars. There are no steps or inside door sills to break up smooth, continuous asphalt-tile flooring throughout.

Though you could live without one, a fireplace is hardly an "extra" any more. But even here, the cost is minimum through elimination of fancy masonry and a mantel. Centrally located behind the fireplace, and using the same chimney, is the heating plant that sends forced warm air out under the floor to the [*Turn to page 216*

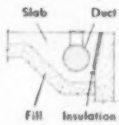
Wide expanse of glass faces rear of house. Draperies match wall color, add texture, provide privacy control. Dining area has handsome terrace view. Blinds check strong sun

Photographs: Suter, Hedrich-Blessing

Detail of perimeter heating system



Blower sends warm air around perimeter of house where it is released through registers at colder exterior walls. See typical section at right



Here's a living room that abounds in pleasing colors. Light robin's-egg blue and soft cocoa brown give it a color scheme that's worth remembering. Furnishings add bright accents to round out this dream of inexpensive decoration

Check your ideas with this

"Summing-up" house

Garden-side window wall has a high transom for ventilation when opening of sliding door (at left) isn't feasible. High (9-foot) ceiling is the planned result of the split-level arrangement contained beneath a single-level roof

Photographs: Garrison

As you dream of the new house you will build someday, it is valuable occasionally to step back and take stock, to have a hard look at the many new ideas you have been considering.

Such houses that sum up the best of new ideas are rare, but they do exist. One such house was designed by The Architects Collaborative of Cambridge for the Herbert Stewarts of Lexington, Massachusetts.

As you review these pictures, keep a sharp eye out for details; they are well handled and worth copying. But more important, consider the effect on your personal taste of such major trends as these:

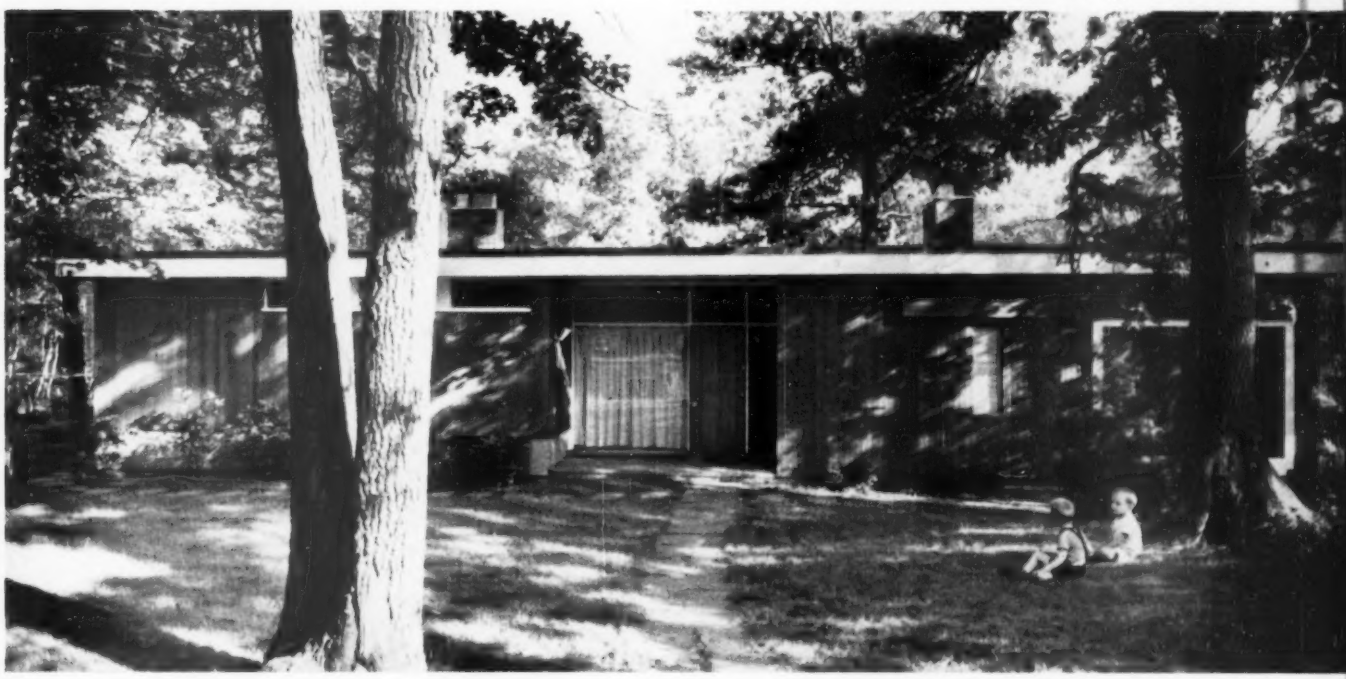
Openness with privacy. This house has large areas of glass despite the severity of the climate. That means abundant light and air, plus an [*Turn to page 213*

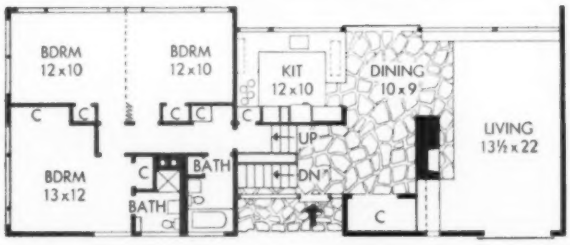
Exceptional openness of kitchen lets Mother watch children in living room, dining room, or on terrace while she works. The kitchen is dead-end — no through traffic to contend with. And it's equally accessible from front and rear of the house

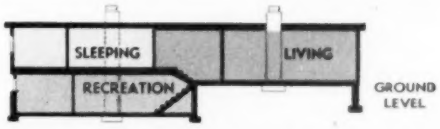
← Fireplace opening is raised above floor, has a narrow slate mantel. Log niche can be loaded from front or rear. Hearth is continuation of flagstone in dining area and entry. Narrow, bamboo-shaded window provides light and air for built-in desk. Note the high storage cabinets

On the rear large windows (right) provide unusually abundant daylight for a basement playroom. Bedroom windows above are high enough for privacy. In the dining area at ground level is sliding window-door. Corresponding screen rides in a separate track. White wood panels and trim contrast with redwood siding; sliding-door frame is bright blue

On the front, entry is recessed under flat roof for shelter and is surrounded by glass. Living-room window at right is shielded from street view by trees. Window slides to the left on barn-door hardware, boxed in at the top. High strip windows at left insure bathroom privacy. Exterior material is a natural redwood siding that is applied vertically







Plan at left and section above show how you can have the many advantages of a three-level house on an almost-level lot — no steps at the entrance, well-lighted basement, off-the-ground sleeping, plus an economical, straight-line roof construction

Dress up your tables for November

Homey simplicity is the charm of this centerpiece. Nuts spill carelessly over a shellacked palm spathe; pottery squirrel stands guard. Leaf-design plates, Southwind flatware go with fall decor

What could be easier or smarter? It's a vegetable show-off all ready for your buffet or table. You arrange 2 cucumbers, 3 peppers, and a baby watermelon on a large platter. Put tall candlestick to one side

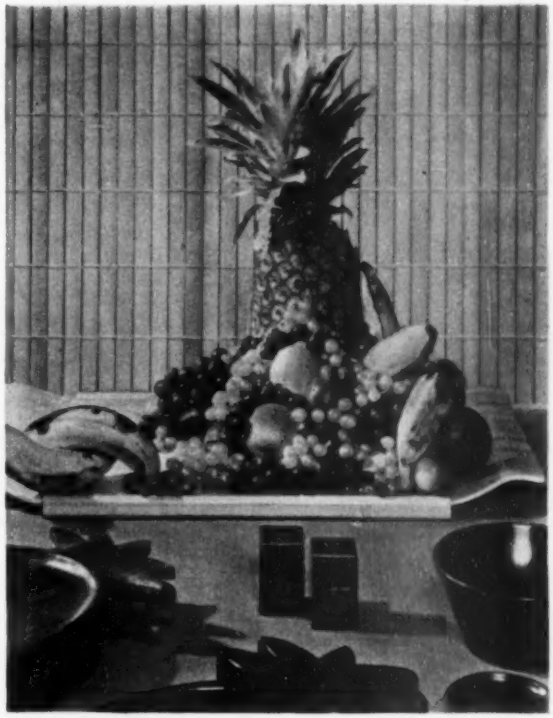
Photographs: Hopkins

By Fae Huttenlocher

NOW that the harvest is in, the garden put to bed, and your fireplace glows with smoldering logs, it's time for family feasts and friendly get-togethers. Buffets, company dinners, and after-the-theater snacks are all occasions for happy entertaining. Highlight your table with smart centerpieces that suggest autumn's bounty. Arrange lush fruits, glossy vegetables, and brown nuts with a casual air. Let candles add their cheer. For sophisticated neatness, arrange your setting on the shiny, polished wood of your table or buffet. Or choose cotton, tweedlike runners for a rustic effect. Reed and fiber place mats or attractive, rough-textured linens lend November enchantment, too.

←

Repeat the friendly circle of your dining table with a round candelabrum. Then let grapes overflow the center fruit bowl for a touch of fresh elegance. The dark green dinnerware and the green crystal look pretty against the light wood



Choose a colorful fruit tray for the center attraction on your buffet; later serve for dessert. Majestic pineapple is elevated on a small can, other fruits are placed around. Before arranging, cut pineapple for serving. Cut slice from top; scoop out pineapple meat; cube. Replace cubes, top; dessert time remove top—everybody spear a piece

How to build a color scheme

By Florence Ryerly

WHETHER you have hundreds or thousands of dollars to spend furnishing your home, it doesn't matter; you'll face the same big problem: building a color scheme. Today, the idea is to build only one basic scheme, to give your home a unified look. The color in one room is actually part of the picture in the room adjoining, even if seen only through a doorway. It follows that the accent color in one room may be the dominant color in the next. To work out this scheme, begin by choosing three or four *key colors*. See how the same key colors—mustard, amber-gold, black, and russet-brown—are used here, with different emphasis, from room to room.

Photographs: Hedrich-Blessing. Builder: Greta Lederer. Decorator: Marion Heuer, A.I.D.

Dining-room wall color is a living-room accent

Gold-colored ceiling, beige carpet are carry-overs from the living room (see picture, opposite page). The mustard-colored draperies blend nicely with the more forceful print in living area; walls are painted to match. Planter and steps separate rooms

Key colors are reversed here

With a dramatic switch of emphasis, the bit of black in living room becomes the dominant color in bedroom. Sofa brown goes on the floor, and gold turns up as the accent. Note how charcoal walls are relieved with white, the effect at once restful and sophisticated-looking

More pictures on page 148

Scheme-setting draperies give this home its four key colors

In living room, two of these colors (black, mustard) are used sparingly. They become dominant colors in other rooms, where the living-room gold is repeated as accent. See how you can get both unity and variety within the framework of one color theme. The Joseph Ruttenberg home

Latch onto a leftover lot

By Bob Jones

In most cities and towns, good homesites reasonably close in are becoming scarce and costly. We say "good" with reservations, as descriptive of an adequate but uninteresting level lot.

Today, thousands of home builders with imagination are finding that by-passed "undesirable" sites aren't so bad after all.

These sites are vacant because they offer a tough challenge. If you meet such a challenge head-on, chances are at least even that your new home can have spectacular advantages over one built on a "safe" site. By shopping for an unusual site, you may save enough to cover the extra cost of unusual construction.

It's worth a try. For inspiration and encouragement, you will find four dramatic, in-a-class-by-itself homes built on problem sites pictured in this issue of *Better Homes & Gardens*. The first you see here. Others are on pages 156, 224, and 241.

Photographs: Hedrich-Blessing

Here is built-in outdoor living, as private as that of any estate. This brick-floored courtyard is enclosed on all sides by house and garage. Those are kitchen windows on the left, garage windows on the right

Vista of city and river, against a backdrop of distant hills, is an exciting part of hour-to-hour living in this house. Open plan takes view into dining area, kitchen, and courtyard as well as living room. The dark red brick of the floor, the smoky gray of draperies and upholstery, the natural birch of the ceiling—all are kept neutral so they complement the magnificent view rather than compete with it

Problem site—

Problem neighborhood—

But what a view!

Many views have been called "breath-taking," but this one was worthy of the term.

To enjoy it, you had to make a rather tortuous trip to the top of Mount Adams, the oldest hill-suburb of Cincinnati.

But when you arrived, you had a great city spread like a carpet at your feet. Through the center of the panorama wound the great, shining bends of the Ohio River. As a backdrop, there were the distant blue hills of Kentucky.

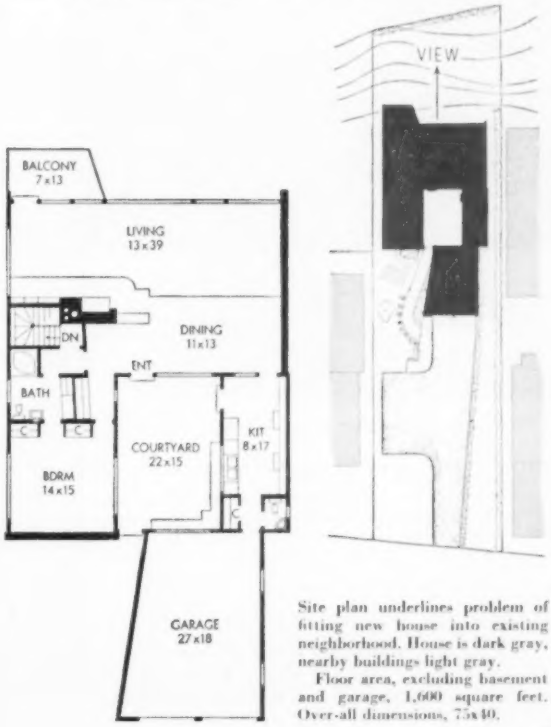
Many people have dreamed of building a home with windows to encompass that view. But Mr. and Mrs. Joseph Poetker, whose home you see here, had the courage to act on that dream.

The obstacles they confronted were neither few nor easy to overcome. Vacant building sites among the aging buildings on the hill were rare. In fact, they found only one facing south and commanding a vista of river bend and city.

The site was only 50 feet wide. It dropped [*Turn to page 182*

←

Seeming poised for flight, house clings to edge of precipitous bluff. Unusual site insures privacy in house-wide living room behind window wall. Brick wall at left blocks view from the lofty apartment house nearby



Site plan underlines problem of fitting new house into existing neighborhood. House is dark gray, nearby buildings light gray.

Floor area, excluding basement and garage, 1,600 square feet. Over-all dimensions, 75x40.

Budgetsavers

with a million-dollar look

By Ben E. Graves

USE your imagination when you're decorating your home, and you'll be amazed at how much cold, hard cash you can save. The pictures shown here prove our point. If you're interested in getting an attractive home and saving money at the same time, this is the story you've been looking for. Take your pick of these budget ideas.

See what you can do with ordinary string!

A design of heavy string and a handyman-made bookcase combine to give an eye-catching corner treatment. String is farther from the wall at the ceiling than it is at the floor which makes string cast interesting shadows on the wall

Photographs: Hedrich-Blessing

Some string and a stump is all you need

Four strands of string serve as background for a mulberry stump, sanded and painted black. And notice how the off-center arrangement makes it so much more effective. These ideas from the Ralph Contrael home, St. Louis, Missouri

Send your budgetsaver decorating ideas to us, together with a black-and-white snapshot, if possible. We will pay $5 for each item on acceptance. Those not used cannot be returned. Please address your ideas to Budgetsaver, 8511 Meredith Building, Des Moines 3, Iowa

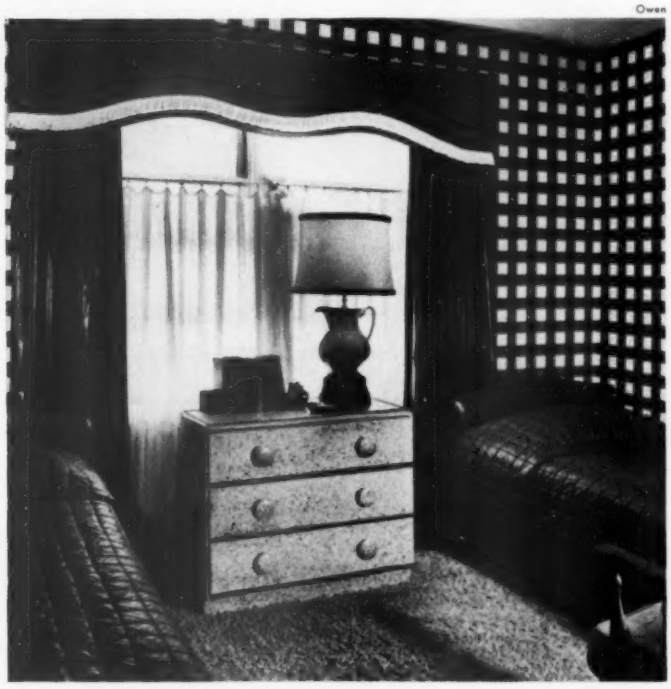
How to get an inexpensive dining table

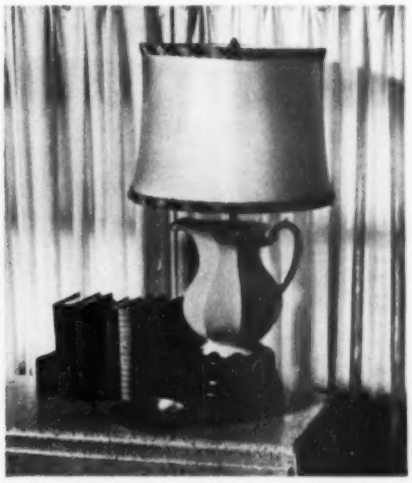
The base is made of cut-down porch columns from a wrecking company. Top, a solid panel door, is painted black with a fine, gilt spatter design added. Then the top of the door was sprayed with a protective plastic coating. From the Alvin Bunis home in Cincinnati, Ohio

An unusual wall decoration

This expensive-looking wall light is just a brass candleholder from an old railroad car with a white ironstone dinner plate as a reflector. The plate is attached to wall behind lamp with a regular commercial plate hanger

Owen





Why not make a table lamp?

This lovely pitcher makes an ideal lamp. The pitcher itself was too low to make a lamp of correct height, so it is mounted on a wood base to bring the shade about 17 inches from top of the chest. Home of Decorator Joe R. Krepps, Oklahoma City

Try this on an unpainted chest—

Start with an unfinished chest. Add big knob pulls. Paint the chest white. Then "spatter" the chest with two or more colors used in the room's scheme. That's what was done here. You can spatter large areas by hitting the paintbrush against a board

Design merry Christmas cards

IT'S fun to try your hand at making Christmas cards. Of course you won't have time to do them all, but plan on a few for close friends or members of the family. Make them so smart and colorful, folks will want to hang them on their tree or around the fireplace. You may wish to enclose a family snapshot or write a happy greeting inside for an extra personal touch. Create your own design, or follow the directions for these gay cards. You'll need paints, bright papers, felt, and scissors.

1

2

4

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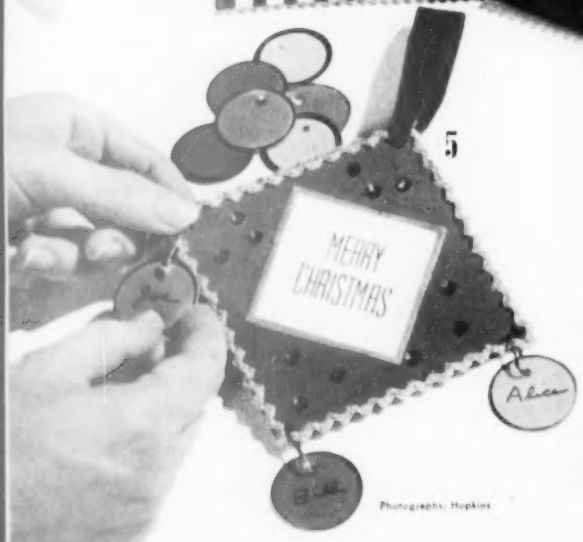


5

Photographs: Hopkins

Fashion your greetings in bold holiday colors

1 Jolly balloon carries your message on gold-fringed basket. The green felt balloon is 3 inches across. Cut half circle of magenta felt; paste on green. Dot with sequins. Trim with braid. Make strings, tassel of yarn

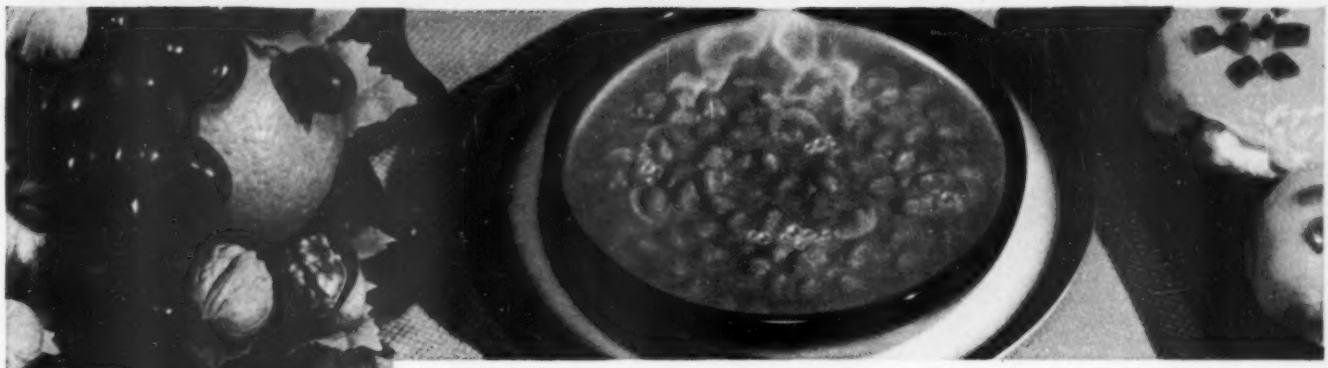
2 Multicolored show-off! Paint ½-inch stripes on white paper with water colors. Write "Greetings." Paste on red glossy paper, folded double

3 Miniature angel has vest of pink felt, skirt of pink striped paper, wings of gold paper. Fold a large rectangle of blue paper in half. Cut a rectangle of gold with pinking shears; paste inside. Then paste the angel on front

4 Santa waves his arms to you. Cut long arms from red paper and greeting from an old card. With pinking shears, cut 5-inch square of gold cardboard; paste blue-striped square over. Then add the jolly Santa Claus

5 Everybody in the family signs his name to a tab. Then you clip them to the bright gold-trimmed square card. Clusters of sequins add glitter

More ideas, page 228



Good meals grow easily around GOOD HOT SOUP

BY *Anne Marshall*

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

On cold days hot soup hits the spot. The savory aroma, the cheerful look of the steaming bowl is so appetizing. Lucky for you! Because you can take the simplest foods and plan delightful meals around delicious soups. Toasted sandwiches, codfish cakes, a salad, spaghetti or scrambled eggs . . . nothing to it. Maybe you add only a sandwich and dessert, or fruit and a glass of milk. When you serve a substantial soup as the main dish, the rest of the meal practically takes care of itself. Yes, there's meal-making magic in hearty . . . heartwarming soup.

Cream of Celery

Freshest celery . . . extra-heavy cream blend happily in this soup.

Open faced turkey and cranberry sandwich
Tea

Vegetable Beef

Always a hit . . . this flavorful "square meal" soup so rich with vegetables and fine beef.

Pumpkin Tart
Milk

Bean with Bacon

A hearty favorite . . . pea beans with the smoky taste of bacon.

Melted cheese and green pepper on biscuit
Coffee

A good cook keeps a full soup shelf

Photograph: Snook

"My mother used to make the best pies!"

Mince, pumpkin, apple, coconut cream

By Myrna Johnston

That's the kind of reminiscing that goes on at the Thanksgiving table while folks take a deep breath between the turkey platter and dessert.

Talking stops—then a chorus of delighted "Oh's!" as you come in with your pie, warm from the oven. It's a pumpkin one for tradition's sake. It's deliciously fragrant with spices. The filling is creamy, smooth, golden; the crust is flaky, melts in your mouth. And after the first bite, folks pay you the nicest compliment, "This pie tastes exactly like Mother's!"

No wonder, for the recipe is her very own! We give it on page 101. And what a beauty of a pumpkin pie it makes! See it there in the center of the picture, a crunchy walnut half on every slice.

Now look at the other pies. Each one is a favorite from Mother's recipe scrapbook. At the left is Lattice Mince Pie, so rich, yet pleasantly tart with apples and lemon juice. Far ahead of the holidays, Mother made a ritual of preparing mincemeat. She chopped or ground the beef, plumped the raisins and currants, cooked all the spicy ingredients together. How much easier your job is! You can take a short cut and use a can or package of delicious mincemeat.

The Old-time Apple Pie at your right is the kind men mean when they tell you they like apple pie best of all. You can make it the way Mother did with tangy fresh apples, or you can save yourself time and use canned apple slices in the filling. Be sure to serve American cheese with it—sharp or mild, whichever your family prefers.

Next to the old-fashioned candy jar you see luscious Coconut Cream Pie. Mother [*Turn to page 101*

Come for Thanksgiving!

This invitation speaks of old-time hospitality complete with family, friends, and a table laden with tempting holiday foods. And the center of attraction? Roast turkey in all his glory!

Remember how wonderful Grandmother's turkey tasted? Yours will have that same fine flavor, but be even plumper, more tender, and have more white meat than his ancestors. Roasting turkeys come in many styles and sizes, fresh or frozen.

Turkey now vies with chicken in the broiler and skillet. You can buy "broiler-fryer" turkey whole, in halves, or disjointed and cut up. Some markets sell turkey by the piece—all drumsticks, wings, or all white meat—whatever takes your fancy. There's canned turkey, too. It's all meat, and just perfect for casseroles, sandwiches, salads.

Look below for dinners that are planned with different kinds of turkey as the main dish.

At Grandmother's House

MAIN DISH	VEGETABLE	SALAD OR ACCOMPANIMENT	DESSERT	NICE TO SERVE
Roast Turkey*—king or family size Oyster Stuffing*	Mashed Potatoes Giblet Gravy Vegetable Platter	Relish Tray Pickled Fruits Jellied Cranberry Slices	Pumpkin Tartlets*	Clover-leaf Rolls Apples, Grapes, Nuts Hot Coffee

Turkeys are available in sizes from 4 to 24 pounds, ready-to-cook weight, so you can find just the right one for your Thanksgiving. To allow for seconds or thirds, buy ½ pound per serving, not per person. For your vegetable platter—a center of snowy cauliflowerets with a ruddy touch of paprika, a border of green peas dotted with broiled mushroom caps, all butter-rich.

It's a Family Affair

Roast Half or Quarter Turkey* Giblet Stuffing* Gravy	Whipped Squash Julienne Green Beans	Golden Whirl Salad	Cranberry-Mince Pie*	Butterhorn Rolls Hot Coffee

You buy a half or quarter turkey; or buy a whole turkey, have it cut, freeze part for another time. Perfect eating for a small family. The Golden Whirl Salad is grapefruit and orange sections on lettuce with Cream-cheese Dressing: Blend 1 3-ounce package cream cheese, 1 tablespoon lemon juice, and 3 tablespoons currant jelly. Fold in ¾ cup heavy cream, whipped. Chill.

Turkey Any Sunday

Tender Fried Turkey*	Old-fashioned Creamed Potatoes Buttered Peas	Tossed Salad With Bacon Dressing*	Peachy Delight	Tomato Juice Crackers Cranberry Sauce Hot Coffee

For creamed potatoes: Put 6 cups diced cooked potatoes, 1 tablespoon minced onion, 1 cup top milk in double boiler. Cream 1½ tablespoons butter, 1 teaspoon flour; stir in when milk is hot. Season, cover; cook 20 minutes. Peachy Delight: Roll canned peach halves in vanilla wafer crumbs. Place, cut side down, in sherbet glasses. Top with whipped cream, nuts.

Supper's a Feast

Braised Turkey Wings*	Potatoes, Onions, and Carrots	Lettuce Wedges Thousand Island Dressing	Date-Nut Dreams* Whipped Cream	Perky Cranberry Relish*

You buy the turkey by the piece, either flat wings (first joint) or wing sticks (second joint). Cook parboiled potatoes, onions, and carrots with the wings for last half hour. Thousand Island Dressing: Add ¾ cup minced green pepper, ½ cup chili sauce, ¼ cup minced onion, 2 tablespoons chopped celery, 3 chopped hard-cooked eggs, 1 chopped dill pickle to 1 cup mayonnaise.

Photograph: Allen Snook

Lady Luncheon

Turkey a la King Shortcake*	Broccoli With Butter Sauce	Cranberry Quickie Salad* Olives, Gherkins, Stuffed Celery	Frozen Pumpkin Pie*	Extra Biscuits Grape Jelly Salted Nuts Hot Tea

Give Turkey a la King new style: Roll shortcake biscuits ¾ inch thick; cut with 2½-inch cutter. When baked, cut out a diamond from the center of each with tines of a fork. Spoon a la king mixture into center and over biscuit; perch diamond atop. Sauce for broccoli: Brown ⅓ cup shredded blanched almonds in ½ cup butter; add 2 teaspoons lemon juice. Serve very hot.

54 Taste-tested Recipes

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Jig-time breakfasts

Quick-to-fix foods and electric appliances help you get a breakfast that will send your family off to a flying start for the day

Breakfast on the wing

Roll in a pretty drop-leaf cart laden with the makings of a hearty breakfast. It's fun to be a short-order chef with aid of an automatic egg-cooker, toaster, and coffee maker.

Chilled orange and grapefruit sections are canned, or freshly cut ahead. Plug in the coffee maker to keep coffee steaming. Mugs hold hot instant cocoa for the kiddies.

All ready in a flash!

Give frozen waffles a speedy warm-up in a toaster set at "light." Precooked, brown-and-serve sausages are sizzling, ready to eat after only 3 minutes on table grill.

Empty frozen orange-juice concentrate into quart glass bottle; fill to proper mark with cold water.

Two-cup servers hold hot coffee — instant or the frozen concentrate.

-tasty, too

By Dorothy Wenke

Photographs: Snook

To put you in the pink!

Bacon strips crisp, and little pancakes brown at the same time on this double grill. The batter in the black-handled glass pitcher is made from a mix.

For a starter, serve baked apples—open a large can or bake them ahead. Pour glasses of milk for everyone; set coffee server over candle warmer.

No clock watching needed

Gay red percolator will stop perking when coffee's ready, then keep coffee hot. Fill bright, lightweight aluminum bowls with crunchy corn flakes.

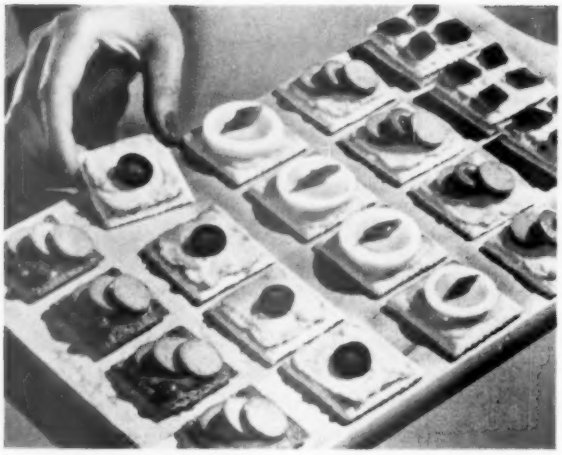
Let folks help themselves to the fruit bowl; a banana's easy to slice atop the cereal. Toast stays toasty-warm under glass cover, awaiting the marmalade.

For snacks, easy trims, try these

Quickies with crackers

Sweet 'n' jaunty circus cookies

Just the thing to please any and all small fry — a midget-size zoo. You stick vanilla wafers together with frosting; then top with a bit of frosting and a roving animal cracker. To make a quick frosting, add a small amount of cream to 2 cups sifted confectioners' sugar and stir till of spreading consistency. Add a dash of salt and 1 teaspoon of vanilla; blend thoroughly



Colorful appetizer line-up

Look over the rows of savories. They are left to right: shredded-wheat wafers spread with prepared mustard and topped with sliced frankfurters; crackers with cheese and stuffed-olive circle; saltines with mayonnaise spread and hard-cooked egg slice; soda crackers with cheese spread, an olive and frankfurter garnish; last is double-deck cheese sandwich, cranberry-sauce garnish

Tiny meat-mountain snacks

Each one is two-bite size — chock-full of flavor! You mound smoked liver sausage or canned deviled ham on rich round crackers; decorate sides with glistening ripe olive slices. On the top, center a stuffed olive circle or crown with a pickle strip. Make dozens so you'll have plenty to pass for a return trip. Serve them with hot spicy cider or steaming cups of coffee on cool November nights

Handsome cracker topper

You give each casserole of creamy corn-bake an inviting look with crisp cracker wings. Cut crackers in half and then stick the neat triangles in top before serving. Or use crackers as a finishing garnish for bowls of meat stew or vegetable pie. If you want a traditional casserole topper, crush crackers, pour melted butter or margarine over crumbs, and sprinkle on top. Then bake

By Mary Argenbright

When "come over for a snack" is a spur-of-the-moment invitation, get out a package of crackers and entertain with a flourish. You can serve hot appetizers, dainty cookies, or speedy desserts in no time. Or arrange a tray of favorite cheeses with a variety of crackers. And, of course, serve your favorite hot drink.

Other times, you'll want to plan on serving different kinds of crackers for festive occasions. Why not fix cracker "cookies" for the children's parties, or serve crackers in a Lazy Susan with your best cheese dip the next time the girls come over for an afternoon? Thanksgiving day have oven-toasted crackers to go along with cups of consommé.

In any case remember that the family will like to raid your cracker box for between-meal feasting. Store them in a cool, dry place to keep their fresh crispness.

Plump teeny-weeny-burgers

Pass these delightful taste-teasers for guests to nibble on before dinner's announced. You'll want to serve them too, as late night snacks with hot, mulled pineapple juice or cups of tea. Just cook tiny ground-beef patties; then spread rich round crackers with prepared mustard and make "sandwiches." Serve immediately while they're still sizzling. Don't worry about leftovers!

Super miniature kabobs

You broil these to a toasty finish—they're ideal for informal munching. Serve with zippy tomato-juice cocktail as a pleasant introduction to dinner. Or skewer longer ones for a luncheon treat with a hot salad. Spread one side of oyster crackers with butter or margarine, the other with mustard. Spear with wooden pick, alternating crackers and wiener rounds; pop into broiler

Photographs: Nelson, Photography, Inc.

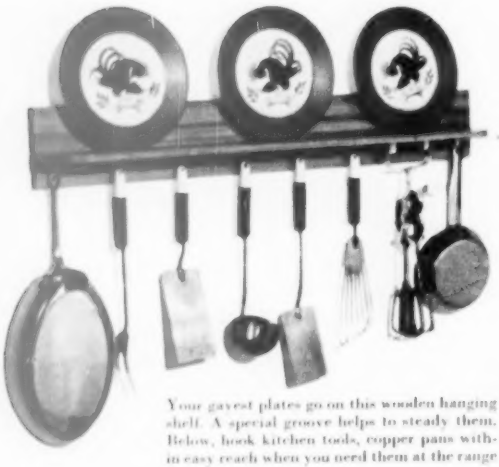
Mincemeat Meringue Cookies

A delicious teatime treat that's ready in minutes. To make these dainties, add $\frac{1}{4}$ cup orange juice and 2 teaspoons grated orange peel to 1 cup prepared mincemeat. Mix well. Spread on about 18 crackers. Beat $\frac{1}{4}$ cup sugar gradually into 1 beaten egg white. Place a spoonful over top of each cracker. Bake in moderate oven (350°) about 15 minutes or until meringue is golden brown

Double-deck dessert squares

Honey-flavored grahams have a creamy pudding filling in between. You make either chocolate or butterscotch pudding from a packaged mix; or for a fruity filling prepare vanilla pudding and add drained, crushed pineapple or sliced bananas. Cool and spread between crackers. Then add a fluff of whipped cream and a sprinkle of chopped California walnuts. Chill them in refrigerator

More on page 86

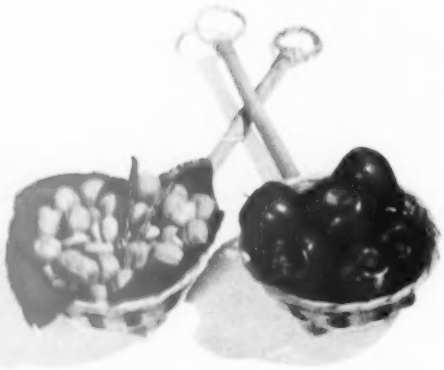


Your gayest plates go on this wooden hanging shelf. A special groove helps to steady them. Below, hook kitchen tools, copper pans within easy reach when you need them at the range

Make your kitchen

By Doris Adams

IT'S EXCITING to get something new and pretty for your kitchen—gives you a lift for days. It could be new pieces for a milk-glass collection, colorful pottery to hang on the wall, a handsome canister set, a smart tray, a gay planter for fresh greenery, or the hanging shelves you've wanted so long. Look for practical knickknacks. They'll give your kitchen that added sparkle, send your spirits soaring.

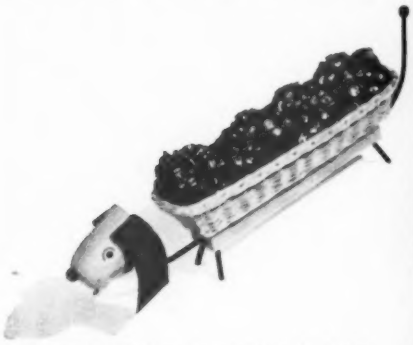


Eat a polished apple, crack a few nuts from this long-handled pair of colorful baskets. In their off-duty hours, let them be quaint beauty spots for your kitchen wall

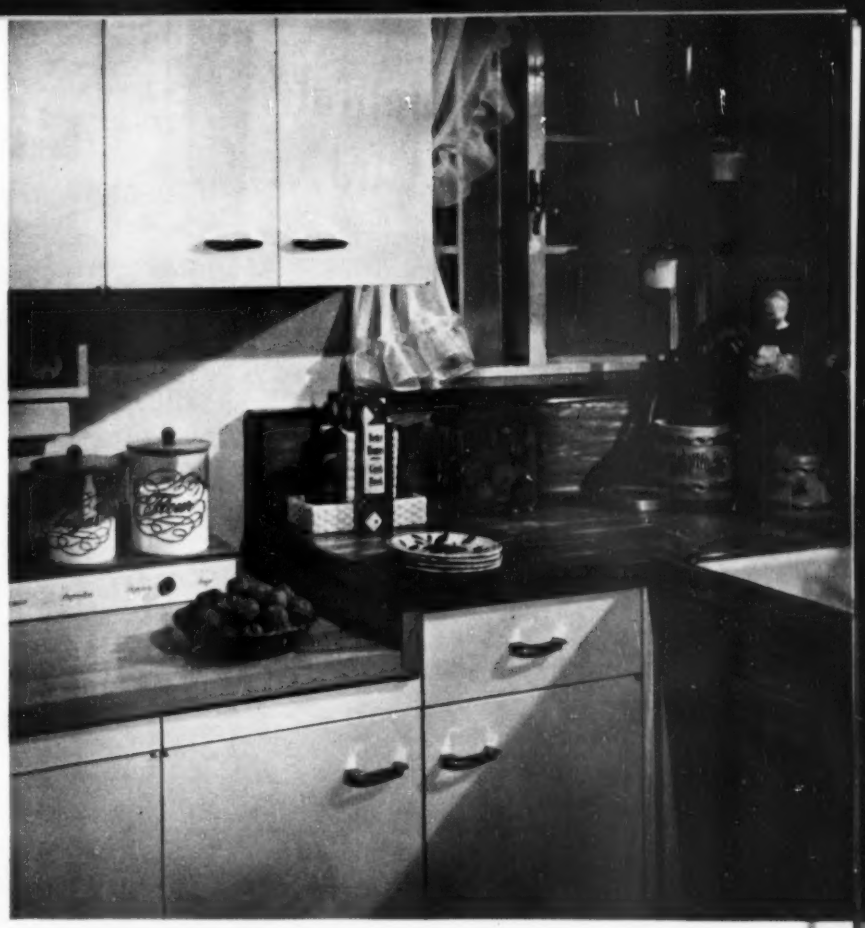
Stack goodies on the three-decker and pass to guests in the living room. Frame holds lovely, hand-painted plates from Italy. Use the little apple servers to keep baked fruit or pudding hot at the table. Fill the big apple with cookies

Line up pots of greenery in a long basket; plant more at base of spice cabinet. Party-time, pass colorful pitcher of cider, big bowl of popcorn (matching "each-his-own" bowls on shelf below). Black canisters, bright deep-fat fryer, wooden tray, Swedish towel look pretty while they work

fun to be in



Hungry folks looking for a snack in the kitchen will beam at this cute dachshund basket filled with gay popcorn balls, big chewy cookies, or fruit



Check the flour and sugar supply in handsome glass canisters, and cookies in the glass "block." Milk-glass planters will corral your cook books. Pottery granny knits on window sill among the vines. Her cheeks match rosy apples in the pine-cone-decorated buckets

Photographs: Suter, Hedrich-Blessing; Hopkins

Smart-looking wall hutch shows off collection of milk glass. Egg cups strut across top shelf, graceful hurricane lamp, at center, honeypot, swan, nesting hen, and bunny have their own shelves. Sugar bowl's rim holds collection of spoons

Prop recipe plates where everyone can see them. The jumbo goblet, round plaques, planter belong to same rooster collection. Kids will love barber-pole candies in the old-fashioned jar, doughnuts on a wooden plate, compote of fruit

More pictures on page 116

For the Most Bountiful Holiday Bird...

Roast your holiday bird in a flavor-sealing jacket of sturdy, pliable REYNOLDS WRAP—and be free to enjoy your guests while it roasts to juicy tenderness . . . no basting, no watching, no drying out or burning! Thrifty REYNOLDS WRAP reduces wasteful oven shrinkage up to 10%, even in old-style ovens—makes carving easier too. Stock up now . . . at grocery, drug, department stores.

More Meat, Better Flavor, Freedom from Oven Tending

roast it in REYNOLDS WRAP

Recipe developed for use with Reynolds Wrap only

Clean, stuff and truss turkey. (Thaw bird first, if frozen.) Rub with fat and season with salt and pepper.

To wrap: Place turkey on a long sheet of Reynolds Wrap. If bird is large, join two pieces lengthwise with a tight double fold. Bring foil up over turkey, seal edges and mold to shape of bird.

To roast: Place wrapped turkey on rack in pan, breast side up, in pre-heated moderately hot oven (400° F.). Allow the following approximate time:

6-9 lbs. • 22 min. per lb. • 2½-3 hrs.
10-14 lbs. • 18 min. per lb. • 3-4 hrs.
15-18 lbs. • 16 min. per lb. • 4-4½ hrs.
19-24 lbs. • 14 min. per lb. • 4½-5 hrs.
(ready to cook wt. before stuffing)

If desired, foil may be opened and turned back to brown turkey during last 45 minutes. Make gravy in your usual way.

NOW IN TWO HANDY SIZES

Standard Roll . . 25 feet

Jumbo Economy Roll . . 75 feet

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HEAR "Father McGee and Molly", Tuesdays, NBC Radio Network

Made by the World's Largest Producers of Aluminum Foil

Quickies with crackers

Begins on page 82

Chocolate-chip Marguerites will make a hit with everybody. Beat 1 egg white with a few grains salt till foamy; gradually add 3 tablespoons sugar. Beat stiff. Fold in ¼ cup chopped California walnuts. Spoon on crackers. Dot with semisweet chocolate pieces. Then bake in slow oven (325°) about 15 minutes. Makes 14 to 16 cookies

Ice-cream sandwich gets a glossy chocolate-sauce topping; becomes a glorified sundae. Golden-brown graham crackers, vanilla ice cream cut in jumbo squares, and a pitcher of chocolate sauce are all you need. Make 'em last minute or fix ahead and store in your freezer. For extra color and flavor, use lime, cherry, or peppermint ice cream

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Swift'ning's* Holiday Bells

MAKE THEM WITH THESE INDIVIDUAL **BELL CAKE PANS**

Set of 6 only **25¢**

with paper disc from inside Swift'ning can

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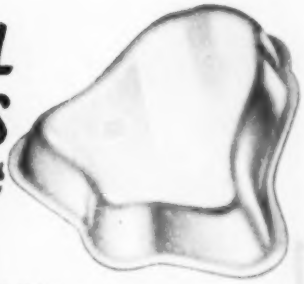

Approx. ½ actual size

Just look! Have you ever seen gayer, prettier party fare than this array of Swift'ning's "Holiday Bells"? The most charming unusual cakes and tarts you ever served—and *you* can make them all, thanks to Swift'ning.

For Swift'ning, the shortening that has brought you so many wonderful bargains, now brings you the *pans* and *complete directions* for making all the "Bell" Cakes and Tarts you see here . . . and many more.

Made of fine quality aluminum in standard individual mold size, these are little bell pans you'll use often—in lots of ways.

Only Swift'ning makes you this offer. And only Swift'ning gives you so many *pluses*. So, get a can of Swift'ning and order your pans right away.

Many other uses! Your "bell" cake pans double as molds for gelatin, ice cream . . . cutters for sandwiches, cheese, cookies.

Lots of "Bell-Ringer" Recipes! With your pans you get *Martha Logan's color illustrated folder* giving recipes for all the "bells" you see here . . . and many more. 22 recipes and ideas for cakes, tarts, cookies, salads, sandwiches, for all the "bell-ringing" occasions in the year.

DIGESTIBILITY...PLUS! There's no other shortening like Swift'ning! So pure, so rich, it gives you digestibility *plus* finer cakes and flakier pies than any other all-purpose shortening. Swift'ning doesn't develop "off" odors in frying. Swift'ning is more nutritious. Look for the red, white and blue can.

*Swift'ning is the trade-mark for Swift & Company's Shortening.

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Please send me_____sets of 6 Individual Bell Cake Pans, each with Recipe Folder (@ 25¢ per set. Enclosed are_____ paper discs from inside can of Swift'ning (1 for each set) and $_____ in coin or money order made payable to Swift & Company. (A)

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Ann Pillsbury introduces five

New Holiday Parfait Pies

DATE-NUT PARFAIT PIE

Made with Jell-O, ice cream and Pillsbury's BEST Flour

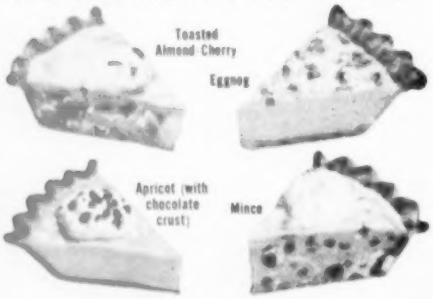
For the first time, you can now make this new kind of holiday pie! The filling is a combination of Jell-O, dates, nuts and ice cream. The flaky crust is made with Pillsbury's Best Flour.

New lightness in taste. Surprising new twist to traditional pie flavors.

New lightness in texture. More delicate than the usual holiday pie. Smoother than chiffon pie.

New simplicity. You don't cook or beat the filling. You need only four simple ingredients, only three utensils—a sauce pan, measuring cup and spoon.

...AND 4 MORE NEW HOLIDAY PARFAIT PIES



Ann Pillsbury's DATE-NUT PARFAIT PIE

FLAKY PASTRY

BAKE at 425° F. for 10 to 12 minutes.
MAKES 8 or 9-inch pie shell.

Sift.....1 cup sifted **Pillsbury's Best Enriched Flour***
½ teaspoon **salt**

Cut in...½ cup **shortening** until particles are the size of small peas.

Sprinkle 2 to 3 tablespoons cold **milk** over mixture, tossing lightly with fork until dough is moist enough to hold together. Form into a ball.

Roll out...on floured pastry cloth or board to a 10-inch circle (11-inch circle for 9-inch pie). Fit pastry loosely into 8 or 9-inch piepan. Fold edge to form a standing rim; flute. Prick crust with fork.

Bake.....in hot oven (425° F.) 10 to 12 minutes. Cool.

*If you use Pillsbury's Best Enriched Self-Rising Flour, omit salt.

FILLING

FILLS 8 or 9-inch pie.

Prepare.. 8 or 9-inch pie shell as directed at left.

Heat..1¼ cups **water** to boiling in 2-quart saucepan*. Remove from heat.

Add....1 package **Orange Jell-O**; stir until dissolved.

Fold in ½ cup (½ package) **dates**, chopped; mix well.

Add....1 pint **vanilla ice cream**, cut into pieces, to hot liquid; stir immediately until melted.

Chill.....until mixture is thickened but not set, 20 to 30 minutes.

Fold in ½ cup **nuts**, chopped
¼ teaspoon **cinnamon**

Turn.....into cooled, baked pie shell. Chill until firm, 15 to 25 minutes. Top with whipped cream and pecan halves.

*FOR FASTER SETTING, reduce water to 1 cup.

GUARANTEE: If you do not agree that this new Parfait Pie is the most delicious, unusual, quick and easy pie you ever made, send the weight mark from your sack of Pillsbury's Best Flour and a letter stating why, to Ann Pillsbury, Minneapolis 2, Minnesota, for full refund of the price of your ingredients. *Results guaranteed only with Jell-O and Pillsbury's Best.*

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RECIPES for all these new Holiday Parfait Pies now in every bag of

Pillsbury's BEST

The GRAND NATIONAL Flour

NUT TREATS

Pineapple-Nut Balls

Dainty fluffy balls rolled in toasty almonds—

- 1 9-ounce can (1 cup) crushed pineapple
- ½ pound marshmallows (about 32), cut fine
- 1 cup heavy cream, whipped
- 1½ cups coarsely chopped almonds, toasted

Drain pineapple well. Mix pineapple and marshmallows; let stand 1 hour. Fold in whipped cream. Cover; chill in refrigerator overnight. Shape in small balls and roll in almonds. Keep chilled until serving time. Serve 3 small balls in each serving dish and garnish with a maraschino cherry. Makes 5 servings.—*Mrs. Keith Bailey, Arpin, Wisconsin.*

Four-flavor Freeze

A delightful dessert to make dinner very special—

- 1¼ cups finely crushed chocolate-cooky crumbs
- 2 tablespoons sugar
- ⅓ cup melted butter or margarine
- 1 pint vanilla ice cream
- 1 cup mashed, ripe bananas
- ½ cup chopped black walnuts
- 1 tablespoon sugar
- 1 cup heavy cream, whipped
- 2 to 3 tablespoons shaved semisweet chocolate

Combine cooky crumbs, 2 tablespoons sugar, and melted butter. Press in refrigerator tray. Chill. Break ice cream into chunks; beat with electric beater till smooth.* Quickly fold in bananas and nuts. Pour into crumb crust and freeze till firm. Fold 1 tablespoon sugar into whipped cream. Spread on ice cream. Sprinkle chocolate over whipped cream; freeze. When ready to serve, place tray on warm, damp cloth for a few minutes to loosen crust. Makes 6 servings.—*Mrs. Joseph D. Weber, Houston, Texas.*

*Or stir with spoon to soften; beat smooth with rotary beater.

STUFFED MEATS

Apple-Nut Torte

Try a dash of cinnamon in the whipped cream—

- 1½ cups sugar
- 4 well-beaten eggs
- ⅔ cup enriched flour
- 1 teaspoon baking powder
- ½ teaspoon salt
- 2 cups peeled, chopped apple
- 1 cup chopped California walnuts

Add sugar to well-beaten eggs; beat with electric mixer until thick and light, about 5 minutes at high speed. Sift together flour, baking powder, and salt; fold into egg mixture. Lightly mix in apples and nuts. Grease bottom of 13x9½x2-inch pan. Pour in batter and bake in moderate oven (350°) 40 to 45 minutes. Cool. Cut in squares and serve with whipped cream. Garnish each square with walnut half. Makes 8 to 10 servings.—*Mrs. Darrell Hay, Union Grove, Wisconsin.*

Better Homes & Gardens

Prize tested recipes

Meats

Photographs: Nelson, Photography, Inc.

Pork Chops With Curry Stuffing

- 6 1-inch-thick rib pork chops
- 1 tablespoon fat
- 1¼ cups diced unpared apple
- ⅓ cup diced onion
- ½ cup chopped celery
- 6 slices soft whole-wheat bread, cut in 1-inch cubes
- ⅓ cup milk
- ½ teaspoon curry powder
- ¼ teaspoon salt
- ¼ cup enriched flour
- 1 teaspoon salt
- ½ teaspoon curry powder
- ¼ teaspoon black pepper
- 2 tablespoons fat

Have pockets cut in chops. Melt 1 tablespoon fat in frying pan and add apple, onion, and celery. Cook over low heat until golden. Mix bread cubes and milk. Fold in cooked apple mixture. Sprinkle ½ teaspoon curry powder and ¼ teaspoon salt over. Toss lightly. Stuff chops. Combine flour, salt, curry powder, and black pepper. Dredge chops in flour mixture; brown in 2 tablespoons fat. Arrange chops in 3-quart casserole. Cover and bake in moderate oven (350°) 1 hour, or until tender. Remove cover last 15 minutes of baking. Makes 6 servings.—*Mrs. Noel Buchanan, Buckley, Washington.*

Almond Stuffing for Turkey

Delicious enough to be fitting to the King of birds—

- 6 cups dry bread crumbs
- $\frac{2}{3}$ cup blanched almonds, whole or split
- 2 cups diced celery
- $\frac{1}{2}$ cup chopped celery leaves
- $\frac{1}{4}$ cup melted butter or margarine
- $1\frac{1}{3}$ cups water, or enough to moisten
- 2 teaspoons salt
- $\frac{1}{4}$ teaspoon pepper
- $\frac{1}{2}$ teaspoon poultry seasoning
- 2 slightly beaten eggs

Mix together bread crumbs and almonds. Add celery, celery leaves, butter, water, and seasonings; toss. Add eggs and mix well. Makes enough stuffing for 10-pound turkey.—*Mrs. Lena Rainier, Hardland, Missouri.*

Flank Steak With Sausage Stuffing

An elegant way to an inexpensive meal—

- $\frac{1}{2}$ pound bulk pork sausage
- 1 cup soft bread crumbs
- $\frac{1}{2}$ cup chopped onion
- 1 tablespoon minced parsley
- $\frac{1}{4}$ teaspoon baking powder
- 1 teaspoon sage
- 2 slightly beaten eggs
- 1 flank steak
- $\frac{1}{4}$ teaspoon salt
- Dash pepper
- 2 tablespoons fat
- 1 cup tomato catsup

Combine sausage, bread crumbs, onion, parsley, and baking powder. Sprinkle sage over. Moisten mixture with eggs. Score steak and sprinkle with salt and pepper. Spoon stuffing on steak and sew the edges together. Brown in hot fat. Place the sewn side down in baking dish. Spread with catsup. Cover and bake in moderate oven (350°) 1 hour. Uncover and bake 30 minutes longer or until tender. Makes 6 servings.—*Mrs. William Rauber, Rochester, New York.*

Pineapple Stuffing for Duck

A fruity flavor that's just right—

- 6 cups dry bread, cut in $\frac{1}{2}$-inch cubes
- 1 cup chopped celery
- 1 9-ounce can (1 cup) pineapple bits, drained
- $\frac{1}{2}$ cup chopped California walnuts
- 2 teaspoons salt
- $1\frac{1}{2}$ teaspoons paprika
- $\frac{1}{3}$ cup melted butter or margarine
- 3 slightly beaten eggs

Combine bread cubes, celery, pineapple, nuts, salt, and paprika. Mix butter or margarine and eggs; add to bread mixture. Toss lightly. Makes enough stuffing for 5-pound duck.—*Mrs. S. W. Bilkey, Ishpeming, Michigan.*

Prize tested recipes

Yum-yum Sundae Topping

A quick and easy sauce for fulltime sundaes—

- $\frac{1}{2}$ cup sliced, pitted dates
- $\frac{1}{2}$ cup dark corn syrup
- $\frac{1}{4}$ cup brown sugar
- $\frac{1}{4}$ cup water
- $\frac{1}{8}$ teaspoon salt
- $\frac{1}{2}$ teaspoon vanilla
- $\frac{1}{2}$ cup chopped pecans

Combine dates, corn syrup, brown sugar, water, and salt in a saucepan. Bring to boiling and cook 2 minutes over medium heat, stirring constantly. Remove from heat; add vanilla and pecans. Mix well. Cool; serve over vanilla ice cream. Makes 4 to 6 servings.—*Mrs. Irvin Matzke, Tieton, Washington.*

Change your "POT LUCK"

with this born-to-be-better corn

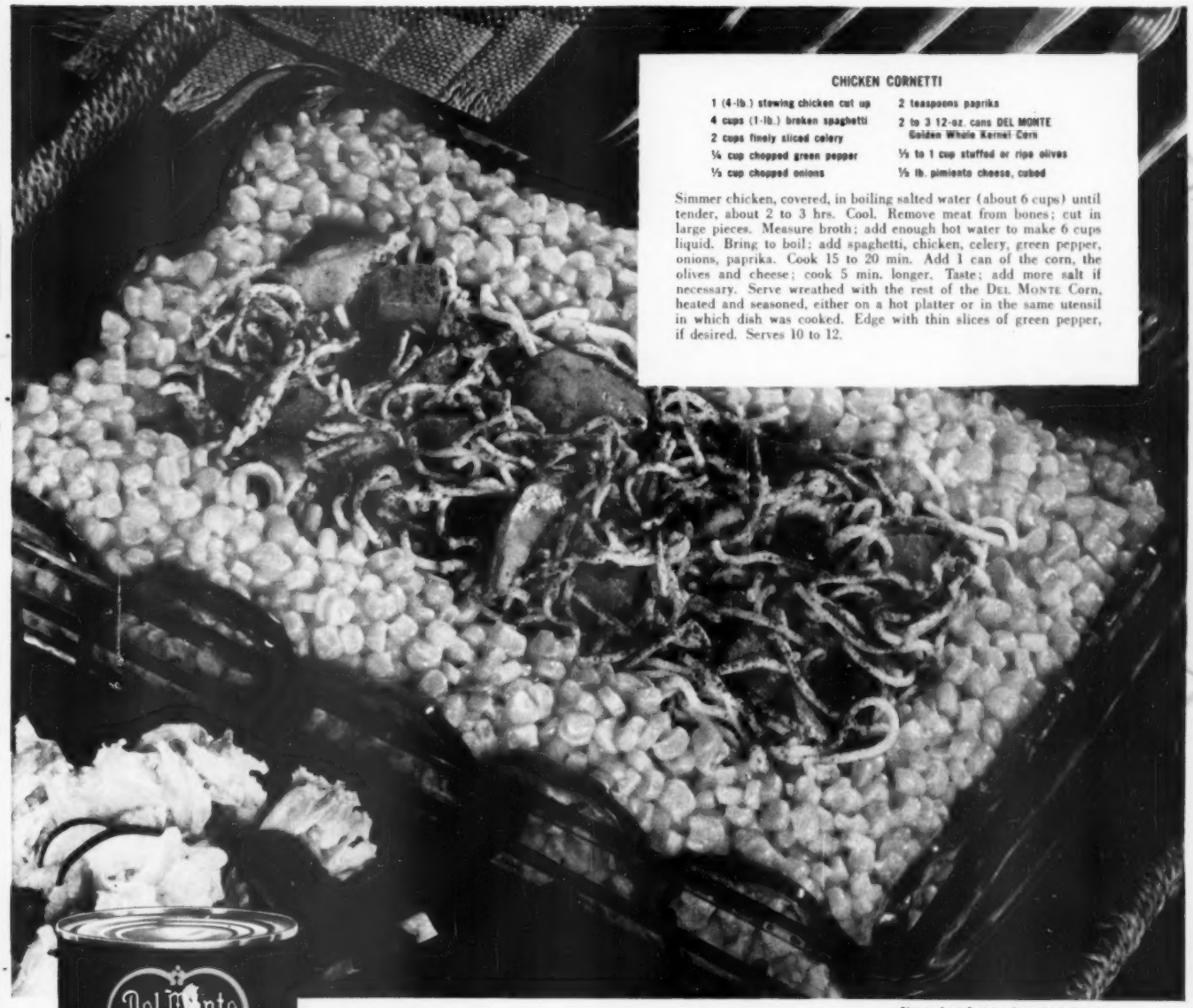
Plump, thin-skinned kernels, fair to bursting with milky corn goodness—that's why folks take so readily to DEL MONTE Brand Corn.

Every golden forkful promises extra tenderness—heaps of sweet country flavor.

And now comes another wonderful thing. Every time you buy DEL MONTE Corn, this happy experience is yours. For the DEL MONTE label always means dependability in flavor and quality—no matter what DEL MONTE Food you choose.

Try DEL MONTE Corn soon. It's a really great value.

P. S. Did you know that, according to the U. S. Department of Labor (June, 1952), canned fruits and vegetables have gone up in price less than half as much as "all foods" since 1935-39?



CHICKEN CORNETTI

- 1 (4-lb.) stewing chicken cut up
- 4 cups (1-lb.) broken spaghetti
- 2 cups finely sliced celery
- ¼ cup chopped green pepper
- ½ cup chopped onions
- 2 teaspoons paprika
- 2 to 3 12-oz. cans DEL MONTE Golden Whole Kernel Corn
- ½ to 1 cup stuffed or ripe olives
- ½ lb. pimiento cheese, cubed

Simmer chicken, covered, in boiling salted water (about 6 cups) until tender, about 2 to 3 hrs. Cool. Remove meat from bones; cut in large pieces. Measure broth; add enough hot water to make 6 cups liquid. Bring to boil; add spaghetti, chicken, celery, green pepper, onions, paprika. Cook 15 to 20 min. Add 1 can of the corn, the olives and cheese; cook 5 min. longer. Taste; add more salt if necessary. Serve wreathed with the rest of the DEL MONTE Corn, heated and seasoned, either on a hot platter or in the same utensil in which dish was cooked. Edge with thin slices of green pepper, if desired. Serves 10 to 12.

The brand you know puts flavor first

Choose from 3 styles for extra enjoyment:
Golden Whole Kernel
Golden Cream Style
White Cream Style

Del Monte Corn

BRAND

So good and so good for You!

V-8* for the lively flavor and nourishing goodness of 8 garden-fresh vegetable juices

Just wait till you taste this delicious blend of the healthy goodness of 8 garden-fresh vegetable juices!

V-8 is made of the juices of plump red tomatoes and beets, tender young carrots, parsley, spinach, spicy watercress, crackling crisp celery and lettuce. Good! And good for you! V-8 is high in nourishment, low in calories. Serve V-8 morning, noon and night! Give youngsters V-8 to grow on. Give grown-ups V-8 to go on!

*V-8 Vegetable Juices is a delicious blend of 8 juices in one drink.

*V-8 is a trademark owned in the United States by Campbell Soup Company; in Canada by Campbell Soup Company Ltd

"Best apple dumplings we ever ate"

Lovely to look at, delicious to eat! We are speaking of those delectable Apple Dumplings on our cover. They're old-fashioned and full of homespun flavor. A gleam of sugar and a cinnamon candy or cube of tart jelly top each spicy dumpling. Pictures show how easy they are to make

Apple Dumplings

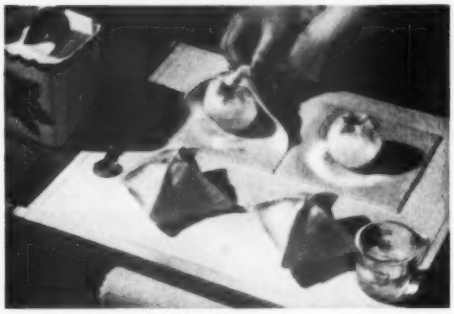
Sugar-and-spice apples snug in their rich, flaky pastry jackets. No trouble with "eyes bigger than tummies" when these are the dessert—

- 1 cup sugar
- 1 cup water
- 1/8 teaspoon cinnamon
- 1/8 teaspoon nutmeg
- 2 drops red food coloring
- 2 tablespoons butter or margarine
- 2 cups enriched flour
- 2 teaspoons baking powder
- 1 teaspoon salt
- 2/3 cup shortening
- 1/2 cup milk
- 6 whole apples, pared and cored, or 3 or 4 apples, pared and sliced

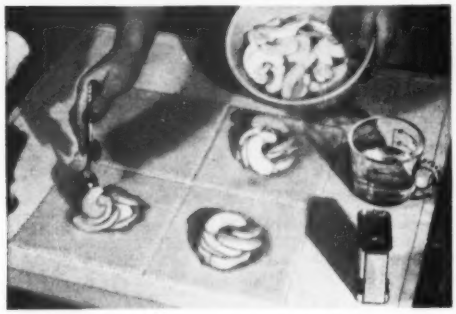
Combine sugar, water, cinnamon, nutmeg, and red food coloring in a saucepan; bring to boiling point. Add butter or margarine to hot syrup. Sift together flour, baking powder, and salt; cut in shortening. Add milk all at once and stir until flour is just moistened. Roll 1/4 inch thick on lightly floured surface; cut with pastry wheel or knife into 6-inch squares. Place 1 whole apple, or a mound of the sliced apples in the center of each pastry square.

Sprinkle each apple or slices generously with sugar, cinnamon, and nutmeg; dot with butter. Moisten edges of pastry square; fold corners to center and pinch edges together securely. Place dumplings 1 inch apart in greased 11 1/2x7 1/2x1 1/2-inch baking dish. Pour the syrup over dumplings; sprinkle with sugar. Bake in moderately hot oven (375°) about 35 minutes. Place a cinnamon candy or cube of currant jelly on top of each dumpling. Serve hot with rich cream. Makes 6 servings.

1 Place whole tart apples, pared and cored, on 6-inch pastry squares. Then give each one a goodly dash of sugar, cinnamon, and nutmeg. Suit the amount of each spice to your own taste

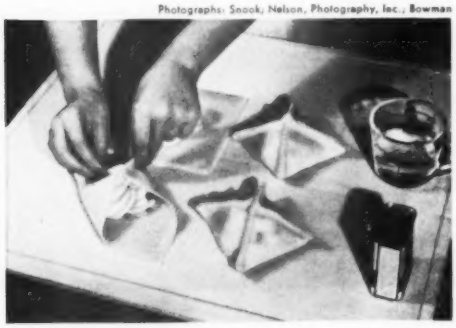


2 For picture-perfect dumplings, bring corners of pastry square to center. Dip your fingers in cold water; moisten the inside edges of pastry square and pinch them together tightly



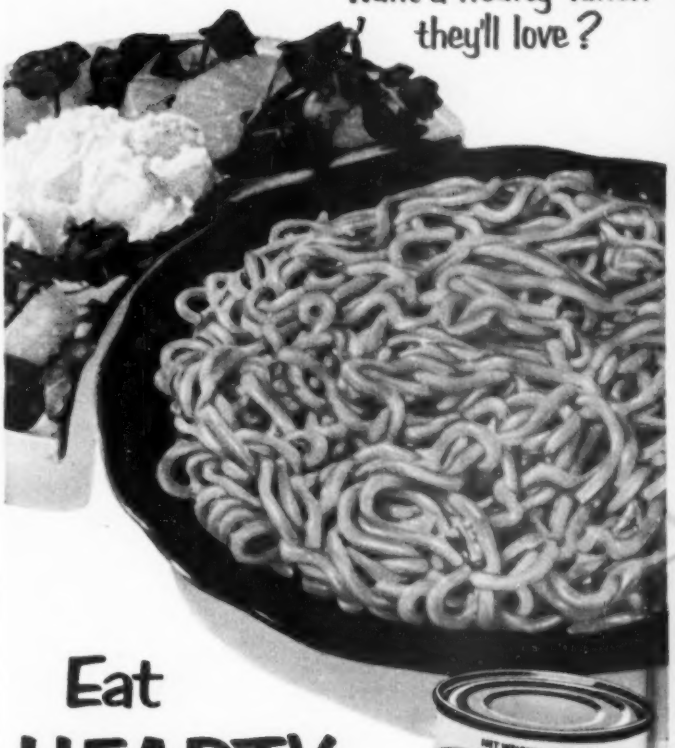
3 If you want to make pretty dumplings with fewer apples, place a mound of sliced apples in center of pastry square. Sprinkle with sugar and spice. Or mix the apple slices with sugar, cinnamon, and nutmeg before placing them on pastry

Photographs: Snook; Nelson, Photography, Inc.; Bowman



4 Moisten edges of pastry. Wrap up the apple slices in neat packages by pinching edges of pastry square together. These make flatter dumplings, but they'll have the same spicy flavor

Want a hearty* lunch they'll love?



Eat HEARTY with →

*Franco-American Spaghetti is your answer —'cause here's spaghetti the way you like it — tender-cooked, with a lively tomato and Cheddar cheese sauce that tempts everyone to eat hearty! (Thrifty, too—it costs only pennies a portion!) Turns a sandwich or a salad into a good, well-balanced meal. Like this—

Franco-American Spaghetti
Sliced Orange and Cottage Cheese Salad
Buttered Whole Wheat Toast
Tea Milk

Need a Save-the-Meat Supper?

Most times, you'll serve Franco-American Spaghetti just as it comes from the can. But also be sure to find out how this hearty spaghetti can stretch a little meat into a generous meal. Here's a recipe you'll cherish—as a money-saver and a family-pleaser.

Sausage and Spaghetti

½ lb. link sausages
1 can Franco-American Spaghetti

Fry sausages till brown. Pour off all but 1 tablespoonful of drippings. Cut into 1-inch pieces, add spaghetti and heat thoroughly. Serve piping hot—and see the smiles! 4 servings.

JUST HEAT...AND EAT HEARTY

PINEAPPLE FIELDS ON OAHU. PHOTOGRAPHED BY ANTON BRUEHL

Be sure it's HAWAIIAN- Be sure it's DOLE

Versatile is the word for luscious, crisp-cut DOLE Crushed Pineapple! This born-in-Hawaii flavor is distinctly DOLE! Savor it in sparkling Juice, cheery Chunks and tender Tidbits! . . . a golden DOLE Pineapple Slice with a halo of crisp, grated carrot, topped with tangy sour cream.

Freeze these holiday foods now

By Lucy Long

Serve traditional holiday dinners or any other kind, but be a smart cook—plan and prepare them now. Come the b-i-g day you're all set for lots of good eating, little kitchen work. That's the kind of holiday only a freezer can give you.

Start today to put your Thanksgiving and Christmas dinners into your freezer. Then tuck in extra goodies for holiday-time gift giving. Here are helps and ideas you'll like.

Nut-covered Sweet-potato Balls. To save last-minute fuss, fix these favorites now. Shape the little balls from mashed sweet potatoes, roll in chopped salted peanuts, and coat with hot, buttery syrup. You freeze, then reheat potatoes in the same paper pie plate

Photographs: Nelson, Photography, Inc.

Creamed Onions. They'll stay in your freezer only a few weeks until the big day. So you might fix them right in one of your regular baking casseroles. When you cream foods to freeze, use as little fat as possible in the white sauce. Sprinkle grated cheese generously on top of the onions. Label the cover; then seal it on with freezer tape

Early Christmas shopping. Look up your favorite recipes and bake those special holiday breads, several batches of gaily decorated cookies. Your freezer will store any number of these welcome gifts

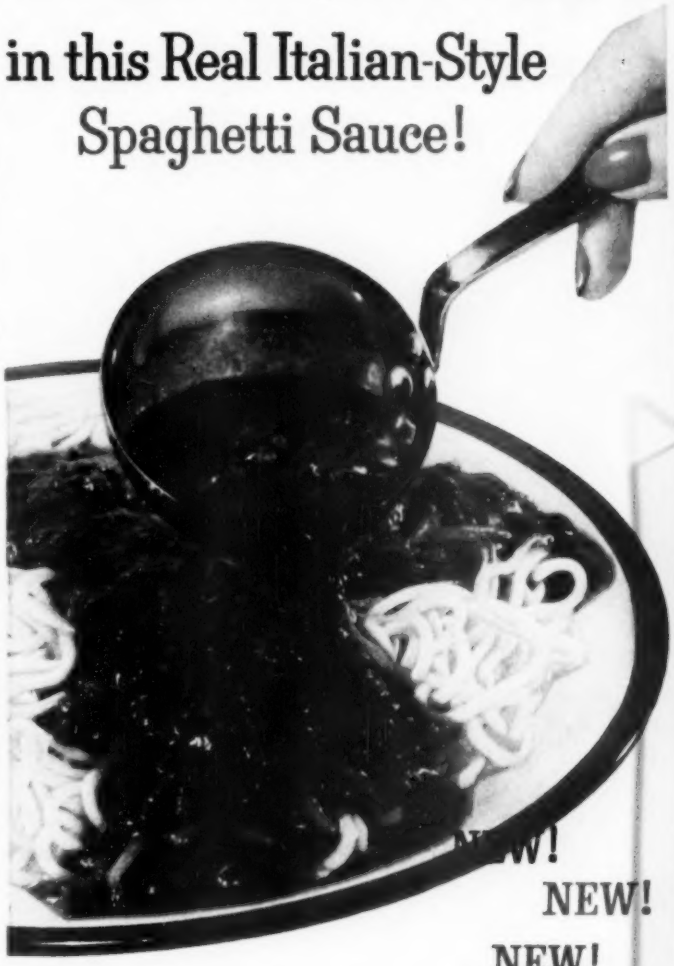
Pumpkin Alaska. No dessert is more thrilling than a baked Alaska — tender cake, rich ice cream, lightly browned meringue. This Pumpkin Alaska holds up wonderfully as you serve it. Luscious ice-cream filling combines frozen orange-juice concentrate with the pumpkin

Marshmallow-Pumpkin Pie. Once you know about this wonderful treat, it's bound to rate on the Thanksgiving "must" list. The filling freezes beautifully and tastes real pumpkin-y. The little puffs of whipped cream were frozen, too. They will thaw in just 20 minutes

More on next page

BEEF you can see! you can taste!

in this Real Italian-Style Spaghetti Sauce!



NEW!

NEW!

NEW!

▶ **READY IN 4 MINUTES**

▶ **COSTS LESS THAN HOMEMADE**

Here's the spaghetti sauce you've been waiting for—made with plenty of tender beef, luscious tomatoes, garlic and spices for real Italian-style flavor. You just heat and serve!

Yes, with Franco-American Spaghetti Sauce with Meat, you can serve real Italian-style spaghetti for less than 15¢ a serving. And you can save hours of cooking time. Be sure to try it soon!

P. S. Ideal as a base for chili con carne. Just mix with red kidney beans, add chili powder to taste, heat and serve.

Franco-American

SPAGHETTI SAUCE with MEAT

"Franco-American" is a trademark owned in the U.S.A. by Campbell Soup Company; in Canada by Campbell Soup Company Ltd

NABISCO

BAKES BETTER COOKIES!

"Hope we have lots more OREOS!"

Everybody feels the same way! Because...creamier fondant filling, richer chocolate wafers, have made OREO CREME SANDWICH famous far and near as the *best* you ever bit into! Putting *extra* goodness in cookies is something NABISCO has been doing for generations. Try some – you'll see. On either packages or cellophane packs, the red NABISCO seal is your guide to *better* cookies!

COOKIE OF THE MONTH

this seal on the outside means better flavor on the inside

NATIONAL BISCUIT COMPANY

Freeze these holiday foods now

Begins on page 94

Nut-covered Sweet-potato Balls

Freeze-ahead treat for Thanksgiving dinner—

- 2½ cups mashed sweet potatoes, cooked or canned (dry pack or well drained)
- 1 teaspoon salt
- Dash pepper
- ¼ cup chopped salted peanuts
- 1 cup dark corn syrup
- 3 tablespoons butter or margarine

Season mashed sweet potatoes with salt and pepper. Shape in 2-inch balls. Roll in chopped salted peanuts. Put dark corn syrup and butter in large skillet over low heat. When syrup is hot, add potato balls. To glaze, turn them over and over in hot syrup. Place on metal-rimmed paper pie plate, wrap, and freeze. Makes 10 servings. **To serve:** Leave in pie plate. Without thawing, reheat in moderate oven (350°) 45 minutes.

Creamed Onions

A holiday tradition in many families—

Pare onions. Cook in boiling water 5 minutes. Drain; place in casserole. Prepare white sauce with as little fat as possible. Pour sauce over onions and top with a generous sprinkling of sharp grated cheese. Cover casserole; seal top with freezer tape. Freeze. **To serve:** Let casserole thaw at least 24 hours in your refrigerator. Uncover casserole. Reheat in moderate oven (350°) 30 to 35 minutes. Stir two or three times during last 15 minutes to mix cheese thoroughly through sauce.

Pumpkin Alaska

Stands up so well that it's easy to serve, and so impressive!—

- *Cake base, cut ½ inch larger all around than refrigerator tray
- 4 egg whites
- 4 egg yolks
- ⅓ cup thawed frozen orange-juice concentrate
- 2 cups mashed pumpkin, cooked or canned
- ½ cup brown sugar
- ¼ teaspoon salt
- 1½ cups heavy cream, whipped
- ½ cup sugar

Wrap cake base and freeze. Place egg whites in small container and freeze. Beat egg yolks till frothy. Add undiluted orange-juice concentrate, pumpkin, brown sugar, and salt; mix. Cook over low heat, stirring constantly, till thick. Cool. Fold whipped cream into cooled pumpkin mixture. Pour into 1-quart waxed-paper-lined refrigerator tray. Freeze until firm; then remove from tray and wrap for storage. **To prepare for serving:** First remove egg whites from freezer and let thaw at least 1 hour and 15 minutes. Beat egg whites till they form soft peaks, then add ½ cup sugar gradually and continue to beat until whites hold stiff peaks. Remove frozen cake base and pumpkin ice cream from freezer. Place cake base on wooden board or heavy cardboard. Center pumpkin ice cream on cake. Cover completely with meringue. Bake in hot oven (400°) till meringue is delicately browned (about 15 minutes). Slide the Alaska onto platter. If taken right out of the freezer and prepared this way, your baked Alaska may wait for as long as 30 minutes before serving. Makes 10 to 12 servings. ***Tasting-Test Kitchen Note:** We made a yellow cake from a packaged mix and baked it in a paper-lined 9x13-inch pan. We cut the cake trimmings in rectangles and frosted them to serve with a fruit dessert.

Marshmallow-Pumpkin Pie

Something new that's sure to make a hit at Thanksgiving dinner—

- ½ pound (about 32) marshmallows
- 1 cup mashed pumpkin, cooked or canned
- ½ teaspoon cinnamon
- ¼ teaspoon ginger
- ¼ teaspoon salt
- 1 cup heavy cream, whipped
- 1 baked 9-inch pastry shell, cooled

Place marshmallows, pumpkin, and seasonings in top of double boiler. Heat, stirring occasionally, until marshmallows are melted. Mix well. Let cool (not in refrigerator) 50 to 60 minutes. Stir ½ cup whipped cream into cooled pumpkin mixture. Then carefully fold in remaining whipped cream. Pour into baked 9-inch pastry shell. Freeze, then wrap and return to freezer. **To serve:** Thaw 20 minutes at room temperature in the wrapping. Remove from wrapping, cut pie, place on serving plates, and garnish with frozen whipped-cream mounds. Let thaw another 20 minutes before serving.

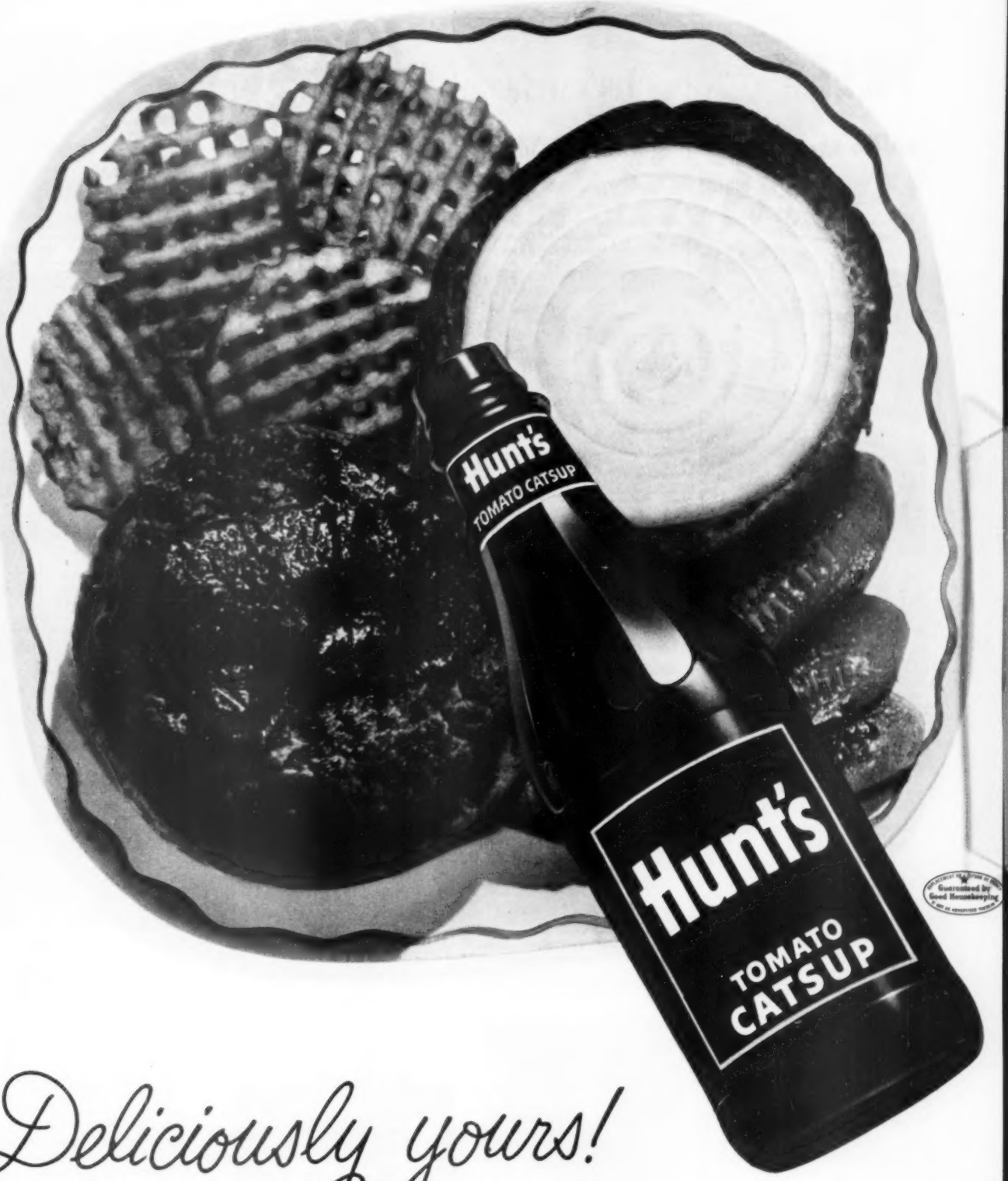
Frozen Whipped Cream

Keep a bag of these puffs on hand to dress up desserts—

Whip and sweeten heavy cream; beat until it stands in peaks. Line cooky sheet with waxed paper and arrange pretty mounds (individual servings) on sheet. Freeze. Then remove frozen mounds from paper, place in plastic bag, and return to freezer. **To serve:** Place frozen mounds on servings of dessert. Let thaw 20 minutes.

BETTER HOMES & GARDENS

"Try again, Martha. *This* one isn't ours."



Deliciously yours!

P.S. Hunt – for the best. See your grocer's ads and look in his store for the low price!

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MAINE SARDINE RECIPE BOOK

Maine Sardine Rarebit

In this beautiful, color-illustrated Recipe Book, you'll find dozens of uses for flavor-rich, nutritious Maine Sardines for school and worker's lunches . . . for entertaining guests . . . in combinations with rice, cheese, eggs, macaroni and many vegetables. Variety, flavor, nutrition—you'll find them all in Maine Sardines.

Get protein-packed Maine Sardines now at lower cost than other protein foods. Buy them in singles, 3, 6 and 12-can combinations at new lower prices.

According to an Army survey, Maine Sardines are one of the most popular foods with members of the armed forces. Include 6 or 12 cans in your gift packages to your favorite G.I.'s

Remember the name—
MAINE
For sardine value you won't forget!

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THE LOW COST HIGH PROTEIN FOOD

Let's serve cranberry sauce

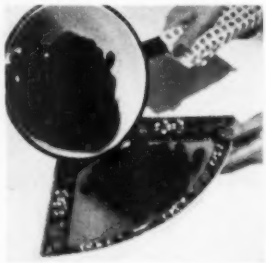
In just 10 minutes, you can prepare rosy cranberry sauce from the fresh, tart fruit. Make it for your traditional Thanksgiving feast or as a sweet accompaniment to your Sunday roast. It'll be a treat all season long. The pictures show you the three easy steps.

For last-minute serving or year-round cranberry enjoyment, open a can of the old-fashioned whole-berry sauce, or choose the clear, jellied cranberry sauce. Cut neat slices of the bright, jellied sauce as a colorful garnish for your platter.

Photographs: Bowman

To make a whole-cranberry sauce, measure 2 cups sugar, 2 cups water

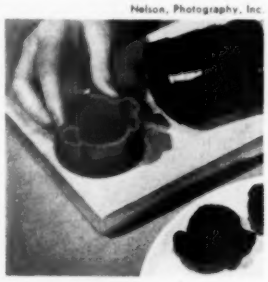
Put sugar and water in saucepan. Stir to dissolve sugar. Heat to boiling; boil 5 minutes. Add 4 cups fresh cranberries. Cook without stirring until the skins pop, about 5 minutes



Pour into your serving dish to cool. See how plump and juicy the berries are! Chill sauce before you serve it

For a luncheon dessert, spoon this pleasantly sweet cranberry sauce into serving dishes. Then sprinkle flecks of finely grated orange peel on top as a delightful, bright garnish

Nelson, Photography, Inc.



Add a festive air to your platter or make a gay salad from slices of canned, jellied cranberry sauce. First you chill the can; then remove sauce and slice. Use a cooky cutter to shape a flock of turkey gobblers

1939 BARGAIN TODAY!

FEDERAL'S NEW 5-in-1 TIME-SAVER DISHPAN

only 99¢*

*Price slightly higher in West and South and Canada.

You never saw ONE pan do so many things so well!

Made to sell for $1.59! More dish capacity in less space—sink-shaped. Perfect for *many* kitchen jobs. It's a dandy **open-top roaster**...handy **refrigerator container** . . . ideal for **preserving** . . . for **hand-washing, dyeing,** and **tinting** garments. Never absorbs odors or tastes. Cleans without scouring. (White with red trim.)

Hurry! **GET YOURS NOW**

On sale at your favorite housewares counter. Get yours while they last!

THE MIRACLE-ELEMENT
TITANIUM
Makes all Federal Enameled Ware *whiter! stronger! longer lasting!*

Look for the FEDERAL VOGUE label wherever housewares are sold.

Better save it

The movers are coming
tomorrow and so
We went through our cellar
and attic
To burn all the unneeded
junk people stow
And found that our plan
was erratic;
We emptied each hamper and
dust-covered carton;
We choked in the
dust-laden air;
And though we began with
the nerve of a Spartan,
There wasn't a thing we
could spare.

Dolls and doll buggies,
dollhouses and clothes,
And animals stuffed for
warm sleeping,
Grandchildren will want them
some day, we suppose;
We packed them again
for safekeeping;
Old letters, old pictures, and
Christmas-tree lights,
Old relics from goodness
knows where—
We unpacked and repacked
and put them to rights;
There wasn't a thing we
could spare.

—*Arthur Frederic Otis*

New Crisco ends pie crust failure!

Something to crow about!

CRISCO'S COCK-A-DOODLE PIE

(Makes six to eight servings)

What filling . . . tempting chicken, broccoli, rich cheese sauce! And what pastry . . . feather-light, oh, so tender! Yes, it's *sure* to be *perfect* when you use new Crisco and this easy method.

CHICKEN FILLING:

Cook a 3 to 4 lb. chicken. Remove meat from bones and cut in large chunks. (This yields about 2 cups meat.) Cook 1 bunch broccoli* until almost tender. Melt 6 tbsps. Crisco, blend in ½ cup flour. Add 4 cups chicken stock (or milk) and cook until thick. Add 2 tsps. salt, ½ tsp. pepper and ½ cup grated cheese. Place broccoli in bottom of casserole (1½ qt. capacity). Add chicken and cover with gravy.

CRISCO PASTRY:

(All Measurements Level)

1½ cups sifted flour — **½ cup Crisco**
½ teaspoon salt — **3 tablespoons water**

Mix flour and salt in bowl. Cut Crisco into flour with pastry blender or 2 knives until pieces are size of peas. Blend together ¼ cup of this mixture and 3 tbsps. water. Add to remaining Crisco-flour mixture and mix with fork or fingers until dough holds together. Shape into a round flat mass. On a floured board, roll circle of dough about 12" in diam. and ⅛" thick. Cut or prick small vents for steam. Place on filling, flute edges, bake in 425°F. oven for 30-40 mins. From trimmings, cut little chicks, bake separately. Place on pie (prop up with toothpick).

**Or use cooked asparagus or string beans.*

SPECIAL OFFER! Stainless Steel Cake Server, $1.19 value, plus Good Housekeeping's Cake Cook Book. *Both* for 50¢ in coin and a Crisco label. Mail to Crisco, Dept. D, Box 14, Cincinnati 1, Ohio. Offer good in Continental U. S. and Hawaii. Expires 3/31/58.

Yours!...Flaky, tender pastry every time!

No more worry about over-moistening . . .
over-handling . . . or over-rolling the Crisco way!

Baking champ or beginner, you'll get flaky, tender pastry *every* time, when you change to new Crisco and the Crisco pastry method! Think of it—no chance of using too much water! And even if you over-handle, or over-roll, you'll still get flaky, tender, *digestible* pie crust!

You see, there's just no other shortening like pure, all-vegetable Crisco! It's made differently. It's creamier than *any* other leading vegetable shortening—so creamy it blends with a fork. And new Crisco is so wonderful that even if you re-shape or re-roll the dough once or twice, you can relax! With new Crisco you'll get the kind of pie crust good cooks glory in.

Prove it! See for yourself how easy it is to make luscious pies with new Crisco! Bake the delicious chicken pie shown above—hear your family praise that mouth-melting Crisco crust! You'll agree—new Crisco is America's finest shortening! And you'll understand why more women cook with Crisco than with any other brand of shortening.

use Crisco

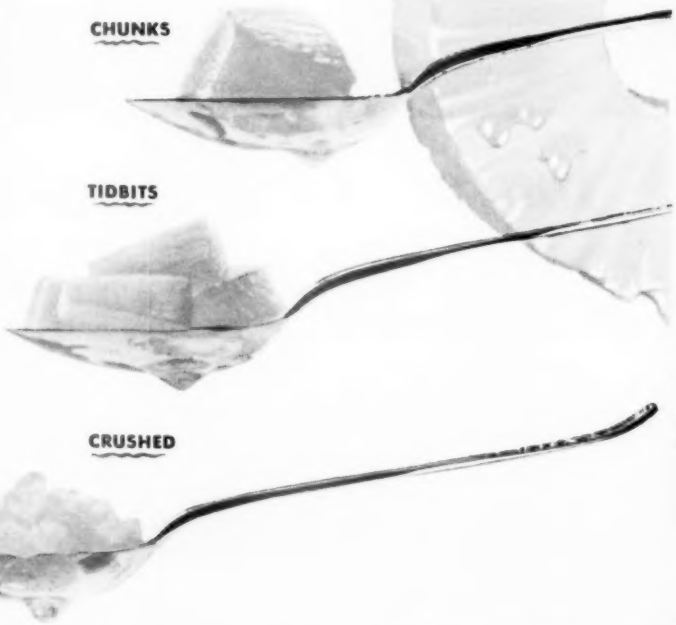
it's digestible

YOU START YOUR DAY WITH

Nature's most refreshing flavor

...WHEN PINEAPPLE COMES TO BREAKFAST

The freshening *tang* of Pineapple wakes up your taste at any meal, in any dish. Canned for you 5 wonderful ways... as golden juice and varied fruit cuts ... Pineapple's the good companion of America's good-eating! Nature stores her most refreshing flavor in this tropic fruit. And to enjoy this flavor—*often*—more families keep Pineapple on hand than any other fruit. You get quick food energy, protective vitamins and minerals too, in Pineapple. If your pantry supply is getting low, see your grocer and stock up. Pineapple's plentiful now—and always a grand buy!



Mother's best pies

Begins on page 76

grated her own coconut, but you can buy the fluffy, moist, snowy-white shreds in a can or package. Beneath the toasty coconut-meringue topper of our pie, you'll find a delicate custard with a generous amount of coconut all through.

Recipes for these pies are given below. We tell you how to make the fancy edges, too.

Mother's Pumpkin Pie

Folks who say they can't eat another bite will change their minds when they see this pie!—

- 1½ cups cooked or canned pumpkin
- ¾ cup sugar
- ½ teaspoon salt
- ½ to 1* teaspoon ginger
- ¼ to ½* teaspoon nutmeg
- ¼ to 1* teaspoon cloves
- 1 to 1¼* teaspoons cinnamon
- 3 slightly beaten eggs
- 1 6-ounce can (¾ cup) evaporated milk
- 1 cup milk
- 1 recipe Plain Pastry

Combine pumpkin, sugar, salt, and spices; blend. Add eggs and milk. Mix thoroughly. Pour into 10-inch pastry-lined piepan. Bake in hot oven (450°) 10 minutes; then in slow oven (325°) about 50 minutes, or until mixture doesn't adhere to a knife. Before serving, place walnut half on each piece. *Note variation in spice. With the first measure (½ teaspoon ginger, ¼ teaspoon nutmeg, etc.), you get a golden, mildly spiced pumpkin pie. With the starred measure (1 teaspoon ginger, ½ teaspoon nutmeg, etc.), you get a more richly spiced pumpkin pie. **Rim trim:** Trim pastry ½ inch beyond edge of pan. Fold under. For each crimp, pinch pastry edge between thumb and forefinger.

Coconut Cream Pie

Chock-full of coconut—in the luscious custard and sprinkled over the fluffy meringue—

- 1 cup sugar
- ½ cup enriched flour
- ¼ teaspoon salt
- 3 cups milk, scalded
- 3 slightly beaten egg yolks
- 2 tablespoons butter or margarine
- 1 teaspoon vanilla
- ½ cup coconut
- 1 baked 9-inch pie shell, cooled

. . .

- 3 egg whites
- 6 tablespoons sugar
- Coconut

Mix sugar, flour, and salt; stir in milk slowly. Bring to boiling, stirring constantly. When thick and smooth, continue to cook and stir 2 minutes. Stir small amount of hot mixture into egg yolks; add to remaining hot mixture. Cook 1 minute over low heat, stirring constantly. Add butter. Cool slightly; stir in vanilla and coconut. Pour into baked pie shell; cool. Beat egg whites until stiff; gradually beat in sugar. Spread over cooked filling, sealing to edges of pastry. Sprinkle with coconut. Brown in moderate oven (375°) about 10 minutes. Cool. **Rim trim:** Before baking shell, trim crust even with pan. Cut additional pastry in ½-inch strip to go around rim; twist into spiral. Moisten edge of crust; place spiral on top and press where it touches. Prick bottom of crust. Bake in very hot oven (450°) about 15 minutes; cool.

Old-time Apple Pie

- 5 to 7 tart* apples
- ¾ to 1 cup sugar
- 2 tablespoons enriched flour
- ⅛ teaspoon salt
- 1 teaspoon cinnamon
- ¼ teaspoon nutmeg
- 1 recipe Plain Pastry
- 2 tablespoons butter or margarine

Pare apples and slice thin. Combine sugar, flour, salt, and spices; mix with apples. Fill 9-inch pastry-lined piepan; dot with butter. Adjust top crust. Bake in hot oven (400°) about 50 minutes. *If apples aren't tart, add 1 tablespoon lemon juice. Grated lemon peel may also be added, if desired. **Rim trim:** Trim lower pastry ½ inch beyond edge of piepan. Roll top crust so edges will match lower crust; cut slits for steam to escape. Dampen lower edge with water. Lay top crust on filled pie. Pinch edges together. Cut scallops with tip of teaspoon, bowl side down. Then mark with tines of fork. For shiny top, brush pie with top milk. **Tasting-Test Kitchen Note:** If you're in a hurry, save some time by using canned apples.

Lattice Mince Pie

Or instead of a fancy top crust, roll out a plain one and prick a big "M" in the center the way Mother did—

- 1 1-pound 2-ounce jar or 1 9-ounce package mincemeat
- 2 cups thinly sliced apples
- 2 tablespoons lemon juice, fresh, frozen, or canned
- ½ teaspoon grated lemon peel
- 1 recipe Plain Pastry

If packaged mincemeat is used, prepare as directed on package. Mix mincemeat with apples, lemon juice and peel. Pour into 8-inch pastry-lined piepan. Top with lattice crust. Bake in hot oven (400°) about 35 minutes. **Rim trim:** Trim pastry of bottom crust ½ inch beyond edge of pan. Lay strips across pie; fold edge over strips. For each crimp, with forefinger of your *right* hand press pastry between thumb and forefinger of *left* hand.

Plain Pastry

- 1½ cups enriched flour
- ½ teaspoon salt
- ½ cup shortening
- 4 to 5 tablespoons cold water

Sift flour and salt; cut in shortening with pastry-blender or blending fork until pieces are the size of small peas. Add cold water by teaspoonfuls, tossing with a fork until all the flour is barely dampened. Turn onto a square of waxed paper. Gather up corners, pressing from outside to form compact ball. For double-crust pie, divide dough for lower and upper crust. Chill for easier handling. Roll ⅛ inch thick on lightly floured surface. Makes enough pastry for one 8- or 9-inch double-crust pie.

NEW!

Two-Way Cookies

with eat-'em-up

BAKER'S Chocolate flavor!

BIG NEWS! "Cut" Cookies or "Drop" Cookies —both from the same delicious Baker batter!

Make them either way or *both* ways—and make lots because they're wonderful! Everybody'll want seconds . . . and *thirds!*

TWO-WAY CHOCOLATE COOKIES

- 1½ cups sifted flour
- ½ teaspoon soda
- ¼ teaspoon salt
- 2 squares Baker's Unsweetened Chocolate
- ½ cup butter
- ½ cup brown sugar, firmly packed
- ½ cup granulated sugar
- 1 teaspoon vanilla
- 1 egg, unbeaten
- ½ cup sour milk or buttermilk
- ¼ cup chopped nut meats

Sift flour, measure, add soda and salt and sift again. Melt chocolate and butter in saucepan over low heat. Add sugars and vanilla; mix well. Add egg and blend. Add milk and flour; stir until blended. Add nuts.

Drop by spoonfuls on ungreased baking sheet and bake in moderate oven (350°F.) 12 to 14 minutes. Or spread mixture in two 8x8x2-inch square pans lined with paper and greased. Bake in moderate oven 18 minutes, or until browned. When cool, cut in squares. Makes 5 dozen cookies or 32 squares.

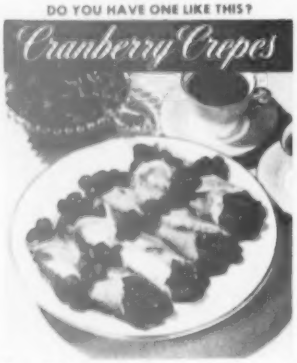
Everything chocolate tastes BEST when it's BAKER'S!

Product of General Foods

Aunt Jemima's
Recipe of the Month Contest

"I Will Give
$100.00
every month for the best recipe using my *Fluff-Whipped* Pancake Mix"

DO YOU HAVE ONE LIKE THIS?

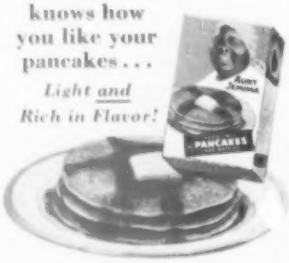


THAT $100 CAN BE YOURS for a recipe as exciting as this wonderful dessert, Cranberry Crepes! To make these delicate French pancakes, combine 3 beaten eggs, ½ cup milk and ½ cup Aunt Jemima Pancake Mix. Bake very thin in a small frying pan. Then roll these melt-in-the-mouth Crepes around a piquant sauce of cranberries and pineapple. Top with more sauce. They're a gorgeous dessert! You, too, must have unusual recipes using famous Aunt Jemima Pancake or Buckwheat Mix. Send your recipes in . . . as many as you like. You may win Aunt Jemima's $100!

FREE! to Every Entrant a copy of Aunt Jemima's new Pancake Booklet starring dozens of exciting recipes.

SIMPLE CONTEST RULES. With each recipe, send one Aunt Jemima box top to Aunt Jemima Contest, Dept. 1, Box D, Chicago 77, Illinois. Get complete contest rules from your grocer or write to Box number above. There is a new contest each month from September, 1952 through May, 1953.

Aunt Jemima
knows how you like your pancakes . . .
Light and Rich in Flavor!



Delicious scalloped potatoes

Your tempting casserole of Scalloped Potatoes comes to the table hot—hot as the oven. You're smart to plan for seconds. Potatoes look so good and taste so good, you can count on folks to pass their plates back for more. Follow the pictures to make a family-size casserole

Photographs: Nelson, Photography, Inc.

For a family supper on a brisk fall night, for a bring-a-dish church or club gathering, for a hearty company buffet, you can't beat a casserole of piping-hot Scalloped Potatoes—potatoes baked temptingly tender in a creamy, white sauce, gently flavored with onion, delicately browned on top.

You can slip the potatoes into the oven with a pan of meat loaf or a juicy ham slice, or with your favorite oven meal. That leaves you free to set the table, put the finishing touches on dinner, or plain take it easy.

Later, just before you bring the potatoes to the table, garnish them with green pepper rings or perky parsley for a bright trim.

The pictures, at side, show you how to scallop potatoes, step by step. If you like extra flavor and color, add ¼ cup chopped pimiento to the white sauce. Or you can make potatoes the main dish by stirring ½ cup diced ham and ¼ cup chopped green pepper into the sauce.

First you melt 2 tablespoons butter; blend in 2 tablespoons enriched flour. Add 2 cups milk; cook over low heat till thick, stirring constantly. Add 1½ teaspoons salt, ⅛ teaspoon pepper, ¼ cup chopped onion

Then you thinly slice 3½ cups potatoes; place half in a greased 10x6x1½-inch baking dish. Cover with half the sauce. Top with remaining sliced potatoes, then rest of sauce. Cover; bake in moderate oven (350°) 30 minutes. Uncover and continue baking for 30 more minutes

To mothers who think every margarine is the same—

Now! NUCOA IS ALL NUTRITION

. . .the first yellow margarine with food value in every single ingredient !

No benzoate preservative! No synthetic flavor! Even Nucoa's sunny color comes from Nature! Here's the grand climax of the greatest nutritional research in margarine history!

Good news, Mother! Today you can enjoy a margarine that is not only far more *delicious* than any other—but the first yellow margarine to be *all nutrition* as well!

Nucoa gives you nutrition in every single ingredient —yes, *every one!* You get such important food values as vitamins A and D and abundant energy factors. Even the most *expensive* spread can't guarantee what Nucoa gives you, day in and day out!

Next time you shop, pick up a pound of Nucoa. Try it as a spread and in cooking. Right away you'll know that Nucoa margarine is wonderfully different from the rest—sweeter, fresher tasting, *fully nutritious*, too.

To buy with *confidence*, buy Nucoa. Made by the folks who make famous Hellmann's® and Best Foods *Real* Mayonnaise, Nucoa is America's *quality* margarine.

NUCOA® First in Quality! **ALL Nutrition! ALL Natural Flavor! Always Thrifty!**

There are many reasons why every day more and more women reach for Revere Ware!

It is beautiful, designed for a lifetime of satisfactory service. The copper bottom of Revere Ware spreads heat more evenly, helps prevent hot spots and the burning of food, and Revere Ware is practically indestructible.

The Revere "Waterless Cooking Way" is simple, preserves precious vitamins and minerals, improves flavors while low heat cooking saves fuel, reduces food odors, keeps kitchens cooler.

Revere Ware is easy to keep clean. Remains bright and sparkling.

Welded handles eliminate rivets; leave insides of pans and covers smooth, sanitary, free of dirt-catching obstructions. Pistol grip handles are cool and comfortable.

With all these advantages in Revere Ware, how can you be satisfied with old fashioned cooking utensils? But beware of imitations. Look for the trade mark in the copper bottom. Revere Copper and Brass Incorporated, Rome Manufacturing Company Division, Rome, N. Y.

SEE REVERE'S "MEET THE PRESS" ON NBC TELEVISION EVERY SUNDAY

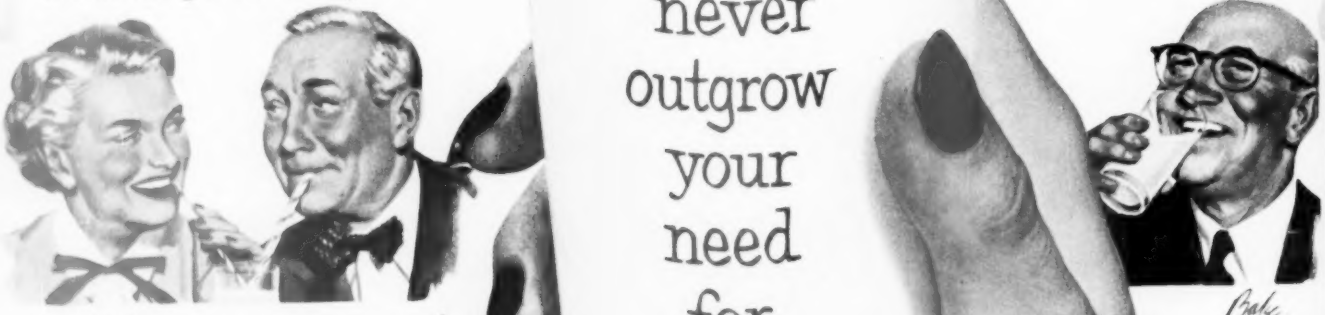
Day by day-more and more women reach

for Revere Ware

Milk helps children grow

Milk helps teen-agers glow

Milk helps adults go



Milk is time's great foe

FIRST IN FOODS

TIMES MAY CHANGE, but milk and other dairy foods remain your *best food buy*. Here's why: they make up 30% of all the food you eat—yet cost only 15% of each food dollar you spend. Lucky, too, they taste so good!

AMERICAN DAIRY ASSOCIATION
"*Voice of the Dairy Farmer*"
20 N. Wacker Drive Building • Chicago 6, Ill.

CONTEST FOR COOKS

Cash for Barbecued-meat Recipes, Strawberry Desserts

THERE'S $70 waiting for the good cooks who send us the prizewinning recipes for barbecued meats and strawberry desserts. We'll pay the first-prize winner $10. Twenty other winners will receive $3 each. Eight of the winning recipes will be pictured in *Better Homes & Gardens* Prize Tested Recipe pages next June.

And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and *six copies of the endorsed recipe.*

Hints to help you—

Barbecued meats are popular fare for summer cookouts or year-round delicious eating. Tell us your barbecue secrets for:

steaks or chops	beef or pork sandwiches
hamburger patties	chicken
shish-kabobs	frankfurters
loin or spareribs	your family's choice

Strawberry desserts are June's delight. Send us your family's favorite. To start your thinking, we give you a list of suggestions:

high chiffon pie	pretty fruit roll
tender shortcake	whole-berry pie
refrigerator treats	strawberry cake filling
fluffy sponge or whip	fresh berry ice cream

Contest rules—

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time and mark it, "June Barbecued Meats" or "June Strawberry Desserts."
2. Print your full name and address clearly in upper right corner of recipe page.
3. Give measurements in *level* cups, tablespoons, teaspoons, never in heaping or scant measurements.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the history or origin of the recipe you submit.
6. All recipes submitted become the property of *Better Homes & Gardens.*
7. Entries must be postmarked by midnight, November 30.
8. Address the recipes you enter to 5411 Tasting-Test Kitchen, *Better Homes & Gardens,* Des Moines 3, Iowa.

This month's winners

(*See recipes on pages 89 and 90*)

Cook-of-the-Month is Mrs. Noel Buchanan, Buckley, Wash.
Mrs. Keith Bailey, Arpin, Wis.
Mrs. S. W. Bilkey, Ishpeming, Mich.
Mrs. Darrell Hay, Union Grove, Wis.
Mrs. Irvin Matzke, Tieton, Wash.
Mrs. Lena Rainier, Hurdland, Mo.
Mrs. William Rauber, Rochester, N.Y.
Mrs. Joseph D. Weber, Houston, Tex.

Honor Roll:
Mrs. Mary Armstrong, Hancock, Mich.
Mrs. J. S. Greenberg, Toledo, Ohio.
Mrs. Frank Karnuth, Buffalo, N.Y.
Mrs. Andrew F. Latteier, Salt Lake City, Utah.
Mrs. John Majewski, Union, N. J.
Mrs. D. H. Millender, Washington, D. C.
Mrs. Ruth M. Nevins, Corcoran, Calif.
Mrs. U. F. Newlin, Hutchinson, Kans.
Mrs. Mary Newman, Columbus, Ohio.
Mrs. M. H. Nordlund, Bellingham, Wash.
Mrs. Harry S. Oberdorf, Miami, Fla.
Mrs. Harold Sinclair, Westbrook, Maine.
Mrs. L. Spiegel, San Francisco, Calif.

RAISIN-APPLE COFFEE CAKE

Preheat oven to 375° (quick moderate)
Mix together thoroughly ..... ¾ cup sugar, ¼ cup soft shortening, 1 egg
Stir in ..... ½ cup milk
Sift together, stir in ..... 1½ cups sifted all-purpose flour, *2 tsp. double-action baking powder, *½ tsp. salt
Then stir in ..... ½ cup seedless raisins

Spread batter in greased and floured square pan 9x9x1¾ inches. *Arrange* thinly sliced apples in fancy design on top of batter, pressing them in slightly. *Sprinkle* top with 1 tsp. cinnamon mixed with 2 tbsp. sugar. *Bake* 25 to 35 minutes in 375° oven, until wooden pick thrust into center of cake comes out clean. *Serve* warm from oven. *Makes 9 three-inch squares.*

*If you use Self-Rising Flour, omit baking powder and salt.

Look for this same recipe in sacks of Gold Medal Flour.

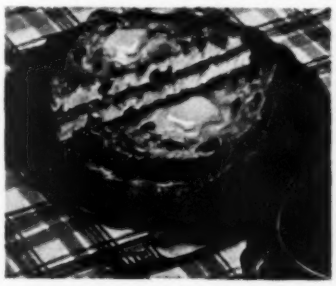
Wake up to Brighter Breakfasts

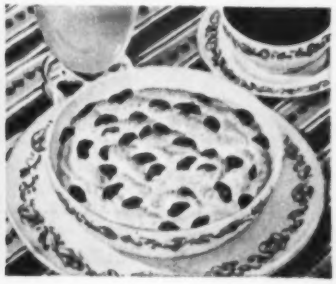
RIGHT WITH RAISINS

HERE ARE three ways to waft a warm "wake up" fragrance through the house . . . raisin ways to give a flavorful, healthful start to the day. Try them—one and all.

For raisins add a special goodness to cereals, coffee cake and toast—a spicy, fruit-sweet goodness that is rich in iron and other essential minerals.

CALIFORNIA RAISIN ADVISORY BOARD, FRESNO, CALIFORNIA





Simtex

CANDLELIGHT DAMASK... America's own favorite damask with candlelight radiance! Finely etched scroll pattern. All Simtex-woven of Celanese acetate and choice combed cotton for lasting beauty. Simtex Mills, Division of Simmons Co., makers of the famous Beautyrest mattress.

a) boxed set of 54x54" cloth & 4 napkins . . . $5.95
b) boxed set of 54x72" cloth & 6 napkins . . . $7.95
c) boxed set of 66x86" cloth & 8 napkins. $11.95
d) boxed set of 66x108" cloth & 12 napkins . . . $16.95

(shown) Eggshell

Please send me the following Candlelight damask tablecloth sets:

Store Name _____ *Quantity* *Number* *Color*

City _____ State _____

Set a _____
Set b _____
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Set d _____

Colors: Marigold, Nile Green, Shell Pink, Dresden Blue, Grey, Eggshell, or White

Name _____

Address _____ City _____ State _____

Charge ☐ Check Enclosed ☐ Money Order ☐ (If ordering in same state, add existing sales tax) (postage payable on delivery if ordering outside normal delivery area)

AT ALL STORES LISTED RIGHT:
TO ORDER BY MAIL,
USE COUPON. SEND TO
STORE NEAREST YOU.

Guaranteed by Good Housekeeping

Simtex

Baltimore, Md.
Hochschild, Kohn & Co.

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J. B. Ivey & Co.

Chicago, Ill.
The Fair Store

Cincinnati, Ohio
Rollman & Sons

Cleveland, Ohio
The Higbee Co.

Columbus, Ohio
Morehouse Fashion

Dallas, Texas
Sanger Bros.

Des Moines, Iowa
Younker Bros.

Kansas City, Mo.
Emery, Bird, Thayer

Knoxville, Tenn.
Miller's

Los Angeles, Calif.
Bullock's-Downtown

Louisville, Ky.
The Stewart Dry Goods Co.

Memphis, Tenn.
B. Lowenstein & Bros.

Milwaukee, Wisc.
Boston Store

Minneapolis, Minn.
The Dayton Co.

Nashville, Tenn.
The Cain-Sloan Co.

New Orleans, La.
Maison Blanche

New York, N. Y.
Bloomingdale's

Norfolk, Va.
Smith & Welton

Peoria, Ill.
Block & Kuhl Co.

Phoenix, Ariz.
Diamond's

Pittsburgh, Pa.
Gimbel Bros.

Portland, Ore.
Meier & Frank

Rochester, N. Y.
Sibley, Lindsay & Curr

St. Paul, Minn.
Emporium

San Diego, Calif.
The Marston Co.

Scranton, Pa.
The Globe Store

Springfield, Mass.
Albert Steiger Co.

Wheeling, W. Va.
Stone & Thomas

Wichita, Kan.
Buck's Inc.

The lessons of sorrow

By Joe E. Brown as told to Kate Holliday

"If God allows such things, they must be right, for I believe in the ultimate wisdom of God. I believe that He does not intend such events to go for nothing. Our responsibility to the dead is very real."

It has been 10 years since my oldest son, Captain Don Brown, crashed and died near his plane in the California desert. And in those years I have had to learn what *can* be learned from sorrow.

Perhaps this is a strange story for me to write. It may seem to some of those who read it that I am using a personal tragedy as a means to get publicity. I assure you—vehemently—that I am not. Instead, I feel that I may, because of my own loss, be in a position to help others who might also be bereft. And that is my only reason for telling this painful tale.

My son Don died soon after the United States went into World War II, as much a casualty of that war as if he had died on a battlefield or in aerial combat. And now there is Korea. Now we are engaged in a conflict which is daily taking the lives of our boys, which will again bring sudden and crushing sorrow on parents across the country. Now, too, we have still with us disease and accidental death of all sorts, to which we must somehow adjust our lives.

I feel that the experience of losing someone you love dearly can be a force for good, *must* be a force for good.

I feel that it is up to the individual—individuals—and to him alone whether such loss builds character or defeats it.

That is why I am writing this.

My own loss occurred suddenly and shockingly, as it does to many people. It was made even more horrible by the fact my son's death was planned deliberately.

Don was a captain in the Air Transport Command, rated as one of its best pilots, when he took an A-20 out of Palm Springs, California, in October of 1942. He was a handsome boy, blond, strong, with a quick mind and a flair for leadership. At U.C.L.A. he had been president of the student body, and was Student Colonel of the R.O.T.C. force of about 3,000 boys. He had played football—not brilliantly, but he had played—and had learned from so doing the importance of working well with other people. And people liked him, for he had none of the brassy flamboyance found in some who make their marks early. There was, instead, something inside him which made others look to him for guidance, something quiet and full of purpose. I think, if he had lived, that quality would ultimately have given him some sort of position of importance and trust in this country.

He was a careful pilot, for he was keenly aware of his own responsibility toward his plane. He knew well how badly we needed aircraft in 1942, both for training and for combat. And it was this which gave us the first hint that his ship might have been sabotaged.

A few minutes out of Palm Springs that day in October, both propellers of Don's plane suddenly feathered—stopped turning. There was no power. The only thing he could do was to try landing in the desert, gliding in, and this he began. As it happened, there was a train nearby going in the same direction, and two of the passengers who saw everything that followed, later wrote me. That's how I know this in such detail: At the last minute, a little ravine appeared before the ship and Don could not avoid it. His plane crashed.

Still with that sense of responsibility I mentioned, he managed to turn off the motor and get out of the plane. A woman living not far away ran to him and found him collapsed and dying. She told me later that his one thought was that he had cracked up a desperately needed piece of equipment. Then he died.

We found out later that someone had deliberately cut the wires on the main switch of the ship.

I was in Detroit at the time, playing in *The Showoff*. A few hours after the crash, I received a phone call which told me the news.

It was impossible, of course. It could not have happened. I would not believe it.

For about 20 hours I was in rebellion. "There is no God!" I told myself. "If there was one, He wouldn't have let this happen. He couldn't!"

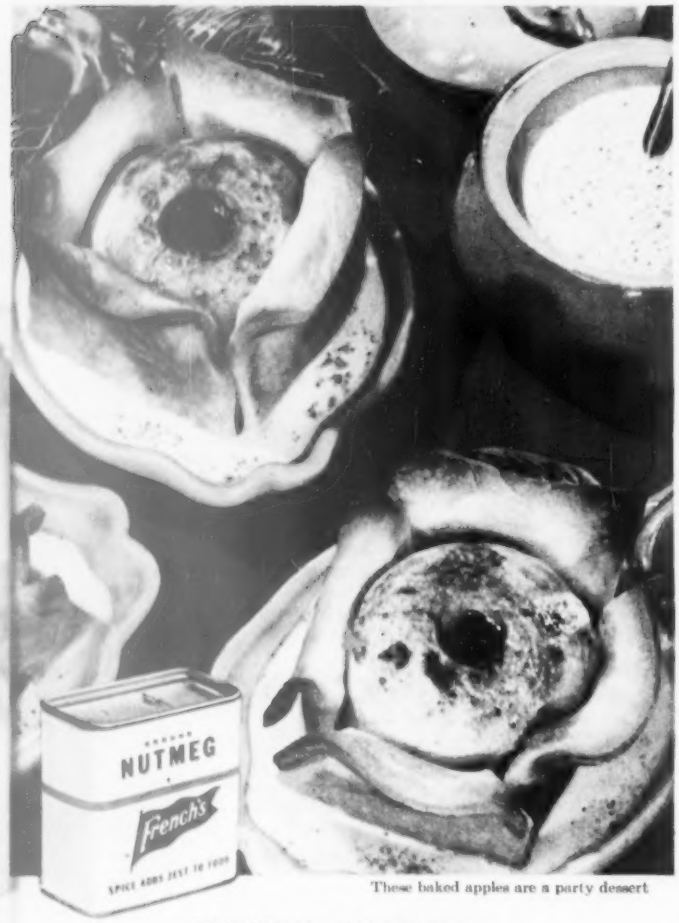
Disbelief and disavowal—the two most universal reactions to tragedy, common to all men.

Then, as my fog began to lift somewhat, something came to me which [*Turn to page 146*

Tulip Apples

baked with

FRENCH'S SPICES and VANILLA



These baked apples are a party dessert

TULIP APPLES with Spiced Cream

1 package French's Good Luck Pie Crust Mix
6 apples (medium size)
¾ cup sugar
1 teaspoon French's Cinnamon
½ teaspoon French's Nutmeg
2 tablespoons butter or margarine

Prepare pie crust according to directions on package. Roll ⅛ inch thick and cut in strips 6 inches long and 2 inches wide. Place strips in form of a cross. Place cored apples on center of pastry. Mix spice, sugar, fill apples. Dot with butter. Pinch pastry around apples to form a tulip. Bake 10 minutes in hot oven (450° F.), then in moderate oven (350° F.) until tender.

Serve with Spiced Cream

Heat to scalding 1½ cups light cream, 1 tablespoon sugar, ⅛ teaspoon French's Ground Cloves and ¼ teaspoon each French's Cinnamon, French's Nutmeg, French's Vanilla. Serve hot.

French's SPICES EXTRACTS

NEW! Spice and Herb Seasoning Charts!

The R. T. French Co.
1002 Mustard St., Rochester 9, N. Y.

☐ SPICE CHART. Enclosed is 10¢ in coin
☐ HERB CHART. Enclosed is 10¢ in coin

Name _____
Address _____
City _____ State _____

Highlights on

Here's a roundup of some of the newest ideas in lamps. You'll find a lamp to fit practically any situation where you need a light. The new lamps—floor, ceiling, and table—recognize the way they will be used in the home.

Practicality isn't the only news. Style is part of today's lamp picture, too. Even the lamp shades have taken on new style to help you have a better-looking and a better-lighted home.

Pin-ups. The newest versions of the popular pin-up lamp have bigger, longer arms to make them more practical for use over desks, beds, and so on. Many of the new pin-ups swing to different positions so they can be moved to give proper reading light to more than one spot

Photographs: Suter, Hedrich-Blessing

Lamp shades. Practical plastics with textured effects is the news. This one has heather laminated between two sheets of plastic. You'll find other shades of this type with yarn in interesting patterns, and there are even lamp shades with an actual material done this way

lighting news

Floor lamps. Big news here is smaller sizes. This makes them easily picked up and moved around the room. Although the lamp is lower, there's no glare in the eyes because shields or light deflectors cover the bulb. Some new floor lamps can be adjusted to different heights. Many have a small shelf or table area built in like the one shown here

Lamp bases. There's a handmade feel about many of the pottery lamp bases. You get this handmade look both in the way the clay has been handled and in the rich color and texture of the glaze of the base

More on next page

Savory Beef Stew

It's a thrifty one-dish meal, bubbling with goodness

FRENCH'S gives that extra flavor

Ladle out *this* beef stew in man-sized portions—it's doubly delicious! French's golden mellow Mustard brings out the rich beef flavor, enriches the gravy . . . doesn't fade out in cooking. Blends better, too, because it's creamier. Good cooks prefer French's!

FRENCHWISE STEW

3 tablespoons shortening
2 lbs. chuck beef cut in cubes
3 cups water
3 tablespoons French's Prepared Mustard
1 teaspoon French's Savor Salt
6 each—onions, carrots and potatoes
1 cup cooked peas

Brown beef in shortening. Add water, mustard and Savor Salt. Simmer 1½-2 hours. During last 30 minutes add onions, carrots, potatoes. 10 minutes before serving, add peas. Thicken meat broth for gravy. Yield: 6 servings.

Also made in Canada

NEW RECIPE BOOKLET! GET YOUR COPY!

The R. T. French Co.
1778 Mustard St., Rochester 9, N. Y.

Enclosed is 10¢ in coin. Please send me "Seasoning Makes the Difference!"—your new 32-page, color-illustrated booklet.

*Name*_____

*Address*_____

*City*_____ *State*_____

Make your own fine turkey stuffing even tastier—ADD RIPE OLIVES!

So mellow and meaty—Ripe Olives add a wonderful flavor to stuffing!

Ripe Olive Turkey Stuffing

1 cup ripe olives
⅓ cup chopped onion
1 cup thinly sliced celery
½ cup butter or margarine
3 cups cornbread crumbs*
3 cups soft bread crumbs
½ teaspoon salt
½ teaspoon sage
¼ teaspoon black pepper
¼ cup hot giblet stock or hot water

Cut olives from pits into large pieces. Cook onion and celery slowly in butter until transparent but not browned. Combine cornbread and bread crumbs and pour butter-vegetable mixture over them, tossing to blend. Stir in salt, sage, pepper and olives. Sprinkle giblet stock over mixture and mix lightly. Makes stuffing for 8-pound turkey. Double for large bird.

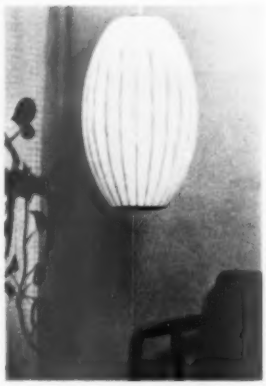
*If cornbread not available, use another 3 cups soft bread crumbs.

Don't forget ripe olives FROM CALIFORNIA

Elegant at the holidays! On your table, on your appetizer tray, as a flavor-giving ingredient, ripe olives add a touch of elegance. Inexpensive, too—use them generously. For free booklet "Elegant but Easy Recipes with California Ripe Olives," write Olive Advisory Board, Dept. B-21, 24 California Street, San Francisco 11, California.

Highlights on lighting news

Begins on page 110



Ceiling lights. Here's the Modern version of the Japanese lantern. It has translucent, white plastic fitted over ribs of steel wire. Use it as a permanent ceiling light or pin-up. It casts a soft, even glow of light

Clip-on lamps. Ideal for the bridge table. That T-arm clips the lamp to practically any table surface. The light itself can be adjusted in about any direction where you want light

Adjustable ceiling lights. Concealed pulleys and counterbalances make it easy to adjust this light. Pull it down low over dining table, or up when the table's pushed aside

It's smart to buy ALVIN* STERLING

because
it is styled to
remain in fashion . . .
It is "solid" sterling silver
through and through and constant use
will only enhance its beauty.
Modestly priced for satisfaction
and service, year after year,
for a lifetime.

SEE IT . . BUY IT . . AT YOUR JEWELER'S
Write us for free illustrated price folders of these and other ALVIN patterns.

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for over Sixty years
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Come for Thanksgiving

Begins on page 78

Roast Turkey

(Family to king size)

Follow these directions for a beautifully browned, juicy, tender, absolutely delicious turkey—

Stuff turkey just before roasting. Allow ¾ to 1 cup stuffing per pound ready-to-cook weight. Stuff wishbone cavity lightly and skewer neck skin to back. Bring wings up "akimbo" and tuck tips under back. Rub cavity with salt. Spoon in stuffing. Shake bird to settle stuffing; do not pack. Close opening by placing skewers across it and lacing shut with cord. Tie drumsticks securely to tail. Grease skin thoroughly. (If you use a meat thermometer, insert it between first and second ribs, then push tip to center of stuffing; or in the center of the inside thigh muscle.)

Place breast down on rack in shallow pan; cover turkey with fat-moistened cheesecloth—do not cover pan. If cloth dries, moisten with fat from bottom of pan. Turn breast up for the last hour. If the bird is very heavy and difficult to turn, start breast up, or breast down if you use a V-rack, and leave in this position. Roast at constant low temperature.

Turkey roasting chart

Set oven at 325°. Times are for stuffed, chilled turkeys, and are approximate only—

Ready-to-cook weight (before stuffing)	Time (total)
4–8 lbs.	3¼–4¾ hrs.
8–12 lbs.	4¾–5½ hrs.
12–16 lbs.	5½–6¼ hrs.
16–20 lbs.	6¼–8¾ hrs.
20–24 lbs.	8¾–10½ hrs.

About 15 to 30 minutes before time is up according to the roasting chart, test doneness by moving drumstick up and down. Leg joint should give readily or break. Or press thick part of drumstick. (Protect your fingers with paper towel.) Meat is done if it feels very soft. If you use a meat thermometer, it should register 165° if inserted in stuffing, or 200° if in thigh. Let turkey stand 20 minutes before carving. Carving will be easier and slices neater.

Roast Half or Quarter Turkey

Serve savory stuffing baked in a separate casserole—

Rub cut side with salt. Skewer skin to meat along cut edges to hold skin to meat during roasting. Depending on the cut, tie leg to tail piece or tie cord around breast end to hold wing flat. Place turkey skin side up on a rack in a shallow pan. Grease and cover with fat-moistened cheesecloth. Bake stuffing the last 1 to 1½ hours of roasting time. Press lightly into greased pan or casserole, covered or uncovered. Or, put in "bag" of aluminum foil. If desired, baste with pan drippings or giblet broth. Test for doneness as described for whole turkeys.

Roasting chart—half and quarter turkeys. Set oven at 325°. Times are for chilled turkeys, and are approximate only—

Ready-to-cook weight	Time
3½–5 lbs.	3–3½ hrs.
5–8 lbs.	3½–4 hrs.
8–12 lbs.	4–4½ hrs.

Oyster Stuffing

A reminder of Grandmother's Thanksgiving dinners—

½ cup chopped celery
½ cup chopped onion
1 bay leaf
¼ cup butter or margarine
6 cups dry bread crumbs
1 tablespoon chopped parsley
3 cups chopped oysters
1 teaspoon poultry seasoning
Salt and pepper
2 beaten eggs
1¾ cups oyster liquor and milk

Cook celery, onion, and bay leaf in butter until golden; discard bay leaf. Add crumbs and parsley to butter mixture. Mix thoroughly. Add oysters, seasonings, and eggs. Add enough liquid to moisten. Makes enough stuffing for a 10- to 12-pound turkey.

Pumpkin Tartlets

Tangy orange flavor in spicy pumpkin filling—

2 cups cooked or canned pumpkin
¾ cup brown sugar
½ teaspoon salt
½ teaspoon cinnamon
½ teaspoon ginger
¼ teaspoon mace
¼ teaspoon nutmeg
½ teaspoon grated orange peel
2 slightly beaten eggs
1 14½-ounce can (1¾ cups) evaporated milk or top milk
Double recipe Plain Pastry

Thoroughly combine pumpkin, brown sugar, salt, spices, and orange peel. Add eggs and milk; mix well. Pour into 4-inch unbaked tart shells. Bake in very hot oven (450°) 10 minutes, then in slow oven (325°) 40 minutes, or until done. Makes 7 tarts.

Date-Nut Dreams

Rich, chewy dessert to serve with gobs of whipped cream—

⅓ cup shortening
⅓ cup brown sugar
¾ cup enriched flour
¼ teaspoon salt
½ teaspoon vanilla
1 cup chopped California walnuts

• • •

2 well-beaten eggs
1 cup brown sugar
2 tablespoons enriched flour
1 teaspoon baking powder
1 cup chopped dates
½ cup shredded coconut
Heavy cream, whipped

Thoroughly cream shortening and ⅓ cup brown sugar; blend in ¾ cup flour. Pack lightly in 8x8x2-inch pan. Bake in moderate oven (350°) 8 minutes. Blend eggs and 1 cup brown sugar. Combine 2

[Turn to next page

"Draw all you want on my windows—
I just bought a giant bottle of Windex Spray!"

Halloween needn't frighten you when Windex Spray is handy! It's the quickest, easiest way to make windows and mirrors simply sparkle! *Whish!* Spray it on! *Swish!* Wipe it off lightly! Windex Spray leaves no messy dust to clean afterwards, like some cleaners. Saves time! Saves work! Costs far less than a penny per window! Even more economical in the big 20-oz. size. Get Windex today at your grocery, drug or hardware store. Also available in Canada.

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Good? M-m-m! You never had it so good! It's the new, foolproof Campfire Fudge—creamiest, yummiest you ever tasted. So easy to make, you simply can't miss. With Campfire Marshmallows, of course. Lightest, fluffiest, purest marshmallows. Always fresh—four individually sealed Packettes in each economy pound package.

CAMPFIRE FOOLPROOF FUDGE

(Makes about 2½ pounds)

32 Campfire or Angelus Marshmallows
¼ cup water
2½ cups granulated sugar
1 6-ounce can evaporated milk
¼ pound butter or margarine (½ cup)
⅛ teaspoon salt
1½ 6-ounce packages semi-sweet chocolate bits (1½ cups)

In top of double boiler, combine marshmallows and water, place over boiling water and cook until marshmallows are completely dissolved, stirring occasionally. In a large heavy saucepan, combine sugar, butter or margarine, milk and salt; mix thoroughly. Bring to a rolling boil over medium heat. Continue boiling for 8 minutes, stirring constantly. Remove from heat and stir in melted marshmallow mixture and chocolate bits. Mix until thoroughly blended. Pour into greased 8 x 12 inch pan. Cool thoroughly and cut into squares. If desired, add 1 cup chopped nut meats, coconut or glace fruit to fudge before pouring into pan to cool.

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The Magic Ingredient

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Come for Thanksgiving

Continued from preceding page

tablespoons flour, baking powder, and salt; add with vanilla, walnuts, dates, and coconut to egg mixture. Pour over mixture in pan. Bake in slow oven (325°) 30 minutes. Serve with whipped cream. Makes 9 servings.

Perky Cranberry Relish

Easy way to give canned cranberry sauce added zest—

2 tablespoons orange peel, cut in thin strips
2 tablespoons coarsely chopped California walnuts
2 tablespoons pickle relish
1 1-pound can (2 cups) whole cranberry sauce

Combine orange peel with nuts and pickle relish; stir in cranberry sauce. Chill at least 1 hour. Makes 6 servings.

Turkey a la King Shortcake

Use canned or leftover turkey for this tasty dish—

1 cup sliced mushrooms
¼ cup chopped green pepper
¼ cup butter or margarine
3 tablespoons enriched flour
2 cups milk
Salt and pepper
1 beaten egg yolk
2½ cups diced, cooked turkey
2 tablespoons finely cut pimiento

Lightly brown mushrooms and green pepper in butter; add flour and blend. Add milk and seasonings; cook until thick, stirring constantly. Mix some of hot mixture into egg yolk and add to remaining hot mixture; continue cooking till thick, stirring constantly. Add turkey and pimiento. Makes 6 servings. Serve on **Hot Biscuits:** Sift together 2 cups enriched flour, 3 teaspoons baking powder, ½ teaspoon salt; cut in 4 tablespoons shortening. Add ⅔ cup milk all at once and mix just until dough follows fork around bowl. (Add a little extra milk, if needed.) Turn out on lightly floured surface; knead gently ½ minute. Roll or pat ½ inch thick and cut with biscuit cutter. Bake on ungreased cooky sheet in very hot oven (450°) 12 to 15 minutes. Makes 16 medium or 8 to 10 large biscuits.

Frozen Pumpkin Pie

Frosty dessert of spicy ice cream in graham-cracker crust—

¼ cup sugar
2 egg yolks
2 stiff-beaten egg whites
1 cup heavy cream, whipped
1 cup canned or cooked pumpkin
⅔ cup milk
¼ cup brown sugar
½ teaspoon salt
½ teaspoon cinnamon
½ teaspoon nutmeg
½ teaspoon allspice
½ teaspoon vanilla
1 8-inch Graham-cracker Crust, chilled
½ cup graham-cracker crumbs

Beat together sugar and egg yolks; fold in egg whites and whipped cream. Combine pumpkin, milk, brown sugar, salt, spices, and vanilla; add to egg mixture. Mix thoroughly. Pour in refrigerator tray. Freeze firm. Break in chunks. Beat with electric beater until smooth.* Spoon into Graham-cracker Crust; sprinkle with ½ cup graham-cracker crumbs. Freeze firm. Makes 5 servings. **Graham-cracker Crust:** Crush 15 graham crackers (1¼ cups crumbs); add 3 tablespoons sugar and ⅓ cup melted butter or margarine; mix well. Press firmly into 8-inch pie-pan.

*Or freeze mixture till partially frozen. Beat smooth with rotary beater.

Cranberry Quickie Salad

So easy—just right for the busy holiday season—

1 3-ounce package lemon gelatine
1½ cups hot water
1 cup cranberry jelly
½ cup drained crushed pineapple
½ cup chopped pecans or California walnuts

Dissolve gelatine in hot water; add cranberry jelly and cool. Beat with rotary or electric beater until cranberry jelly is completely blended. Mix in crushed pineapple and chopped nuts. Pour into 1-quart fluted or ring mold; chill till firm. Makes 6 servings.

Cranberry-Mince Pie

The "mincemeat" is tangy fruits—

1⅓ cups sugar
1⅓ cups raisins, chopped
1⅓ cups finely chopped apple
⅓ cup chopped California walnuts
¾ cup jellied cranberry sauce, crushed
1 tablespoon grated orange peel
2 teaspoons grated lemon peel
⅓ cup lemon juice, fresh, frozen, or canned
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon cloves
½ teaspoon ginger
1 recipe Plain Pastry

Combine the sugar, fruits, nuts, cranberry sauce, orange and lemon peel, lemon juice, salt, and spices. Pour into 9-inch pastry-lined pie-pan; adjust top crust. Bake in hot oven (400°) about 35 minutes.

Tender Fried Turkey

So flavorful! Makes wonderful gravy—

½ cup enriched flour
2 teaspoons paprika
2 teaspoons salt
¼ teaspoon pepper
1 4- to 5-pound ready-to-cook turkey, cut in serving pieces
½ cup fat

Mix flour, paprika, salt, and pepper; rub on turkey. Heat fat in large skillet; place turkey skin side down in hot fat; brown slowly, turning frequently. Do not crowd; use two skillets if necessary. Reduce heat; cover (add 1 to 2 tablespoons water if cover is not tight) and cook slowly until tender, about 50 minutes. Turn turkey occasionally for even cooking and crisp skin. Uncover the last 10 minutes. Prepare gravy of pan drippings. Makes 6 servings.

[*Turn to page 145*

Betty Crocker's

ONE EGG CAKE

USE ONLY WITH SOFTASILK

For success—*do these first:*

1. Have ingredients room temperature (70° to 75°). In hot weather, use milk and egg directly from refrigerator.
2. *Preheat* oven to 350° (moderate).
3. Grease *generously* and dust with flour 2 round layer pans, 8 x 1½-in., or 1 square pan, 9 x 9 x 1¾-in.
4. Measure *level* for accuracy with standard measuring cups and spoons.
5. *Sift* SOFTASILK CAKE FLOUR. Then spoon it *lightly* into cup and level off. *Do not pack.*

Sift together into bowl . . . { **2 cups *sifted* SOFTASILK Cake Flour**, **1 1/4 cups sugar**, **2 1/2 tsp. double-action baking powder**, **1 tsp. salt** }

Add . . . . . { **1/3 cup shortening**, **1 tsp. vanilla**, **2/3 cup milk** }

Beat vigorously with spoon for 2 minutes by clock (about 150 strokes per minute). You may rest a moment when beating by hand; just count actual beating time or strokes. *Or* mix with electric mixer on *medium speed* (middle of dial) for 2 minutes. Scrape sides and bottom of bowl constantly.

Add . . . . . { **1/3 cup milk**, **1/4 cup unbeaten egg (1 large)** }

Continue beating 2 more minutes, scraping bowl constantly. Pour batter into prepared pans or pan. Bake *layers 25 to 30 minutes; square cake 30 to 35 minutes*, in *moderate oven* (350°).

For altitudes over 2,000 ft., write Betty Crocker, General Mills, Inc., Minneapolis, Minn., for recipe adjustments.

Imagine! A ONE EGG CAKE

that's light, tender, rich and moist!

It's really amazing that you can bake the wonderful cake you see here with only one egg. After all, one egg cakes have never before been noted for delicate, tender layers. But if you follow this recipe, and use Softasilk Cake Flour, Betty Crocker says you'll get a cake just like this.

Why Softasilk? Because Betty Crocker designed this one egg recipe to take advantage of Softasilk's fine baking qualities. Softasilk has the right amount of delicate gluten. It's milled from selected wheats, sifted through silk. Softasilk is designed to carry the extra amounts of sugar and shortening so necessary to a delicious, rich cake. Most flours require more than one egg to get this same lightness and good eating quality.

Any cake—angel food, chiffon, double-quick—will benefit from these fine Softasilk qualities. Try it—you'll get much better results.

IDEA! Wonderful Combination

Ice your cake in 4 minutes with "Junket" Quick Fudge & Frosting Mix!

Easy—Quick—Economical—Delicious!

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4 cup	$3.25	4 cup	$3.75
6 cup	3.50	6 cup	4.25
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THE ALUMINUM COOKING UTENSIL CO., DEPT. 1711, NEW KENSINGTON, PA.

Make your kitchen fun to be in

Begins on page 84

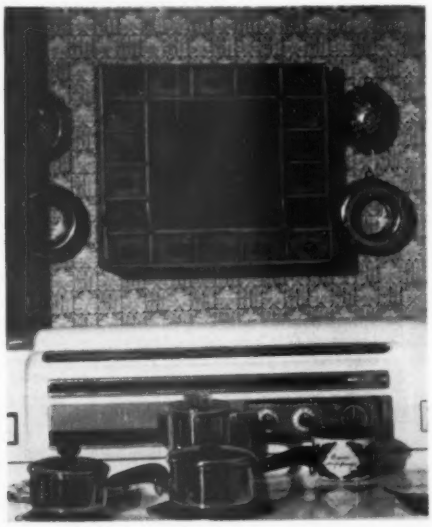
Patterned clay tile is both decorative and practical back of the range. Copper hood, hanging pans lend old-world atmosphere to this kitchen. Note how colorful tile counter and wall continue around the working part of the kitchen

Hedrich-Blessing, Szanik

Gleaming chrome canisters and breadbox make a distinguished trio. Hammock-shaped wicker basket holds doughnuts for a lazytime snack. Pour fruit juice or cold milk from the hammered copper pitcher. Glass front on corner cabinet above displays your decorative pieces

A wreath of pottery fruit plates on a tray makes ready for dessert. Use them, too, in Lazy Susan style for relishes, jellies, salted nuts. As a high note, you'll want to center a nosegay on your tray. Between meals, plates can hold tidbits, decorate the kitchen wall or a shelf

Brighten your counter top with a canister designed to hold one-pound can of coffee, a matching cooky canister, napkin holder, and on the window sill, a planter. The fluted aluminum mold holds apples to munch. High sides on the tin tray keep your cargo from scooting off



Handy spice cabinet has mirror in center, is bordered by lots of drawers. You have the fun of figuring what to put in them.

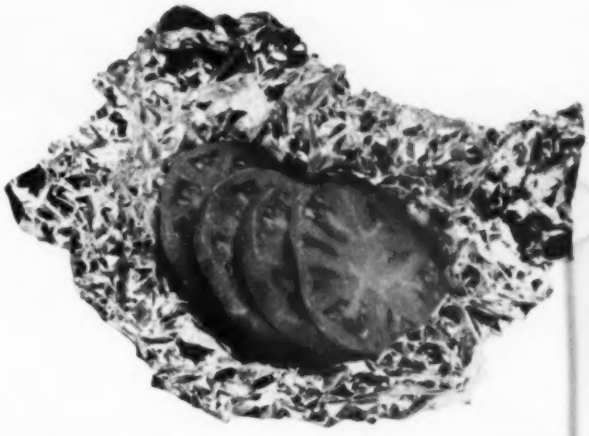
Shiny copper pineapple and ring molds come right off the wall whenever you want to shape beautiful salads and desserts.

You can't beat the charm of an old spice box on your kitchen wall. This one looks as if it might be a family heirloom.

Hang a bright towel on rod below. Quaint Quimper plates were hand-painted in France. See the little fish shakers on top shelf.

EAT ALL THE FOOD YOU BUY!

(and you'll buy less)



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Aluminum

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THE ALUMINUM COOKING UTENSIL COMPANY, NEW KENSINGTON, PENNSYLVANIA

How to make extra-good stuffings

You can prepare bread, chop and measure ingredients ahead of time. But wait to mix the stuffing until just before time to start roasting your turkey

Soft or toasted cubes. Stack two or three slices of day-old bread on wooden board. With a sharp knife slice strips ½ to 1 inch wide. Then cut crosswise to make cubes. If your recipe calls for toasted bread cubes, push the soft cubes onto a cooky sheet. Slide it into your broiler or a slow oven (300°). Toast cubes until golden brown on all sides

Photographs: Nelson, Photography, Inc.

Toasted crumbs. Toast cubes and crusts of bread as suggested above. Let them cool. Then drop them in a blender. In a twinkle the whirring blades make your crumbs. Another way is to crush toasted bread with rolling pin. Or grind toasted bread through the fine blade of food chopper; tie paper bag over blade opening to catch crumbs

More on page 120

YOU HAVE TO EAT IT TO BELIEVE IT...

New! Pillsbury Angel Food Cake Mix

Contains the whites of 13 eggs

Makes Angel Food with all the delicacy of the finest home recipe cake...WATER IS ALL YOU ADD

Here you have it . . . a real beauty of an angel food cake that can now be any woman's achievement. It just couldn't be simpler.

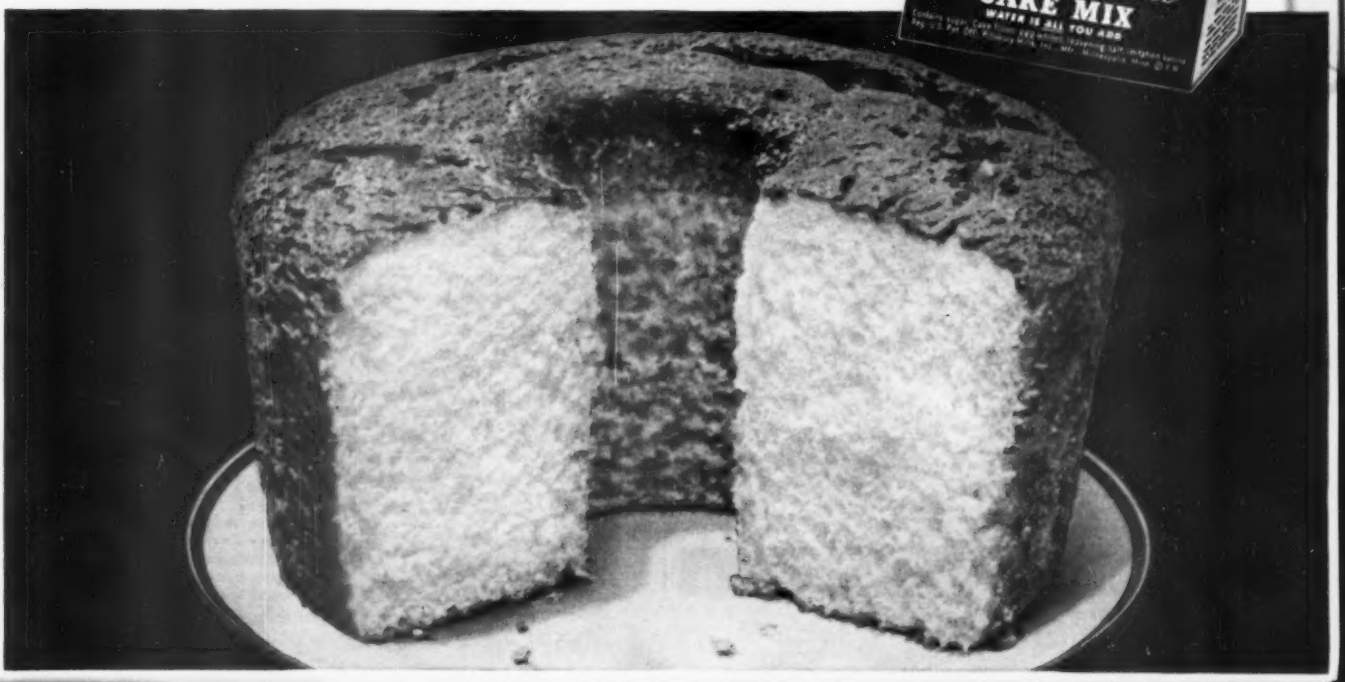
Complete—All ingredients, including eggs, are in the package. No eggs to separate. No yolks left over. The package contains more than a dozen egg whites (13 to be exact).

Water is all you add.

Easy to make—Just follow simple directions on the package which tell how to beat and how to fold to get superbly fine angel food cake.

Costs 25% less than the average fine home-recipe angel food cake.

Open up that neat blue and white package of Pillsbury Angel Food Cake Mix with all the assurance in the world. And why not do it soon? Go around to your grocer's today and get some.



EVERY KERNEL POPS

OR YOUR MONEY BACK!

POPPIN'EST POP CORN EVER! JOLLY TIME is a special kind of pop corn . . . specially grown and specially processed for *perfect home popping!* Positively no other pop corn like it! *Every* kernel bursts into fluffy morsels of good eating—or your money back! Just follow the easy directions on the can.

Movie Star Mona Freeman and her daughter "Monie" have fun at home popping amazing JOLLY TIME.

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JOLLY TIME WHITE for extra-tender, snowy-white pop corn . . . JOLLY TIME GIANT YELLOW for big, fluffy flakes. Both hulless. Both delicious.

Guaranteed by Good Housekeeping

POP SOME TONITE

MONA FREEMAN

How to make extra-good stuffings

Begins on page 118

Soft crumbs. Grate slices of day-old bread with your lightest touch. Or tear slices of bread into small pieces with your fingers or a fork.

Include the crusts; they'll add both flavor and color. To measure soft crumbs, pack lightly in measuring cup.

Head start. Always mix the stuffing and spoon it into turkey just before roasting. However, you can prepare the bread the day before.

You might measure some of the other ingredients, like celery, almonds, seasonings. Cover and refrigerate them.

Well done. Stuffing will be done when meat is. To check, insert meat thermometer between first and second ribs before roasting turkey. Temperature at center of stuffing should reach 165 degrees.

Or a thermometer in thigh will read 200 degrees when stuffing, turkey are done.

Cold storage. As soon as dinner's over, scoop out any stuffing left inside turkey; whisk into dish, cover, tuck it into your refrigerator.

Stuffing will keep this way up to five days. Don't try to freeze leftover stuffing.

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balloon-back
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useful also for
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America's largest maker of solid maple and cherry furniture for living room, dining room and bedroom.

Desirable
storage piece
for any room.
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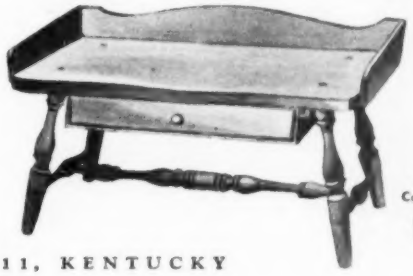

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from seat of
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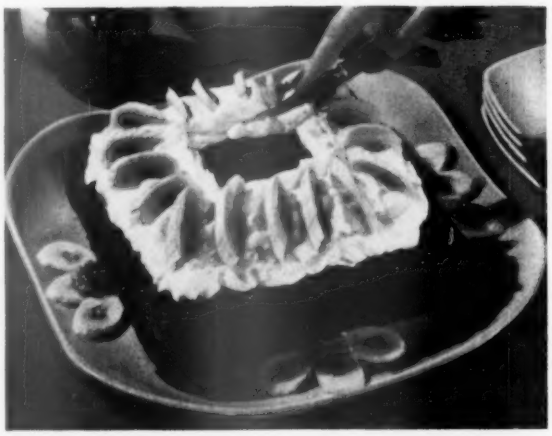
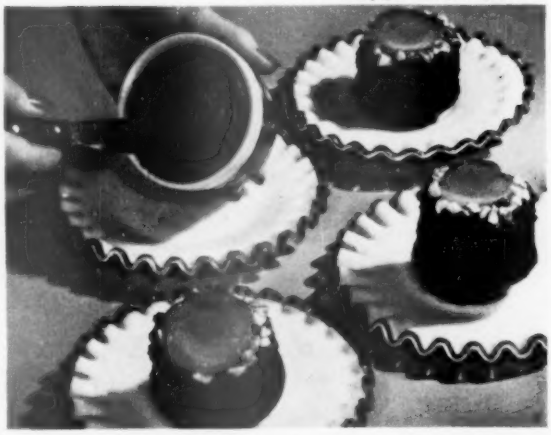
● Try **HEINZ OLD-FASHIONED MUSTARD** to perk up the flavors of cold veal and lamb—to accent the richness of ham! Both kinds—mild, tangy YELLOW and full-strength BROWN—*belong* in your pantry!

Sure-hit gingerbread treats

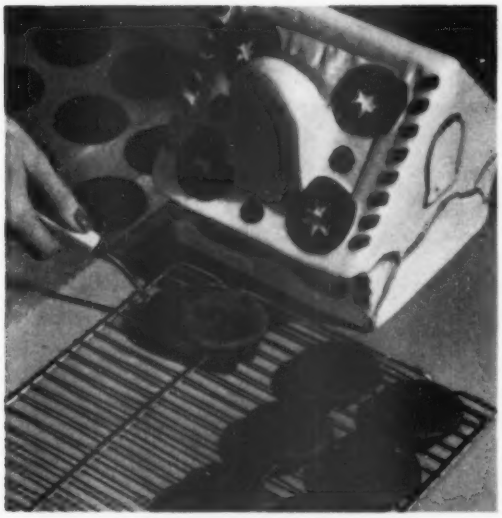


Gingerbread gets a snowy crown of fluffy whipped cream studded with sliced bananas. Cut a generous square for everyone. Have plenty of coffee and pass hot, roasted California walnut halves for a surprise. Bake nuts in shell 12 to 15 minutes in hot oven (400°); shell

Photographs: Nelson, Photography, Inc.



Apricot Upside-down Ginger Cups bake to perfection in deep custard cups. Each has a wreath of chopped nuts around the bright apricot center. They're sure to please Dad and the kiddies. Delicious enough for company, too. Serve while still warm with glasses of milk



Gingersnaps are a snap to make with a package of gingerbread mix. You add only a small amount of water to make the stiff dough. Form dough in small balls and press flat with a glass. Then a quick bake and your cookies are finished! Let them cool and store in cooky jar

By Mary Argenbright

Fragrant gingerbread with that old-fashioned flavor . . . just catch a whiff as it comes from the oven! Garnished or plain, it's a delicious dessert or coffeetime refreshment. Serve it with cool, whipped cream mixed with candied ginger or fruit cocktail; or sprinkle on a simple topping of confectioners' sugar. Or while gingerbread is warm, cut in squares and pour over vanilla sauce made from a packaged pudding.

Stir up your own spicy batter or make it quick with a packaged mix. We give recipes for both the light and dark gingerbread on page 124. Pictures show you how to make any gingerbread extra tempting.

Plump gingerbread cupcakes flaunt cocky top hats and a sweet Orange Sauce filling. For these little cakelets, bake your favorite gingerbread in muffin cups. Cool and cut out cone-shaped center with a sharp knife. Spoon in the luscious orange filling. Pass extra sauce

More on next page

Send 25¢ to Dept. BHG for the booklet "You and Your China" which presents in full color 12 outstanding pattern selections
SYRACUSE CHINA • SYRACUSE N. Y.

Sure-hit gingerbread treats

Begins on page 122

For a yummy supper dessert, it's hard to beat Dark Beauty Upside-down Cake. Gingerbread comes out of the pan with a glistening topping of golden pineapple and bright maraschino cherries; looks picture-pretty, tastes spicy 'n' sweet. Wonderful eating for any time!

Very Best Light Gingerbread

- ¼ cup shortening
- ¼ cup butter or margarine
- ½ cup sugar
- 1 well-beaten egg
- ½ cup molasses
- 1½ cups enriched flour
- ½ teaspoon soda
- ¼ teaspoon salt
- ½ teaspoon cinnamon
- 1 teaspoon ginger
- ½ cup hot water

Cream shortening and butter with sugar till light and fluffy. Add egg and molasses; mix well. Sift dry ingredients together. Add alternately with hot water. Bake immediately or store overnight in refrigerator in covered bowl. If you refrigerate batter, let stand at room temperature 40 minutes before baking. Pour into 8x8x2-inch pan. Bake in moderate oven (350°) 35 minutes. Top with whipped cream if desired.

Very Best Dark Gingerbread

- ½ cup shortening
- ½ cup sugar
- 1 egg
- 2½ cups enriched flour
- 1½ teaspoons soda
- ½ teaspoon salt
- 1 teaspoon cinnamon
- 1 teaspoon ginger
- ½ teaspoon cloves
- 1 cup dark molasses
- 1 cup hot water

Melt shortening over low heat in a 3- or 4-quart pan; cool. Add sugar and egg; beat thoroughly. Sift together dry ingredients. Combine molasses and hot water; add alternately with sifted dry ingredients to shortening mixture. Pour into a greased 9x9x2-inch pan. Bake in moderate oven (350°) 45 to 50 minutes.

Gingerbread Cupcakes

Prepare 1 package gingerbread mix according to directions on the package and fill 12 greased muffin cups ½ full. Bake in moderate oven (350°) 15 minutes or until done. Cool and cut out a cone-shaped center. Fill center of cupcakes with **Orange Sauce:** Mix ½ cup sugar and 3 tablespoons flour; blend with 1 slightly beaten egg, 3 tablespoons orange juice, ½ cup water. Cook in double boiler, stirring constantly until thick, about 10 minutes. Cool. Add ½ teaspoon grated orange peel and fold in ½ cup heavy cream, whipped. Chill.

Dark Beauty Upside-down Cake

- 1½ tablespoons butter
- ¼ cup sugar
- 5 slices canned pineapple
- 5 maraschino cherries
- 1 package gingerbread mix

Melt butter in 8x8x2-inch pan. Sprinkle sugar over. Arrange fruit in a design. Mix gingerbread according to directions on package. Pour over fruit. Bake in moderate oven (350°) 40 to 45 minutes. Cool in pan 10 minutes before turning out.

Gingersnaps

Pour 1 package gingerbread mix into bowl. Add 5 tablespoons water and mix thoroughly. If dough is sticky, chill. Form in small balls. Place on greased baking sheet. Grease bottom of glass and press each ball flat. Bake in moderate oven (350°) 10 to 15 minutes. Makes about 2½ dozen.

Apricot Upside-down Ginger Cups

- 1½ tablespoons butter
- ¼ cup sugar
- 8 canned apricot halves
- ¼ cup chopped California walnuts
- 1 package gingerbread mix

Melt butter. Add sugar. Mix well. Put 1 teaspoon of mixture in bottom of each of 8 deep custard cups. Place an apricot half, cut side down, in each cup. Sprinkle about 1 teaspoon nuts around apricot. Mix gingerbread according to directions on package and fill each custard cup ¾ full. Bake in moderate oven (350°) 25 to 30 minutes. Makes 8 servings.

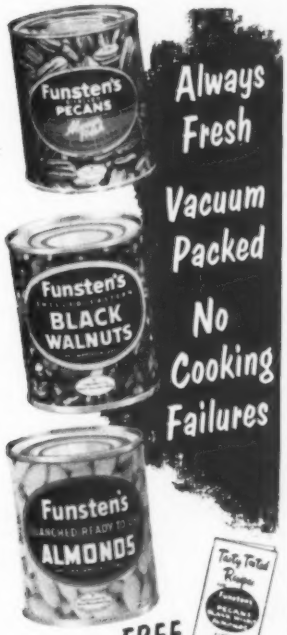
TIP:
Kids love Underwood's flavor. It's nutritious: pure ham, rare spices, a lunchbox favorite.

Send for free recipe folder!
Wm. Underwood Co.
93 Walnut St., Watertown 72, Mass.

UNDERWOOD DEVILED HAM

THE ORIGINAL...ALL FINE HAM ZESTFULLY SEASONED

For 87 years America's favorite spread



Always Fresh
Vacuum Packed
No Cooking Failures

Guaranteed by Good Housekeeping

FREE ... write for your copies of new recipe booklets of Pecan, Black Walnut and Almond treats.

R. E. Funsten Co. 1503 DELMAR BLVD ST. LOUIS 3, MO

Smart tips on pan cleaning

Pressure pan. When you rinse or wipe off the cover, peek through the vent hole. With a wire or pipe cleaner, poke out any food in the vent.

Be sure to wash the gasket ring. Ring in this cover comes out easily.

Photographs: Photography, Inc.

Copper molds. Shine up tarnished molds, then coat them with plastic spray. Hold can 6 inches from mold.

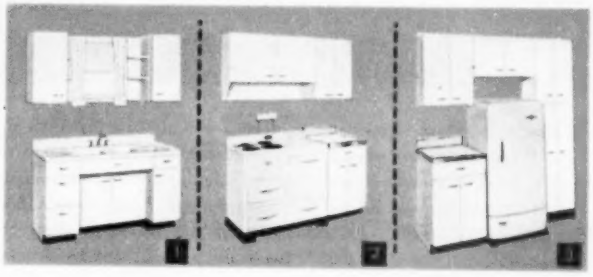
Copper will glow indefinitely under the clear plastic film. Same idea works on brass, chrome, tools.

Fireplace skillets. Rub blackened skillets inside and out with a pre-soaped, steel-wool pad. The pad also whisks crusty ring from casserole.

Cleanup's so easy you'll plan to have lots of fireplace feasts.

I'm buying my new **CAPITOL KITCHEN** *the easy, thrifty* **3-STEP WAY**

"I've laid my plans to buy this beautiful, all-steel Capitol Kitchen *a step at a time!* I told my dealer just what I wanted and he helped me lay out the perfect kitchen for my home . . . with roomy cabinets, 'float-out' roller drawers, quiet-as-a-whisper door and drawer fronts and many other wonderful Capitol features. Here's how I'm buying all this luxury *within my budget.*



"First, I'll get the Capitol sink center . . . an easy-to-keep-clean double bowl with a recessed base cabinet *and* matching wall cabinets near my sink.

"Next comes my Capitol cooking center with wall and base cabinets that give me plenty of working surface and storage space.

"Then my Capitol refrigeration center completes the practical picture. Everything's at fingertip reach . . . with room to spare for dishes, canned goods, even linens."

YOU, TOO, CAN ENJOY the beauty and convenience of a Capitol "kitchen-of-the-future" . . . and do it the thrifty, 3-step Capitol way. Remember, you can choose from more than 40 sizes of base and wall cabinets. See your Capitol dealer. You'll be glad tomorrow you did it today!

THE Capitol LINE

CAPITOL KITCHENS
DIVISION OF HUBENY BROTHERS, INC.
ROSELLE, NEW JERSEY

Please send my local dealer's name and your Kitchen Planning Book. Enclosed is 10¢ (in coin).

Name (please print) .....
Street .....
City ..... *State* .....

CK108

It's the easiest floor care ever!

...say smart homemakers who keep their floors lastingly lovely the Bruce "clean-as-you-wax" way

Illustrated: Bruce Ranch Plank Floor

For rich wood floor beauty, there's nothing like Bruce Cleaning Wax. It quickly melts away even the most stubborn dirt and marks—*as you wax.* So there's never any need for the harsh scrubbing and mopping that bleach away natural wood floor beauty. At the same time, Bruce Cleaning Wax gives an extra-heavy coat of fine, durable wax that *keeps* its protective lustre through months of wear.

For sparkling linoleum or a lighter coat of wax on wood floors, Bruce Floor Cleaner is the wonderfully easy answer. It has the same cleaning and waxing action with less wax.

For all your floors, you'll love the long-handled Bruce Doozit (shown in use above). With it, you do your entire cleaning and waxing *standing up.* Of course, either Bruce Cleaning Wax or Floor Cleaner may be used with just a cloth if you prefer.

BRUCE

floor products

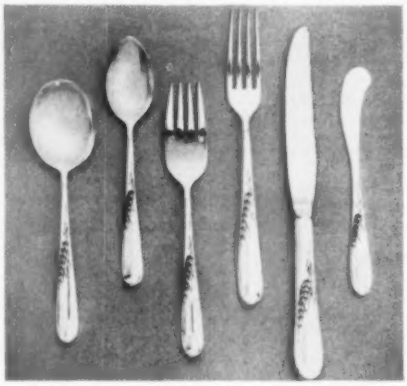
guaranteed by the world's largest maker of hardwood floors

E. L. BRUCE CO., MEMPHIS, TENN.

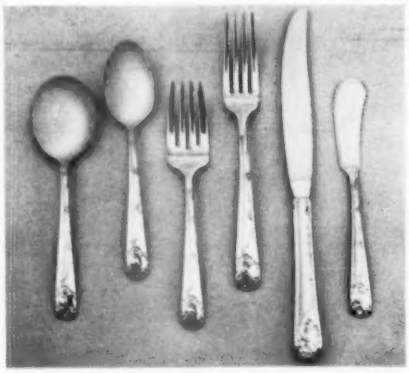
Lovely gifts for her table

Continued from page 31

Southwind is an exciting sterling pattern recently introduced by a manufacturer noted for Contemporary designs. The softly flowing lines of the carved leaf give richness to the pattern. Shown are many of the elegant pieces



Wheat is a new sterling-silver pattern that will add grace and warmth to many table settings. It blends attractively with either wheat- or floral-patterned dinnerware, plain earthenware, or Contemporary table furnishings



Stainless-steel flatware in the interesting new Trellis pattern is made by one of America's oldest silversmiths. The delicate design gives it a silverlike quality. It will stay gleaming bright; you won't ever have to polish it

More on page 129

Crane's Kitchen Queen Sink. Beautiful, yes, with modern styling by Henry Dreyfuss. Six feet long, double basin, double drainboard and 4-inch back. Spacious cabinets solidly built of enameled steel.

Mother can cook and baby-sit too!

If you have a tot who's starting to toddle, this is for you.

In this kitchen, mother has only to move her head to see what's going on in the sauce pan or in the play pen. She doesn't have to "go see" what causes sudden cries from the nursery . . . and then rush back to keep daddy's dinner from burning. And, of course, baby is mighty well pleased with being able to see Mom, too!

By working out details of matching as well as arranging fixtures, Crane has made it easy for you to adapt this idea. Note how everything—from the Crane Kitchen Queen sink to the Crane-Line cabinets—blends to make this kitchen attractive and practical.

All the facts about this room are in a special four-page folder. For your free copy, stop in and see your local Crane Plumbing and Heating Dealer. Or write to Crane Co., 836 South Michigan Ave., Chicago 5, Illinois.

COME TO

CRANE

FOR IDEAS

Newly-wed or not . . . enjoy

Trousseau Luxury

by Fieldcrest

Why be dismayed by a sudden chill in the atmosphere? Be a coddled darling with a down-soft electric blanket by Fieldcrest that maintains your own favorite climate all night long. Have towels and sheets and blankets as frankly bridal as any trousseau. One look at Fieldcrest's modest price tags and even the most practical husband will agree trousseau luxury is wonderful to have.

Fieldcrest electric blankets automatically adjust as room temperature varies. In rose, blue, Pompey Red, yellow, leaf green. New all-lucite dial.

Twin or full size with single control. Full size also with dual control.

Fieldcrest

ELECTRIC BLANKETS

Sheets • Towels • Bedspreads
Blankets • Electric Blankets • Hosiery
Karastan Rugs • Rayons

FIELDCREST MILLS, DIVISION OF MARSHALL FIELD & COMPANY, INC., 58 WORTH STREET NEW YORK 13, NEW YORK

Lovely gifts for her table

Continued from page 126

Extra silver serving pieces will enrich the appearance of your dining or buffet table. Here, in the well-known Rondo pattern, is a variety of favorite serving helpers

India bells for your table are musical-toned brass. They are useful as well as decorative. Some shown are candlesticks; another is combination bell and bottle opener

Dinnerware with old-fashioned charm

Bowpot pattern with its deep sapphire blue design has a distinguished look. This Lowestoft earthenware is appropriate with Provincial, Traditional, or Contemporary furnishings

More on page 131

SPONGE IT ON

New way—helps you

clean a window a minute!

SEE WHERE YOU'RE CLEANING
For best results, SPONGE on a thin coat of "GLASS WAX" with a damp cellulose sponge. You see it go on ...never skip dirt. The SPONGE reaches every corner, cleans every square inch. "GLASS WAX" dries in a jiffy, cleans quicker, easier, better.

QUICK!

EASY!

SEE HOW SPARKLING CLEAN
Now wipe off the dry "GLASS WAX". Dirt disappears too—"GLASS WAX" *absorbs* every bit of it. Your windows come shining, sparkling, crystal-clear. No streaks, no misses. Wonderful inside and outside!

CUTS TIME AND WORK IN HALF. Not just one but 8 chemicals combine to dissolve every kind of grease, grit, soot and dirt. No fuss, no muss—and "GLASS WAX" keeps windows clean longer. **EXTRA:** "GLASS WAX" *polishes mirrors, silverware, chrome, tile, porcelain.*

GLASS WAX

NEW handy size **29¢**

ALSO 59¢ AND 98¢

*"GLASS WAX" AND GOLD SEAL ARE TRADE-MARKS, GOLD SEAL CO., BISMARCK, N. DAK.

Feast or Fiesta?

Either way, you've got a dinner date with the Green Giant's famous kernels

The Green Giant is showing you the most famous hat trick in all the eating world. From his top hat he pulls Niblets Brand Corn—tender kernels *picked and packed at the fleeting moment of perfect flavor.* From his sombrero he takes Niblets Brand Mexicorn—grown from the same exclusive seed (D-138) but with sweet red and green peppers added. Serve 'em both and double your corn pleasure.

Niblets BRAND SWEET Corn or Mexicorn

Green Giant Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario

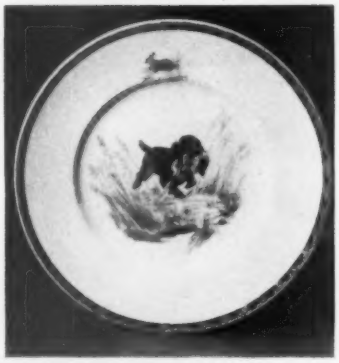
"Niblets" and "Mexicorn" are trade-marks Reg. U. S. Pat. Off. GGCo. ©GGCo.

Lovely gifts for her table

Continued from page 129

Your baby's first dinnerware will be as beloved as the story of Peter Rabbit on this very delightful English earthenware set.

The adventures of that favorite rabbit are painted on each piece.



A gift for a sportsman's family! Give a set of these plates: border is charcoal with sepia etching.

Each plate depicts a different hunting-dog scene. Use plates for wall decoration or dinnerware.

Vases or fruit bowls that match famous dinnerware patterns have ageless appeal, look distinctive.

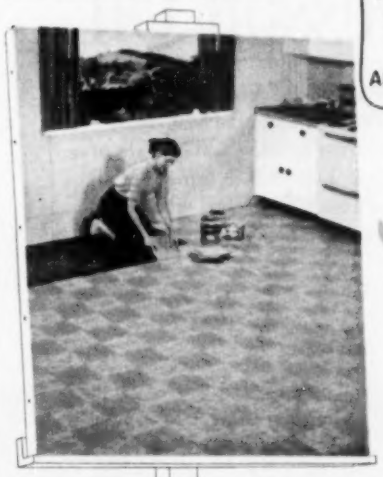
Left to right you see Rhodora bud vase, Grecian Lotus flower vase, and Cattail bowl.

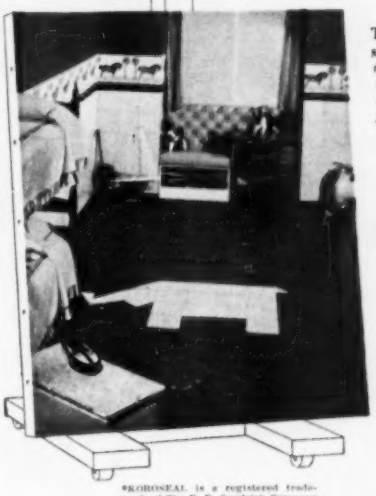
This child's set has charming animal figures drawn against a background of soft greens and yellows.

The weight of the pottery is the same as restaurantware and very durable. It will withstand the children's knocks.

More on page 164

Practical Koroseal Tile Special *is science's gift to busy housewives. 14 sunny colors. Shown: floor, Sloane Koroseal No. KS-1 and KS-6; walls, KS-5; counter top, KC-029.*





Thrifty Koroseal Tile Special *is only 14¢ a 9" x 9" tile! An inspiration for children's rooms. No scrubbing ever! 14 colors. Shown: floor, Sloane Koroseal No. KS-31, with elephant and walls, KS-32.*

*KOROSEAL is a registered trademark of The B. F. Goodrich Company

© S.-B.C.

"Easiest of all to install!

Grease-proof! Fade-proof! Stain-proof!"

"Choose Sloane's Koroseal Special, and you choose the miracle floor. An absolutely nonporous surface—it can't absorb dirt, dust, stains! *Never* needs scrubbing! Grease can't pit it, acid can't eat into it.

"Your Sloane Koroseal floor won't chip or crack. Colors are sparkling—fade-proof. Put down a floor in a morning! *Wonderful for walls too!*" *For free folder, "Save Time, Save Money," write Dept. K, Sloane-Blabon Corp., 295 Fifth Ave., N. Y. 16.*

Now—see how little each kind of Sloane Tile costs, for covering a 6′ x 10′ floor!

Koroseal Tile Special	*(approx.) $14.98*
Koroseal Tile DeLuxe	*37.25*
Koroseal Tile Supreme	*79.25*
Texfloor,† Terano,† Marbletone, Fineline	*17.50*

†Reg. U.S. Pat. Off.

SLOANE *FLOOR AND WALL TILE*

SLOANE-BLABON CORPORATION, a division of Alexander Smith, Inc.

Pop it Fluffier in Wesson Oil

Puffiest, tastiest popcorn you ever made! Pure, sparkling Wesson Oil distributes the heat *evenly*—coats each kernel with the lightness and delicacy of finest salad oil. Notice how Wesson brings out all the delicate flavor of fresh popped corn—and makes it so tender all the way through.

PERFECT POPCORN

1. Pour 3 tablespoons Wesson Oil into 9-in. or 10-in. skillet (with cover). Heat until a drop of water sizzles in oil.

2. Add ½ cup popcorn. Cover and shake gently over heat. When corn starts to pop, reduce heat; keep shaking while corn pops. Salt to taste. Or try...

CHOC-CORN: ⅔ cup sugar, 2 tbsp. Wesson Oil, ⅓ cup water, ⅓ cup light corn syrup, 1 square cooking chocolate, ½ tsp. salt. Boil to hardball stage, test in cold water. Add 1 tsp. vanilla. Pour on popped corn and stir.

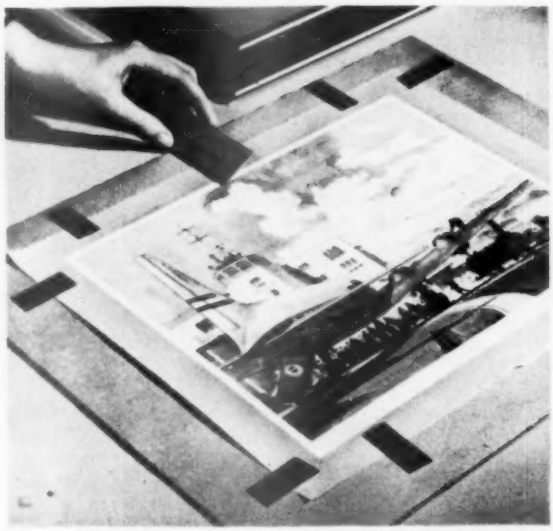
Wesson Oil is wonderful in electric poppers, too.

Wesson Oil

AMERICA'S NO. 1 SALAD OIL AND LIQUID SHORTENING

Low-cost ways to mat pictures

How to make a cardboard mat

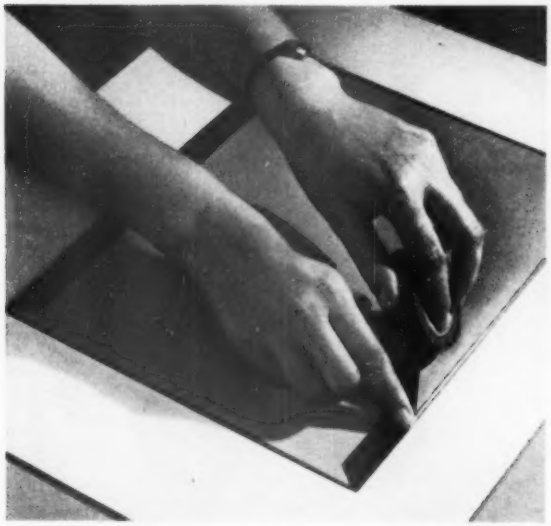


1 Attach print to backing with the widest margin at bottom; both sides exactly equal. The backing is the piece of cardboard which fits inside the frame. Measure margins of picture to guide you in ruling off mat

2 This piece of white cardboard is to be our mat. First, rule off lines on the mat for exact size of picture opening to be cut. (This is why you measured the margin on the backing, above.) Use a metal-edge ruler to guide the razor blade or cutting edge and carefully cut out the opening. Be especially careful to make a neat cut at the corners

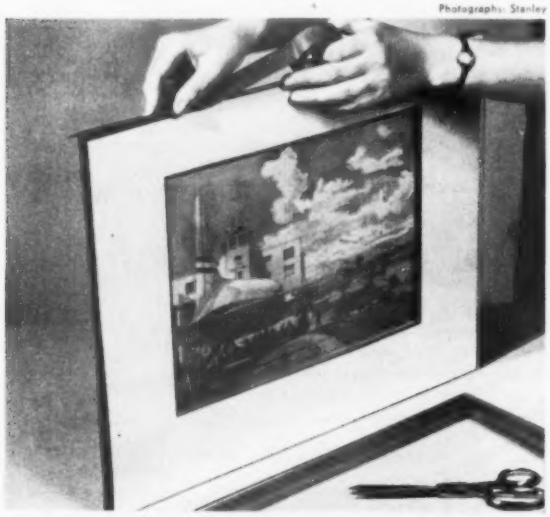
Chances are, you have many prints and the like around your home you've said you're going to frame someday. These may include anything from post cards picked up on a vacation trip to an illustration on a commercial calendar.

The prints you frame at home can be just as handsome as the most expensive kind you buy. Part of the trick is the way you mat them. A mat is the decorative border used to set off a picture inside a frame. Sometimes it's wide; sometimes it's narrow. Here are ways to inexpensively mat your own pictures. For how to frame pictures, see page 160.



3 Use passe partout or a gummed plastic tape to "finish" the opening. It gives a professional look and conceals cuts which are not quite perfect. Now turn excess tape through to the back side of the mat

Photographs: Stanley

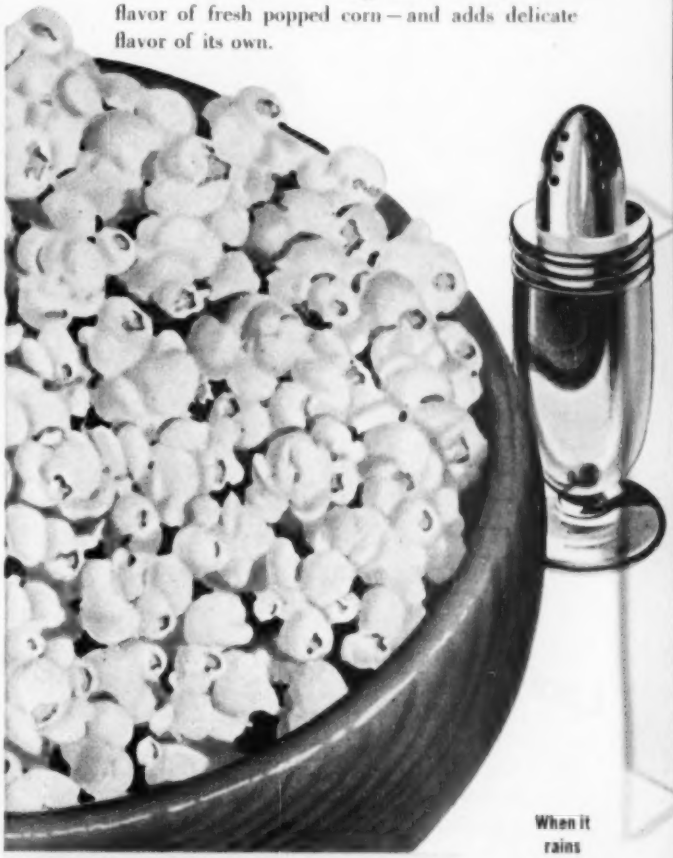


4 Use tape to dustproof edges of your picture. Tape glass, mat, and backer (remember, you attached the picture to the backer) together and then insert in frame. Or you could let the tape serve as a frame. For practically no cost, you have this professional-looking picture

More on page 135

Season it Better with Morton Salt

Tastiest popcorn you ever made! Pure, uniform Morton Salt seasons each fluffy morsel evenly—spreads just the right saltiness all through the bowl. Notice how Morton's brings out all the delicate flavor of fresh popped corn—and adds delicate flavor of its own.



When it rains it pours.

PERFECT POPCORN, MORTON STYLE

1. Pour 3 tablespoons mild salad oil into 9-in. or 10-in. skillet (with cover). Heat until a drop of water sizzles in oil.

2 Add ½ cup of popcorn. Cover and shake skillet gently over heat until corn starts to pop. Reduce heat; continue shaking as long as corn pops.

3. Salt with Morton's to taste.

PEPPY POPCORN: Mix 1 teaspoon Morton Salt, 1 teaspoon paprika and ⅛ teaspoon curry powder. Sprinkle over hot popped corn and mix.

T-V POPCORN: Sprinkle 1 teaspoon Morton Salt and 3 tablespoons grated Parmesan cheese over hot popped corn. Mix well.

MORTON SALT Iodized or Plain

AMERICA'S LARGEST SELLING TABLE SALT

New 1953

Westinghouse

CLOTHES DRYER

Croons a tune when clothes are dry!

. . . of course, it's electric!

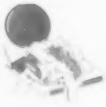
Yes, it really strikes up, "How Dry I Am!" . . . when clothes are dry and ready to come out! This 1953 Clothes Dryer is stunningly new and different inside and out . . . designed to free you forever from weather worries and all the messy, backbreaking labor of washday. See for yourself how easy it is to make every washday SUN-day!

Listen—Listen . . . to the Singing Signal!

Your time's your own while clothes are drying *automatically*. Then . . . a merry "How Dry I Am!" . . . peals out, telling you clothes are ready to be removed.

New—New . . . 3-Way Dry Dial!

Just set the dial as desired—*dry* for storage, *damp-dried* for ironing. Low temperature controlled heat for new synthetic fabrics requiring minimum time and temperature.



Bigger—Bigger . . . New Loading Door Shelf!

Door forms exclusive jumbo-sized loading shelf that's so convenient for you. Eliminates heavy lifting . . . there's no work at all.

They're America's Favorite Laundry Twins!

What a pair for getting *all* your washday work done *automatically!* The new Clothes Dryer's "Twin"—the new '53 Laundromat®—matches identically in smart modern styling. Has exclusive Weigh-To-Save Door and Loading Shelf with Water Saver . . . plus famous WASHaway, RINSEaway Action. Westinghouse Electric Corporation, Mansfield, Ohio.

YOU CAN BE SURE...IF IT'S

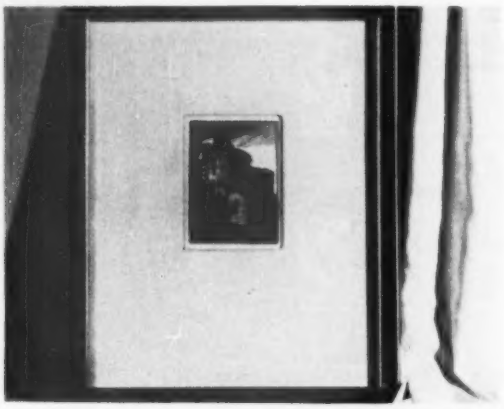
Westinghouse

See TV's Top Dramatic Show . . . WESTINGHOUSE STUDIO ONE . . . Every Week

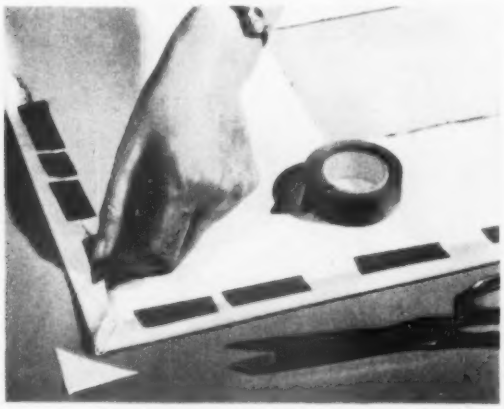
Low-cost ways to mat pictures

Begins on page 132

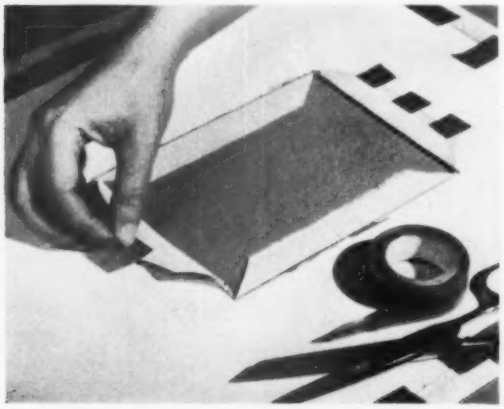
How to make a fabric mat



A picture matted in a textured fabric gives a room a well-dressed look. Choose a piece of leftover fabric, perhaps to match your drapery material. Mat should harmonize with both the room and picture



First, cut a cardboard mat, like step 2, on page 132. Cover cardboard with fabric about one inch bigger all around than the mat. Tape fabric to mat. Cut off the corners of fabric, like we've done, to avoid bulk

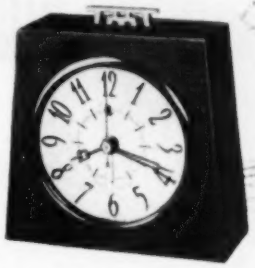


Now cut the fabric for the inside opening. Here, again, trim the corners to avoid bulk. Tape the fabric to the cardboard. For a neat appearance, make sure threads are straight. There's your fabric mat

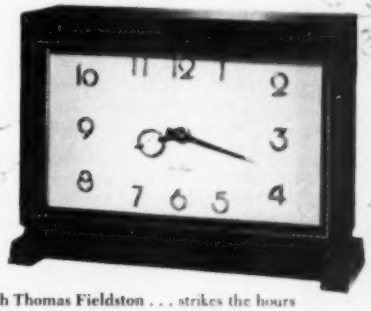
More on next page

Here's magic for making a house feel homey!

Fresh flowers in a vase . . . the soft glow of candlelight do so much to make a room seem friendly. And there's real magic, too, in a lovely clock . . . its quiet moving hands, its living presence radiate a peace all its own . . . and make your house feel more like home than any other touch!



Gracious beauty, Cathay! Seth Thomas'* newest clock! Designed for the new Pacific Island modern—fresh—uncluttered—spacious! Blends with traditional décor too. Sleek blond or mahogany finished hardwood. Self-starting electric; bell alarm. 5" tall. Plain dial, $8.95†. Luminous dial, $9.95†.



The Seth Thomas Fieldston . . . strikes the hours and half hours with rich, mellow chords. Mahogany finish modern cabinet—bordered with 16K gold leaf! Silvery face. Raised brass numerals and hands. 7¼" tall. Electric or 8-day keywound. $35†.

For free folder illustrating other Seth Thomas Clocks, write Dept. H-N, Thomaston, Connecticut.

Since 1813

SETH THOMAS

Fine Clocks and Watches

Classmate—A practical travel alarm. And out of its case, an easel desk clock. 3" tall. 4 jewels, $12.95†. 7 jewels, $13.95†.

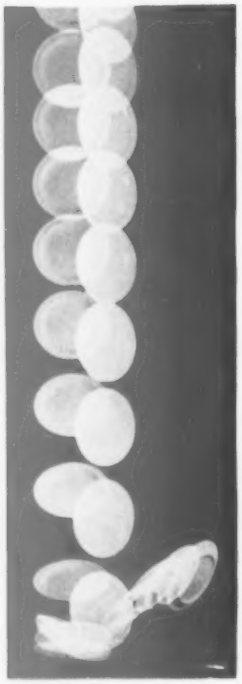
Medbury—Distinguished Westminster Chime. Mahogany case with overlaid front panel of fine wood. Silver-plated dial. 9¼" tall. Electric or 8-day keywound. $52.30†.

Pippin—Attractive in the kitchen or gay in the nursery. Red, yellow, green or ivory case. Electric. 8½" tall. $6.95†.

*Registered U. S. Patent Office GT †Tax extra; prices subject to change

Div. of General Time Corp.

A new high in beauty...
...a new low in breakage
—it's break-resistant
Melmac dinnerware!

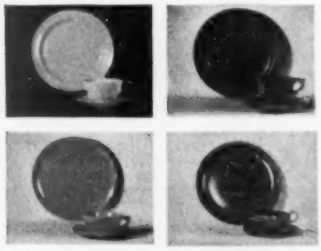


"The two plates were dropped approximately 85 times from a height of 8½ ft. onto a hardwood surface," advises Ralph Bartholomew, Jr., photographer.

Enjoy it, show it off—drop it! Dinnerware made of MELMAC molding material combines smartly styled beauty with a lifesaving "bounce." Safe even in youngsters' hands, it washes in a wink, either by hand or in the dishwasher, and keeps its satin-smooth luster for years! Best of all, MELMAC dinnerware comes in a variety of colors and designs to suit discriminating tastes.

See dinnerware made of MELMAC at your favorite store, or, if not yet available, please write to American Cyanamid Company, Plastics Dept., 34A Rockefeller Plaza, New York 20, N. Y.

In Canada: North American Cyanamid Limited, Royal Bank Building, Toronto, Ontario, Canada



Typical of the wide variety of designs and colors available in the U. S. A. and Canada.

MELMAC dinnerware identified with this insignia complies with the high standards of quality established for heavy-duty melamine dinnerware by industry through the U. S. Dept. of Commerce.

Melmac
Guaranteed by Good Housekeeping

We will be glad to supply names of the companies producing dinnerware made of MELMAC molding material.

Low-cost ways to mat pictures

Continued from preceding page

How to paint a glass mat

This handsome grouping of prints cost less than $1.50 to mat and frame. The frames were purchased at the dimestore for 29 cents apiece. The mats are painted right on the glass that came with frames

To paint a glass mat, first position the print on backer and tape glass to the backer. You can use painter's masking tape or freezer tape. The tape holds it all steady so it won't move about during next step

Decide how much of print you want the paint on glass to cover. Using edge of print as a guide, place tape around the print. Of course, you are taping onto the glass surface. Now trim off the corners of tape

More on page 139

How to "wake up" your bedroom

by Marion Palmer
Modern Living Consultant

You can "make-over" any room in your house this easy way with Jason Sealtuft

Here's a room with possibilities. For "how-to-do-it," see below.

Use Jason Sealtuft for your bedspread, pillow cover, cornice, chair and stool; and color-match it with Sealtrim in draperies, skirts, and ruffles. "Petals" pattern shown is only one of several delightful Sealtuft designs available in a range of decorator colors: forest green, sun yellow, chartreuse, hunt red, rose, gray, and others.

MADE OF MONSANTO ULTRON Vinyl Film

Guaranteed by Good Housekeeping

Decorating is easy, and what's more, thrifty, when you "do it yourself" with stitchless, quilted Sealtuft* yard goods and matching Sealtrim*.

And just look at the results: The exquisite "rose mist" and "moonstone gray" Sealtuft and trim brighten, freshen up the whole room—transform it magically to a lustrous, luxurious dreamland.

This bedroom—or any room you do over this easy way—will *keep* its fresh new look because Sealtuft is made with Monsanto's Ultron vinyl plastic. Ultron resists fading; doesn't scuff, peel, or stain; and it's so easy to keep clean (with just a damp cloth). Ultron truly holds its exciting beauty.

MONSANTO CHEMICAL COMPANY, Plastics Division, Springfield 2, Mass.

"SEW YOURSELF A NEW-ROOM LOOK" — *Write for this booklet that gives easy-to-follow decorating tricks with Sealtuft. Tells how to cut and sew. Address The Jason Corporation, Hoboken, N. J. Please include the name of your favorite store. (Jason will tell you if it stocks Sealtuft, or send you names of nearby stores that do.)*

*Reg. Trade Marks of The Jason Corporation.

MONSANTO

SERVING INDUSTRY... WHICH SERVES MANKIND

More fun every Christmas with
WOOLWORTH'S *wonderful* toy village

The toy that "grows" year after year

Plasticville, U. S. A.! Your family's own fast-growing community. Exciting new buildings have been added to the already large collection of excellent reproductions. Made of finest plastic with amazing details—movable doors, bells, radio antennae, many other realistic features. Easy to assemble! Choose individual pieces or sets at Woolworth's!

(A) **Railroad Station** has rustic platform with ramps, green roof and doors, white sides. **1.19**

(B) **Freight Station** to complete railroad depot. **59c**

(C) **Fire House**, overhead hanging doors for engine to enter. Red roof and doors, white sides. **98c**

(D) **Cape Cod House**, shingled roof, stucco walls. Red, green, blue, white, yellow combinations. **89c**

(E) **Church** with gray windows, gray roof, white walls. White belfry has metal bell, cross. **98c**

(F) **Police Station** has radio antenna on roof, door lights glow. Green roof, gray sides. **98c**

(G) **Barn Yard Animals** all made to scale. Plain and painted assortment of farm animals. **18-pc. set 98c**

(H) **Log Cabin** with 6 sections of brown rustic fence and gate, 1 evergreen tree. Like real! **89c**

(I) **Airport Hangar** has service door that opens, wind sock. Red, white, blue. (Not including plane.) **1.49**

(J) **Barn** has detachable silo. Red sides and doors, white roof or vice versa. Clever details. **98c**

(K) **School** has tower and weather vane on top. Glow-lights on each side of door. **1.29**

(L) **Diner** with red or yellow roof, gray sides, red or yellow doors, window blinds. Looks real! **89c**

(M) **Filling Station** with gas pumps, oil can racks. Red service doors and roof, white sides. **98c**

Unillustrated:

- Pond with Bridge **59c**
- Outhouse **19c**
- Ranch House **1.19**
- Super Market **89c**
- Gate & Fence Sections, Assorted Trees, **5, 10c ea.**
- Street, Yard and Rail Accessories, **set 98c**

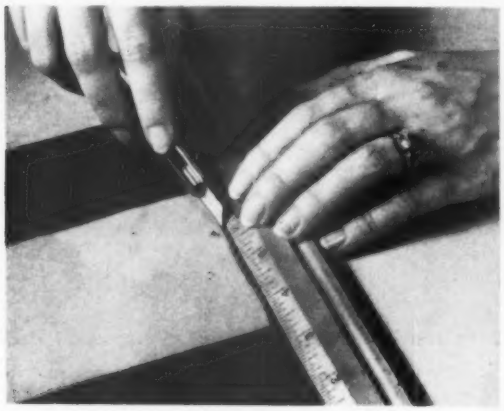
This merchandise may be purchased on Woolworth's convenient Lay-away Plan. Ask for details at any of our stores.

F. W. WOOLWORTH CO.

Low-cost ways to mat pictures

Continued from page 136

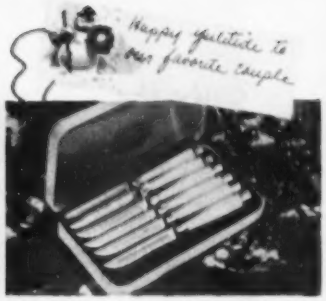
Now you're ready to start painting on the glass. If a little gets on the tape, it doesn't matter. Just be careful not to get any paint inside the tape. This is where the print you are framing will show through



Let the paint dry. Leave it overnight, if possible. If you should have some uneven edges after tape is removed, you can "straighten" them by gently scraping off the unwanted paint with a sharp razor blade

You can add a narrow gold border for extra good looks. Use edge of the black paint as a guide and put tape down about ⅛ inch from it. Apply gold-leaf paint. If some gets on the black paint, it doesn't matter. This side of glass will be next to print and it won't show

Carver & Fork Set with Classic silver-overlaid handles in Jewel-Box Chest, $25.00. Other Carving Sets from 1 to 10 carving pieces, priced from $9.00 to $74.50.



Set of 6 Fruit & Cheese Knives with Vogue handles in Farrington Case, $15.00. Other Fruit & Cheese Knife Sets, 4 to 8 pieces, $10.95 to $32.00. A very different gift!

Set of 6 famous Carvel Hall Steak Knives with Vogue handles in Jewel-Box Chest, $19.50. Other Steak Knife Sets, from 2 to 12 pieces, $8.50 to $68.50. Choice of 3 handle styles.

Who's *special* on your Christmas List?

Give the gift that becomes a treasured heirloom!

EMILY POST says, "Carvel Hall Steak Knives are so useful and correct . . . make individual carving of steaks, chops and squab an easily acquired skill." Three lovely handle styles complement your best silver, add distinction to your well-set table. And what wonderful gifts! More than 70 sets to choose from—in handsome cases—*all service-guaranteed for life!*

DUNCAN HINES says, "Carvel Hall Cutlery adds skill and ease to carving. I use these fine knives in my own home." Carvel Hall's exclusive Microned® blades are full hollow-ground chrome-vanadium steel, scientifically honed to a microscopic edge, precisely tempered. See Carvel Hall Cutlery at better department, jewelry, gift and hardware stores.

Carvel Hall
FINE CUTLERY by Briddell

SEND FOR FREE GIFT BOOKS!

Send coupon for free copies of "Juicy Steaks Are an Art!" and "Duncan Hines Carving Guide."* Absolutely free. Send today!

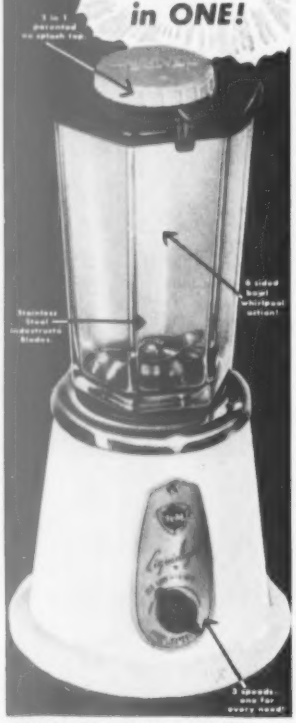
Chas. D. Briddell, Inc., Crisfield, Md. Dept. BH1

Name _____

Address _____

*Excerpts from Duncan Hines' famous book, "Adventures in Good Eating and the Art of Carving in the Home," $1.50 at better book counters.

Only the
KNAPP MONARCH
Liquidizer
is
12
appliances
in ONE!



COMPLETE FOOD MACHINE . . .
OPERATES FASTER, EASIER . . .
NO ATTACHMENTS TO BUY!

Only the K-M Liquidizer is designed to do those heavy chopping, grinding and pulverizing jobs that require variations in speed. Chops cooked meat, cabbage . . . liquifies the pulp and skins of fruits and vegetables . . . Yes, it even shaves ice! Ordinary pureeing, mixing, blending and the preparation of baby foods . . . are quicker, easier . . . with K-M Liquidizer.

LOOK! WASHES ITSELF!
Just put in soap and water, turn the switch . . . swo-o-sh, it's clean!

KNAPP MONARCH
ST. LOUIS 16, MO.
Better Products for Better Living

The Way Today—

How to seat guests at the table

By Margo Garrity

For a conventional table setting, the centerpiece is in the middle of the table. Hostess sits at end nearest kitchen, host at the other end.

The hostess directs seating on each side. She seats woman guest of honor right of host, man guest of honor at her right. Others sit as directed.

Everyone stands behind his or her chair till the hostess sits—the signal for everyone else to do the same. Sit down from the left side of the chair.

Each man pushes up the chair for the woman on his right before he takes his place.

Photographs: Hopkins

New ways of entertaining may call for a table setting and seating arrangement which varies from the conventional. To help you with those special occasions when you have guests at dinner, *Better Homes & Gardens* shows you time-tried tips as well as smart suggestions for less traditional arrangements. No matter how you set your table or in what order you seat your guests, always plan first for the greatest convenience and pleasure for all. You'll feel more at ease, too.

In general, place guests of honor to right of host and hostess. If young children attend your party, seat the youngest on the left of one parent, the next-oldest child to the left of his other parent. Throughout the meal watch to see that everyone enjoys himself. When dessert's finished and the hostess says, "Shall we go into the living room?"—a pleasant dinnertime is complete.

Place cards help guide everyone to his place promptly. Arrange cards so husbands and wives do not sit side by side. At a teen-age date party, seat couples together

More on page 199

3 generations tell you why

All over America, three generations in the same families have chosen Maytags. Mrs. C. D. Chapin, Columbiaville, Michigan, belongs to a three-generation Maytag family. Her Maytag has a big double-walled tub, Roller Water Remover, Gyrafoam washing action, and Sediment Trap.

Maytag is the Automatic for you

"I grew up with Maytag washers," says Mrs. Leon Martin of Detroit. "So, of course, only the Maytag Automatic could be my choice." She shows her new washer to Mother, Mrs. C. D. Chapin, Columbiaville, Michigan; and Grandmother, Mrs. George Dewey, Detroit.

Maytag Dutch Oven Gas Range. Most efficient, best-insulated oven you can buy. Speedy gas cooking. Easy to clean. The Maytag Company, Newton, Iowa. Washers • Ranges • Freezers • Ironers.

". . . washes clothes as clean as my Maytag conventional," says Grandmother, Mrs. George Dewey. Yes . . . only the **Maytag** Automatic has famous Gyrafoam washing action . . . the agitator action originated by Maytag. Clothes get cleaner as gentle water currents wash out even the most stubborn dirt. Safety Lid . . . open it – washing action stops; close it, washing resumes. It's "children-proof." No bolting down . . . perfectly balanced. This Automatic has adjustable legs to fit uneven floors.

"I like the way I can wash everything from nylons to blue jeans," says Mrs. Martin. That's because the Maytag Automatic lets you vary the washing time. Completely automatic operation . . . even turns itself off. Up-and-over rinse flushes dirt *away* from clothes *not through them.* Thorough spin-drying leaves clothes fluffy, with no hard-to-iron wrinkles. Built by **Maytag** . . . and that means you can look forward to many extra years of dependable, trouble-free performance and cleanest clothes.

Why husbands love wives

TO SHOP AT

STANLEY HOSTESS PARTIES

Husbands like to come home to wives who are rested and not all fagged out from housework. This is why so many husbands are happy to have wives shop at STANLEY Hostess Parties for the wide variety of wonderful products STANLEY provides to save women time and tiring work in practically every housekeeping task. For example: STANLEY LEADS with many QUALITY PLUS Products: Dusters, Mops, Brooms, Brushes, Waxes, Polishes, Cleaning Chemicals, numerous other helps to make housework easier as well as a wealth of attractive items for improved personal grooming.

Be sure you have these Work-Savers featured at Stanley Hostess Parties:

- ☐ AMAZO (Wet) MOP... Extremely absorbent.
- ☐ FLOOR CLEANER and Wax Remover.
- ☐ E-Z GLOW WAX... No finer quality made.
- ☐ FURNITURE CREAM.. Favorite of millions.
- ☐ E-Z BROOM..... Sweeps deep, clean.
- ☐ DEGREASER... Dissolves grease quickly.
- ☐ WINDOW CLEAN... Leaves lasting luster.
- ☐ TAN SWIVEL MOP.. Fine around furniture.
- ☐ ROTO (Dry) MOP..... Best quality.
- ☐ PERFUMED CRYSTALS... To repel moths.
- ☐ AIR FRESHENER..... Chases all odors.
- ☐ GERM-TROL..... Effective disinfectant.
- ☐ E-Z CLEANER..... Removes dirt, grime.
- ☐ SURE-KYL..... A spray insecticide.

It's Easy To Give A STANLEY Hostess Party. Each day some 11,000 popular STANLEY Hostess Parties take place across the land. To arrange for your own STANLEY Party, all you do is phone or write your STANLEY Dealer, your nearest STANLEY HOME PRODUCTS Branch Office, or communicate direct with STANLEY's Main Office in Westfield, Massachusetts.

STANHOME
A STANLEY HOME PRODUCT

Originators of the famous Stanley Hostess Party Plan

Stanley Home Products, Inc., Westfield, Massachusetts • Stanley Home Products of Canada, Ltd., London, Ont.

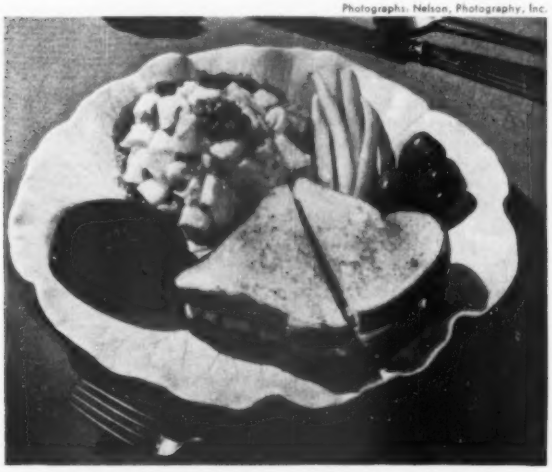
(Copr. Stanley Home Products, Inc., 1953)

Have a feast of turkey leftovers

Collect those tender turkey bits for a grand second appearance. Star them as your main dish in thrifty, tempting ways

Individual Turkey Loaves, oven-hot and with a last-minute topping of Quick Mushroom Sauce, look deliciously festive; taste ever so good. With this tasty platter serve browned potatoes, buttered green beans, fresh orange-cranberry relish. Bake an apple crisp for dessert

Photographs: Nelson, Photography, Inc.



French-style Turkey Sandwich is an exciting, hot main dish to serve for a hurry-up supper. It's equally delightful cut in dainty triangles for your club luncheon. On the plate with this golden-brown treat — jellied cranberry sauce, Waldorf salad, buttered carrots, olives

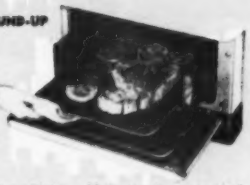
More on next page

Your Savings on a Hardwick will help remodel your kitchen

EconoTrol TOP BURNERS. Two burners in one. A high heat for fastest boiling; click and only the center flame burns for keep-boiling or keep-warm. The lowest setting is ideal for waterless cooking . . . keeps foods "steam-table" hot . . . melts butter, chocolate without a double-boiler. Even with this important feature you make a substantial saving when you buy a HARDWICK gas range.

Better baking will reduce your food bills. Long after you've done over your kitchen with what you've saved when you bought your HARDWICK, you'll keep saving on your grocery bill. The balanced-heat oven bakes perfectly everywhere—no shifting or turning of pans, no baking failures to waste food.

Trade in your old gas range on a New HARDWICK during the OLD STOVE ROUND-UP



Hardwick's smokeless broiler will be a wonderful asset in your newly remodeled kitchen. The live flame imparts charcoal-like broiled flavor to steaks and chops . . . keeps your kitchen smoke-free and sparkling. You will save money by not having to redecorate so often.

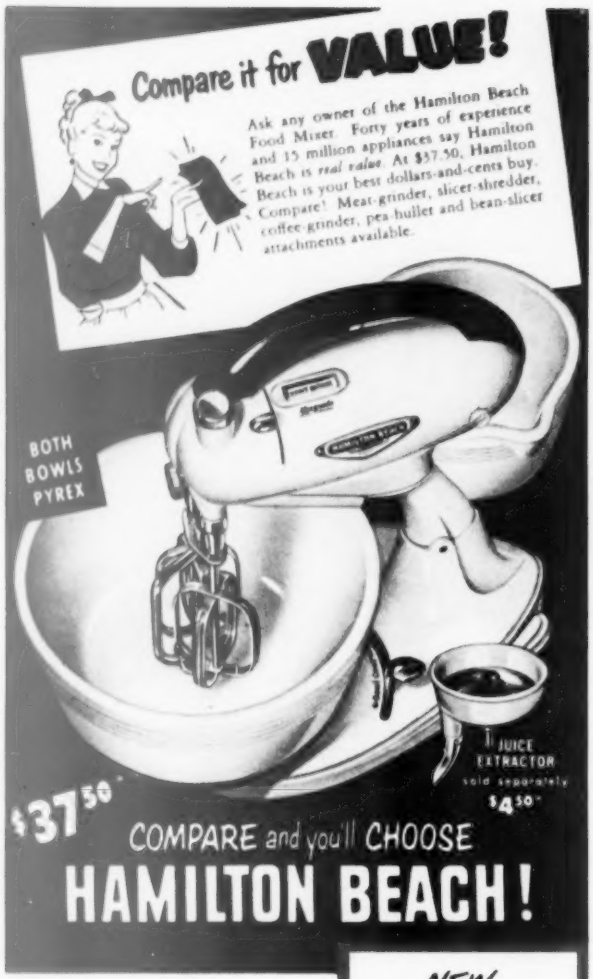
EconoMatic — HARDWICK'S economical, automatic method of lighting all burners, including the oven. The thrifty pinpoint pilot is about ⅙ the usual size, so even this luxury feature will save you money . . . and it means a cooler kitchen even in hottest weather.

HARDWICK
GAS RANGES

A. G. A. Approved for Natural, Manufactured or LP Gases
No Matter What You Pay — You Can't Buy Better Cooking Performance

See your dealer, or your gas company, or write Dept. B-90

HARDWICK STOVE COMPANY • Cleveland, Tennessee



Compare it for EASE OF USE!

EASIEST Portability!

With beater unit that glides off stand for use at table, range, *anywhere!* No triggers, catches, latches. Compare!

EASIEST Operation!

With exclusive MIXGUIDE that puts 10 tested speeds under your thumb, magnified for flash reading. Hand that holds mixer sets speed. Frees your other hand to hold a pan, add ingredients. Full power at all speeds. Compare!

EASIEST Bowl Control!

Shifts ever-turning bowl while beaters revolve—guarantees thorough mixing. Easiest of all food mixers to use regardless of price. COMPARE and you'll choose Hamilton Beach! *Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wis.*

NEW

HAMILTON BEACH

Mixette®

BEAT, MIX, MASH, WHIP, FOLD in any bowl or pan.

FULL-POWER MOTOR — even mixes heavy molasses-cookie batter.

$19.75* **IN GIFT BOX**

Includes bracket and screws for wall mounting.

THUMB ADJUSTS SPEED—other hand holds pan or adds ingredients.

HANGS ON WALL or fits in drawer—bracket furnished.

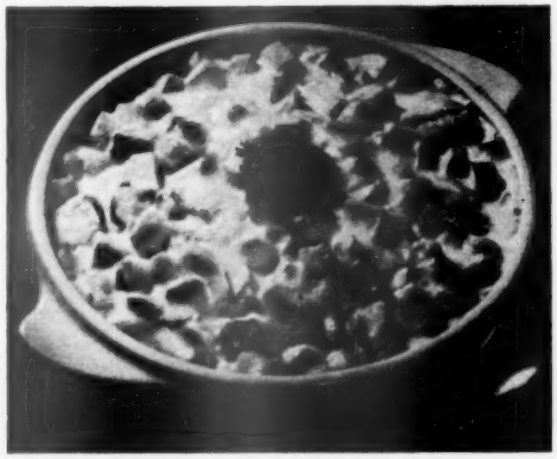
BEATERS SNAP in for use—snap out for cleaning.

Made by the makers of top-value Hamilton Beach Vacuum Cleaners.

*Prices subject to change without notice.

Have a feast of turkey leftovers

Begins on preceding page



Favorite Turkey Scallop is a flavorful casserole that has just the right dash of seasoning to make it special. You alternate layers of buttered toast cubes with a creamy mixture of diced turkey and celery. Then give it a 20-minute bake. Top with a bright parsley nosegay

Individual Turkey Loaves

They're tops for an oven meal. And the creamy sauce you pour over makes them tasty plus—

- 3½ cups diced, cooked turkey
- ⅔ cup fine, dry bread crumbs
- 1⅓ cups milk
- ¼ cup chopped celery
- ¼ cup chopped pimiento
- 2 beaten eggs
- 1 tablespoon grated onion
- 1½ teaspoons salt
- 1 teaspoon poultry seasoning

Mix together all ingredients. Fill greased custard cups with mixture and cover each with aluminum foil or waxed paper; tie securely. Place in shallow pan with 1 inch water surrounding. Bake in moderate oven (350°) for 1 hour. Makes 6 to 7 servings. Serve with **Quick Mushroom Sauce:** Stir ¼ cup milk into one 10½- or 11-ounce can condensed cream of mushroom soup. Heat.

French-style Turkey Sandwich

Serve these at your next luncheon and everybody will talk turkey—

- 1½ cups finely chopped cooked turkey
- 1 tablespoon sweet-pickle relish
- ⅓ cup Thousand Island salad dressing
- Salt and pepper
- 8 slices bread
- 3 slightly beaten eggs
- 1 teaspoon sugar
- ½ teaspoon salt
- 1 cup milk
- 2 tablespoons fat

Combine turkey with pickle relish and dressing. Season to taste with salt and pepper. Spread the mixture on 4 slices bread, dividing it evenly. Top each with another slice of bread to make sandwiches. Press together. Combine eggs, sugar, salt, and milk in a shallow dish; mix well. Dip sandwiches in egg mixture, turning to moisten. Brown on one side on a well-greased griddle or skillet. Turn and brown the other side. Add fat as necessary to keep sandwiches from sticking to pan. If desired, cut in half after browning. Serve hot with cranberry sauce. Makes 4 servings.

Favorite Turkey Scallop

Your Thanksgiving bird takes on wonderful new flavor in this well-seasoned casserole. Watch your family gobble it all up!—

- 1 cup diced celery
- ½ cup water
- ¼ cup butter or margarine, melted
- 2½ cups ½-inch bread cubes, toasted
- Milk
- ¼ cup butter or margarine
- ¼ cup enriched flour
- ½ teaspoon salt
- ¼ teaspoon poultry seasoning
- ⅛ teaspoon pepper
- 1 cup diced cooked turkey

Cook celery in the water until just tender. Pour butter over toast cubes. Combine liquor from celery with enough milk to make 2 cups. Melt remaining butter; stir in flour. Add the 2 cups liquid and stir constantly until thick. Add seasonings. Arrange turkey and celery in a layer over half the bread cubes in a shallow 1-quart casserole. Pour sauce over. Top with remaining bread cubes and press down. Bake in a moderate oven (350°) until heated through, 20 to 25 minutes. Garnish with a sprig of parsley if desired. Makes 4 servings.

More ideas for leftover turkey

- Bake a big turkey-vegetable pie.
- Make a tureen of turkey chowder. Serve with crisp crackers.
- Serve creamed turkey over chow-mein noodles.
- Grind leftover turkey and use for filling pin-wheel biscuits.
- Make crusty turkey croquettes for a supper treat.
- Cut turkey in husky chunks for a hot turkey salad.

Use them sliced, chopped, grated, ground—for pies, cakes, cookies, candies, toppings, salads and main course dishes.

SMART HOLIDAY IDEA

Brazil Nut Chips

Simmer Brazil Nuts 2 to 3 minutes in boiling water, then slice lengthwise. Spread in pan, sprinkle with melted butter, salt and toast in moderate oven (350°F.) until light brown—20 to 30 minutes. A real taste treat for the holiday nut bowl!

FREE: big, illustrated Brazil Nut Recipe Book—Write: Brazil Nut Association, Dept. BH-4, 100 Hudson St., New York 13, N. Y.

Come for Thanksgiving

Continued from page 114

Tossed Salad With Bacon Dressing

Peppy dressing on crisp salad greens—

- 4 cups salad greens (lettuce, endive, water cress), torn in pieces
- 1 large tomato, diced
- ¼ cup finely chopped onion
- 4 strips bacon, cut in squares
- ½ teaspoon salt
- ½ teaspoon oregano
- ¼ teaspoon pepper
- 2 tablespoons cider vinegar

Combine salad greens, tomato, and onion in bowl. Fry bacon until crisp; drain and add to greens. Sprinkle with seasonings; mix lightly. Measure 1 tablespoon bacon drippings; add vinegar; bring to a boil. Pour over salad just before serving. Makes 6 servings.

Braised Turkey Wings

- ½ cup enriched flour
- 4 flat turkey wings or 4 wing sticks
- 5 tablespoons fat
- 1 teaspoon salt
- ⅛ teaspoon pepper
- ½ cup broth or water

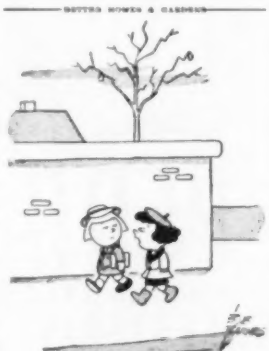
Flour turkey wings; brown well in hot fat. Reduce heat; sprinkle with salt and pepper. Add broth. Cover tightly and simmer until fork-tender, about 1½ hours; turn the wings over occasionally for even cooking. Add a little more broth if needed. Make gravy with pan drippings. Makes 4 servings.

Giblet Stuffing

Cook the giblets the day before you roast the turkey; refrigerate them in the broth till you make the stuffing—

- 4 cups dry bread cubes
- 3 tablespoons chopped onion, if desired
- Chopped, cooked giblets
- 1 teaspoon salt
- ¼ teaspoon pepper
- ¼ teaspoon poultry seasoning, if desired
- Sage to taste
- ½ cup melted butter or margarine
- Giblet broth to moisten

Combine bread, onion, giblets, and seasonings; add butter and sufficient liquid to moisten. Toss gently to mix. Allow about 1 cup stuffing for each pound of poultry or game. For half or quarter turkey, allow ⅔ cup stuffing per serving. Makes 4 cups stuffing.



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Make His Favorite "Slow Cooked" Dishes the *SPEEDY*

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- **Eliminate Expensive "Ready-to-Heat" Meals!**
- **Delicious, Thrifty Stand-bys Take ¼ to ⅓ Usual Time—Retain Extra Food Values, too!**

Money-Saver! Why pay dollars more each week for "ready-quick" foods, when a PRESTO COOKER makes money-saving dishes time-savers, too! Yes, the thrifty, satisfying favorites that used to take so long can be prepared in mere minutes, with a PRESTO COOKER! (And ALL meats, even economy grades, are tender when PRESTO Cooked.)

Work-Saver! It's so easy to cook the PRESTO way! The exclusive PRESTO Pressure-Tru Indicator "watches" your cooking; gives you perfect results safely, almost automatically! And you can use the extra time it saves for other jobs about the house.

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NATIONAL PRESSURE COOKER COMPANY, Eau Claire, Wis.

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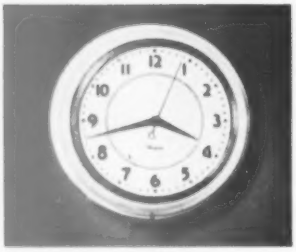
OVER 18 MILLION SATISFIED PRESTO USERS

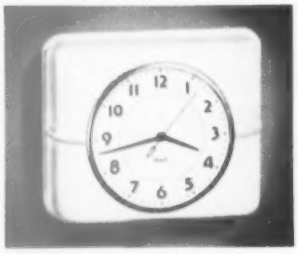
In Wall Clocks...it's

Westclox

MELODY Electric Wall Clock is adaptable to any room, any color scheme. Smartly-styled, Melody mounts flush on wall; excess cord is neatly concealed. Easily removable case ring comes in a wide variety of colors. $6.95.



ORB Electric Wall Clock is small, neat and handsome. Five-inch dial. Easy to read and the metal case is oh so easy to keep clean! Four popular color choices—ivory, white, red and yellow. $4.35.



BELFAST Electric Wall Clock has a sturdy metal case with smooth flowing lines. Large, easy-to-read numerals. Choice of four colors—white, ivory, red, green. $4.95.

Prices do not include tax and are subject to change

WESTCLOX

Electric Clocks

Made by the makers of Big Ben

PRODUCTS OF GT GENERAL TIME CORPORATION

The lessons of sorrow

Begins on page 109

I have never forgotten. I actually felt God's hand on my shoulder. I could almost hear His message.

I can only explain by analogy just how I felt: If every day were full of sunshine, warm and with a gentle wind, we would soon become accustomed to perfection, bored by it. Instead, we have the seasons, and we have days of mist and rain. We have something to judge the good days by, and thus we know their worth when they come.

I had had a good life—a fine and loving wife, two sons and two daughters, a measure of success. But perhaps I did not realize fully how lucky I had been, nor give thanks enough for that luck. Perhaps I did not do all I could for those less fortunate than I. And perhaps Don's death was God's way of telling me so, putting me on a new path.

While this was dim within my mind, something else happened which also may have been a deliberate "accident." At the airport in Detroit, going home, I suddenly noticed some kids in uniform, wearing a shoulder patch which was familiar. Oddly, they were 10 of Don's fellow officers returning to their Coast base.

We stood and talked, and I told them about Don. And while so doing, I made a great discovery, a discovery which possibly many of you have made as well: When you have lost your own boy, all other lads become your sons.

I did not know it then, but that thought was to carry me into every theater of World War II.

As the first shock passed, certain ideas struck me forcibly and had to be acted on. There were things which I knew I must do, others which were to be shunned like the plague. Maybe these will help someone else.

It is human, of course, to want sympathy in time of sorrow. But I personally believe that it is the height of selfishness to sit and ask others to share your grief with you.

Actually, the load is added to as you demand such attention. It is lighter when you smile.

Don't, then, bring up the subject of your grief yourself. If someone else does try to talk as naturally as possible about what has occurred. Don't parade or dramatize your loss. Brutal as it sounds, remember that nearly everyone you meet has at one point or another experienced what you are experiencing, and lived through it.

There are many people who cry, "What is there left to live for now?" And their feeling at the time may be so intense that they honestly feel there may be nothing left, that the future holds nothing for them. But to me this is again parading. For, despite the sudden void, there are others who deserve consideration and devotion, the living as well as the dead.

There is always the danger in such a situation that the one who died will receive a sort of canonization at the expense of the ones who still exist. That was true when my Don passed away: I caught myself thinking so much of him that I unintentionally slighted my younger son, Joe. He was fine enough and loved his older brother enough to realize that it was not done on purpose. But when I recognized the jungle before me, I changed—fast. For that sort of thing is insidious. It grows until it suffocates the one who is left behind.

What about wearing mourning? To me, that again is up to the individual. Months of black dresses and arm bands strike me personally as another form of parading, a conscious effort to tell the world how much you have suffered.

I feel that it is important to resume normal living as soon as you can, not with any idea of blanking from your mind completely the person who is no longer there—for that you will never do—but because in so doing, you will attain the healthy mental attitude which is the basis of all character.

This is the underlying premise of meeting any great shock, actually of existence: You must recognize it, face it, accept it. It has happened, unbelievable as it may seem at first. You can do nothing to change the situation. And the sooner you absorb that thought and all it means, the greater will be your chances of peace.

How *do* you face death? You do it mentally and practically. Mentally, you tell yourself, as unemotionally as possible, "He is gone. I shall never see him alive again." And if you are wise, you will add, "But I shall remember the best of him, the fun we had, the way he looked on a certain day, what he lived for. And his spirit." Practically, there will be things which you must do; hard things, yes, which will make your loss graphically real, which will help you realize the fact of it. The funeral is one. The disposition of clothes and other effects is another. Settling of business affairs is a third. All these will be difficult, but they will strengthen your knowledge that what cannot have happened *has* happened. And, as the days go on, you will begin to learn a changed way of life, which becomes easier and easier to experience as the months pass.

When you have faced tragedy, what then? What has it taught you? What has your loss actually meant?

I feel that if God allows such things, they must be right, for I believe in the ultimate wisdom of God. And I believe that He does not intend such events to go for nothing. I feel that our responsibility to the dead is very real. It is to carry on as best we can the work which was left unfinished at the time of parting.

It is up to the individual to decide how to do this, but the end result should be the same. For, as all men hope that they will be remembered, it is up to the living to create memorials in their names.

By this, I do not mean stone monuments alone. I mean the dedication of your future accom-

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heat-anticipating room thermostat

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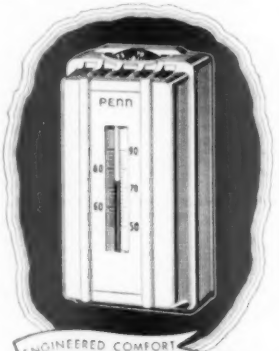
Do as other homeowners are doing. Get automatic heat *at its best* . . . ask your dealer to install PENN Controls. They cost no more but give much more in dependability and comfort.

Penn Controls, Inc. Goshen, Indiana



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Fresh, fragrant VANiSH:

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"Krylon-ize" your workshop tools — and the things you make with them. Krylon protects, preserves, beautifies almost any metal, wood, paper, leather surface. Rustproofs metal.

If you prize it . . . "KRYLON-ize" it!

Just press a button, spray on Krylon—the magic Acrylic coating that seals out water, air, moisture, grease, dilute acids, dirt. Krylon dries in 3 minutes, lasts indefinitely. Nozzle guaranteed not to clog. Available in crystal clear and 2 colors—white and aluminum—at hardware and paint counters everywhere. Krylon, Inc., Phila. 32, Pa.

WAXED PAPER
IT'S CHEAP
THROW IT AWAY AFTER USING
MOORE & MUNGER — one of America's Important Suppliers of Wax

plishment to the memory of the one you have lost, to make his going something which results in good, in progress, no matter how small. This is, to me, a memorial worthy of any man.

Practically, this idea may take many forms, depending on what sort of person you are. You may sit alone and write books which glorify the dead. Or you may work for some organization which benefits mankind. You may pledge yourself to the welfare of one person who needs assistance, or try to help thousands. But the underlying point is still the same: to do your job a little better, to do something for someone besides yourself, to build something in the name of the one you have lost.

During the war and since, I have tried to do this for my Don. He died in the service of his country, as did many others. And to me his memorial and the memorial of the rest of those who fell was not a bronze statue in a park somewhere. Instead it was whatever service I could perform for those in uniform who were still alive, fighting as he fought. And that was why I made tours to the war theaters, tried to bring laughter to kids who had little to laugh about. It was for Don.

I think he knew it. I think he was watching me and everything I did. There were times—doing a show in a jungle, walking through hospital wards—when I could feel Don there beside me, urging me on. It went on, for a reason which may sound selfish: I wanted to make him proud of me, as I was proud of him. I hope he was.

Since the war, it has been suggested many times that monuments honoring our dead should be erected by colleges and cities across the country. I have advocated instead a memorial which would prove something for the present and the future—a foundation for research, a scholarship for some youngster who needs an education, a clinic, a housing project. These truly perpetuate and honor a man's name.

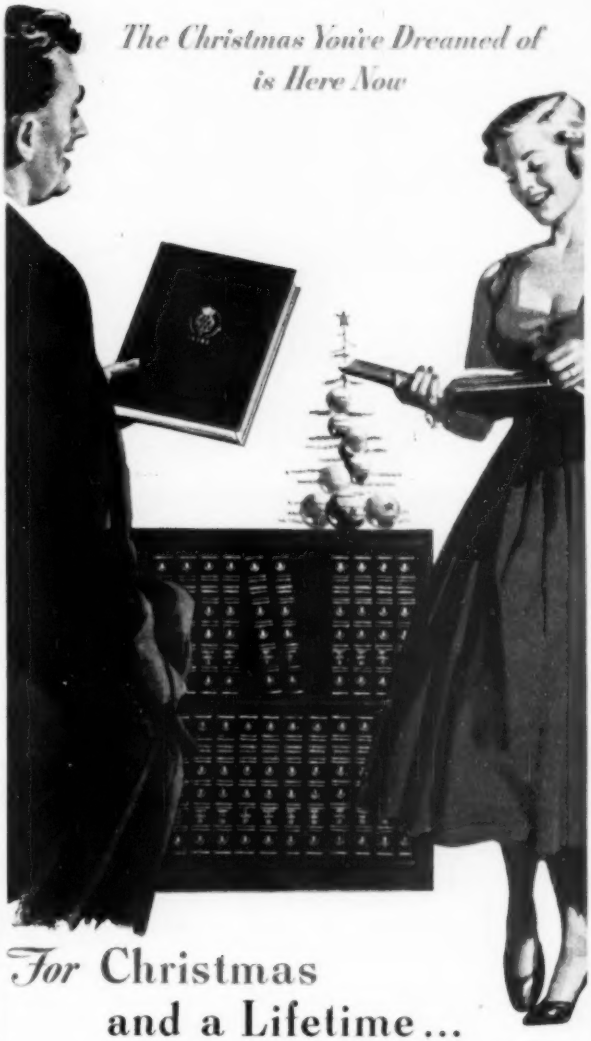
When *I* die, I hope that my family does not go about mooning and keening over me. I hope that they will remember me, yes, not only with affection but sanely and calmly. I hope that their grief will remain within their hearts, not on their sleeves. I hope, too, that whatever they choose to mark the fact that I have lived will be active and vital and beneficial. And I hope, finally, that through my passing they will rediscover the closeness and wisdom of God, as I did through my son's.

Treat it lightly

Where is the father, who,
minutes ago,
Lectured on light bills to
his sons and daughters?
Hobbying basement-wise,
wouldn't you know?—
Under six light bulbs—all
two-hundred watt-ers!

—*Ray Romine*

The Christmas You've Dreamed of is Here Now



For Christmas and a Lifetime...

Wouldn't you like to give—or to receive—the one gift that is truly "for Christmas and a Lifetime" . . . ? Wouldn't you like to give—either to yourself and your family, or to someone else deserving the very best—*the one and only Encyclopaedia Britannica* . . . 24 beautifully-bound volumes containing 38 million words that will forever enrich the lives of those who have access to them?

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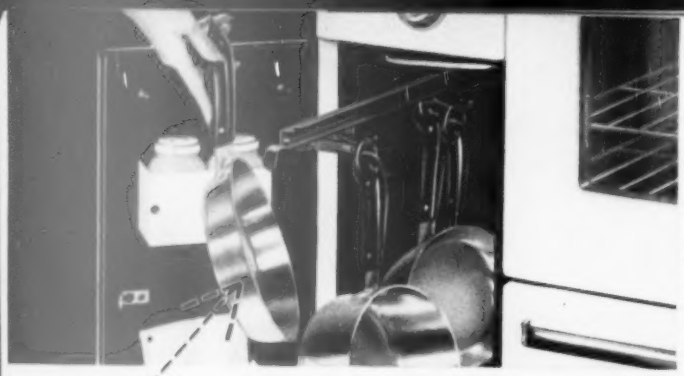


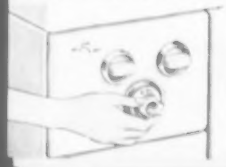
No groping...no stacking... no shuffling!

SO HANDY... PICK-A-PAN CABINETS IN THE

NEW AUTOMATIC **NORGE GAS RANGE**

COOKS AUTOMATICALLY—Oven can be set to turn itself on and off at pre-set times.

NO MATCHES ANYWHERE—Oven, broiler and top burners all light *without matches*.



In Norge's ingeniously-planned Pick-A-Pan Cabinets, racks glide in or out at a touch—keep pots and pans neat and handy. There's planned space, too, for salt and pepper shakers, pan lids, even the pancake turner!

Perfect top-of-range cooking—Norge's exclusive SpirO-lator burners *focus* the flame to hug the bottom of each pan. No gas is wasted up the sides.

Perfect baking and broiling—Temperatures so even you can place foods *anywhere* in the big oven. Super-thick insulation keeps gas bills low. Both oven and smokeless broiler have instant, automatic electric ignition.

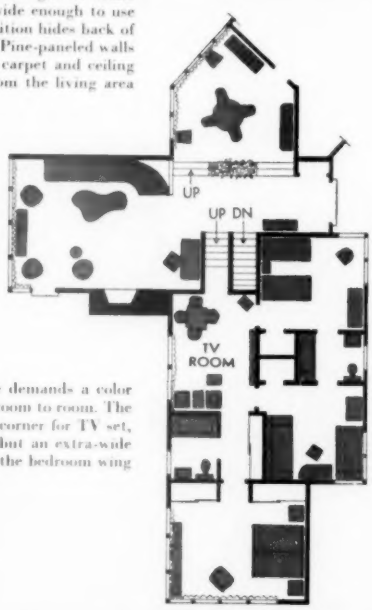
NORGE

Merchandise Mart, Chicago 54

NORGE-BIX B-W SEBL-WARNER

How to build a color scheme

Bedroom hall, up a half-flight of stairs from entrance hall, is wide enough to use as a study. Planter partition hides back of TV set from front door. Pine-paneled walls are stained toast-color; carpet and ceiling colors carry through from the living area



Open plan of this home demands a color scheme that flows from room to room. The cardroom-study, with a corner for TV set, is actually not a room, but an extra-wide hallway, which leads to the bedroom wing

Begins on page 68

Draperies in the hall-study are yet another pattern, but they repeat the same key colors. Because all draperies can be seen from entrance hall, patterns must be carefully selected to look well together. Easy chairs are upholstered in lime-and-brown textured plaid. Wood cornice built in over the chairs conceals a fluorescent reading light

Fireplace is opposite living-room sofa. The wall above it gets a super-simple treatment, because it is such an intense color — the deep, amber-gold you see on page 69. Large desk and cane-backed chair are turned into the corner, to make this quiet study and work area

←

Boy's bedroom is planned to double for sleeping, study, and relaxation. Walls and ceiling are painted the same amber-gold as the living room; floor covering repeats the russet-brown in parents' bedroom. Tailored bedcover is chocolate-brown felt. Built-in provides bookshelves and storage. Under frosted-glass tops in end cabinets are concealed lights; they give general light to supplement desk lamp

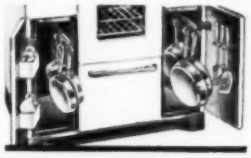
More on next page

Baked with just 7 minutes of electricity!

BAKES WITH ELECTRICITY OFF ¾ OF THE TIME

4-WAY AUTOMATIC NORGE ELECTRIC RANGE

ENDS PAN GROPING — Pick-A-Pan cabinets with glide-out racks keep pans handy.



NO HEAT-SETTING GUESSWORK — Tele-Speed lights indicate which heat speed is on for any surface unit.

Imagine an oven so perfectly designed and insulated that when you bake cake layers the electricity is on for only 7 minutes. A 3-hour roast uses only 45 minutes of electric current. Yes, it's thriftier — and Norge bakes *better*, too.

Cooks by remote control — Set Norge's Selector Switch on automatic . . . and the oven, deep-well cooker, Hi-Lo surface unit or appliance outlet will turn itself on, cook for a pre-set length of time, then turn off again by itself!

Cooks quicker — Norge Hi-Speed surface units give you an extra-fast start, and a choice of *seven* (not just five) tailored heat speeds.

NORGE

Also, Addison Industries, Toronto

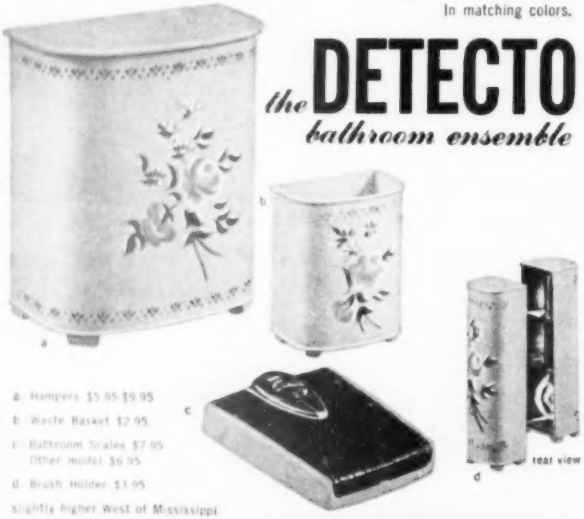
Give your bathroom a splash of refreshing color. Pick a luxurious DETECTO bathroom ensemble in your choice of eight beautiful colors, all hand-painted with lovely flower bouquets.

All guaranteed against rust . . . snagproof . . . extra sanitary because the smooth, metal surfaces clean easily . . . thoroughly ventilated.

your bath will bloom with color!

The accuracy of the new DETECTO bathroom scale is a triumph of precision engineering and design. This new bathroom scale has a lifetime service guarantee . . . new magnifying dial for the easiest reading ever. Dependable . . . compact! In matching colors.

the DETECTO bathroom ensemble



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Guaranteed by Good Housekeeping
EACH OR ALL A PERFECT GIFT—
AT BETTER STORES EVERYWHERE

How to build a color scheme

Continued from preceding page

Basement recreation room, a half-flight down stairs from living area, is a popular gathering place. Because room is apart from main living area, the color scheme changes here to include a bright red. Provincial draw draperies, patterned cushions on love seat are red. Green felt is tacked over card table to protect it. Coffee table is really three snack tables, which can be moved around where needed

Distinctive accessories for wood-paneled walls are hard to find; these black wire fish break up wall area, without hiding richness of pine paneling. Fish are grouped in an asymmetrical arrangement over a drop-leaf trestle table, used for buffet service in the recreation room

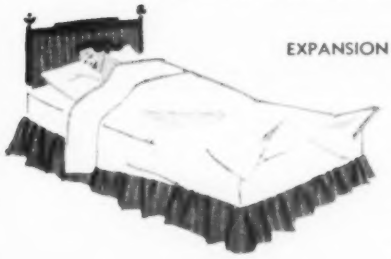
PACIFIC's good news!

Now both sheets stay tucked-in all night!

...and the new TOP Contour PAT. PEND.

—ends *all* tiresome retucking
—cuts bedmaking time to ⅓

Now you can sleep in complete Contour luxury—with never a pulled-out sheet! Matching Top and Bottom Contours keep all your bed smooth as silk, all night. In the morning, both sheets are still tucked-in—your bedmaking is almost done for you.



EXPANSION FOLD—only Pacific has it!

Pacific's clever invention gives you all the foot and leg room you could want. A flat fold accordions out for six full inches of kick-room. Drops flat for smooth appearance. Top Contour is wide enough for generous lap over side of bed . . . long enough to turn back over blankets. Sides are free for utmost sleeping comfort.

FAMOUS PACIFIC CORNER—taped to take strain!

Arrow shows point of greatest strain. Tape on Contour corner prevents rips and tears . . . Pacific makes the strongest and longest-wearing type of corner in fitted sheets. Two corners anchor foot of Top Contour . . . four corners hold Bottom Contour smooth and wrinkle-free. Contours *can't* pull out!

SLEEP between Contour Sheets—they cost no more!

New luxury Contours are in the same price range as conventional flat sheets! Combed percale or extra-strength muslin in standard double or twin sizes. Sanforized* for lasting fit. Adjust to slight variations in mattress thickness. At your favorite store or write for booklet and nearest store to Pacific Mills, Dept. 11A, 1407 Broadway, New York 18.

Get matching Pacific Pillowcases—Sanforized* to keep their fit. In combed percale or muslin.

*Reg. U.S. Pat. Off.

ONLY PACIFIC MAKES Contour SHEETS* TOPS AND BOTTOMS

Contour Crib Sheets • Pillowcases • Supersorb* Towels • Pacific Silver Cloth

You're smart to match curtains and spread

do it with RIT and be money ahead

Wake up that tired bedroom with new color, *matching color,* in bedspread and curtains . . . and do it almost for free! Simply dunk the ones you have in the washer along with All Purpose Rit and presto! you've created a bedroom ensemble. Even the deeper colors like Royal Blue or Jade Green take beautifully in just hot tap water, thanks to *Rit* and your washing machine.

The finest dye . . .
the *high concentrate* dye . . .
and only 25¢

All Purpose RIT

RIT PRODUCTS CORPORATION
1437 W. Morris St., Indianapolis 6

We gave our house a "space lifting"

Continued from page 55

Here's the old sun porch as it became a part of new living area. By simply taking out partitions and door, this family achieved open L-shape of living rooms in many of the newer houses seen today.

They now have small centers of privacy for family leisure, plus space for a crowd. Because sun porch was drafty in winter, windows on side were walled over.

Kitchen occupies less space in new location, but is now more compact, orderly. A double window was added above the sink, while lights were recessed behind the scalloped valance and above the range.

Cupboard doors and drawers were wisely salvaged from old kitchen. Counter tops are yellow plastic which goes to cupboards and above range for easy cleaning.

To help fireplace fill their now-spacious living room, the Steblins paneled above and added storage below for logs.

Before, the fireplace was flanked by skinny bookcases, which literally seemed to press it back into the wall. Opening of the hearth was unchanged, but new sense of size has created a comfortable and relaxing unit here.

More pictures on page 154

Now—a 20 cubic foot freezer in the space of a 15

It's the new space saver Model 200 by International Harvester—maker of the World's Leading Freezers. Fast freezing on all 5 inside surfaces . . . outside walls don't sweat . . . quiet, fanless operation. See this great, new 20-foot Freezer at your nearest IH dealer's now.

Other International Harvester Freezers available in 7 cu. ft., 11.1 cu. ft., 15.8 cu. ft. sizes

Now you can store 700 pounds of food in the same floor space that would ordinarily hold only 525 pounds!

That's just one of the many things you'll like about this big, new freezer that has all the superior features you'd expect from International Harvester.

You'll like the fast freezing you get on any of the 5 inside surfaces.

You'll like being able to brush against the cabinet without getting wet. (Dri-Wall construction prevents excess moisture on outside.)

You'll like the quiet, vibrationless operation.

And best of all, in this and all IH home freezers, you'll enjoy years of dependable, trouble-free operation.

INTERNATIONAL HARVESTER

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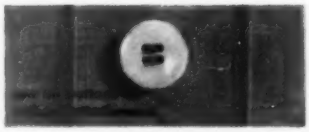
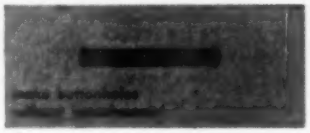
Let's all VOTE

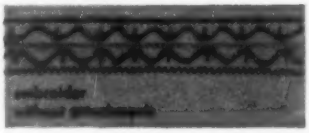
International Harvester also builds
Refrigerators . . . McCormick Farm Equipment and Farmall Tractors . . . International Trucks . . . "Big Red" Crawler Tractors



will your sewing machine

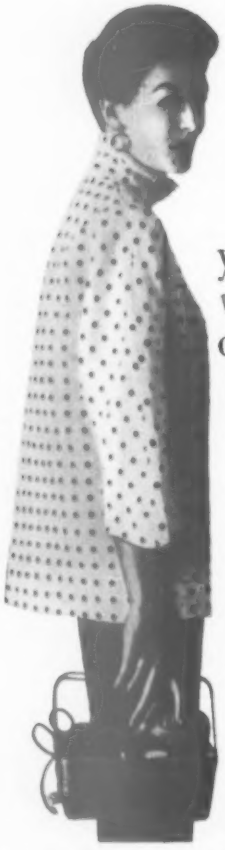


do all these things



without attachments?

The Necchi will do *all* your finishing—even blind-stitch hems, overcast seams, embroider, mend and darn, sew forward, back and zigzag—without attachments! It makes the toughest sewing project easy even for a beginner. Be sure to see a demonstration of the amazing Necchi soon.



you'll do them all
without attachments...
on the amazing
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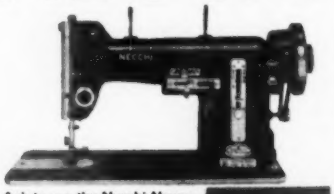

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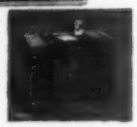

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We gave our house a "space lifting"

Continued from page 152

New garage, driveway, and walk are result of owner's handiwork—with materials he could afford when "space lifting" of the house required no costly external changes. The family enjoys outdoor activities now; they have dressed up the back yard they once neglected

Privacy and convenience of terrace more than offset loss of former sun porch to living-room expansion. New, large windows along south side of house bring same pleasantness inside. With French doors joining dining room, these changes greatly improve the exterior appearance as well

This "typical" little bungalow looks about like it did when built in 1928, scarcely indicates up-to-date mobility gained by remodeling the inside. By using marginal space, family met a critical need for more living area at a time when they couldn't afford to build a new home

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FREE BOOKLET Tells facts about new, better home electrical protection. Write TODAY for your copy.

"We might not hire your youngster, if"

Continued from page 8

"We desire to hire employees of high character with at least a high-school education and the best possible attitude, who we believe will be loyal to our country and to management and who would be congenial working with other employees on any assignment. They should have initiative to avail themselves of the opportunity to advance in our organization."

* * * *

The director of industrial relations of a West Coast aircraft company: "Applicants' general qualifications must be such that they can pass a pre-employment examination indicating good general health; personal background in school, community, and other employment must be free of any bad conduct record."

* * * *

Employers want what they always did—work and loyalty. They split about evenly on whether these old-fashioned virtues are easier or harder to find today.

Here, they say, are the traits which *are likely to undermine workers' value* to their companies:

"Lack of maturity, poor management of personal finances, inability to get along with fellow workers, improper budgeting of time at work," says the head of the personnel department of a farm-implement manufacturer.

"The lack of: loyalty, integrity, accuracy, ability to work with others; lack of ownership point of view." (Mr. Appley, American Management Association, Inc.)

"Basic weakness in personality structure and in general adjustment to work, people, responsibility, and authority. Chronic griping, inability to get along with others, laziness, absenteeism, unwillingness to accept responsibility, placing security above everything else." (Employment director, aircraft company.)

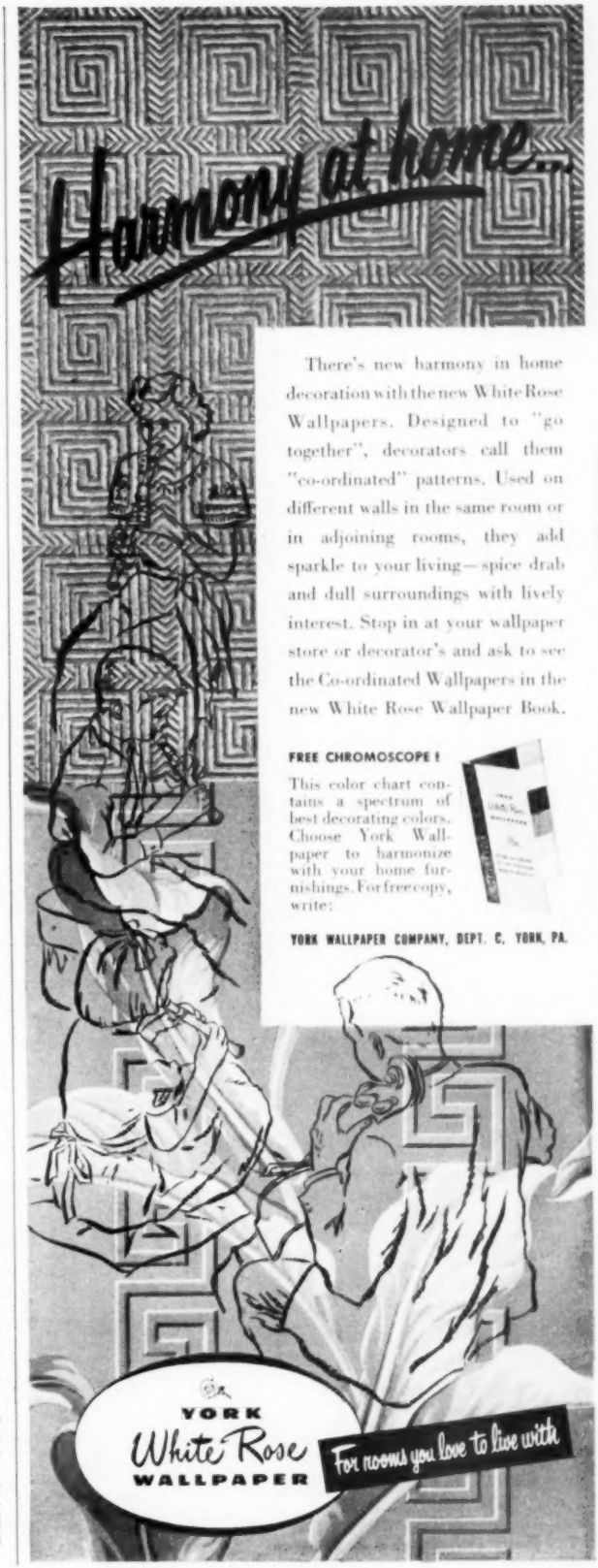
"Personality traits lead our list, with improper attitudes toward work in second place. Aggressive (hostile) behavior, nonconformity to safety regulations, horseplay on the job, indifference to self-improvement." (A steel corporation.)

"Difficulty in contacts with other employees and customers; desire to be an officer or management representative shortly after being employed; desire for success and security without having worked for it. Belief that government will do the job for them; weak character; lack of ambition; lack of creativeness; lack of business sense." (Personnel director, power company.)

"Coffeetime and absenteeism," said another industrialist.

All the employment directors agreed these handicaps are least likely to show up in persons whose parents were well adjusted.

As one of them remarked: "We find that the axiom 'Like father—like son' is very true. Sons of good employees almost always are good workers themselves."



There's new harmony in home decoration with the new White Rose Wallpapers. Designed to "go together", decorators call them "co-ordinated" patterns. Used on different walls in the same room or in adjoining rooms, they add sparkle to your living—spice drab and dull surroundings with lively interest. Stop in at your wallpaper store or decorator's and ask to see the Co-ordinated Wallpapers in the new White Rose Wallpaper Book.

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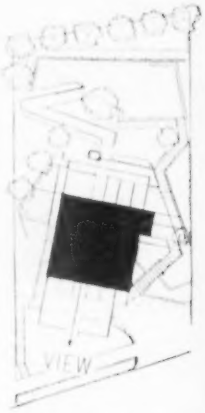
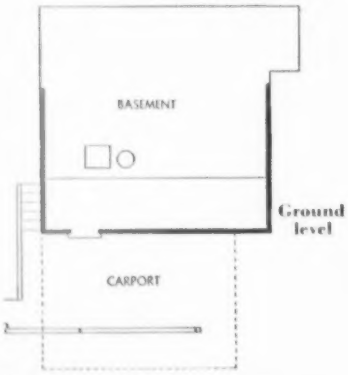
Latch onto a leftover lot

Cube house clings to a hillside

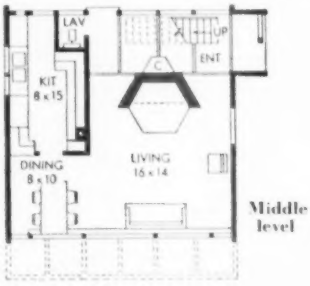


Hillside building site permitted middle-level living area, where view could be enjoyed without concern over privacy. From carport, steps lead in sections to the "front" door. Evergreen honeysuckle will cover trellises to shade windows

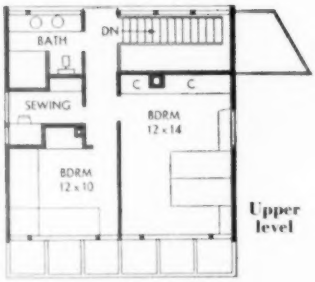
Plans show how problems of site were turned into advantages



Partial basement gives storage space



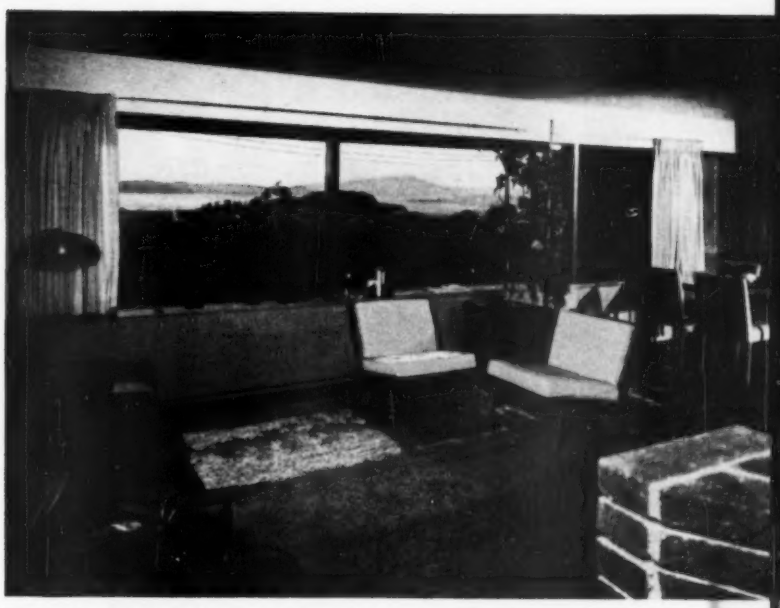
Living level is high enough for privacy and enjoyment of spectacular view. Entrance is on right rear corner of plan



Sleeping space is far above ground level, permitting big windows. But at rear, a door gives direct access to garden

Though the house is small (only 1,250 square feet), some space was "wasted" to gain the effect of spaciousness that this two-story stair well provides.

This large window is at the rear of the house, looking up the steep, flower-covered hillside. Beyond the stairway is back of fireplace that faces living room.



From inside the combined living and dining areas, this is what you see — a magnificent sweep of trees, mountains, and ocean.

The chair-height window sill reduces glare and allows flexible furniture placement in the room. Glare will be further controlled with vine-covered trellises over the windows.

Small doors at each end of the wall of windows give access to the sun deck over the carport. Because this room is high above ground level, and because there is a park across the street, privacy is no problem.

Photographs: Beer

If you are thinking of building a house on the side of a steep hill, here is a design that can give you an interesting, workable house without letting costs get out of line.

This house, designed by Henry Hill for Mr. and Mrs. Courtney Cornett of Berkeley, California, turned out to be a perfect cube. It is 25 feet deep, 25 feet wide, and, on the streetside, 25 feet high.

Only a small portion of the lower level was excavated, however—just enough for a furnace and storage room. The projecting carport is there, too, as near the street level as possible for relatively easy access.

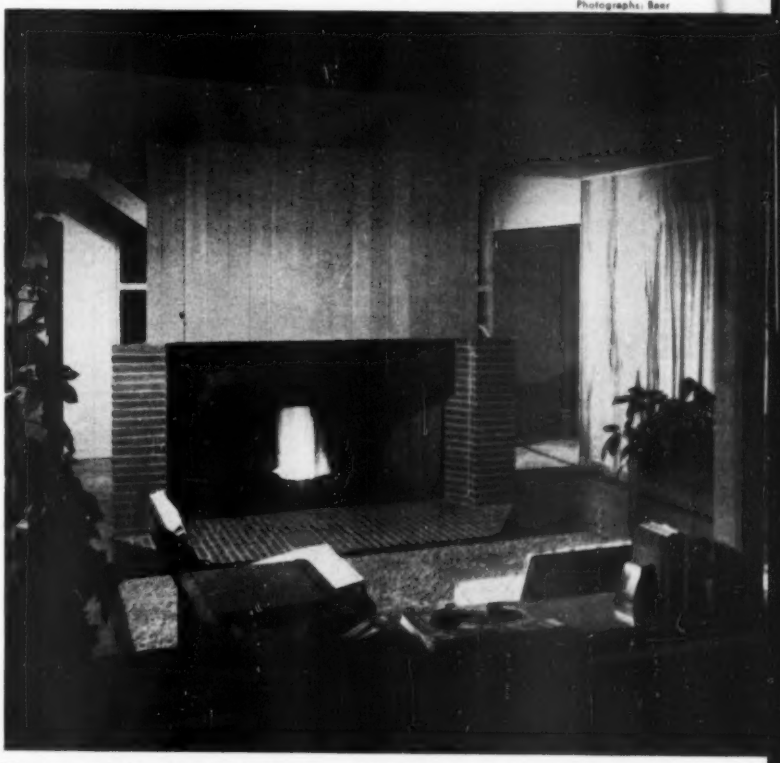
The main living area is on the middle level, with sleeping rooms on the top floor. Both areas have large windows to encompass a panoramic view of San Francisco Bay, but both are high enough so privacy is not a problem.

There is another advantage in this particular hillside design. You can go directly from the upper bedroom level to the upper garden terrace by way of a short wooden bridge.

Slope gives character to this house

Side view shows how well house fits into the hillside

More pictures on next page



Here you are looking from sun deck across the living room at the huge, freestanding fireplace. Behind fireplace is two-story stair well with its big window which floods area with light during the day. Wood above the copper fireplace hood is fir stained gray-gold; other walls are paneled with slash-grain blue gum, selected for fine pattern

Fall where they may... guaranteed not to chip!

It's so easy to have beautiful table settings...so easy to do the dishes...so wonderful not to worry any time you drop a piece! BROOKPARK dinnerware, molded of Melmac® is replacement-guaranteed against chipping, cracking or breaking.

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A size for every family—9, 13.2, 16.8 and 20 cu. ft. Write for dealer's name and literature on Quicfrēz Freezers and Refrigerators.

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New QU48, 4.2 cu. ft. Upright Freezer only 38½" high, 28" deep, 24" wide

SANITARY REFRIGERATOR CO. **Fond du Lac, Wisconsin**

Cube house clings to a hillside

Begins on page 156

Close-up of entrance door shows how it is turned at an angle toward street and is sheltered by a roof.

Door is painted mustard yellow and decorated with the red-and-gold Chinese carving. Exterior walls are stained gray. Translucent glass lights hall.

Corridor-type kitchen, adjacent to dining area, has a pass-through to speed serving of meals.

Ceiling is painted cream, the walls and cabinets are stained a gray-green, and floor and counters are an orange-red linoleum.

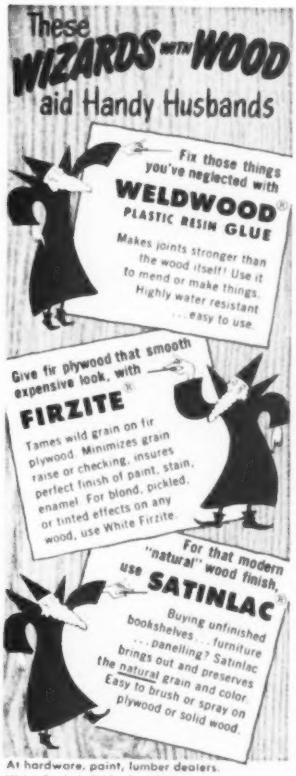
Special provision for meal-planning is made with this projecting counter near the service door.

Note the shelf for cook books, telephone, a handy pull-out shelf.

Narrow, open shelves beyond make it easy to keep track of staples.

Though bathroom is on the third level, it is not far from ground owing to hill.

So room-wide window is translucent glass, lighting mirror in front of it perfectly (see sketch).



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Christmas is in the air

. . . and long before the stockings are hung, you'll be busy hanging a holiday spirit around your home. Christmas is a family time—and that's just another reason for you to put the December issue of *Better Homes & Gardens* on top of your list of "musts."

- You'll want to read the story, told in a mother's own words, of how she and her husband make each Christmas one their family will always remember. She'll give you ideas for future Christmases even more memorable than past ones, the kind of Christmases that, years from now, your child will tell his children about . . . "Now when I was a kid, the folks always . . ."

- And candy—what would Christmas be without candy! You'll like the easy-to-make recipes in the December issue of *Better Homes & Gardens*. These recipes don't require a lot of beating and soft-and-hard-ball testing. Many don't even require cooking! They are so easy and speedy you'll want to make plenty of candy to pass to friends who drop in to say "Merry Christmas."

- You'll want to give a Christmas gift to your home, too. Pick a gift for the whole family to give to each other, for the whole family to enjoy. You'll find a list, with colorful illustrations, of smart suggestions for the home in the *Better Homes & Gardens* December issue.

You won't want to let this Christmas season go by without *Better Homes & Gardens*. If your mailman doesn't bring it every month, watch for it on the newsstand late in November!

You can order Christmas-gift subscriptions by writing us at this address

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"Must be somebody from the club—that's our new secret whistle."

. . . . HERE'S TRIPLE-DUTY Beauty

in brilliant hand-wrought Crystal

A superlative symbol of delightful living! . . . This brilliantly conceived yet very versatile 14-Piece Punch Bowl Set is a most welcome departure from the commonplace. The magnificent Hollow-Stemmed Bowl, shaped like a copious beverage glass, holds almost 12 quarts; the graceful, hand-sculptured ladle and 12 lustrous 6-oz. cups complete the set . . . Too, the Bowl is equally appropriate for other beverages; or, filled with flowers, as a gorgeous centerpiece. Bowl and cups also available separately. Perfect for gift-giving.

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When buying glassware, look for this blue and gold label of West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, West Virginia.

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New Dispos-A-Bags!

Of special filter paper. Now available for those who prefer them. Easy to insert and remove from cleaner. Throw away when filled. No dirt to touch. Ten Dispos-A-Bags, $1.00*.

This cleaner lifts more dirt than any other cylinder type on the market! It has a double action, *wide-proof* floor nozzle that allows more air to flow. Yes, the Hamilton Beach "Deep-Clean" really swoops up deep-down dirt. Has handy attachments for all above the floor cleaning as well. Wall brush reaches high, low, *everywhere*. Suction regulator keeps delicate fabrics out of nozzle. Four wheel carriage will not mar rugs; locks for safety on stairs. Famous long-life Hamilton Beach motor never needs oiling. See "Deep-Clean"—the powerful deep-dirt-getter—at your dealer's now. *Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wisconsin.*

*Prices subject to change without notice

HAMILTON BEACH *Vacuum Cleaners*

Made by the makers of the famous HAMILTON BEACH FOOD MIXER and MIXETTE

Picture frames

By Walter E. Burton

It's simple arithmetic. You can buy more or better pictures if you put less money into frames. Yet each picture worth hanging deserves the best protection and display possible. There are ways—several of them—to do this and still keep the arithmetic favorable.

Restore old frames of your own, or those from antique and secondhand stores. Modern frames with their wide, sloping sides can be had by simple carpentry, and there are way of "frameless framing" that lend distinction to your pictures, but cost just pennies.

Word is here, too, of plastic veneers and other new materials—with step-by-step directions for their use.

Rejuvenating old frames is an inexpensive answer to your picture-framing needs.

Fill the loose corner joints and chipped indentations with wood plastic, water putty, or patching plaster.

Use screwdriver or knife for shaping when filler has set, then smooth by sanding and coat with thin shellac to prepare for painting.

Choice of paint depends on treatment you desire.

Enamel undercoaters are attractive and low-cost; the white can be used as it is or tinted with dry, oil colors.

Your paint shouldn't be thinned too much, since it will settle in depressions of the design, leaving those highest spots poorly covered.

"Antiquing" is a method used frequently on frames with an unusual molded design.

You can buy glazes, or mix them by thinning a standard color with turpentine, then adding clear varnish until volume is increased one-fifth.

Use an absorbent cloth to remove glaze from low places.

Turn to page 132 for how to mat pictures

you can make

Before glaze color sets, rub some off to highlight frame.

A soft cloth moistened with turpentine works well, but a dry brush used with stippling motion gives more blend and texture to the finish.

After the glaze has dried completely, spray the frame with a light shellac or any other commercial sealer.

Plain wooden frames become surprisingly "modern" when they're refinished.

You can bleach or stain the natural wood, or simply apply a clear varnish after removing the old finish.

Photo shows new plastic veneer (comes in variety of wood-grain patterns) applied to old wood frame.

Plastic veneer should be cut in strips wide enough to lap over edges of frame.

An adhesive solution then is brushed on the broad side only, and veneer is smoothed onto the frame just a short length at a time.

This material offers many frame-finishing possibilities. Leather, marble, fabric—as well as wood—are simulated.

A piece of soft rubber works air bubbles out, and cements veneer evenly to wood. Edges are then treated and veneer folded neatly around frame.

If mitered corners overlap when you apply the next strip, lay a ruler along the joint and cut through both strips.

When dry, coat veneer with lacquer or nongloss varnish.

More on page 259

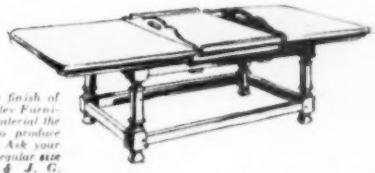
Stickley "American"

...the cherrywood, the style influences, the treasured originals, all came from Cherry Valley!

In a Georgian farmhouse high on a Cherry Valley slope, Leopold Stickley found the treasured pieces from which this room grouping was adapted.

There have been changes, of course. Stickley "American" furniture is not a copy. It is a *growing* style, reflecting the needs and cultural level of the present. Blending new interest and purpose with a glorious heritage, it adds physical dignity and grace to any American setting.

The workmanship is exceptional—honest, rugged, lasting. Old-time craftsmen labor patiently to provide a custom-touch to work started on machines. And modern science lends its magic—creates in hours the rich appearance of wood which has been lovingly cared for over the years.



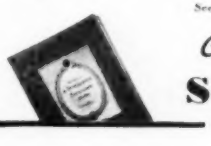
Preserve and beautify the finish of your furniture. Use Stickley Furniture Dressing, the same material the Stickley workshops use to produce the famed Stickley finish. Ask your dealer or send $1.50 for a regular size container, postpaid. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

* * *

A Developing Furniture Style . . . . 52 pages. 59 illustrations; the fascinating story of the development of American Furniture art from the Pilgrim Century down to today. $1 postpaid.

Extension Coffee Table—Meets the needs of a variety of social occasions. Separate Tray. Extended length 54", closed length 38"; height 15½"; width 24".
Love Seat—Height 35"; Width 50"; Depth 27".
Upholstered Chair—Height 35"; Width 26"; Depth 25".
Lamp Table—Top 19¼" x 25"; Height 25".

See Stickley "American" pieces at leading stores.



Cherry Valley WORKSHOPS OF
STICKLEY
OF FAYETTEVILLE, N. Y.

Favor your family with these

Gifts you can make

By Charlene Warren

A gift you make by hand has a very special way of saying "Merry Christmas." It shows the one who receives it that you thought enough to create something especially for her.

When you think about how much a handmade gift can mean to anyone on your Christmas list—and when you check up on how much cash you can save by making things yourself—you'll want to start your holiday presents right away. Plan items that are fun to put together as well as fun to give away.

You'll find some good suggestions on this page and following pages—ideas for very practical gifts that will be used, and appreciated, not only during the yule season, but all year round. They are easy and inexpensive to make.

Handsome carryalls, boasting hand stitchery, are these bags designed by Harriet Allen—fine gifts for those who like to carry their needlework with them wherever they go.

Fashion pouch of rich-toned felt. Line with percale. Braid felt strips for drawstrings.

Make box bag of textured bark or pebble cloth in a neutral shade. Choose bright yarns for decorative stitches. Line this one, too, with bright percale.

A double-deck doll bed under the tree Christmas morning will bring squeals of glee from any young doll lover. Any handyman can make one. Designed at Iowa State College for the younger set, the bed is really two.

Lift off the top half and you have twin beds—and each will hold dolls up to 18 inches long. Directions for making the doll bed and mite-sized mattresses, pillows, sheets, pillowcases, and pastel quilts are on page 237.

This perky pouch, made of two circles, a bit of piping, and two shoelaces, is ideal for girls of any age. It will hold an unbelievable amount!

Here's one bag full; another, empty (takes only a sliver of storage space). Make one of corduroy for school; of velvet for evening wear.

Photographs: Hopkins

Dress-up apron is sure to make a hit with women who entertain often. It's simply styled—the only accent, a band of colorful hand stitching—smart with any costume a hostess wears.

We made the apron of crease-resistant linen, using bright nylon yarns for trim.

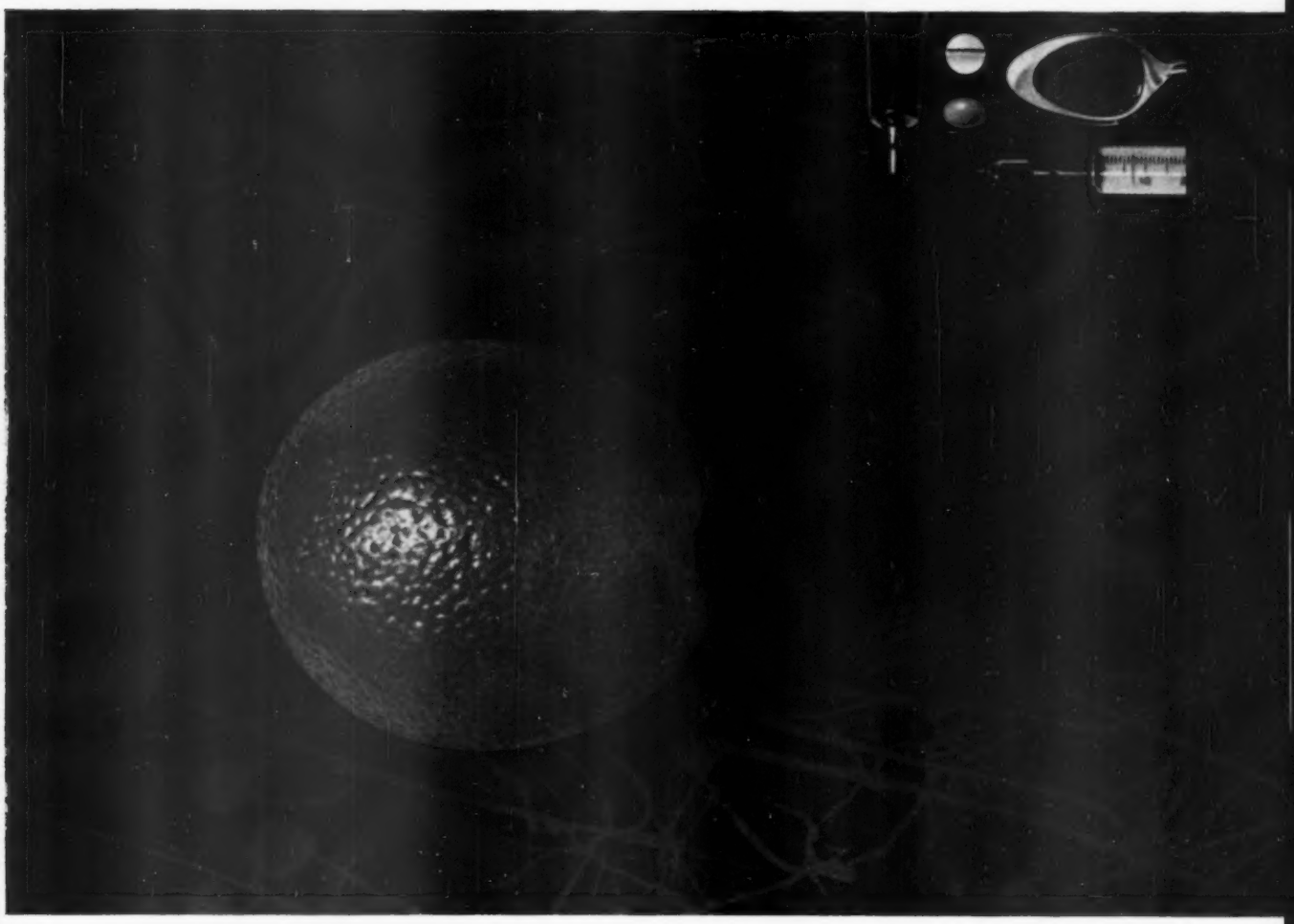
Directions for making these gifts begin on page 234

Learning from nature . . .

The orange is one of nature's most compact storehouses of food, vitamins and minerals.

It is to the study of nature that pharmaceutical research must constantly turn for suggestions for the solution of its complex problems. For example, Upjohn scientists have discovered a method for utilizing a mold similar to bread mold to transform various abundant substances into cortisone and other vital hormones.

This discovery demonstrates again how Upjohn scientists work constantly to develop new potent and dependable medicines which your doctor uses with confidence.



Medicine...Produced with care...Designed for health

Upjohn

© 1952 The Upjohn Company, Kalamazoo, Michigan

Only Dri-Glo Furniture Polish Gives the

"Bone Dry" Shine

Never before, so much beauty and lustre with so little effort!

With Dri-Glo there's no hard rubbing . . . no oily film. In just minutes your furniture gleams like a mirror with the long-lasting "Bone Dry" shine. Dust can't cling to its protected surface . . . finger marks wipe off like magic.

Smooth it on...
Let it dry...
Wipe it off!

GUARANTEE: Get Dri-Glo at your Grocery, Hardware, Department, Drug or Variety store. Your money back if you aren't completely satisfied that Dri-Glo outshines, outlasts any polish or wax you've ever used.

insist on

O-Cedar dri-glo

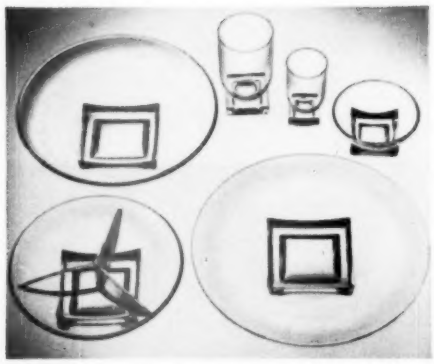
THE NEW NON-OILY SILICONE POLISH
By the Makers of the Famous O-Cedar Sponge Mop

Guaranteed by Good Housekeeping

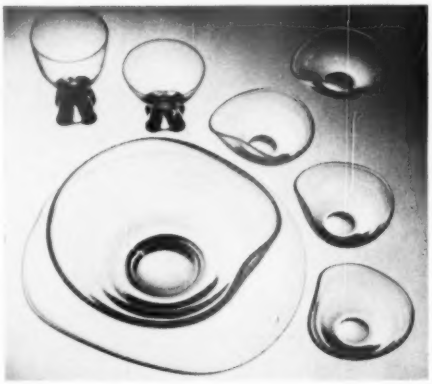
Goes on in Minutes! Lasts for Months!

O cedar — AMERICAN MARIETTA COMPANY — AM

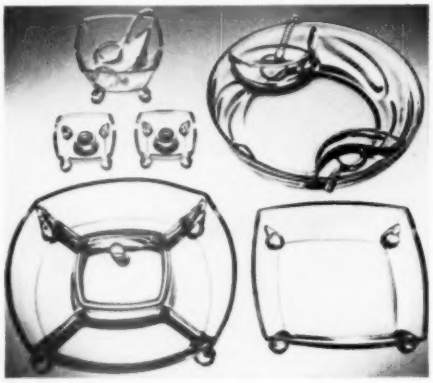
Lovely gifts for



American handmade crystal in Modern design will bring any table up to date. It's popularly priced; available in a variety of items. Above you see 12-inch bowl, goblet, juice glass, sherbet, 3-compartment bowl, 11-inch serving plate



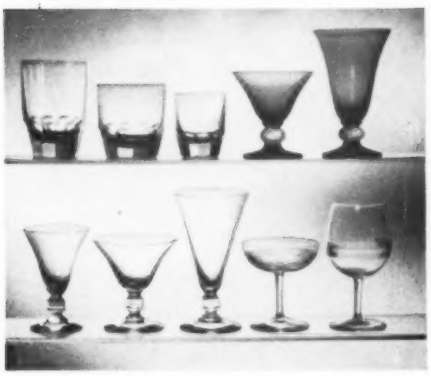
Free-form American, handmade glassware is ideal for those who like Modern or Contemporary furnishings, crystal with a sleek look. The 13-inch plate and 11-inch salad bowl are surrounded by matching bowls, a sherbet, and goblet



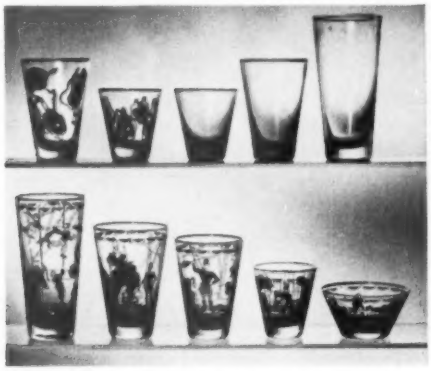
Smart, handmade crystal designed to give constant service, lasting pleasure. There's a small salad-dressing bowl, candleholders, large salad or dessert bowl with pockets for dressings or sauces, hors d'oeuvres dish, and 9-inch bowl

her table

Continued from page 131



Here's a double line-up of American handmade glassware. There are clear crystal tumblers with cut base, a colored sherbet and goblet with crystal-ball stem, handsome cone-shaped crystal, and a sherbet and goblet with cut design



Inexpensive, smart, and colorful, these glasses won a design award from the Museum of Modern Art. Top left is Curio pattern. On right you see Flair, available in emerald green or clear crystal. On the bottom row is the famous Circus set

Scalloped panels on tumbler and sherbet reflect light prettily. This pressed-glass pattern is available in amber or green. Below is salad set in clear, crackled glass. It'll give any salad a cool look. Large bowl is 10½ inches in diameter

More on next page

Hands stay dry with an O-Cedar Sponge Mop

You press the water out with the handy built-in squeezer

Now you can use the strongest soaps and hottest water without harming your hands—and you'll get floors cleaner—faster. O-Cedar's thirsty sponge head leaves floors dry enough to walk on only minutes after mopping. It's wonderful too, for wiping up accidental spills and muddy footprints. Proved in use by over 5 million women.

An O-Cedar Sponge Mop is useful in dozens of ways—extra practical uses like waxing floors, shampooing rugs, washing walls, ceilings, tubs, tile, windows, screens, basements, stairs. 48" handle saves step-ladder climbing.

No more messy wringing when you use an O-Cedar Sponge Mop

O-Cedar Sponge Mop

GUARANTEED FOR 5 YEARS

Guaranteed by Good Housekeeping

Sponge refills are available at $1.49 each. Buy several and have a separate head for waxing and special cleaning chores.

$3.95 COMPLETE

O-Cedar DUST MOPS MAKE HOUSECLEANING EASIER

O-Cedar Corp'n, Division of AMERICAN-MARIETTA COMPANY Chicago, Illinois

Trademark Licensee O-Cedar of Canada, Ltd., Stratford, Ontario

All-in-One utensil quickly fries and serves AMERICA'S FAVORITE BREAKFAST

Bacon 'n eggs, the way most folks like 'em, are faster and tastier when prepared in Everedy's Bacon-Egger Jr. Bacon slices fry in center, under cover plate that keeps them flat and prevents spattering. Grease drains into well around center. After frying, bacon stays HOT on side apron, while eggs are fried in slightly "dished" center, without cover plate. Then, serve 'em both HOT. Sturdy steel utensil, finished in easy-to-wash chrome, is packed in colorful box as a gift. Only $2.85 ($3.05 Denver and West).

Other EVEREDY favorites for your gift list—

Guaranteed by Good Housekeeping

Order several from your housewares dealer. Order direct if he's out of stock. Write for colorful 16-page booklet describing . . .

*TM REG. APP. FOR

EVEREDY *Chrome* HOUSEWARES

THE EVEREDY COMPANY • FREDERICK, MD.

WORLD'S LARGEST MAKERS OF CHROME KITCHEN UTENSILS

no gift problem here . . .

EVERYONE WANTS A CASCO!

Casco has more time and work-saving features than any other steam iron! Just look!

No Distilled Water to Buy!

Casco's lift-up top makes it easy to fill right from the faucet. Forget about distilled water that costs up to $15 a year. Casco is *stainless steel* inside, too. Can't corrode!

No Skimpy, Drop-at-a-Time Steaming!

Casco gives VOLUMES of steam to dampen your clothes thoroughly . . . and steams up to 1½ hours on a single filling! See the new safety award-winning Casco iron at appliance, department, hardware and jewelry stores everywhere. $19.95

CASCO STEAM AND DRY IRON

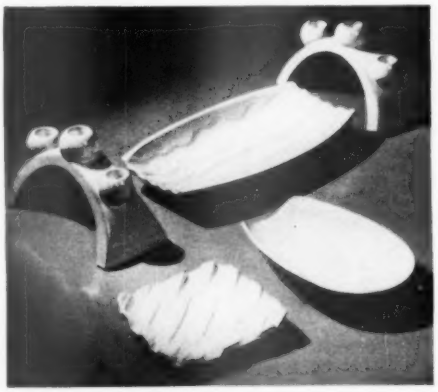
CASCO PRODUCTS CORP. Bridgeport 2, Conn.

SAFETY AWARDS · Guaranteed by Good Housekeeping · UL

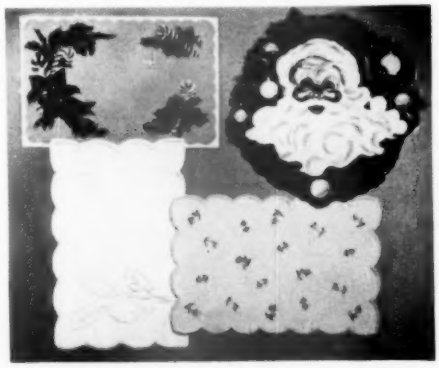
Lovely gifts for her table

Continued from preceding page

China canape plates are just the right size to hold a beverage glass or cup, and dainty snacks or tiny tea cakes. Four large plates are 4½ inches in diameter; other is 3½ inches



This natural red-clay pottery has a fine, white glaze which gives it a pinkish cast. The candleholders or bowls would look especially at home against a Contemporary background. Bowls have interesting shapes; a variety of uses



Christmas place mats in durable plastic come in brilliant colors and designs to cheer your table all season long. Above you see clear net plastic mat with holly and candy cane design, round Santa mat, two mats with linenlike finish

More pictures on opposite page

Santa says "O.K." give a

Health-o-Meter

Bath Scale

America's Weight Watcher Since 1919

The ideal gift for the entire family. A daily weight check guards good health . . . helps keep your figure trim and lovely.

Health-o-Meter "161"

- Famous Health-o-Meter accuracy
- Low, streamlined, compact—out of the way in even the smallest bathroom
- Easy-to-read magnified dial—zero to 260 pounds
- Finest baked enamel finish in white and popular pastel shades

Sold everywhere ONLY $6.95 (Denver and west, $7.65)

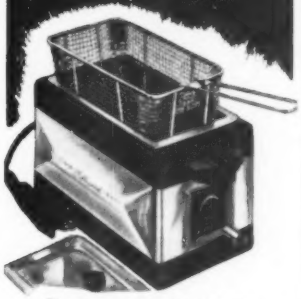
CONTINENTAL SCALE CORPORATION • CHICAGO 36

Manufacturers of Precision Weighing Instruments

FRENCH FRY as easily as you make toast!

Holliwood

DEEPFRY



Delicious, nutritious French fried foods in just a matter of minutes with no fuss, no muss! Extra-large family size. Fully automatic. Free-flo drain. 5-Year Element Guarantee!

Available at Better Stores or write us for the name of your nearest dealer.

Combination BROILER-GRILL

TABLE BROILER

BARBECUE-BROILER

When you own a Holliwood you own the best!

FINDERS MFG. CO. CHICAGO 15, ILL.

Lovely gifts for her table

Continued

Hang merry bells for the holiday inside your home and on the door, too.

Left to right: camel bells strung with brilliant, colored beads; donkey strap bells; heart clapper bells; wreath of dancer's ankle bells.

Your new home . . .

will be a better home if you have every issue of *Better Homes & Gardens* there to help you get settled.

And *Better Homes & Gardens* will reach you without delay if you tell us five weeks before you move what your new address will be.

When you write us, enclose your address label clipped from a recent *Better Homes & Gardens* cover. It will help us give you prompt service. Send your letter to *Better Homes & Gardens*, Des Moines 3, Iowa.

BETTER HOMES & GARDENS

"Wake up, Homer. Our sidewalk is covered with this stuff."

WARING BLENDOR

UNCOVERS THE SECRET OF A REMARKABLE NEW WAY TO PREPARE FOOD!

New Waring 2-Speed all purpose Blendor, $44.50

YOU AND A WARING BLENDOR can open up new worlds of food preparation. In seconds, this astonishing new appliance combines ingredients you never dreamed of into new taste discoveries.

WARING BLENDOR DOES THE HARD WORK for you. Prepares cakes, soups, meat loaf, icings, salads, omelets, milk shakes, rolls, convalescent diets . . . hundreds of *tested* recipes! 340 of them are in the 64-page WARING RECIPE BOOK that comes with every BLENDOR!

WARING BLENDOR SAVES REAL DOLLARS, enough to pay for itself and more! Makes delicious family meals out of leftover foods. Mothers save additional dollars pureeing tasty, wholesome baby foods from fresh meats, fruits and vegetables!

AND YOU DON'T HAVE THE MUSS AND FUSS of ordinary mixers. WARING BLENDOR'S big *PYREX* jar cleans effortlessly. The smooth white base simply *wipes* clean. Ask your appliance or department store man to show you everything a WARING BLENDOR can do. You'll be honestly amazed!

WARING'S NEW COMPLETE FOOD PREPARATION TEAM!

WARING'S new *full power* 3-speed hand MIXOR whips through thick batters! Lightweight, perfectly balanced, its *Exclusive Propeller Pitch* beaters do a more thorough job. Combined with the WARING BLENDOR you can do every food preparation job faster, easier and better!

Waring Deluxe Blendor, $42.50 • Waring 3-Speed Mixer, $19.95

IF IT ISN'T A WARING, IT ISN'T A BLENDOR

Waring Products Corp., A Subsidiary of Claude Neon, Inc., 25 W. 43rd St., New York 36, N.Y.

Be Value-Wise!

get more for your range-buying dollar-

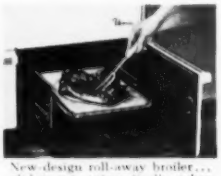
Illustrated is one of the smart models in the all-new Monterey series.

See the New FLORENCE *Luxuri-Line* GAS RANGES

value-packed with special features—

Let your Florence dealer show you how much more your money can buy . . . in features that make your range easier to cook with . . . easier to clean. See all that this compact, 36" range offers for improved top stove cooking . . . for delicious oven meals . . . for easy broiling. When you compare its features . . . even with ranges costing many dollars more . . . you'll want this beautiful new Florence Monterey in your kitchen, too.

- ★ New Automatic lighting . . . *No matches needed*
- ★ Easy-to-clean Titanium porcelain finish . . . *stain and acid resistant*
- ★ New center-port Vita-Flame Burners . . . *Cook faster, clean easier, save gas*
- ★ Large, family size oven *with chrome racks*
- ★ Double glass look-in oven window and oven light
- ★ DeLuxe Backguard *with built-in time reminder and Top light*



New-design roll-away broiler . . . glides out automatically when door is opened, for easy basting and turning . . . smokeless . . . gives savory flame-styled flavor.

Guaranteed by Good Housekeeping

"It's Old Stove Round-Up Time Again!"

Time for you to get rid of your old stove. Ask your **FLORENCE DEALER** about the special trade-in allowances.

Florence RANGES

FLORENCE STOVE COMPANY—GARDNER, MASS. Other factories: Kankakee, Ill., Lewisburg, Tenn. Offices: New York, Chicago, San Francisco, Atlanta, Dallas

GAS RANGES • LP-GAS RANGES • ELECTRIC RANGES • OIL RANGES
COMBINATION RANGES • OIL HEATERS • GAS HEATERS

Perfect gravy every time

The secret is to measure the fat, flour, and liquid; and to stir while cooking

You want gravy always to be your company-best. It costs no more, takes no more time. If you are a new cook or feel the gravy you make is less than perfection, follow these step-by-step pictures to success.

Gravy is made the same way whether your roast is turkey, chicken, beef, or pork. For giblet gravy, you dice the cooked giblets and add them just before the seasoning. Then heat through.

Photographs: Nelson, Photography, Inc

Measure drippings. Lift the turkey or roast to a warm platter; the meat will carve better if it stands a little while—about 20 minutes.

Leave crusty bits in the roasting pan, but pour out fat, meat juices. When fat comes to the top, skim it off. Then for each cup gravy, measure 2 tablespoons of the fat back into the roasting pan.

Add flour. Set roasting pan over *very low* heat. Measure 2 tablespoons flour for each cup gravy.

We're adding ¼ cup (4 tablespoons) flour to make 2 cups gravy, enough for 8 servings. For smooth gravy, blend fat and flour well.

More on opposite page

★ Sensational Gifts ★

PermaHues always—
Smart to choose . . . and use!

Be sure you see the exquisite colors and outstanding styling of PermaHues Moderne and Futura tumblers—and exciting stemware. Practical for daily meals . . . smart for parties. In most better stores along with trays and coasters—all gift boxed . . . at low popular prices.

J. H. CRISTIL CO.
Edgerton, Ohio

RIGHT ON THE TABLE
when you serve him STEAK

Because A.1. adds the rich, hearty flavor that men go for.

A·1 SAUCE

The Dash that Makes the Dish

Ask for A.1. when dining out, too!

G. F. HEUBLEIN & BRO., INC., HARTFORD 1, CONN.

WAXED PAPER
KEEPS FLAVOR IN
KEEPS ODORS OUT
MOORE & MUNGER—one of America's Important Suppliers of War

Deluxe knife holder

Truly a masterpiece in wood. Deluxe Knife Holder is made from specially selected Western Alder painstakingly finished to bring out the natural golden splendor of the wood. Rooster design is in four gay colors. A hearty, homespun addition to any kitchen wall. Holds five knives any size. A marvelous gift. **$1.98** at most department and gift stores. **Send for free folder, "18 Ways to Save Time and Space."**

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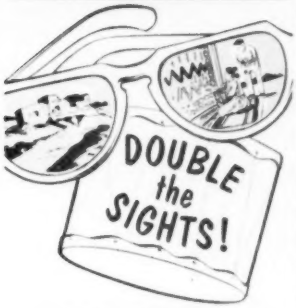
RITZ CLOTHS

There's a Ritz Cloth for every household cleaning purpose at your local department or hardware store. RITZ Since 1892

JOHN RITZENTHALER, 73 Franklin St., N. Y. 13



IN PHOENIX

and the Valley of the SUN!

More to see, more to do than anywhere in the Southwest . . . NOW . . . at budget prices. See 16 famous national monuments. No other state has as many. Visit Old Mexico nearby. Sun-conditioned days for sightseeing, exploring, all-year fishing, golf. Enjoy a vacation you'll talk about for years . . . in the land of room enough and time enough.

Feel better in Arizona!

"Clearest, driest, sunniest resort area—57 years."
— U. S. Weather Bureau

Valley of the Sun Club, Dept. B11
PHOENIX, ARIZONA

Send a FREE full-color preview of my next vacation.
(Please print)

Name _____

Address _____

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I am interested in hotel ☐ resort ☐ motel ☐ ranch ☐ trailer court ☐ apartment ☐

Perfect gravy every time

Begins on opposite page

Cook till frothy. Keep on stirring. For richer flavor and color, brown flour to a light tan.

Liquid for gravy should be lukewarm. Use the meat juices plus giblet stock, milk, or water.

Add liquid. For each cup gravy, measure 1 cup liquid. Pour it into the pan all at once.

As you stir, blend in the crusty bits on bottom of pan. Cook gravy till thick; simmer about 5 minutes.

Pour into hot gravy boat. That's perfect gravy to climax the turkey dressing and mashed potatoes! It's smooth, rich, nicely seasoned, and it tastes as full of flavor as it looks

DOUGHBOY'S GIANT INFLATABLE

PLAYROOM PALS

CIRCUS FOR KIDS!

Let 'em wrestle, punch or bounce these sturdy inflatable toys. "Playroom Pals" can take it! Made of Doughboy's exclusive Fortiplyed® VINYLITE Plastic (*two* layers of VINYLITE Plastic sealed together for super-strength) . . . so they last and last. Easy to inflate, deflate, and store. Sensibly priced, too.

BOBO, the Clown with new inflated noisemaker nose. Weighted bottom makes giant BOBO an ideal sparring partner. Always bounces back for more! **$5.00**

PEE-WEE, the Jr. Clown Strictly punch-proof. **$3.50**

ROCKY Indoor rodeo, but no furniture damage! Weighted bottom for lively gallops. **$3.00**

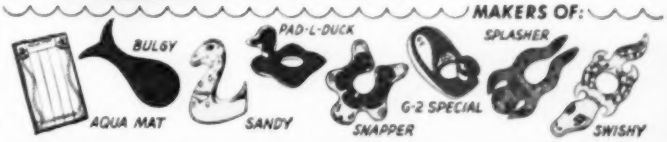
HONEY BEAR Cuddly and lovable . . . new favorite for both playroom and nursery. Even has noisemaker. **$2.50**

If your toy dealer does not stock, write

Doughboy VINYLITE PLASTICS

DOUGHBOY INDUSTRIES, INC.
NEW RICHMOND 1, WIS.

MAKERS OF:



"Micarta means easier living and greater room-to-room planning freedom"

Elizabeth Draper

NOTED FOR DESIGNING AND STYLING INTERIORS FOR HOSPITALS, UNIVERSITIES AND PRIVATE HOMES.

TABLE BY PASCOE FURNITURE, NEW YORK

The attractive, carefree surface of this modern table is Micarta. In this versatile plastic, Elisabeth Draper and other prominent designers and decorators have discovered ageless beauty and utility. That's why this exciting material is leading the way to refreshing originality in furniture and interior surfaces everywhere. It is equally at home on dining tables, chests, desks, beds, coffee tables and chairs.

Micarta is part of an easier life. It deftly repels burns, stains and scratches. Cleaning involves a mere flick of a damp cloth. Its lustrous surface will outlive surroundings.

Look into the wonders of carefree Micarta. There are colors, patterns and interesting wood surfaces for every decorative scheme. Enjoy the freedom it brings—in any room. Write for the full story today.

Box 11-52

UNITED STATES PLYWOOD CORPORATION
P. O. Box 126, New York 46, N. Y.

Please send color guidebook and free Micarta sample I can test myself.

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ADDRESS _____

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Westinghouse

micarta®

DISTRIBUTED by UNITED STATES PLYWOOD CORP. and U. S.-MENGEL PLYWOODS, INC.

Acme

If you have stamina, you can often get some of the best bargains at mob-type sales; be prepared to hold your own

How to get real bargains

Are you sure you're getting a bargain? You need more than determination and an early start

By Richard and Eleanor Kent

The advertisement read: "Once a year, one-day clearance of famous name radio and TV sets; all unconditionally guaranteed." The store had a reputation for quality. The listed values were excellent—so good, in fact, that we were a bit skeptical.

Monday morning, about 8:30 a.m. we became Numbers 18 and 19 in a line of bargain hunters that 15 minutes later stretched a quarter of the way around the block. Here's what happened between 9 a.m. when the doors opened and 9:30 a.m. when we left the store having just bought the radio bargain of a lifetime!

Armed with the advertisement on which we had checked the sets that interested us, we stepped from the elevator into the second-floor salesroom. Our man said, "What set d'you wanta see?" We ticked them off on the advertisement. "This one; or that; or that." By the time this snappy interchange was finished, we were at the door of an anteroom housing half a dozen radios, including our first choice. The salesman tuned in our first choice, an 18-tube radio-phonograph, with short wave, FM, a three-speed record-player, and a famous name. It had power and beautiful tone. We tried the FM, and the record-player; two speeds only. There was no 45 r.p.m. record "handy," undoubtedly because of the turntable adjustment necessary to play it.

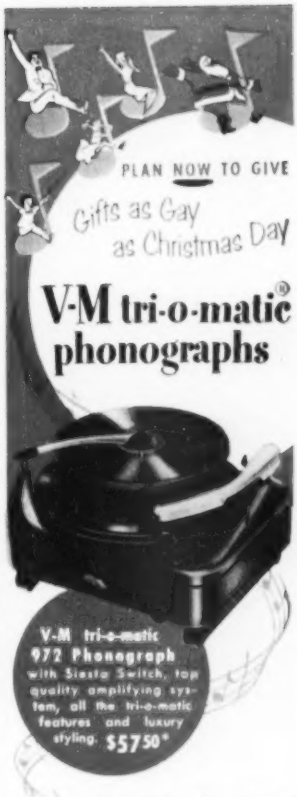
The salesman's pencil was poised above his order book. "There it is, folks. Good buy."

"The cabinet's ugly. That brown lacquer ruins its lines." This from the distaff side of the family.

The head of the house eyed it speculatively. "Could be refinished. Lots of work though."

The salesman shrugged. "It's a good buy," he repeated.

Actually we were puzzled by the low price. The cabinet might be the answer to that. But, at every sale there is a definite moment to apply the brakes on the "quick, [*Turn to next page*



Everyone Likes Music Year Around

Give the gift that's *sure* to please any loved one all year 'round—a beautiful, fine quality V-M tri-o-matic phonograph! You'll give glorious, "full-bodied" tone reproduction that brings out the best in any record; care-free, completely automatic playing of any size, any speed records; gentle, noiseless changing that protects valued records; and beautiful luxury styling that is "right" for any room. See the complete V-M line—from $29.50 up.

Siesta Switch®

A V-M exclusive for extra record playing pleasure. Lets you read or fall asleep to music because Siesta Switch turns off everything (amplifier too!) after last record plays. V-M Models 972 and 920 will also turn off the lamp you can plug into phonograph base.

V-M tri-o-matic 985 Portable with all V-M features plus Lazy-Lite (rejects records with lid closed) **$77.95***

V-M tri-o-matic 920 Changer Attachment plays through any TV or radio. World's most popular changer! **$39.95***

V-M phonographs and changers are sold in leading music stores everywhere. Manufactured by V-M Corporation, Benton Harbor, Michigan.

*Slightly higher in West.

SEE YOUR V-M DEALER SOON

Kirsch
DRAPERY HARDWARE

a smart start for

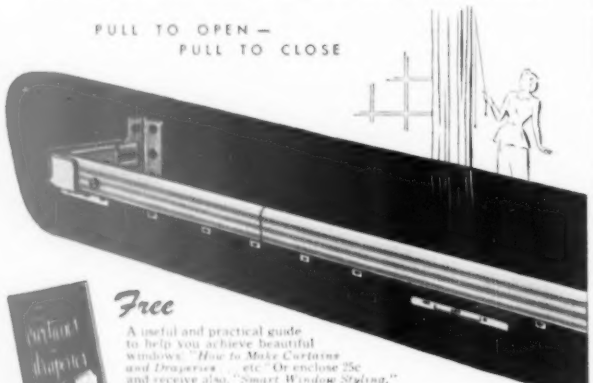
Window Beauty

FIRST decide on the window treatment to bring fresh, new beauty to your home. (Use Kirsch styling ideas!) Then select the Kirsch drapery hardware, to ensure dependable performance and make the *most* of any lovely fabric.

Drapery hardware is *not* all alike! You pay no more for the *extra* quality and durability of Kirsch, the complete line made by the leader in the business. Kirsch traverse rods, for example, work better and look better longer. *Sm-o-o-th* in looks, action and satisfaction . . . with positive overlap for privacy. Four adjustable length-sizes enable you to fit windows from 28 inches up to 150 inches wide.

Spare a moment to "insure" your drapery investment . . . it's easy . . . Ask for—*insist on*—genuine Kirsch drapery hardware!

PULL TO OPEN—
PULL TO CLOSE



Free

A useful and practical guide to help you achieve beautiful windows: *"How to Make Curtains and Draperies . . . etc."* Or enclose 25c and receive also, *"Smart Window Styling,"* with 85 window draping ideas.

KIRSCH CO., 301 Prospect St., Sturgis, Mich. *(In Canada Woodstock, Ont.)*

☐ Please send me your free guide, *"How to Make Curtains . . ."*

☐ I am enclosing 25c; please also send *"Smart Window Styling."*

Name_____

Address_____

City_____ Zone_____ State_____

How to get bargains

Begins on preceding page

quick, buy" impulse. We were applying them.

We questioned the guarantee. Yes, it would be a part of the bill of sale.

"Of course," added our man, "It's not as if you were buying that one over there," indicating a considerably higher-priced model, "We're losing money on this set as it is."

We looked at each other. We were thinking, "Here it comes." "It" in this instance, being an attempt to upgrade us to a higher-priced radio. That would have meant our bargain was "nailed to the floor," bait merchandise advertised to get people into the store, but not meant to be sold.

The "nailed to the floor" gimmick is often used to get rid of all kinds of merchandise, but especially radios, automobiles, electrical appliances, and furniture. Insist on buying and you will either be told, usually after elaborate consultation with the manager, that the article has "already been sold"; or your deposit will be taken and the upgrading attempt made over the telephone. Upgrading can be the sign of a fake sale, or it can be perfectly legitimate salesmanship, an attempt to interest you in better, higher-priced merchandise.

The legitimacy of this particular sale was proved, however, when the salesman said, "All you have to do is plug it into the outlet."

We bought the set.

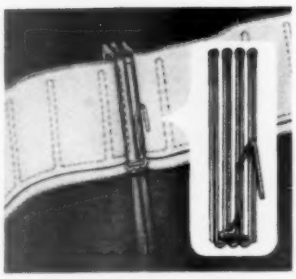
Two phone calls and several weeks later, the store's contract repairman had the FM, which we found out of kilter on delivery, working perfectly.

About the same time, some friends who had purchased a fine, but less-versatile radio combination from a local department store, were having set trouble and not getting any better service from the store's repair department. The moral: Good stores don't let price change their service policy.

Subsequently we stripped the cabinet down to the bare wood—fine mahogany and mahogany veneers—and gave it the high rubbed finish it deserved. Today we own an instrument that is beautiful all ways. It has stood up to two years continuous usage, a 1,000-mile journey in a moving van, and we have yet to spend a penny on repairs or replacements.

In our experience, consistently successful bargain hunting—which is the kind that pays off in more money to spend on your home, on clothes, trips, gifts, and hobbies, and gives added security and peace of mind as a bonus—we say that kind of bargain hunting has to be *planned*. It demands mental and physical effort. But, it is fun and unbelievably profitable.

For instance, had we not planned ahead for our radio; known when clearances were likely to be held; shopped and listened to radios so we would know what to expect of various makes and models;



easy to do your own

Pleating!

KIRSCH
Easypleat

You'd expect the handiest, most practical home pleating method from the leader in drapery hardware—and Kirsch *Easypleat* is it! You can make beautiful "professional" pleats in any fabric, any width, *without* tiresome figuring or measuring. Simply stitch the Kirsch *Easypleat* heading tape to your goods, press the drapery and then insert the Kirsch *Easypleat* hooks to form trim, *tight* pleats. Really "*nothing to it*," thanks to Kirsch directions . . . so easy to follow.

PINCH PLEATS

Luxurious triple French pleats—or double pleats, which get more out of your goods—form-up neatly and accurately. You get *tight* pleats!

BOX PLEATS

Smartly-tailored and decorator perfect . . . are easy now, with the *Easypleat* heading tape, forming hooks and detailed illustrated directions.

For the easiest way to beautiful results, be sure to ask for* Kirsch *Easypleat.

Choose the Name you Know
—KIRSCH

SpeedWay SpeedTools

Build, repair, install, finish or refinish—at your convenience, at low cost. Powerful SpeedTools take the drudgery out of work, help you do "professional" quality work in a hurry.

No. 150 SpeedSander An all-ball-bearing, orbital-motion, finishing sander with powerful 3450 r.p.m., A. C. induction motor and cast aluminum body. **$34.50**

150-K SpeedSander Kit The Sander with Accessories including: deep contour pad, finishing plate, felts for free abrasives and wet rubbing, lamb's wool bonnet, 90 sheet abrasive covers, etc., in fitted steel carrying case. **$49.50**

No. 1000 SpeedSaw ¼ H. P. Universal Motor, cast aluminum housing, safety shut-off switch. Cuts all angles to 45°, any depth to 1⅛". **$29.95**

SpeedDrills *(for metal or wood)* Extra power, high speed, electric drill with cast aluminum cases, and geared chucks. No. 200-J¼" SpeedDrill **$19.50**

No. 400½" SpeedDrill **$39.50** *also other sizes, types.*

SpeedGrinder No. 128 Bench Grinder with ¼ H.P. motor; angle guides in rests for proper sharpening of drills, planes, chisels, etc.; cast aluminum housing; and two 6"x¾" grinding wheels. **$32.50**

Drill Kits Several fast selling kits. Painters and householders Kit (illustrated) is typical. It has: ¼" Hornet Drill, Abrasive Discs and rubber backer plate, grinding wheel, wire brush, buff, etc. in attractive display carton **$19.95**

Write for catalog

SPEEDWAY MFG. CO.
1840 So. 52nd Ave., Cicero 50, Ill.

watched the advertisements for sale announcements; arrived at the sale early with a definite idea of what we wanted so we could tell the salesman and he in turn could show us the set without delay—without that we couldn't have shopped that sale successfully. Others close to us in line, who had only vague ideas about what they would like to buy, got nothing, as did the latecomers. You can buy a great many things with the difference between the price our friends paid for their radio and the price we paid for ours.

Family-finance experts estimate that a value-conscious shopper buying largely at sale prices saves around 20 percent per year over nonsale buying. Another figure quoted is $3 earned for every hour of shopping time. Checking sales slips and the rough budget we keep, we find we have nearly doubled those figures.

The facts in this article are based largely on our bargain-hunting experiences in big cities such as New York, Chicago, Atlanta, in cities the size of Asheville, North Carolina, or communities like Wallingford, Vermont. When it seemed indicated, to fill gaps in our knowledge—we are not professional shoppers—we went to the store executives who make the sales. They agreed with us that there are genuine sales at which you can save substantially. At others—fake sales—you may even lose money. In between sales there are always bargains to be had in the stores. You find them on clearance racks and tables; among regular stock, on counters, and floors. This merchandise may be *legitimate* "bait," reduced to put you in a buying mood. Or the reduced item may be one of a kind. Perhaps it is slightly damaged—a smudged belt, a toy in a torn cellophane cover. If you mend the cover as we did with a box of miniature jointed dolls, then you'll have a respectable $2.39 gift that cost you only $1.

You will find a pile of bolt ends or fabric samples in the upholstery department of nearly every store in the country. A friend of ours paid $2.98 a yard for material to cover the seat cushions of her dining-room chairs. We bought identical material in "under yard" lengths in the same store for 15 cents the piece. This was a rare find, the kind even veteran shoppers seldom get.

Shopping in anticipation of a wedding gift, we bought a handmade, quilted lambs'-wool comforter, satin-covered, $12.95, reduced from $29.95. There were three left in stock, one on the counter with regular-priced comforters; two in the stockroom. So they were reduced.

Sales, however, offer the major road to savings for the shopper who is well informed on the language of sales, the kinds of sales, and what to expect of each.

Why stores have sales

At Blank's Department Store, business is in the doldrums. Old customers are staying away and

[*Turn to next page*

LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

LISTEN . . . NO ROAR!

IT'S *QUIET...*

FEEL THAT SUCTION!

IT'S *POWERFUL...*

Guaranteed by Good Housekeeping

Listed by Underwriters' Laboratories

NO DUST BAG TO EMPTY!

- **No muss! No fuss!** Simply toss out extra-big paper "Speed Sak" a few times a year!
- **No whining roar!** Peripheral-Silencer makes Lewyt quietest cleaner of all—by far!
- **Powerful over-size motor** plus Twin-Turbo Fan creates terrific suction, gets *more* embedded dirt!
- **Famous No. 80 Carpet Nozzle** with its automatic comb-valve and floating brush whisks up threads, lint, hair—*all with less rug wear!*
- **Cleans in 32-foot radius** from one outlet! Swivels from center of room for wall-to-wall cleaning! Light, compact—so easy to use!
- **Does every cleaning job!** Dusts blinds; sweeps floors; renews upholstery; sprays paint and wax—even de-moths closets!
- **Backed by written Guarantee** and 64 years of precision manufacturing! Video-Pak prevents radio-TV interference!
- **Complete with all attachments!** No extras to buy! No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor and Wall Brush; Upholstery Nozzle; Power Sprayer and Moth Snuffocator!
- **Greatest dollar-value!** No other cleaner has so many features and costs so little! See the Lewyt today! Nearest dealer is under "vacuum cleaners" in your phone book!

NO UNHEALTHY LEAKING DUST! Microscope tests prove Lewyt's Micro-Dust Filter System traps dust particles even smaller than 4/100,000 of an inch! No wonder hospitals and allergy-sufferers prefer the Lewyt!

DO IT with

LEWYT

Stop at this Display for just 10 seconds, let your dealer show you the revolutionary advantages of the Lewyt Vacuum Cleaner! Discover how to cut house-cleaning time in half!

***FREE!** Write for colorful 16-page booklet "Home Cleaning Made Easy"!*

LEWYT CORPORATION, Vacuum Cleaner Div., 80 Broadway, Brooklyn 11, N. Y.

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Mueller Climatrol

Your heating dollar buys more comfort — and convenience and cleanliness — when you invest it in carefree, automatic Mueller Climatrol heating.

Mueller offers fuel-thrifty heating for any size home, for any type of system, and with any fuel.

"Designed Convertibility"
—for oil today, gas tomorrow

Why wait to enjoy good living, just because of fuel limitations? Install automatic oil heating now, and convert to gas later by switching burners, quickly and at little cost. Ask your Mueller dealer about the Mueller Climatrol Guaranteed Gas-Oil Convertibility Plan, which permits you to switch fuels without sacrifice.

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Please rush a copy of your colorful free book "Accent on Comfort" — 12 pages of helpful information on selecting heating equipment.

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C-43

FOR GAS • FOR OIL • FOR COAL

How to get bargains

Continued from preceding page

new ones not coming in. In the stockrooms of Z's, there is an accumulation of odds and ends. Colors and sizes of some lines are incomplete. There are buyers' mistakes to be unloaded; some high-fashion merchandise that will be outmoded next season. One of its suppliers, let us say a blanket manufacturer, has a limited yardage left over after filling seasonal orders. He offers to make it up for Z's in crib-size blankets at a special price.

So what do Blank's and Z's do? They run sales.

The fur, furniture, and white-goods sales started as business stimulants in normally dull months. They have become standard practice because they are good sales stimulants for any month.

What you should know about profits and reductions

The margin of profit varies with the type of store, averaging around 40 percent; higher for the ultra-smart shops, lower for the less exclusive stores.

The greatest sale reductions are on fashion merchandise, particularly high fashion in exclusive stores. Normally a genuine sale offers savings of 10 percent to 40 percent. With shortages this average drops.

You can be deceived by reductions unless you remember that on comparable merchandise the 50 percent markdown of an exclusive shop may represent no better value than the 25 percent markdown of a moderate-priced store.

Shopping for slips in an Upper Fifth Avenue store, we found $8.95 slips, advertised as reduced from $12.95, did not offer nearly as good value, dollar-wise or quality-wise, as crepe slips on sale at a store lower down the street, sale priced at $6.95 reduced from $8.95. However, in the coat department of the same swank Upper Fifth store, we found a different story. There, untrimmed black wool coats, advertised as originally $125, were on sale at $85. Better materials, better workmanship, better styling had gone into these than into the untrimmed black wool coats also advertised on the same day by a store further downtown at $50, reduced from $85. The decision here was between a bargain *dollar-wise* and a bargain *quality-wise*. We took the quality-wise bargain perferring to pay more and get more in terms of long-range styling, wearability, and good looks.

Actually, while there are exceptions, such as the crepe slip, our experience has been that the better the store the better the bargain quality-wise, and very frequently dollar-wise also. This is particularly true of sales in many swank stores on high-fashion merchandise; accessories; on "one of a kind," clearance rack, or "as is," items. When they slash prices, they really slash. It adds up to this: Know your stores; compare not only price with price but quality with

To The Freshman Housekeeper

You may think you have a million things to learn but here is one item you cannot neglect. Use Sani-Flush to clean your toilet bowl. It is the one product that cleans thoroughly, disinfects, removes invisible film. Quick, easy, sanitary. No messy scrubbing. Just follow directions on the yellow can. Safe in septic tank systems. At all grocers. The Hygienic Products Co., Dept. 56 Canton 2, Ohio.

Sani-Flush

PERFUMED with a mild, fresh fragrance

STOP THAT ANNOYING, WATER-WASTING RUNNING TOILET!

Install an **"ALERT"** Friction-Free FLUSH VALVE GUIDE

As Reported in **READER'S DIGEST**

★ Install it yourself!
★ 3-Year Guarantee!
★ Over 1,000,000 in Use!

$2.15 (Higher in West)

At your Hardware or Plumbing Merchant

If not available locally, send $2.25 (for cost and postage) to ARDMORE PRODUCTS CO., Dept. D, Ardmore, Pa. In Canada: Fox Agencies, Ltd., Port Credit, Ont.

ELMER'S a first-aider!

Here's a first for everybody—and that means you: ELMER'S *Glue-All* is white magic for strong, invisible gluing of: *furniture, wood, paper, fabric, pottery, leather, linoleum,* etc. Dries in a jiffy—and so pleasant and easy to work with! Wonderful for kids because it washes off hands and clothing instantly. Non-staining. Get a trial-size bottle of ELMER'S *Glue-All* today—another *Borden's* product that belongs in your home.

If it's Borden's, it's GOT to be good

Guaranteed by Good Housekeeping

ELMER'S GLUE-ALL

Borden's

No. 895 Set

Real gift for the handyman — 28 dependable tools, just right for the home owner. In handy metal kit, **$49.95.** (*Western price slightly higher.*)

STANLEY TOOLS

Good tools make good gifts for men of all ages. Give Stanley Tools this Christmas . . . complete sets in sturdy chests or tools in gift boxes. For the best in tools, buy STANLEY at your hardware dealer's.

Popular Book for Handymen —$2.00 per copy. "Know-how" book on woodworking for Christmas giving. Washable cover — 196 pages. Stanley Tools, 102 Elm Street, New Britain, Connecticut.

The Tool Box of the World

Stanley Tools New Britain, Conn.

STANLEY

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Hardware • Tools • Electric Tools • Steel Strapping • Steel

ALL-WEATHER PROTECTION FOR YOUR HOME!

KOOLVENT

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AWNINGS

For patios, porches, doorways, windows

NOW is the time to give your home the added protection of patented KoolVent Aluminum Awnings. These beautiful coverings add to the appearance, value and utility of any style home. They're economical, too!

To have representative call for free estimate, without cost or obligation...

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Keystone Bldg., Pittsburgh 22, Pa.

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Address _____
City _____ Zone ____ State ____

Paste on post card

Choice of colors • Budget terms

price. Know your budget; the use to which you will put the bargain and the service life you must expect from it. Bargain-hunt with this yardstick and you cannot go far wrong.

The kinds of sales and what you can expect from each

The two major types of sales are: *End-of-season clearances;* and *annual events* (such as White Sales, July Fur Sales, February and August Furniture Sales, Dollar Days, Community Days, and so on).

End-of-season clearances, coming after Christmas, Easter, and during the months of January and July, offer the juiciest bargains. They clear out odds and ends, and accumulations of stock.

Almost every type of merchandise lands in a clearance sale, but the most consistent performer is fashion merchandise. It is wise to plan family wardrobe replenishing to take advantage of this. It is good business, even if not as much fun, to buy fur-lined gloves in March, or summer suits in August, in anticipation of the next season. But beware of extreme styles that may be out of date next season.

You can also make fantastic savings on gift merchandise. One January Saturday we bought $53.65 (original price) worth of next December's Christmas gifts for $9.90, at a famous New York specialty shop. Among them were bandbox-fresh silk scarves $1, reduced from $12.95, a handmade, beautifully styled silk blouse, $2.95, had been $9.95. The merchandise was not shopworn. There was nothing wrong with it—but it was the last day of the sale and the store wanted to get rid of it. High-fashion stores cannot afford to carry over stock their customers might recognize.

Theoretically, all clearance merchandise is reduced from regular stock. Actually some stores buy additional merchandise to bolster, or "round out" clearance stocks. It's an ethical practice; it safeguards against disappointed customers. Bolstering merchandise is generally of the same quality as the clearance stock but if you want to check on that, look at the tickets. If the price is unchanged, it's bolstering merchandise. The differences may be hard to detect, poorer finish or materials, looser stitching. Examine and compare before you buy.

You can be tripped by variations in values. We shopped a clearance of innerspring mattresses recently, advertised as "$39.95, values from $42.50 to $79.50." We found two at the $79.50 valuation. The rest were no bargains. Better Business Bureaus recommend a minimum 10 percent top valuation merchandise at any sale. But there are violations. The only way to get top value is to examine sales tickets closely and shop reliable stores.

There is always a sprinkling of "as is" merchandise at clearance sales. A friend of ours owns a magnificent lamp made from a glass vase of famous French manufacture, an "as is" reduction, from

[*Turn to page 252*

New! Revolutionary!

RUSCO *Self-Storing* INSULATING SASH for CASEMENT WINDOWS

- Nothing to change—nothing to store!
- Insulates the entire window opening!
- Magicpanel® Ventilation!

PRACTICAL • CONVENIENT • EFFICIENT

At last a practical method of modern, streamlined insulation for *casement windows!* Rusco Self-Storing Casement Insulating Sash never interferes with window visibility or operation—is so inconspicuously attractive it is seldom noticed. But you *will* notice immediately how much more livable it makes any room—how much cleaner and quieter—how healthfully comfortable with Magicpanel® rainproof, draft-free ventilation.

Rusco Insulating Sash is *permanently installed* in your present windows. No alterations necessary. The Rusco panels slide back and forth smoothly and quietly in weatherproofed felted channels. Available in wide choice of colors.

Check these Outstanding Rusco Features

- Self-Storing . . . Nothing to Change, Nothing to Store
- Magicpanel® Year'Round Draft-Free Ventilation
- Keeps Your Home Warmer in Winter, Cooler in Summer
- Controls Excessive Steaming and Frosting
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- Operates Smoothly, Quietly
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CONVENTIONAL TYPES ALSO AVAILABLE

Rusco Exterior Attached Insulating Sash

Rusco Interior Attached Insulating Sash

RUSCO *All-Metal Self-Storing* CASEMENT INSULATING SASH

For full information, tell your local Rusco dealer or write

THE F. C. RUSSELL COMPANY

Dept. B419, Cleveland 1, Ohio — In Canada: Toronto 13, Ontario

The Darlington (South Carolina) track is the scene of the "Southern 500," a popular stock-car event that tests the durability of unaltered production-line models, shows how the family car rates with other makes. You don't have to race on the highway to know

The Family Car

Are you really a safe driver?

Chances for an accident are as thick as the dust on a stock-car track, but these drivers would never think of running the risks most motorists take

Everybody talks about good driving habits, but not enough drivers seem to do anything about them; unlike the weather, something *can* be done about them.

Many accidents occur because the driver forgets there are natural laws operating. When the driver violates these laws, he is asking for an accident. The average driver may even do more than violate these laws because he doesn't use common sense if an accident seems unavoidable. If he sees an accident coming, down goes the clutch, slam go the brakes, and wham goes the crash. Thus, what may have been a hard collision often becomes a serious or fatal accident.

Your body has cultivated certain reflexes which can prevent you from falling when you are walking. But when your car begins to skid, these same reflexes can be your worst enemy. Automatically your foot starts for the brake pedal and that can be quiet suicide.

State of mind is another big cause of accidents. A quarrel before you step into your car, or preoccupation with business can make you a prime target. Today's traffic demands that you keep all senses alert as you drive. Reactions can only be so fast. Certainly driving with an occupied mind robs you of that important safety factor.

Do you drive with your hands on the spokes of the wheel? According to Marshall Teague, national champion stock-car driver, there is considerable time lag when the hands are transferred from the spokes to the outer rim of the wheel, should a quick sharp turn become necessary. At average highway driving speeds, your car will have traveled some 44 feet before your hands are transferred to

Photographs: Verlin, Cenaler

Flipover like this usually means death or serious injury to the average driver. Race drivers expose themselves to accidents, but actually take few chances on the track. They always play it safe on the highway

Marshall Teague grips the steering wheel with everything he's got when a crash is inevitable. Teague says, "I've often sprained a thumb, but thanks to this, more than luck, I've never suffered a crushed chest"

the rim of the wheel. This is often the difference between being a safe driver and a dead one.

Some drivers are prone to rest their left arm on the window ledge. When you do that, you can't possibly have your car under complete control. You wouldn't carry a package under one arm while you drove; why carry the door of the car?

However, there is good news about safety for the average motorist. A new sport has arisen during the last few years which is forcing greater safety standards for drivers. The lessons learned will have a big impact on better safety.

Stock-car racing has taken over as one of our biggest sports. People who are in the business estimate that by the end of this year about 40 million fans will have spent close to 70 million dollars to see auto speed contests. Last year 35 million people paid 61 million dollars. Comparing that with 1939, it's a 40 percent gain in attendance and a 74 percent gain in collections at the gate. Stock-car racing is enjoying its biggest boom ever.

Believe it or not, this new sport, stock-car racing, will make you a better driver. Here is why.

Until recently, the public thought of stock-car racing in terms of hopped-up junk heaps buzzing around a track to provide crashes and thrills. [*Turn to next page*

Nine common causes of traffic accidents

Better Homes & Gardens, with the aid of the National Safety Council and the Association of Casualty and Surety Companies, has found these to be nine of the most common causes of traffic accidents:

1. **Driving too fast for conditions**
2. **Failure to yield the right of way**
3. **Failure to give and observe traffic signs and signals**
4. **Too much alcohol**
5. **Not staying in the proper lane**
6. **Following too closely**
7. **Improper passing**
8. **Inattention**
9. **Defective equipment**

Any one of these points includes a great number of exasperating, unforeseen, and downright dangerous situations which could result in death for you and your loved ones. Or at best, the expense and red tape of a collision.

A good driver—a safe driver—knows that he must be constantly on the defensive and that his best defense is a reminder to himself every time he gets behind the wheel that *this is the most important job in the world at the moment.*

Don't drive to your own funeral

WRONG

You wouldn't drive with a package under one arm; why carry the car door? In an emergency, your left hand is useless

RIGHT

Pease

With both hands above the center of the wheel, elbows bent, arms loose, your maneuvers can be as quick as your reactions

No more lazy walls

You can do it yourself—be dollars ahead!

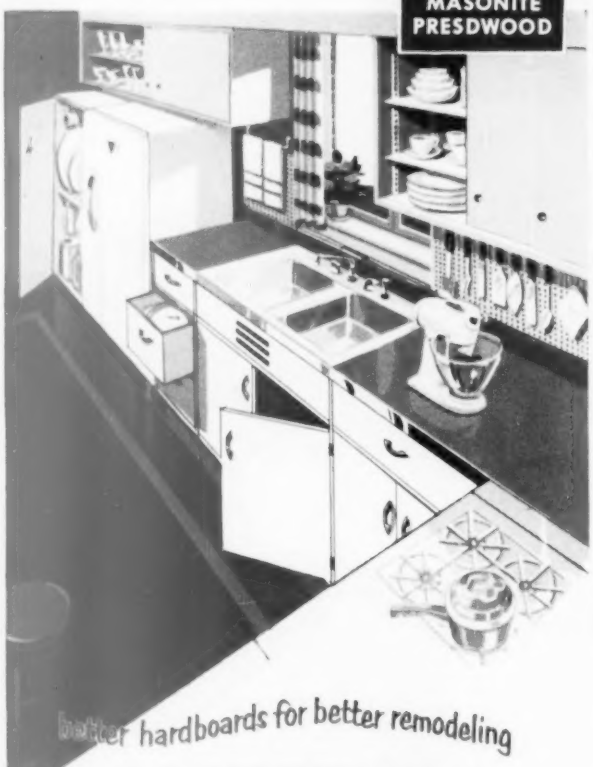
You can transform bare kitchen walls into useful storage centers and work areas that save steps and save time.

Start your week-end wizardry with Masonite Presdwood®. Here is a strong, rigid hardboard that serves equally well in wall cabinets and bases, in firm, durable counter tops . . . even in the compact tray and bottle cabinet.

Large, dense all-wood panels go up quickly, are easy to cut and fit with ordinary carpenter's tools. Choose the finish you like . . . Presdwood takes it beautifully. Resists moisture and takes lots of abuse.

Send for free plans and decorative ideas based on the kitchen below. Plans are also available for (1) a bedroom for two boys, (2) a boy-and-girl recreation room, and (3) a "read-and-sew" nook. Your building materials dealer has 23 types and thicknesses of Masonite Presdwood for modernizing any room of your home.

you can do so much more with MASONITE PRESDWOOD



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MASONITE® CORPORATION

DEPT. BHG-11, BOX 777, CHICAGO 90, ILL.

Please send me architectural, scaled plans and decorative ideas for:

☐ Kitchen, No. AE-268 ☐ Recreation room, No. AE-266
☐ Boys' room, No. AE-265 ☐ Sewing Nook, No. AE-267

Name .....

Address .....

City and Zone ..... State .....

"Masonite" signifies that Masonite Corporation is the source of the product

Are you really a

Recently, the National Association for Stock Car Automobile Racing began a series of qualifications and rules limiting the entry of cars. First, the car entered had to be the same type of automobile coming off the production lines in Detroit. The cars entered were allowed to have reinforced wheels and springs in the interest of safety. Jalopies were ruled out. The car entered had to be a late model.

So if you wonder what the family bus will do when it is under real stress, you can get the answer at today's stock-car races. Most of the tracks in the N.A.S.C.A.R. circuit are dirt and, after a few laps at high speeds by the competing cars, the tracks become rough and a grueling test of the durability of car and driver. During a race, clouds of dust grow, clogging radiators and often blinding the drivers. The jouncing, bumping, grinding pace is a terrific strain on both man and machine. It is no wonder that often only a third of the cars entered at the start of a 100-mile race are able to finish. Here is a true test of the ability of the family car to take it. Experts estimate such races are equivalent to giving the family car some 75,000 miles of ordinary use.

N.A.S.C.A.R. officials calculate that drivers entered over a regular annual period of racing resulted in some 50,000 driver-exposures or chances to be in accidents. With that many chances of accidents on the stock-car tracks of the nation, it is inevitable that there be a

Strap-hanger's delight is to get a firm grip on the window channel, but use a light, one-handed touch on the spoke of the steering wheel. There's a waste of time while both hands are transferred to the rim of the wheel should a sharp turn become necessary

Passing the wheel through the hands is a clumsy, slow method of turning. The driver momentarily releases his grip on the wheel as he shifts the position of his hands. Sit closer and higher; use firm leverage on the top half of the wheel; hand-over-hand on full turns

safe driver?

Begins on page 176

great many crashes. There are—yet after crashing at speeds of from 60 to 90 miles an hour, drivers will step out of their wrecked cars, wave to the crowd, and walk off. It is interesting to note that there wasn't a single fatality in N.A.S.C. A.R. races in 1951.

How can drivers crash at such high speeds and yet come out of these wrecks not only alive, but uninjured?

Simply because good driving habits and safety precautions are part and parcel of the lives of these men. Take chances, you bet they do, but not one-fiftieth the chances Mr. Average Motorist takes every day.

Stock-car races are the new testing ground of the safety and durability of the family car. Speed they have, but the right mixture of speed and safety. In the interest of safety, drivers wear safety belts and helmets, but there is a great deal more to injury prevention than these essentials. Drivers know what to do when an accident occurs, and they have developed new methods of insuring safe emergence from an accident which will be of tremendous benefit to the average motorist.

The king of them all, last year's National Champion Stock Car Driver, is Herb Thomas of Olivia, North Carolina. This drawling, good-natured Southerner drove a stock car faster and farther in 1951 than any other American. Yet, he came through the season unscathed and, in 1952, is continuing his pace-setting activities.

Thomas says that the average motorist can easily learn some of the safety "tricks" of the stock-car track. These are really essentials of good driving.

He declares, "The traffic being what it is on American highways, the first thing to do is adjust your speed to the highway. If it's raining, you shouldn't be buzzing down a highway at 70 miles an hour. It's a good idea to test your brakes—not at 70 mph—when no other car is near you. Then, you'll see just how far your car will skid. Watch some drivers at speeds of 40 miles and over; they'll ride someone's bumper. What happens if the fellow ahead stops suddenly? It takes time for your foot to hit the brake pedal. That means you're moving ahead while the man in front is stopping. If you're lucky, it might mean nothing more than several hundred dollars' worth of front-end damage. A lot of people aren't lucky. At 40 miles an hour, the safe stopping distance is eight car lengths behind the car in front. *Give yourself plenty of distance.*"

Thomas says, "Do you sit far

[*Turn to next page*

Following too closely can result in unhealthy situations. Driver attempting to pass car in foreground hugged bumper of leader, blocked his own view, couldn't see opening ahead. Truck assumed he wouldn't pass; if Bumper Boy darts out now, he'll be squeezed

"Do-it-yourself"

makes sense with SHOPSMITH

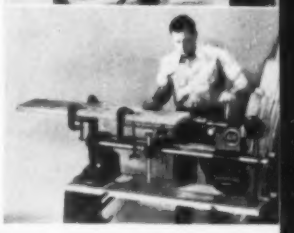
COMPLETE POWER WORKSHOP FOR $189.50. Price includes all attachments for the five basic tools—saw, sander, lathe, horizontal and vertical drill presses. Does not include motor ($34.50) or bench.

Home appliance for men does 1001 woodworking jobs . . . takes little space, less skill . . . changes quickly from tool to tool to *multiply* your savings and your fun.

• MAKE YOUR OWN STORM WINDOWS!
Save up to $12 each! SHOPSMITH's unique adjustments make it easy for even the most inexperienced woodworker. As vertical drill press, SHOPSMITH has "big job" capacity.

• FURNITURE REPAIRING MADE EASY!
You can replace a table leg or rebuild priceless antiques—turn salad bowls or lamp bases. SHOPSMITH as a lathe takes work up to 33" long, 15" in diameter.

• MIGHTY HANDY FINISHING TOOL!
If you've ever tried to sand fence pickets (after sawing points) or sand duplicate parts, you know how useful the SHOPSMITH 12" disc sander can be. It feeds into the work!



• DO ALL KINDS OF ODD JOBS FASTER, EASIER! Any sawing, sanding, turning or drilling job is quickly mastered with SHOPSMITH. Horizontal drill easily handles work too big or awkward for vertical drilling.

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Please send me a free copy of the SHOPSMITH catalog and the name of my nearest SHOPSMITH dealer.

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Look what my EASY won for me!

CLEANEST WASH PRIZE! Easy washes *all* clothes in *all* parts of the tub with exclusive Spiralator roll-over action . . . gets *all* clothes cleaner and brighter than you thought possible! Automatic Spin-rinse *doubleruses* a full load with only 3 gallons of warm water . . . then spins clothes 25% drier in the whirling basket.

SPEED TROPHY! Two tubs work as a team . . . do your whole week's wash in less than 1 hour! While one tub washes faster, the other tub super-rinses in only 3 minutes—then spins clothes damp-dry. Clothes come out fluffier, dry faster indoors or out . . . without hard-to-iron creases or broken buttons!

SAVINGS AWARD! Easy saves time . . . work . . . money, too! Handy swing faucet returns live hot suds for re-use. Easy cuts cleaning bills by safely doing "washable" drapes, slipcovers, best blankets. Want faster, cleaner, thrifty washdays yourself? Get the prize-winning new Easy Spindrier. Easy Washing Machine Corp., Syracuse 1, N. Y.

We're celebrating our 75th Anniversary with Special Jubilee Values. See them all at your Easy Dealer!

BIG CAPACITY WRINGER! Deluxe Easy Spiralator. No better wringer at any price!

EASY SPINDRIER —with 3-minute Automatic Spin-rinse

Are you really a safe driver?

Continued from preceding page

away from the wheel, casual and relaxed at high speeds? You're spoiling for an accident, if you do. Watch the driver on the track. He's driving with elbow bent, and he's gripping the rim of the steering wheel, not the spokes. He can make a quick turn if he has to. The average driver will speed along at 70 with his hands in the same position on the wheel as at 30.

"One of the unsuspected causes of accidents is a result of carbon monoxide seeping in through the front vents of some cars and flowing through the air-control systems. You may not die of carbon monoxide poisoning, but a smashup would have been avoided if you weren't groggy. Cars using the cowl ventilator system eliminate most of this danger when driving behind a slow-moving line of traffic. Cars equipped with vent systems in which the intake vent is low on the car, should have front vents closed in a slow-moving line of traffic.

"Prevent the accident before it happens. If you're going to pass someone, don't pull up right behind him and then dart out to the left. How can you tell what's coming in the opposite direction? You must have time to get back in line if a car is coming the other way. So, give yourself several hundred feet if you're doing a fair speed. This will give you time to get out of the way if you can't pass."

"The old rule," says Champion Driver Marshall Teague, "still applies. Two objects can't occupy the same place at the same time. When you come to an intersection, slow down. Give yourself a chance to stop if you must. Remember, the man on the right has the right of way. That's what the law says."

Teague says, "Night driving is a big hazard because most people don't realize that the faster they go, the less chance to see what's ahead. The motion of the car itself reduces visibility. Crashes happen when the driver overdrives his headlights. When you drive with your high beam, you don't get any extra visibility if a car is coming in the opposite direction. Keep the low beam on. Good manners, again. Most people are doing that now. But, once in a while, you'll meet a fellow who doesn't care. Don't get angry and give him your high beam. That makes the chance of an accident twice as great."

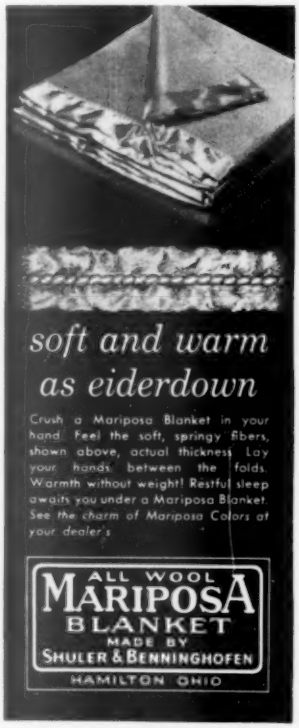
Marshall Teague has some common-sense rules for drivers when an accident is unavoidable. Says this stock-car champion, "If an accident is unavoidable, grip that wheel with everything you have. In a crash, drivers are often thrown against the wheel and suffer chest injuries and broken arms. By taking a firm grip on the wheel, the arms will check the forward motion of the body somewhat, and it doesn't hit the wheel as hard. I've sprained a thumb often enough doing this,

Does Dry Skin Make You Dread Your Mirror?

Do you ever catch yourself frowning into your mirror as you put on your make-up?

You needn't, because more often than not, it's just dry skin that makes pretty make-up seem unflattering. And now Woodbury skin scientists have worked a miracle with a new substance called Penaten. This amazing ingredient carries all the rich, luxurious oils in Woodbury Dry Skin Cream deeper into the corneum layer of the skin. Thus lanolin (nature's finest skin softener), and the three other special lubricating oils in Woodbury Dry Skin Cream, are allowed to penetrate *so much deeper, so much more thoroughly* than ever before! Bringing new softening, magic new loveliness to your skin.

Try Woodbury Dry Skin Cream today. See how quickly roughness and little dry skin lines just seem to melt away. And you'll be amazed that such a reasonably priced beauty preparation (Woodbury Dry Skin Cream costs only 25¢ to 97¢, plus tax) *can* be so effective. Your skin looks fresher, smoother, younger with the very first application!



KEEP COZY this Winter-

WEATHER-STRIP YOUR DOORS and WINDOWS with

Bridgeport INNER-SEAL

WEATHER STRIPPING

Seals Heat IN...Seals Cold OUT

Those air leaks around doors and windows are costing you money. Seal them up *permanently* with Inner-Seal. Made of live sponge rubber bead with woven spring-wire tacking strip. Neoprene coated. Tough, flexible, resilient, *easy* to install.

Ask your hardware or building supply dealer for a copy of "Why and How to Weather-Strip"...it's loaded with useful information. Or write to Dept. BH 11.

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UPSON Kuver-Krak Panels are applied over unsafe, unsightly cracked plaster! No messy re-plastering! No extra housecleaning! In a matter of hours you are forever free of the danger of falling plaster! You have a lovely new ceiling that is forever crack-proof! Washable Upson CEILING TILES also available!

For 32 page idea booklet in full color with exciting ideas by leading decorators, send coupon and 10c.

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I enclose 10c. Send me your helpful idea booklet, "New Interiors for Old."

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but I've never had a crushed chest or a broken arm."

Teague declares that during races most drivers keep their windows up. Windows add considerable strength to the top of the car, if it should roll over. Adequate ventilation can come from the side window fins.

During a recent Mexican road race from Guatemala to El Paso, Teague says, "I kept watching ahead for a place to go off the road to avoid a collision.

"While this practice may seem hard to form, it soon becomes automatic. And whenever something happens ahead, you'll find that part of the decision you will make has already been formed."

Teague has advice for passengers, too, if an accident seems unavoidable. He says, "The passenger in the right front seat should brace his arms on the dash panel, crooking the elbows slightly. Thus, the spring-cushion effect of the arms will take up some of the shock of the crash. Result—maybe a broken arm, but not a fractured skull.

"Control of a skid is important knowledge for the motorist. Never hit your brake in a skid. It is far better to step on the accelerator, gradually reducing speed until you feel control returning to your front wheels."

Teague sums up with, "Drivers should be constantly reminded that they're guiding a tremendous force. We on the track know what speed means and what too much of it at the wrong time will do. I think the growing accident rate shows that the general public does not recognize that fact. The sooner education begins, the sooner the accident rate will drop."

Lucky lady

She was a stay-at-home, her
neighbors said.
They said she didn't have
enough of fun,
But washed or ironed or got
her baking done
While they went coffee-
gossiping instead.
And afternoons, as they
played cards, she'd wait
With sewing, darning,
possibly a book
Beside a window so that she
could look
To see her kids come
swinging through the gate.

They always found her home.
The milk was cool,
Her cookies fresh and good.
Her ready smile
Awaited news of all they did
in school
As she took time to chat
with them awhile.
They, grown, successful, honor
her today;
She's very lucky, so her
neighbors say.

—*Arthur Frederic Otis*

MIRACLES can happen in your kitchen with a COMPLETELY AUTOMATIC Caloric GAS RANGE

"Who'd think I was getting dinner?"

Miles from home, yet her Caloric oven will start automatically, cook dinner and shut itself off.

Stuff that dreams are made of

Go on dreaming about that morning cup of coffee. Caloric's Timed Outlet will have it perking when you wake.

"Who's chained to a stewing pot?"

Caloric's 4-hour Timer does your pot-watching for you, and buzzes when cooking is done.

No "Smoke gets in your eyes"

Caloric broils with the door closed! No smoke and greasy vapors pour out as in "open door" broiling.

Boon to tired husbands

Let him relax after a tough day. Caloric's famous Tri-Set Burners let you delay dinner until you're ready.

Yes, you're seeing double!

Two roomy ovens, each with its own heat control, let you bake and roast at the same time.

Suddenly you're an expert baker

Won't you bake with Caloric's exact oven heat! What a difference from oven heat that goes on and off!

No more "Clean-up Blues"

Beautiful porcelain, inside and out, cleans in a jiffy. They're America's Easiest Ranges to Keep Clean.

Yes, Caloric is a miracle of performance, giving you undreamed of leisure *out of the kitchen*. It's a miracle of beauty, too, with its modern design, its gleaming porcelain and chrome. Why not see how easy meal-getting can be with an Ultramatic Caloric Gas Range? Remember, you save up to $100.00 compared with any equivalent range using other fuel. Remember, too, that more homes *cook with gas* than with all other fuels combined, by a wide margin! Caloric dealers are listed in your classified telephone book. See these *miracle* ranges soon.

Guaranteed by Good Housekeeping

All models available for "Pyrofax" Bottled Gas or other LP-Gases

Ultramatic Caloric

America's Easiest Ranges to Keep Clean

Caloric Stove Corp., Topton, Pa.

*TODAY *in fashion:* This colorful "blanket" skirt takes an important position in fashion news this fall. This wool plaid gets its casual appearance from the unpressed pleats. The sleeveless sweater-blouse is the background for the jet-black stole.

TOMORROW *in furniture:* This chair marks a new trend away from the popular small, modern chairs. Its full width and deep seat make it extremely comfortable. The leather-topped end table contrasts with the finish of the chair for color interest in an otherwise functional setting.

FOR A LIFETIME: OAK FLOORS

"Styles in furniture do change. Color combinations have popularity cycles, but there is one home feature that never need change and that is flooring—especially if it is oak flooring," says Elizabeth A. Whitney, the noted decorator.

"Descriptions of interiors of famous homes of the past centuries always include comments on the beautiful oak flooring. Many of these homes are still standing and the oak flooring is still as handsome as ever."

"That 'lifetime durability' is the main reason I always recommend oak flooring. Long after the furnishings have been discarded and color schemes changed, the oak flooring will still look new," says Miss Whitney.

"It's another reason 85% of all prospective homeowners prefer oak flooring."

*AS SELECTED BY CHARM'S FASHION STAFF

New Planning and Decorating Booklet

Elizabeth Whitney, A.I.D., is one of the interior decorators whose room designs appear in the exciting new full-color booklet, "How to Plan and Decorate Masterpiece Rooms."

See how this brand new, easy-to-use home decorating idea can help you create masterpiece rooms.

Please send 10c in coin or stamps to cover mailing and handling costs to: Home Service Bureau, National Oak Flooring Mfrs. Assn., Dept. A11, Sterick Bldg., Memphis 3, Tenn.

What a view!

Begins on page 71

off sharply at the rear. It was hemmed in on the west by a pair of lofty frame apartment houses. To the east, fortunately, the house was built away from the cliff's edge.

The Poetkers called on Architects Garriott, Becker, and Bettman to solve their problem—the design of a house that would make the most of the fabulous view, without sacrificing essential privacy.

The evidence of their success is pictured here. The house is dramatic—but the problem site is an essential part of that drama. The Poetkers gambled and won.

Ceiling-hung drapery can separate dining area (left) from entry. Both are marked off visually from living room by change in floor level and ceiling material. But there is no physical separation from view window; even kitchen has an opening for "sight-seeing"

From courtyard, you can look through house at the city beyond. Overhead trellis at left shields high windows of bedroom, preventing possible inspection from tall apartment house. Kitchen can be entered from garage as well as through door at the right

Want a city to watch from your yard—without the city watching you? The Poetkers have it, though the "yard" is only a 7-foot-wide balcony. House on lot in foreground is built well forward toward the street, permitting large side window in living room

With house at rear of site, privacy was critical only on side where solid wall faces tall apartment house. Off-street parking is provided in "front" yard. Brick path leads to the courtyard gate; solid brick wall on the left insures bedroom privacy from street

More on next page

HERE AT LAST

YOUR woman-designed KITCHEN

with 53 features women want!

Here is what YOU asked for—a kitchen designed and styled *by* women *for* women! The new Curtis wood kitchen cabinet units are styled by women—tested by women—approved by thousands of women—to bring you all the wonderful kitchen features you have ever dreamed of!

Think of having a kitchen in beautiful natural birch or finish-painted in white, ready for decoration in colors of your own choice! And think of having conveniences like swing shelves—revolving shelves in wall and floor corner units—slide-out trays that put everything within easy reach—vertical filing storage space—hanging pan units—and dozens of other new conveniences.

There are 53 woman-designed features in the new Curtis kitchens! Best of all, Curtis cabinets will fit any size or shape of kitchen space! No wonder women say "The new Curtis kitchens top them all!"

Roomy sliding tray units provide all-purpose storage.

You'll love these new Curtis swing shelves.

Send for this New Kitchen Idea Book

Learn the famous 53 features that put new Curtis kitchens in a class by themselves! Get ideas a-plenty on kitchen planning and decoration from this new full color booklet. Mail the coupon for your copy.

1868 CURTIS WOODWORK

Curtis Companies Service Bureau
191 Curtis Building, Clinton, Iowa
Please send the new Curtis kitchen idea book. I enclose 10 cents.

Name.....

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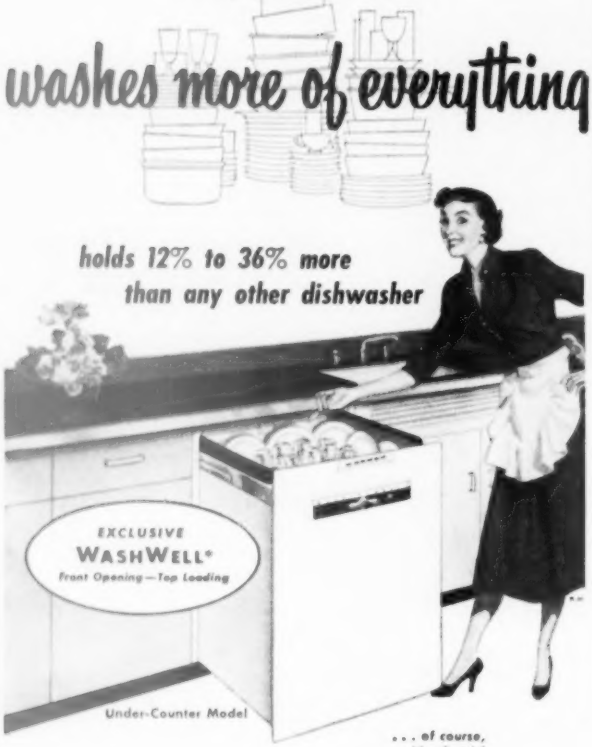
THIS NEW WESTINGHOUSE DISHWASHER

washes more of everything



All dishwashers are *not* alike . . . the new Westinghouse holds more and washes more. You can put everything in . . . fragile china and crystal, heavy-duty pots and pans, big plates and platters, plenty of cups and glasses. And at the flick of a switch, they're *all* washed and dried. Do a complete dinner service for eight . . . or a service for four, *plus* pots and pans . . . or a full day's dishes for a smaller family . . . all in a single load. There's extra ease and convenience, too, in the way the Westinghouse Dishwasher rolls out from the front, yet loads from the top. And it costs up to 50% less to install than most other makes.

There are three different models, to fit any kitchen. Ask your Westinghouse retailer to show you how to free yourself forever from dishwashing drudgery. Westinghouse Electric Corporation, Mansfield, Ohio.

*Trade Mark

WASTE-AWAY® FOOD WASTE DISPOSER is optional equipment in the Westinghouse Electric Sink. Flushes away all food waste . . . including bones.

Westinghouse brings you history-making debates every week . . . PLUS Election Night Returns on CBS TV and Radio.

YOU CAN BE SURE...IF IT'S Westinghouse

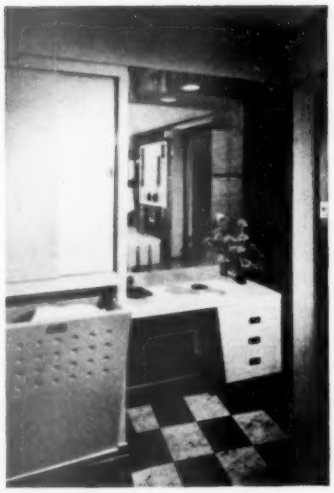
See TV's Top Dramatic Show . . . **WESTINGHOUSE STUDIO ONE** . . . *Every Week*

What a view!

Continued from preceding page

This pass-through counter opens to double as a breakfast table. Leaf in foreground can be folded into kitchen and the opening closed with a wall-matching door to the right.

Long, narrow kitchen has an unusual amount of storage space; the sink is under the courtyard-facing windows on wall to the right of pass-through.



Built into a wall of the bathroom are a dressing table, a ventilated hamper for soiled linen, and shelves for towels.

Bathroom has two doors, one to the bedroom, the other to a short hallway leading into living-dining area of the house.

Small amount of hall space in this house is used to good advantage. Here, the short hall gives added privacy to the bedroom beyond the doorway.

The wall-hung magazine rack is handy for either bedroom or living-room reading. Note access to the mailbox from inside.

Why be a slave to Messy Defrosting?

BE FREE!

with a

Westinghouse

FROST-FREE*

100% AUTOMATIC DEFROSTING REFRIGERATOR

FREE forever from ALL defrosting work and mess!

- **No water to empty**
- **No frozen foods to remove**
- **No frost to scrape**
- **No clocks or timers to set**
- **No defrosting to do . . . ever!**

HERE'S HOW FROST-FREE ELIMINATES THIS DIRTY JOB . . .

The 100% automatic FROST-FREE even disposes of the defrost water automatically! In fact, the Freeze Chest defrosts so fast . . . stays so cold . . . even ice cream stays store-hard *always*, never thaws and refreezes. Yes, you're free of all food-keeping worries with this great FROST-FREE. You get five separate zones of cold for keeping all five kinds of foods. Extra cold for frozen foods . . . special cold to keep butter ready to spread . . . proper cold to keep meat fresh . . . dry cold for the big main Food Compartment . . . moist cold so vegetables stay crisp and tasty. See the four great FROST-FREE Refrigerators at your retailer's today. Westinghouse Electric Corporation, Mansfield, Ohio.

Get the Facts BEFORE You Buy

Take the FROST-FREE Freedom Quiz at your Westinghouse retailer's. It lets you compare your present refrigerator with a FROST-FREE . . . tells what to look for in your *next* refrigerator.

. . . of course, it's electric!

MODEL DFD-104

FULL-WIDTH FREEZE CHEST . . . freezes and stores a full week's supply of frozen foods, ice cream for average family.

ROAST-DEEP MEAT KEEPER . . . provides proper cold and air circulation to keep 16 lbs. of meat market-fresh for days.

EXTRA-SIZE HUMIDRAWERS . . . deep enough for an extra-large head of cabbage, long enough for celery.

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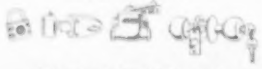
YALE Thief Stopper

YALE 197 DEADLOCK

...MAXIMUM SECURITY AT MINIMUM COST

Safe at home! Guard against burglars with this super husky YALE deadlock. It's the famous YALE #197 deadlock featuring a special multiple bolt action that hooks and holds fast despite the severest of strains. Provides extra protection for your family as well as peace of mind for you. Ask your hardware, lumberyard dealer or locksmith about the YALE #197, today. The Yale & Towne Manufacturing Company, Stamford, Conn. (In Canada: St. Catharines, Ontario)

YALE *THE FINEST NAME IN HARDWARE*



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YALE & TOWNE

Here's room for an active family

The most popular room in the home of Prof. and Mrs. M. A. Wenger is their combination hobby, work, and recreation room. Actually, it's even more than that—it's where the whole family *lives* most of the time.

A room of many uses, it has well-planned, well-equipped space provided for a darkroom, a sewing center, a chemistry corner, plus excellent storage facilities. And there is a workshop that is a handyman's delight.

Easy accessibility and a bright, cheery atmosphere have a lot to do with the success of the room. These factors stimulate interest in working on constructive projects together, as a family, or as an entertainment center for the Wenger youngsters and their friends.

Good tools, good light, and plenty of working space make furniture refinishing a pleasant hobby for Professor Wenger. Mrs. Wenger likes to sew, keeps her patterns and fabrics in cupboard above sewing machine. Not shown in the picture is cozy fireplace (see plan)

Photographs: Richard Fish

Chemistry corner and adjoining darkroom are enjoyed by the Wenger children. Draperies conceal entrance to spacious storage closet. Built for heavy wear and tear, walls are natural wood, floor is covered with asphalt tile

Walls So Beautiful Yet Amazingly Washable!

Rear wall is SUPER KEM-TONE Melodie Green, fireplace wall is Norwood Green, woodwork is KEM-GLO. Color scheme chosen from the SUPER KEM-TONE Color Album.

Enjoy the Easiest DECORATING in the World!

Super Kem-Tone

NO THINNING
. . . JUST STIR AND APPLY

$1.65 QUART $5.19 GALLON

(Deep Colors Slightly Higher)

Ordinary flat wall paints are as slow and old-fashioned as the horse and buggy. Today . . . *right now* . . . enjoy the easiest decorating in the world with SUPER KEM-TONE, the amazing new wall paint that dries so quickly you get a colorful "new" room in a day. It's so easy to wash because dirt can't penetrate its tough, tight surface. Choose from hundreds of the most beautiful, most fashionable colors you ever dreamed about . . . and for your woodwork, matching colors in KEM-GLO.

IT'S GUARANTEED WASHABLE

After it is thoroughly dried, tests show SUPER KEM-TONE will withstand repeated washings with usual household cleaners without losing its beauty. Dust, grime, grease, even crayon marks wash right off its tight, rubber-tough surface. SUPER KEM-TONE is ***guaranteed washable or your money back*** by seven leading paint companies:

Acme Quality Paints, Inc., Detroit — W. W. Lawrence & Co., Pittsburgh
The Lowe Brothers Co., Dayton — John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago — Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

If you wish, we will gladly recommend a painting contractor for any of your painting needs.

$1.45 PINT
$2.49 QUART
$8.35 GALLON

America's Favorite and Finest Enamel! KEM-GLO

LOOKS AND WASHES LIKE BAKED ENAMEL

Now . . . have lovely, colorful walls and ceilings in your kitchen and bathrooms . . . easy to keep sparkling clean, with KEM-GLO, the durable enamel that washes as easily as your refrigerator. Ideal, too, for all woodwork throughout your house and for indoor and outdoor furniture. Even boiling hot water won't hurt its lovely finish. One coat covers most surfaces . . . dries in 3 or 4 hours. Color-matched to SUPER KEM-TONE.

SUPER KEM-TONE, KEM-GLO AND KEM-TONE ARE SOLD AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

"I Married YOU, Not Your Father!"

Shhh . . . Peg. It's not Pop's fault that he had to move in with us. He just didn't get the breaks—that's all.

I know. But whose fault will it be if we're in his shoes later on?

You mean us . . . move in on our children? *Never.*

Why not! With all our bills we can't save. What's to keep us out of the same fix your father's in?

I wish I knew, honey. Of course, there *are* retirement plans . . . but they cost too much for folks like us.

Are you sure? Tom Owens has one and he makes about the same as you. I'd ask *him* about it!

SO THE NEXT DAY—

Sure Bill, I plan to retire. At 65 I'll be guaranteed an income of $200 a month for life. To start I paid Bankers Life only $10 a month—more as I made more. We never missed the money.

5

It was easy. The simple Bankers Life Double Duty Dollar Plan would allow Bill to quit work at any time after 55...and in the meantime provide full insurance protection and a ready source of cash in case of emergency.

AND NOW . . . We've made it, Peg! Tomorrow is my last day on the job. Where shall we head . . . Florida, the Smokies, the Sea?

Anywhere, darling. Our money worries are over for good!

1½ BILLION DOLLARS INSURANCE IN FORCE . . . POLICYHOLDERS FROM COAST TO COAST

BANKERS *Life* COMPANY

Home Office: DES MOINES, IOWA ESTABLISHED IN 1879

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Will you spend your later years financially independent?

You can! This FREE booklet has already brought financial security and peace of mind to thousands. Send for it now. See how the Bankers Life Double Duty Dollar Plan will enable you to retire as early as 55. Will *guarantee* payment of the income you select—$10, $50, $100, $150, $200 or more a month, *every* month for life. Also provides for your dependents should you not reach retirement age. Clip and mail coupon today!

BANKERS LIFE COMPANY, Dept. BHG-112
Des Moines 7, Iowa

Please send my FREE copy of your booklet "You Needn't Be Rich To Retire On A Guaranteed Life Income."

Name _____

Birth Date _____

Business Address _____

Home Address _____

Wall cabinet for your tools

Continued from page 22

Hang cabinet. To attach cabinet to concrete or brick wall, use expansion sleeves driven into holes drilled with star drill. Drive screws through cabinet back into anchors. Fasten with screws in studs of frame partition. In tile or in mounting between studs, use toggle bolts

Mounting drills, saws. Hold hand drill with a U-shaped spring clip screwed to cabinet back, so clip grasps ferrule under handle, end of chuck in shallow hole. Hold brace with two clips. To hang saw, use wooden turn button to fit handle, slotted cleat to hold blade

Rack pliers. Arrange pliers in rack according to size. Notch cleat along one edge to fit each plier handle, and fasten cleat with notches against cabinet back. Attach diagonal strip to back of cabinet for plier jaws to rest against—keeps them vertical, from dropping down

The most looked-at piece of furniture in your home—

RCA VICTOR Television Deluxe

with the exclusive

"Magic Monitor" circuit system

—acts like an engineer inside your set!

How to be certain of the finest? It's simple—ask for RCA Victor Television Deluxe—the ultimate in television performance and style.

Only RCA Victor brings you the "Magic Monitor"—a system of television circuits that *automatically* controls picture quality, as the engineers do in the television studio. Here's what it does:

1. Screens out static—AUTOMATICALLY. Includes a double-shielded tuner and a completely shielded chassis which filter out interferences caused by airplanes, automobiles and electric appliances.
2. Steps up power—AUTOMATICALLY. It amplifies weak signals; holds picture brightness constant.
3. When the set is adjusted for the best picture, the best sound is obtained—AUTOMATICALLY.

Extra power! More tubes, more "interference traps" and an extra reserve of power give you *performance-plus*—wherever you live.

If there's a picture in the air, you'll see it—in spite of distance, in spite of interference.

Nationwide Service. No other manufacturer has a nationwide organization of its own electronic experts like the RCA Service Company. And this dependable Factory-Service is available *only* to RCA Victor owners. It costs less than you think! Ask your dealer for details when you stop in to choose your RCA Victor Television Deluxe.

21-inch RCA Victor Clarendon. Provincial beauty, fine grained wood cabinet in mahogany, walnut or maple finish. Model 21T179DE, $525.

Prices *include* Federal Tax and a full-year warranty on picture tube. Subject to Government Price Ceiling Regulations and to change without notice. Slightly higher in far West and South.

Other RCA Victor sets are priced as low as $199.95

See the RCA Victor Show starring Dennis Day over NBC Television, Friday, 8:00 pm, EST.

Every year more people buy RCA VICTOR Tmks. ® DIVISION OF RADIO CORPORATION OF AMERICA *than any other television*

Inside **Long-wearing Comfort**

- Uniform, air-cushioned resiliency
- Needs no "plumping"
- Keeps that new cushion feel

Outside **Long-wearing Luxury**

- Strongest, fabric-backed vinyl upholstery
- Stretchable for greater seating comfort
- Will not tear; washable, luxurious finish

A Masterpiece

OF MODERN DESIGN

BY **KENMAR**

Kenmar Casual Lounge PATENT APPLIED FOR

THE FINEST FURNITURE IS MADE WITH

U.S. Koylon® Foam Cushioning and Elastic U.S. Naugahyde*

*Patent Applied For

Products of **UNITED STATES RUBBER COMPANY**

MISHAWAKA, INDIANA

Smart Homemaker

Duster extraordinary. An applicator (long cotton-tipped swab stick) from your medicine chest is just the right size for swiping dust and oily finger smudges from the hard-to-reach number plate under a telephone dial.

Mrs. Delbert C. Shipman
Salem, Oregon

Corral belts that have a way of straying everywhere from the closet floor to the wrong bureau drawer. Hang them on large cup hooks just inside your closet.

Or hang them on the back of your clothes-closet door.

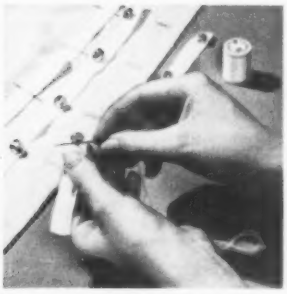
Ruth E. Griner
St. Petersburg, Florida

Photographs: Stanley

Date insurance. To help in getting birthday and anniversary cards into the mail on time, try this good idea. When you buy several cards, sign, seal, and address them right away.

Write the date for mailing each card in the top right corner of each envelope. Comes the day for mailing, stick the stamp over the date and pop the greeting into the nearest mailbox.

Mrs. Harry Sweet
Fresno, California



Button magic. To get alternate "new looks" for a blouse or dress: Measure and mark (with pins) on several lengths of twill tape, the spaces between the buttons on one of your garments.

Sew a different set of buttons on each tape. Make buttonholes on both sides of garment front. Place a tape of buttons inside and button all the way through.

Mrs. J. C. Stapleton
Columbiana, Ohio

More on next page

It makes your piano play fine organ music

For Homes

Installs on any piano in minutes

Many fine Organ tone combinations

Plays Organ—Piano or Organ and Piano together

Compact, Low in Cost!

So easy to play on your same familiar keys!

For Schools

For Churches

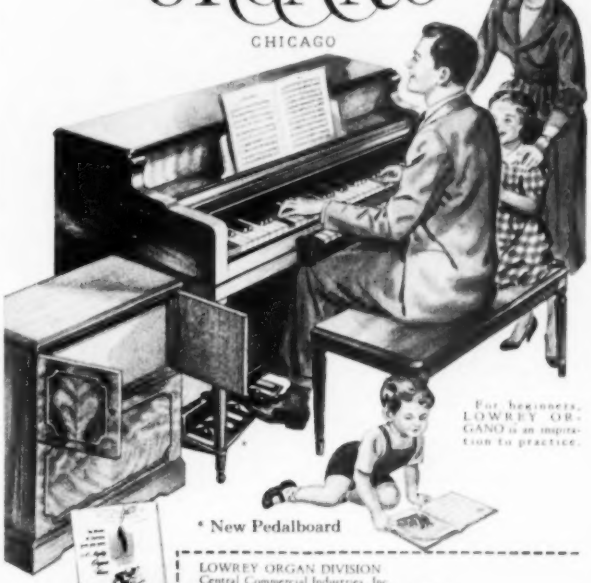
For Entertainers

Here's the organ music you've been waiting for—compact—easy to play—low in cost. The amazing new LOWREY ORGANO has proved itself in thousands of installations—in homes—in churches—schools—places of entertainment. We've received hundreds of letters that testify to its complete satisfaction.

This fully electronic instrument can be installed quickly on your piano. You can still play the piano alone without interference. But you can enjoy glorious organ music when you like—or play both organ and piano together.

TO YOU who have always wanted an organ, but lacked the space, the special training, or the money—here's your answer. Let us arrange a FREE demonstration. Send the coupon for information, today.

LOWREY
ORGANO
CHICAGO



For beginners, LOWREY ORGANO is an inspiration to practice.

* New Pedalboard

Built-in models available from dealers who sell
JANSSEN PIANOS
STORY & CLARK PIANOS

LOWREY ORGAN DIVISION
Central Commercial Industries, Inc.
332 South Michigan Avenue, Chicago 4, Illinois
Gentlemen:
☐ Please send complete information on the LOWREY ORGANO for my present piano.
☐ Please arrange FREE demonstration.
☐ Send information on complete built-in models.
Name _____
Address _____
City _____ Zone _____ State _____

LH-2

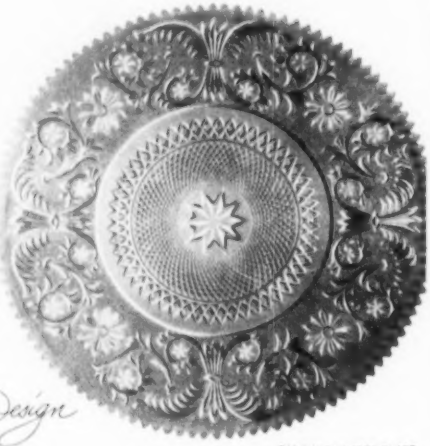
Pumpkin Pie becomes "Just Wonderful" with Reddi-wip!

Try this for sighs . . . *your* pumpkin pie, as dazzling as it is delicious, topped with Reddi-wip! Be sure you get the genuine Reddi-wip, made with real, fresh cream, sweetened your home-style way. Costs less than 2¢ a serving!

Reddi-wip designates the fresh cream product of Reddi-wip, Inc. and its authorized processors throughout the United States and Canada.
© R. W. Inc.

GET Reddi-wip FROM YOUR FRIENDLY GROCER OR MILKMAN

A masterpiece in Duncan's famous Sandwich Design



SANDWICH TORTE PLATE
ABOUT $5.50

Duncan's Early American Sandwich reflects the true feeling of treasured "lace" glass of Colonial times.

Also available in STEMWARE, TABLEWARE, AND DECORATIVE PIECES

SEND FOR Duncan's Harmonizing Book illustrating 23 stemware patterns and listing over 100 silver and 250 china patterns which harmonize with them—only 25¢. Write Dept. BH-11.

THE DUNCAN & MILLER GLASS COMPANY
WASHINGTON, PA.

Duncan *"The loveliest glassware on Americas"*

Smart homemaker

Begins on preceding page

Avoid sad-looking packages. Before wrapping boxes for mailing, let cord or rope soak a few minutes in water.

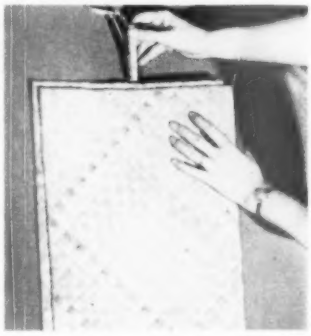
Blot cord with towel and use it to tie package. Cord will shrink as it dries and stay taut throughout the package's rugged journey.

Mrs. Grant Hardy
Hinckley, Utah

New role. A powder puff—past its prime for powdering feminine noses—can serve you well in an about-face sort of way.

Use a discarded puff for polishing copper, silver, and even chrome. Clean the puffs by including them in your weekly wash before you use them.

Helen Houston Bodeau
Covina, California



Place for place mats. Tie a cord or ribbon through eye of a clip clothespin. Hang the clothespin on a hook inside a cupboard or closet door. One pin will hold from two to six paper, straw, or plastic mats. Mat edges won't curl.

Mrs. R. Maxwell
New York, New York

For neatest-looking shoulders, and real comfort, always get the left shoulder pad on your left shoulder, and the right one on your right.

Here's a foolproof way: Use snap-in shoulder pads, sewing eyes of snaps on one pad, ball part of snaps on other pad.

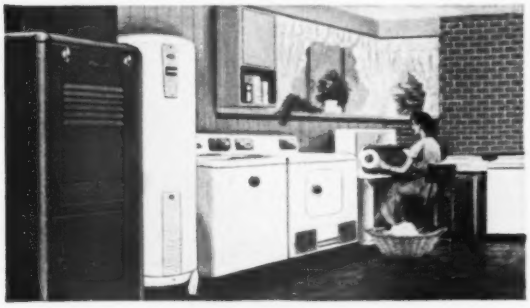
Mrs. J. N. Samrall
Laurel, Mississippi

More on page 195

Chocolate Ice Cream Test of "Level Cold"—GM engineer teams with GM home economists to check ability of freezing unit in new CYCLA-MATIC Frigidaire to preserve chocolate ice cream—among most difficult of foods to keep in store-fresh condition. Typical of the GM engineering studies which have developed "Level Cold" temperatures—even during defrosting—for better food protection.

We engineer Heat and Cold to do their *level best* for you

New Home Conveniences and Comforts—Frigidaire engineers betterments in refrigerators, food freezers, electric ranges, automatic washers, dryers, ironers, dehumidifiers, water heaters and air conditioners. Delco engineers advancements in automatic heating equipment, electric water systems and electric motors.



KEEPING a level temperature within your home in winter is mighty important to your family's health.

So is maintaining a uniform degree of coldness at all times in your refrigerator and food freezer.

That is why General Motors engineers—in both our refrigeration and heating divisions—have been working for years to perfect more accurate control and more efficient use of both heat and cold.

In this far-reaching work they have been benefited by decades of GM engineering research covering metals, insulation and automatic devices for all types of power plants from giant Diesels down to tiny electric motors.

Out of such unequaled experience they have developed new instruments that automatically regulate temperatures to amazing accuracy—and improved automatic furnace controls that maintain steady heat regardless of the weather.

So you may be sure of this, no matter what GM home appliance you may buy—refrigerator, freezer, oil burner, water heater, air conditioner, electric range, dehumidifier or laundry equipment:

Each is built to the high level of engineering progress that makes every GM product your symbol of greater value.

GM Engineering—Your key to greater value

GENERAL MOTORS

"MORE AND BETTER THINGS FOR MORE PEOPLE"

FRIGIDAIRE • DELCO • CHEVROLET • PONTIAC • OLDSMOBILE • BUICK
CADILLAC • BODY BY FISHER • GMC TRUCK & COACH

Hear HENRY J. TAYLOR, on the air every Monday evening over the ABC Network, coast to coast.

new miracle materials found only in *Flexalum* blinds

wipe-clean plastic tapes

spring-tempered aluminum slats

keep the dust off... and the beauty in

here's how they make life easier for you:

plastic tape wipes clean! A damp cloth makes dirt disappear from the non-porous surface. Sun won't fade locked-in colors. Flexalum tape won't shrink, stretch or fray.

Flexalum slats snap back! Bend them ...exclusive spring-tempered aluminum snaps back straight as new. Mar-proof enamel finish won't rust, chip, crack, peel.

look for this signature! Ask to see the Flexalum visible-invisible trade-mark on the slats. If the mark isn't there . . . the blind isn't Flexalum.

Guaranteed by Good Housekeeping

WRITE FOR FREE BOOKLET—"HOW TO CHOOSE YOUR VENETIAN BLINDS".
DEPT. 98, HUNTER DOUGLAS CORPORATION, 150 BROADWAY, NEW YORK 7 · IN CANADA—HUNTER DOUGLAS, LTD., MONTREAL, QUEBEC

Smart homemaker

Continued from page 192

Emergency ice bag. Fill a rubber glove with crushed ice and tie it tightly shut at the wrist with cord.

Handy when you're caught without an ice bag, or need an extra one in a hurry.

Helen Parker
Fall River, Massachusetts

Versatile pipe cleaners are ideal for removing tarnish from between fork tines and other hard-to-reach areas.

When you're polishing silver, dip the pipe cleaner in the polish and whisk tarnish away quickly and easily.

Mrs. L. W. Foubert
Millersburg, Iowa

Easy sliding. Next time you clean the closets, take a few extra seconds to rub a bit of wax on the clothes rod.

With clothes rod waxed, hangers can be pushed back and forth along the rod much easier than before.

Mrs. Ernest H. Berger
Milwaukee, Wisconsin

Keep gloves always handy. String snap clothespins on cord or piece of twill tape.

Tie cord ends through screw eyes fastened to back of closet door. Have enough pins — at least six — to hold all the family's gloves. Each clothespin will hold a pair.

Mrs. Edward Zahner
Rockville, Connecticut

For each tip published, we will pay $5. We cannot return those not accepted. Send your ideas to: Smart Homemaker, Dept. 7211, Meredith Publishing Co., Des Moines 3, Iowa.

You play- and a new adventure begins

Hammond Organ illustrated above is the Home Model – price on request.

You press the keys of the Hammond Organ and a new adventure begins. The song of skylarks – the brilliance of brasses, the whisper of willows come alive as you play. This is music that relaxes you . . . refreshes you . . . renews you. And it happens each time you play.

Your family joins the fun when there's a Hammond Organ in your home. For even your youngsters can swiftly capture the beauty of music, the feeling of kinship that comes with playing such an instrument. What's more, on the Hammond Organ even beginners play surprisingly fine music the first month. And your friends like to visit a home where they may share the fun of music-making, too.

You have room enough in your home for a Hammond Organ. There are models to fit your home, available on payments exactly suited to your needs. Hammond Organ prices begin at $1285 including tone equipment and bench, f.o.b. Chicago (for the Spinet Model, not shown). Ask your dealer for a demonstration. Then you will know why the Hammond Organ gives lasting musical satisfaction to so many.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

CHURCH MODEL – Hammond Organs are used in some 27,000 churches.

Concert Model has 32-note AGO pedal keyboard and an additional Pedal Solo Unit, tunable to preference by the organist.

MAIL COUPON FOR FULL INFORMATION

Hammond Instrument Company
4208 W. Diversey Ave., Chicago 39, Illinois
Without obligation, please send me information on the following Hammond Organ models:

☐ Spinet Model ☐ Church Model
☐ Home Model ☐ Concert Model

Name .....
Street .....
City ..... P.O. Zone ..... State .....

©1952, HAMMOND INSTRUMENT COMPANY 11

...and then

she got a

Hamilton

automatic

Clothes Dryer

Set the two simple dials of a Hamilton Dryer and washday's over! In any weather! All you do is take out the clothes—ready to iron or put away. Isn't it time *you* got a Hamilton? The original automatic clothes dryer . . . now more wonderful than ever.*

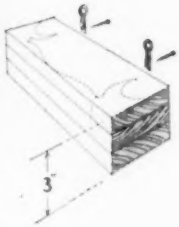
Guaranteed by Good Housekeeping

Dept. 8112 Hamilton Manufacturing Company Two Rivers, Wisconsin

*Exclusive Hamilton Features: "Carrier Current" Drying cradles clothes in warm air • Hi-Power Exhaust System controls condensation and linting problems • Sun-E-Day Ultra Violet Lamp makes clothes fresher, sweeter • Hamilton Lint Control, twice as efficient, far easier to clean.

For spots that lack sun

Continued from page 59



Shrubby ivy is your best choice for wall brackets. Shown is Feather Ivy, one of the small-leaved varieties highly adaptable to shaping to size.

Singly or in pairs, graceful brackets can be finished to match a chest of drawers you already own. To get heavy look, assemble three boards as sketched. Use two hangers and long screws.

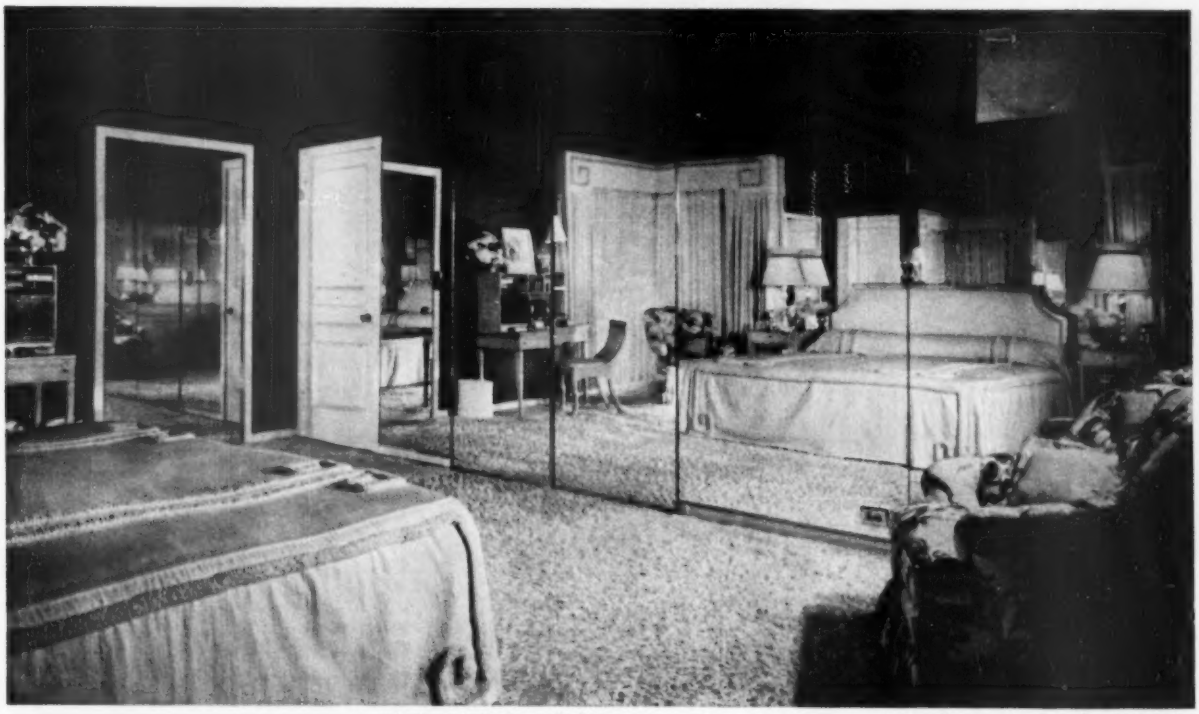
Nothing beats a dieffenbachia for a sunless spot where you want bold leaves. Containers can be as handsome as you like because a drainage hole is not a necessity.

Keep the soil damp at all times. Wipe leaves with clear water once a week. This variety is Rudolph Roehrs.

Fatshedera, pronounced FatsHEDera, is a newcomer among house plants. It's easy to grow as ivy, big enough to set on the floor and relieve the bareness of long wall spaces. Apply water moderately

Follow the fashion for lovelier rooms

WITH GLAMOROUS PITTSBURGH GLASS



HERE'S AN IDEA that will change any room . . . no matter how narrow, cramped, dark or neutral . . . into a fashionable beauty overnight. You merely panel one whole wall with mirrors of Pittsburgh Plate Glass like this. Immediately, your room looks bigger, brighter, far more colorful; it becomes a shining showplace full of charm and personality. A simple decorating job . . . but tremendously effective.

Interior Decorator: Tom Douglas, Los Angeles

STRICTLY PRACTICAL but attractive, too, is a full-length door mirror of Pittsburgh Plate Glass. It helps you see yourself as others see you, makes good grooming easier. Every home needs several. These mirrors are simple to install . . . you can do it yourself. One of the five standard sizes . . . 16, 18, 20, 22 or 24 inches wide by 68 inches high . . . is sure to fit your door.

GLOOM GOES OUT THE WINDOW when glass lets in the view. A picture window like this, inviting the outdoors to share your home, admitting floods of cheerful daylight, is one important reason why even the tiniest homes are lovelier homes today. For such a window, use Solex Heat-Absorbing Glass, that keeps interiors 10 to 20 degrees cooler, or Pittsburgh Polished Plate Glass, or Twindow, the window with built-in insulation. All are famous for clarity and beauty.

MADE FROM PITTSBURGH PLATE GLASS

WHERE TO BUY. *Your department or furniture store, your building supply dealer or local glass distributor can furnish you promptly with items of Pittsburgh Glass. The Pittsburgh Label identifies products made from genuine Pittsburgh Plate Glass.*

FREE BOOKLET!

24 pages of practical suggestions for effective use of glass in your home. Illustrated in color. Ideas for new homes or old. Fill in and mail the coupon today.

PLEASE PRINT

Pittsburgh Plate Glass Company
Room 2109, 632 Duquesne Way, Pittsburgh 22, Pa.

Please send me, without obligation, your free, illustrated booklet, "How to give your home Glamour with Glass."

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PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

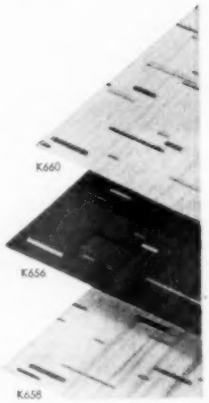
PITTSBURGH PLATE GLASS COMPANY

Floor: Jackstraw K655.
Counter Top: Gold Seal VinylTop 3009.
Gold Seal Congowall W36.

Look!
the new Gold Seal
Linoleum design
that seems to
move the
walls back!

"Jackstraw"

Everything about this new Gold Seal linoleum design is wonderful! Your eyes follow those neat little flicks of color and—suddenly!—your whole room seems wider, bigger! Jackstraw is perfect for narrow rooms, for kitchens sectioned off with peninsulas, for any spot where you'd like an airy feeling of more space. Best of all, it doesn't tie you to just one color scheme . . . fresh, vari-colored Jackstraw allows you to change your room scene again and again without ever changing your long-lasting Gold Seal Inlaid Linoleum floor—the *quality* linoleum that carries the Gold Seal guarantee of satisfaction or your money back! *Smart, new Jackstraw is also available in easy-to-lay 9" x 9" linoleum tile.*



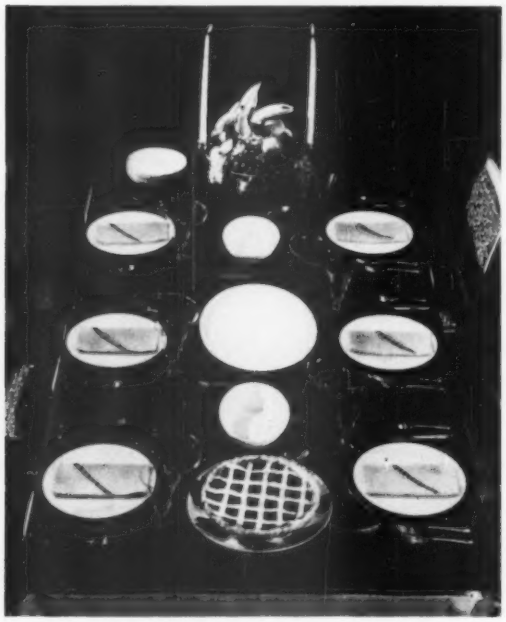
GOLD SEAL NAIRN INLAID LINOLEUM

Congoleum-Nairn Inc., Kearny, N. J. **Makers of guaranteed floor and wall coverings: Gold Seal Nairn Inlaid Linoleum · Gold Seal Congowall · Gold Seal Vinyl Inlaids · Gold Seal Congoleum · Gold Seal Asphalt Tile**
"Gold Seal" and "Nairn" are registered trade marks. © 1952, Congoleum-Nairn Inc.

How to seat guests at the table

Begins on page 140

If table is set with the centerpiece at one end and the host sits facing it, the hostess takes her place at far left side, honored man guest to her right. If there is no host, the hostess will sit at the head of the table so she may serve her guests as well as direct the conversation



For a dramatic effect, you may wish to frame your table arrangement. Place the centerpiece at one end of table and balance it with a glamorous dessert or second decoration at the other. The host will sit in middle of the grouping on one side; the hostess will sit opposite him

MIRRO PERCOLATOR
2-cup, 1.90 4-cup, 2.15
6-cup, 2.45 8-cup, 2.65
12-cup, 3.25

MIRRO
THE FINEST ALUMINUM
YOUR BEST BUY

Finest Material—MIRRO is made of the *finest* aluminum . . . pure, solid, sturdy.

Finest Workmanship—MIRRO is formed and welded and polished with the skill that comes from working with aluminum for more than half a century.

Most Useful—MIRRO utensils are your kitchen *tools*, designed and developed as useful aids to easier and better cooking, shortcuts to quicker cleanup.

Priced Right—To satisfy yourself about this, you must go into the stores and compare. You'll find MIRRO prices consistently below those asked for like utensils, of comparable quality.

Because you're sure to find *all* of these advantages, in every piece of MIRRO that is made, it stands to reason that MIRRO *is* your best buy.

ALUMINUM GOODS MANUFACTURING CO., MANITOWOC, WIS.
World's Largest Manufacturer of Aluminum Cooking Utensils

Get MIRRO *at department, hardware and housefurnishing stores, wherever dealers sell the finest aluminum.*

MIRRO-MATIC PRESSURE PAN 4-qt. 12.95
MIRRO TUBED CAKE PAN 10-inch diam. 1.75
MIRRO COVERED POT 4-qt. 2.00
MIRRO DRIP COFFEE MAKER 6-cup 3.15
MIRRO TEA KETTLE 5-qt. 4.25

Prices slightly higher in west

Garden roundup time is here

Good way to prepare hybrid tea roses for winter is to tie canes together with cord, then place a 7-inch collar of building paper around the base. Pin the ends together with nails and fill the enclosure with soil. Paper collar solves problem of soil spreading away from canes

These plants need winter care where it gets cold

Sure way to keep climbing roses alive through winter is to place the canes on ground and cover them with soil. Take canes gently from supports; tie them together with soft cord. Place a roll of burlap near base of plant. Bend canes over it and pin to ground with notched stake

If you lack burlap to cushion the bending of rose canes, bend them over a pail or other rounded object. Then cover the entire plant with soil so all canes are covered to a 2-inch depth. Be sure each cane is covered, or you'll lose exposed portions and the cane above them

Photographs: Stanley, Fletcher

TO INSURE peak bloom and fruit production next season, give your roses, mums, Madonna lilies, Oriental poppies, strawberries, and other plants the special protection they need to come through the winter in good shape. Clean up your lawn, borders, and nooks and crannies that catch and hold leaves and papers and other trash—and your place will continue to look neat and attractive through the cold months ahead. Give your front entrance special attention because it gets closer inspection than any other spot. Just a little time and effort now will pay off handsomely when you're busiest with rush jobs next spring. Here are the important things to do, and the best way to do them

Mound your garden chrysanthemums with soil after you cut off the dead tops. Let soil extend out a foot from the bases. Remove mounds in early spring. If you live where winters are very severe, lift the clumps and store under cover at near-freezing temperatures

More on page 202

Home of Henry Wadsworth Longfellow, Cambridge, Mass.

No Child Was Turned Away

Between the dark and the daylight,
When the night is beginning to lower,
Comes a pause in the day's occupations,
That is known as the Children's Hour.

IN LONGFELLOW'S HOME it was always the children's hour. To many of the youngsters in Cambridge no less than to his own six children, the gentle poet was an understanding companion. His hospitable home was a mecca to youthful visitors.

Longfellow's home was an historic dwelling that had been built in 1759 by a wealthy Tory. Confiscated during the Revolution, it served as Washington's headquarters for a lengthy period. On Longfellow's marriage in 1843, the bride's father purchased the house as a wedding present for the couple.

Longfellow's works were translated into many foreign languages and he was the first American to be commemorated in the Poets' Corner in Westminster Abbey. When, to Longfellow's distress, the local government cut down the "spreading chestnut tree" immortalized in his poem about the village blacksmith, his friends, the schoolchildren, presented him with a massive armchair carved from the wood. In acknowledgment, he composed "From My Armchair" and on this "ebon throne" each young contributor sat and received an autographed copy of the poem.

After his death, a group of Indians came to visit his home and sent his family an invitation to attend their presentation of "Hiawatha." Written on birchbark in Ojibway, it said in part: "We loved your father. The memory of our people will never die as long as your father's song lives, and that will live forever."

While Longfellow was blazing his trails in the world of literature, the commerce and industry of the nation were reaching unprecedented heights. In this period of growth, in 1853, The Home Insurance Company was founded to provide the shield of insurance protection under which the new enterprises and homes of the country multiplied. Now about to enter its second century of service to property owners, The Home bases its hopes and expectations of the future on the same American enterprise and steadfastness which made the last great century of progress possible.

The Home, through its agents and brokers, is America's leading insurance protector of American homes and the homes of American industry.

☆ THE HOME ☆
Insurance Company

Home Office: 59 Maiden Lane, New York 8, N. Y.
FIRE • AUTOMOBILE • MARINE

1853 • 1953
100th ANNIVERSARY

The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

Copyright 1952, The Home Insurance Company

Every day you wait costs you money!

Johns-Manville Spintex (Rock Wool "Blown" Home Insulation) can return its entire cost in fuel savings within a few years!

You can save up to 30¢ on every dollar you now spend for heating your house. And with mounting fuel costs adding to the higher costs of living, you can't afford to wait!

The new edition of the popular Johns-Manville book "Comfort That Pays For Itself" explains why nothing you can do to your home will give as much comfort for so little . . . tells how J-M Spintex Rock Wool Insulation not only pays for itself, but continues to pay yearly dividends for as long as your house stands . . . how your house will be warmer in winter, up to 15° cooler in summer, safer from fire, too.

See your approved Johns-Manville "Blown" Home Insulation Contractor. He's trained to scientifically install J-M Spintex Insulation to assure you comfort that pays for itself. Send the coupon below for your free copy of this helpful new book "Comfort That Pays For Itself."

Mail this coupon today!

JOHNS-MANVILLE, Dept. BH-11
Box 60, New York 16, N. Y.
Please send me FREE copy of your new, 24-page book, "Comfort That Pays For Itself."

Name_____

Address_____

City_____ State_____

JOHNS-MANVILLE JM PRODUCTS

Johns-Manville Spintex INSULATION
A ROCK WOOL PRODUCT

Garden roundup time

Cover each green rosette of your Madonna lilies with a berry box like this. Open corners let in enough air but shut off winter sun and keep lilies safe from rabbits, also from possibility of being stepped on. Lay loose mulch over soil

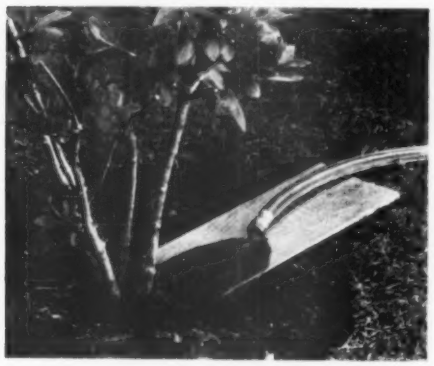
Construct "tepees" from plant stakes and sacking or other cloth for your Oriental poppies. Stakes hold covering off plants and cloth lets enough light through. Pull mulch over the edges. The cloth will stiffen after the first rain

Over strawberries spread an even covering. Use oats or bean straw. Use a fork and deliberately fluff covering. Three inches is right—just deep enough so all leaves are hidden. Spread your mulch when frost first hardens the soil

is here

Begins on page 200

Tuck leaves around perennials if you live where winter temperatures drop below 20 degrees. A winter mulch retards entry of cold before plants go dormant, offsets wrenching effect on the roots when temperatures fluctuate sharply



Soak soil thoroughly around all newly set shrubs and trees, and also all broadleaf and needle evergreens before onset of winter. Soak soil of entire borders if rains have been scanty. Give special attention to sites exposed to the wind

Brush rabbit repellent on stems of all young fruit trees not wrapped. Buy ready-mixed alcohol-rosin paint. Or mix your own—dissolve 14 ounces of powdered rosin in 1 pint of denatured ethyl alcohol. Remember—it's inflammable

For cleanup hints, see page 206

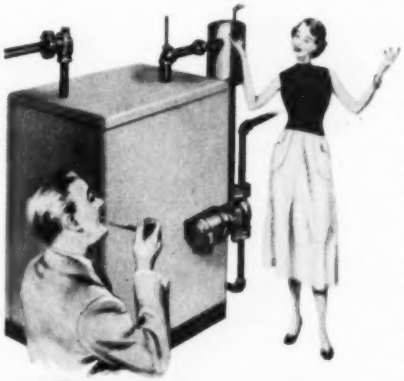
See below for the reasons why I'm insisting on

B & G *Hydro-Flo* Heating

"There's not much sense in having large, modern windows, if the space around them can't be comfortably heated. So I'm insisting on B & G *Hydro-Flo* Heating, with either baseboard heating panels or radiant panels concealed in the floor or ceiling. I'll be sure then that every inch of our home will be livable . . . no cold down-drafts from windows . . . floors always warm."

B & G *Hydro-Flo* Heating is a modern *forced hot water radiant heating system*. It adjusts itself *automatically* to every change in the weather . . . modulates the heat supply so that indoor temperature is always uniform, always comfortable. It is exceptionally economical in operation, since fuel is never burned needlessly.

Besides all this, the Water Heater of a B & G *Hydro-Flo* System provides a year 'round supply of low-cost hot water for all household uses.



Simple, dependable equipment

The basic units of B & G *Hydro-Flo* Heating are a Booster Pump to circulate hot water through the system—a Flo-Control Valve to prevent an over-ride in temperature—and a Water Heater which furnishes an inexhaustible supply of hot water.

B & G *Hydro-Flo* units can be installed on any hot water heating boiler—new or old.

BELL & GOSSETT COMPANY

Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong Ltd., 1400 O'Connor Drive, Toronto

Bell & Gossett Company, Dept. CS-26, Morton Grove, Ill.
Please send your free booklet, "Capture the Sun with B & G *Hydro-Flo* Heating."

Name.....

Address.....

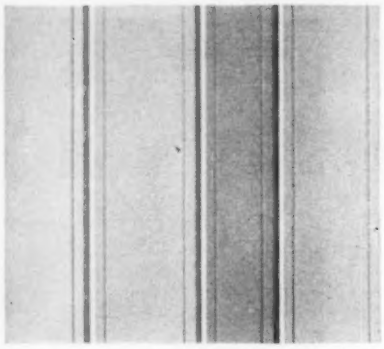
City.....Zone.....State.....

*Reg. U. S. Pat. Off.

"ADD-A-ROOM NOW!" It's easy with

HUNDREDS OF HOMEOWNERS have converted unused space in their homes into attractive rooms with factory-decorated Gold Bond Insulation Plank and Tile.

ASK YOUR LOCAL GOLD BOND lumber and building material dealer to show you these decorative, insulation products processed from "live" fibres of southern pine.

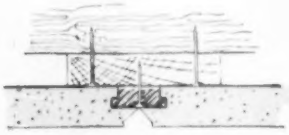


GOLD BOND INSULATION PLANKS packed in random assortment of 4 variegated blends that harmonize beautifully. Choice of 4 widths. Apply vertically, horizontally or diagonally.

HERE'S HOW YOU DO IT — *it's really simple*

First measure your room . . . walls and ceiling. Then go to your local lumber dealer and pick out your Gold Bond Insulation Plank and Tile (they're factory-decorated in harmonizing colors.) You'll find the Plank in many widths starting at 8". The tile in four handy sizes starting at 12" x 12", neatly packed in cartons . . . each containing 64 sq. ft. of tile.

When your Gold Bond materials are delivered, take a hammer and nail up your furring strips (ordinary 1" x 3" wood strips that anyone can easily handle). You do this so the Gold Bond Plank and Tile will go on evenly and firmly, unless you already have a smooth wall and ceiling surface with enough holding strength to take nails or staples.



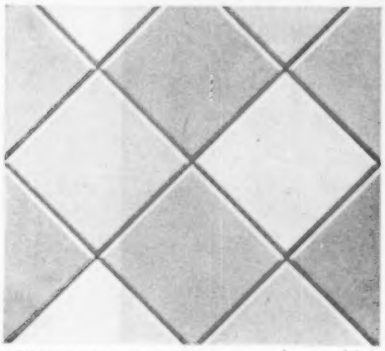
The trickiest job was the ceiling until Gold Bond came out with the Starter Strip. It's a narrow strip of wood four feet long, with edges that interlock with the ceiling tile. You just nail this strip to the furring along the center of the ceiling. Then you can start putting up your tile in the center, which means that the border, where the ceiling meets the wall, is practically guaranteed to work out evenly. (For quick, complete details, check the instruction booklet your dealer will give you).

Now some tips about using staples instead of nails on your Plank and Tile. Actually you can use either, because

the interlocking edges of the plank and tile prevent either from being seen. But you'll find stapling much the easier and faster. What's more, your dealer will be glad to rent you a good stapling gun at very low cost.

The most wonderful (most money-saving) thing about putting up Gold Bond Insulation Plank and Tile is that one person can easily and quickly do the whole job himself. The pieces are lightweight enough for a child to handle. Once they're in place the whole job is done and you're ready to sit down and enjoy your new added room.

Gold Bond Insulation Plank and Tile



GOLD BOND INSULATION TILES in matching blends or plain ivory permit many individual patterns for walls and ceilings . . . provide insulation against heat and reduce noise.

INTERLOCKING BEVELED EDGES on both planks and tiles, fully conceal staples and nails. Permit easier, faster application for neat, better-looking job. *(See instructions, left page).*

INSIST ON THE PACKAGE with the familiar striped label . . . your guarantee of another top-quality Gold Bond building product.

NATIONAL GYPSUM COMPANY, BUFFALO 2, N. Y.

Why don't you do what Mrs. Oscar Hammerstein II does?

Famous decorator and charming hostess, Mrs. Oscar Hammerstein II, serves cigarettes in a silver "thimble" jigger. And of course, adds Ronson Table Lighters to the scene. For Ronsons are gems of design and "musts" for guests. One fueling serves for months.

SHOWN: *Ronson "Juno" in heavy silver plate. $13.50 plus tax. Others from $9.50 plus tax.*

Avoid imitations . . . look for this name on the lighter!

RONSON®

WORLD'S GREATEST LIGHTER

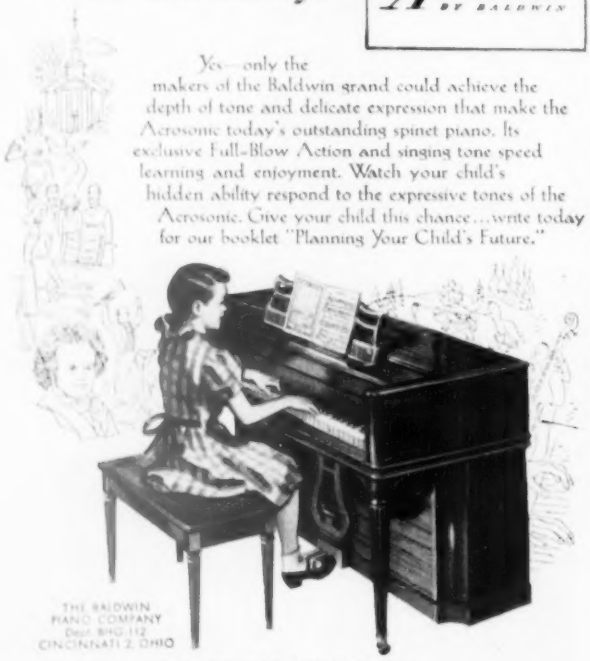
Press . . . it's lit!
Release . . . it's out!

TO GIVE AND TO GET . . . IT'S AMERICA'S FAVORITE LIGHTER

For music's pleasure now and always...

THE EXQUISITE *Acrosonic* BY BALDWIN

Yes—only the makers of the Baldwin grand could achieve the depth of tone and delicate expression that make the Acrosonic today's outstanding spinet piano. Its exclusive Full-Blow Action and singing tone speed learning and enjoyment. Watch your child's hidden ability respond to the expressive tones of the Acrosonic. Give your child this chance...write today for our booklet "Planning Your Child's Future."



THE BALDWIN PIANO COMPANY
Dept. BHG-112
CINCINNATI 2, OHIO

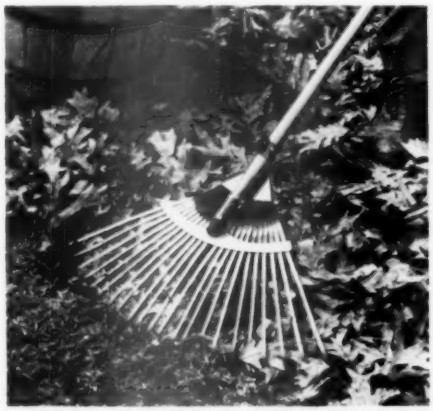
BUILDERS OF: BALDWIN GRAND PIANOS
ACROSONIC SPINET PIANOS • HAMILTON VERTICAL & GRAND PIANOS • BALDWIN ELECTRONIC ORGANS

Garden roundup

Continued from page 203

Clean up—your place stays on display

Keep your walks and driveway neat by removing grass spreading over the paving. Spade at a 45-degree angle *toward* paving. Don't make furrow so deep it catches heels



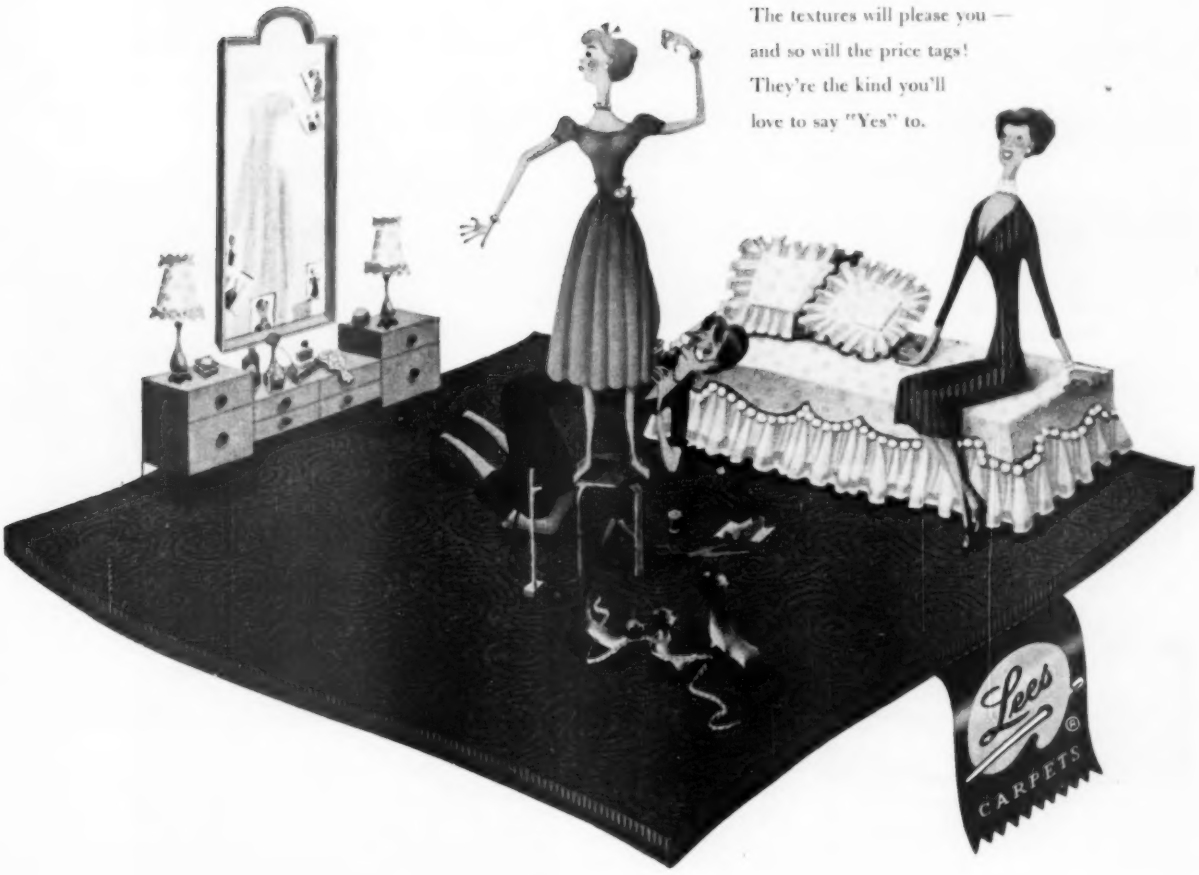
Your lawn needs light for good fall growth. So keep it raked regularly while leaves are falling. Use a broom rake or mechanical lawn sweeper. Save the leaves for compost

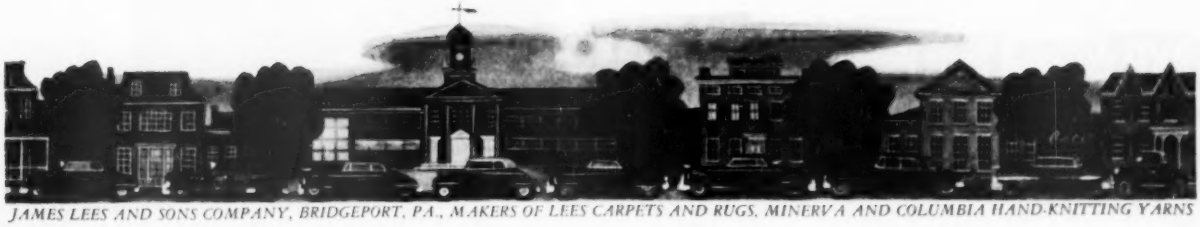
Mow regularly until ground freezes. If you've been cutting grass 2 inches high, cut it an inch shorter now. Leaves won't catch in short grass; your lawn will look neater

More on page 208

... those heavenly carpets by LEES

Upstairs, downstairs,
in milady's boudoir
there's fashion in the air
when your rooms wear
Lees lovely textured carpets!
Their light and shadow surfaces
have a rich-but-casual look —
like Lees new Horizon
shown here in Ocean Green.
Visit your Lees store.
The textures will please you —
and so will the price tags!
They're the kind you'll
love to say "Yes" to.





JAMES LEES AND SONS COMPANY, BRIDGEPORT, PA., MAKERS OF LEES CARPETS AND RUGS, MINERVA AND COLUMBIA HAND-KNITTING YARNS

"This $435 wardrobe cost me only $123*

built with my *SKIL* Home Shop Saw and Sander"

Isn't it a honey? Just ask my wife! And I built this wardrobe *myself*, with SKIL Home Shop Tools. Saved $312 and had a wonderful time doing it! SKIL Chart No. 111 showed me what to do and how to do it.

A SKIL Home Shop Saw and Saw Table makes fun out of jobs like this because it's simple to bevel, miter and rip even heavy lumber. All adjustments are simple and quick. And—with the SKIL Sander I smooth even the roughest lumber to a fine finish in minutes. So easy to use, too. Light weight and perfectly balanced with plenty of reserve power.

Whether *you* choose to build a new wardrobe, living room furniture or any other project, you'll find SKIL Home Shop Tools quickly pay for themselves. What's more—there's *nothing* to match your pride and feeling of accomplishment doing it yourself. Send 10¢ and coupon below—now—for complete instructions.

SKIL Deluxe Home Shop Saw— Model 186 $39.50. 6" saw. SKIL Saw table (right) and accessories easily convert this saw to tilting arbor bench saw, sander and shaper.

SKIL Home Shop Belt Sander— Model 525. 2¼" belt. First choice among professionals for 10 times faster finishing of wood, plaster and metals.

Prices subject to change without notice. *Bed springs and mattress extra. Price includes materials only, and varies locally.

SKIL home shop Tools

Made only by SKIL Corporation
formerly SKILSAW, Inc.
5033 Elston Avenue, Chicago 30, Ill.
In Canada: Skiltools, Ltd., 3601 Dundas Street West, Toronto 9, Ont.

SKIL Corporation, Dept. B-112
5033 Elston Ave., Chicago 30, Ill.

I enclose 10¢. Please send SKIL Chart No. 111 showing how to build the above built-in wardrobe.

Name _____

Street _____

City _____ State _____

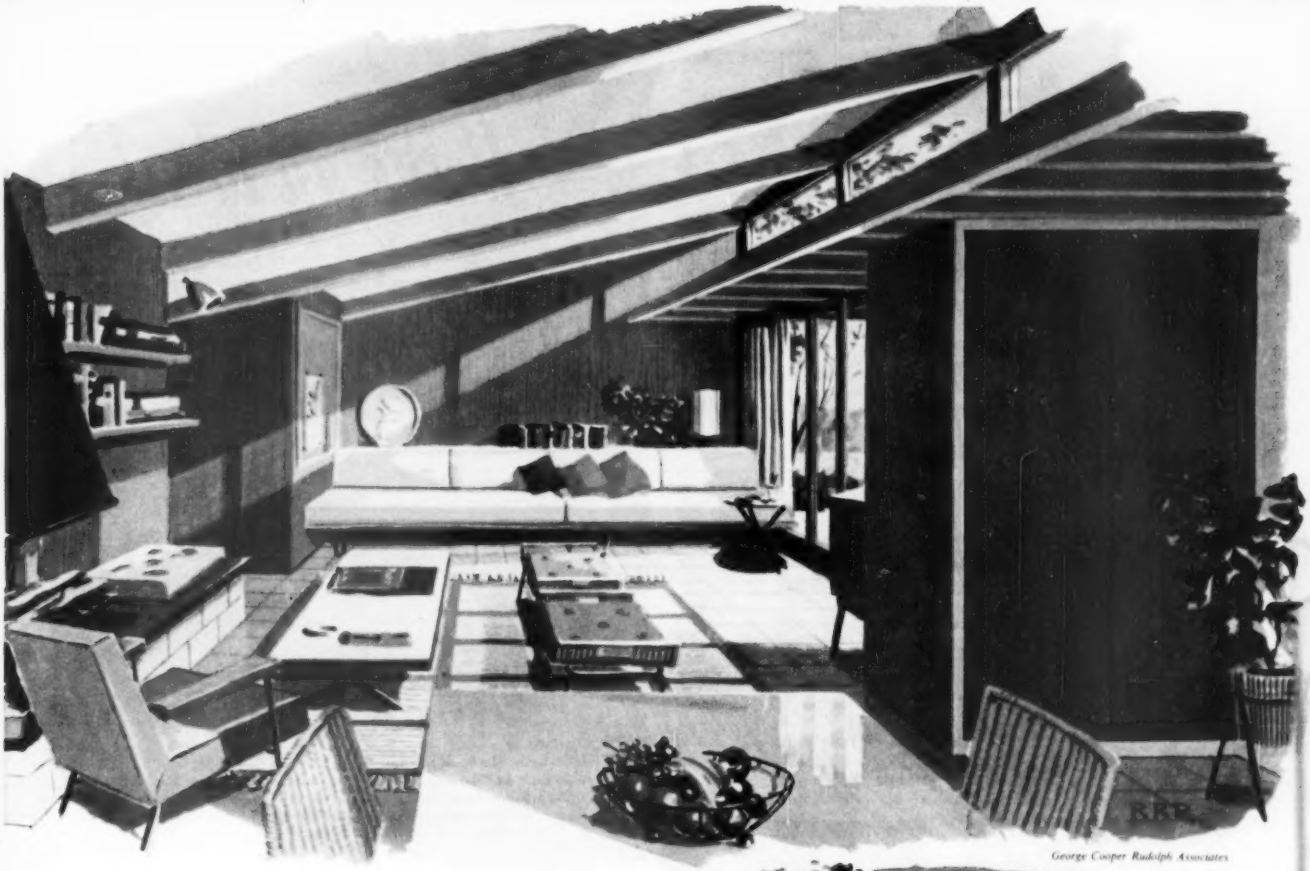
Garden roundup

Continued from page 206

An electric trimmer is a wonderful help in clipping off dead weeds and annual plants. If the tops are seed-free, you can use them as a mulch for your perennial borders

Cut off unsightly old flower stems even though the plants still are green. And cut perennials off at the ground as soon as frost kills their leaves, to avoid look of neglect

Don't let the wind foil your plans to protect your flower borders with leaves or other mulch material. Roll wire netting over the mulch, then weight edges with bricks



George Cooper Rudolph Associates

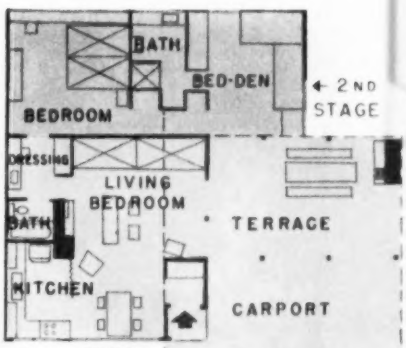
Expandable

MALARKEY HOUSE

This compact, colorful cottage is just right as a starter house, guest house or weekend retreat. In its 400 square feet there is a combination living-bedroom, a dining area, kitchen, bath and dressing room. The attractive boom roof shelters the outdoor living area as well as your car. A special Malarkey House plan booklet shows you how to expand this cottage into a comfortable two bedroom house.

A great deal of this cottage's charm results from the architect's use of warm, russet colored Malarkey Redwood Plywoods. Besides being colorful, these newest of fine plywoods are also extremely durable . . . practically immune to attacks by wood ravaging insects and decay. Malarkey Redwood Plywoods have a waterproof bond; you can use them inside and outside. For example, the wide siding on this "expandable" is 16 inch strips of uniform Malarkey Rift Grain Redwood Plywood, while the featured living room wall is Redwood Plyweave, and the dressing room displays the smooth flowing grain of Malarkey California Redwood Plywood.

For commercial and industrial, as well as home uses, architects, designers and builders find that Malarkey Redwood Plywoods reduce costs . . . they're 20% lighter than other plywoods, the large panels are quickly applied, they finish beautifully either natural, bleached or painted. The finish lasts longer and is easier to maintain. See Malarkey plywoods at your nearby building material dealers.



Orange colored area, above, is the floor plan of the "Expandable." The chocolate colored area shows how the original cabin can be expanded into a two bedroom house. Booklet of floor plans, specifications and construction tips will be sent for 10 cents.

See your building supply dealer for booklet of plans or send coupon.

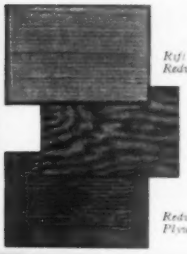
M AND M WOOD WORKING COMPANY
2302 N. Columbia Blvd., Portland 17, Oregon.

Enclosed find _____¢ for the Malarkey House plan booklets* checked below, at 10 cents each. ☐ Expandable (above)

☐ 16 Kitchen Ideas ☐ 10 Family Room Ideas
☐ 12 Play Room Ideas ☐ 11 Attic Room Ideas
☐ 8 Bedroom Ideas ☐ 11 Living Room Ideas
☐ A Child's Closet ☐ 10 Closet Ideas

Name _____
Address _____
City _____
My lumber dealer is _____

* For more information on all Malarkey plywoods and doors, **architect's and specifier's catalog** will be sent postpaid for $1.



Rift Grain Redwood

California Redwood

Redwood Plyweave

M&M

Malarkey

PLYWOODS • DOORS • FLUSH CABINET DOORS

Quality products of M and M WOOD WORKING COMPANY

Member Douglas Fir Plywood Assn., Fir Door Institute

"Say—did I tell you about my Lovell wringer with Automatic Safety?"

EXTRA SAFETY! You get safety without stopping to think when your washer has a Lovell Instinctive wringer. A slight instinctive pull on the clothes stops(1) or releases(2) the rolls instantly.

ECONOMICAL! Nothing easy about balancing a budget these days, but it's easier when you buy a wringer-washer. It costs less than other types. Hot water, soap, electricity and repairs cost you less, too.

IT'S QUICK! No long washing and rinsing cycle to wait for. A quick push or pull swings the Lovell Instinctive wringer to the next operating position. You don't need to grope for a position-lock lever.

LOOK FOR THE LOVELL NAME on the end of the wringer. You'll find Lovell "Instinctive" wringers with automatic safety on leading washers. Ask your appliance dealer for a demonstration.

(1) Instinctive Safety Roll-Stop. Model No. "72"—(2) Instinctive Safety Release. Model No. "62"

Lovell

Pressure Cleansing Wringers

Lovell Mfg. Co., Erie, Pa.

You get your wash done quicker with a wringer-washer and an automatic drier . . . and the combination costs less than you think!

Here's an idea!

Howland

The lack of a window made this a dark and unattractive area in an upstairs hall. The area has been reclaimed by wallpaper and an under-the-eaves built-in. The paper is really two companion prints. The Conde Lambs of Chappaqua, New York, cut along the ivy design in one paper, and pasted it over the plain brick paper in the other, matching lines of brick design

Tired of a cluttered night table? Then here's just the idea you're looking for. This generous-sized table is really one half-round end section of a glass-topped dining table. You could adapt the idea by cutting down that round dining table that's gathering dust in your attic. Paint to blend in with your color scheme. This is the Morton Rosenthal home, Chappaqua, New York

1 **No more wall streaks.** No more soot webs hanging from the ceiling. No more ugly space-killing radiators or registers. All this is just part of the pleasure of a home heated with new Bundyweld Ceiling Radiant Heating, the last word in home comfort.

2 **Coils of Bundyweld Tubing hidden** in your ceiling work like the sun: send heat *downward* like the sun's radiant rays. You get unbelievable comfort, more usable space. And you postpone wall washing, repainting and drapery cleaning for several years.

NO RADIATORS, NO REGISTERS with new, dirt-free Bundyweld Ceiling Radiant Heating

LIKE HAVING THE SUN IN YOUR CEILING

3 You feel wonderfully warm at healthful, moderate room temperatures with draft-free Bundyweld Ceiling Radiant Heating. No hot or cold spots. Furnishings, floors and fixtures are always pleasantly warm. Whether you plan to build, buy or remodel—check into this amazing new type of heating.

4 You can have a Bundyweld system installed for little, if any, more than the cost of forced-air heating. Yet you enjoy heating that's right out of this world—so clean, so natural, so fresh and invigorating it's like having the sun in your ceiling.

5 Hip-high boiler, here set into game-room wall partition, saves plenty of space, uses any standard fuel. Amazing fuel savings plus home-maintenance economies make this your lowest-cost heating system of all in the long run.

6 Bundyweld Tubing makes the comfort, convenience, and economy of ceiling radiant heating yours at low cost. Bundyweld is double-walled, made of steel for strength and economy, copper-coated inside and out for life-long service.

7 **FREE, colorful 20-page brochure** explains in detail the new way of living opened to you by Bundyweld Ceiling Radiant Heating. Read what 7 families have to tell you about their experiences. Send coupon now for your free copy.

BUNDY TUBING COMPANY

Detroit 14, Michigan ©B.T.C.

WORLD'S LARGEST PRODUCER OF SMALL-DIAMETER TUBING

Radiant Heating Division, Dept. BH-11
Bundy Tubing Company
Detroit 14, Michigan

Send me my free copy of the 20-page brochure describing Bundyweld Ceiling Radiant Heating in full detail.

Name _____

Address _____

City _____ Zone _____ State _____

Copr. 1950 by The Parker Pen Company

More Parker pens...more prices to choose from than ever before!

Gift choosing becomes so easy! See all the newest Parker Pens at your dealer's now.

$3.50 to $19.75 and up

No need this year to slight a single name on your gift list. For each—regardless of what you wish to spend—there is a beautiful, instant-writing Parker Pen. Seven exceptional style and price groups in all.

These are the famous smooth-gliding pens that make writing as easy as conversation. Through advanced Parker designing they eliminate the weaknesses of so many others.

The New Parker "51", for example, contains no rubber to fail. And there is only one moving part. The whole mechanism is simplicity itself. Actually, there is no known limit to the life of this pen.

Your gift problems this Christmas are the easiest ever. For the world's most-wanted, most-welcome gift pens are ready to make your dollars go farther. See your Parker dealer soon! The Parker Pen Company, Janesville, Wisconsin, U. S. A.; Toronto, Can.

New Parker "51" is decades ahead in design. Even the last drop of ink writes a smooth skip-free line. Both "51" and "21" Pens "write dry" with Superchrome Ink. No blotter needed. They *can*, of course, use any fountain pen ink.

New Parker "51" Custom. *Slim regular (shown) or slimmer demi-size. Pen and pencil set, $29.75.*

New Parker "51" DeLuxe. *Slim regular or slimmer demi-size (shown). Pen and pencil set, $22.50.*

New Parker "51" Special. *Pen and pencil set, $18.25.*

New Parker "21" Custom. *Pen and pencil set, $17.50.*

New Parker "21" DeLuxe. *Pen and pencil set, $12.50.*

New Parker "21" Special. *Pen and pencil set, $8.75.*

$19.75 and up | **$15.00** | **$12.50** | **$10.00** | **$7.50** | **$5.00**

NEW PARKETTE
Famous for value! Hooded point, tipped with precious metal. Shiny slip-on cap. Set, $5.75.

Pen, **$3.50**

All Parker Pens are available with matching pencils in smartly boxed gift sets . . . and in a wide variety of colors and points.

PARKER

pen name for the perfect gift

"Summing-up" house

Begins on page 64

intimate kinship with the outdoors.

At the same time, privacy is carefully guarded with solid walls where needed, with high windows in the bedroom wing, with careful planting and site development.

Choice of materials. From the texture of the flagstone entry floor to the grain pattern and color of natural redwood siding, the house is its own decoration. The result is a satisfying, clean simplicity, uncluttered, easy to keep neat and attractive. The house has practically no applied decoration.

Economical construction. With no offensive extremes of angular pattern, the house offers a very straightforward design for maximum building economy. Yet it has a smooth refinement that proves this type of house needn't be crude.

Traffic control. Too many houses are planned as though no one would ever try to move from one end to another. Here, the needs of the owners for an easy, unconflicting circulation pattern is a starting point of design, not an accidental end product.

Side wall of living room is solid for privacy from near neighbors. Wall-hung bookshelves have a light trough at top, glassed-in section for violins. Long, solid walls allow flexibility in seating arrangements. Floor here is concrete, with black dye added to mix before pouring

Generous space allocated to entrance hall is key to excellent circulation. From here you can go down to basement, up to bedrooms, or in to dining room, kitchen, and living room. Front door is surrounded by glass—a translucent panel to left, a view window which can be draped to right, a ventilating window above. Storage closet to the left has unusual capacity; floor is easy-to-care-for flagstone

More on page 215

You've never seen anything like it!

Sink unit built by Toledo Desk and Fixture Corporation. Available through Crane plumbing dealers and "Beauty Queen" distributors.

NOW!

Revolutionary New G-E Textolite* Monotop

PLASTICS SURFACING

ON A DISTINCTIVE CABINET SINK UNIT

Here's a revolutionary new work-saver for your kitchen—*exclusive* G-E Textolite MONOTOP plastics surfacing on a big, modern Toledo Kitchen Cabinet Sink. The handsome work surface is a durable counter top, backsplash, and no-drip lip *molded in a single piece!* It resists stains, scratches, hard knocks, and heat . . . retains its beauty for years and years.

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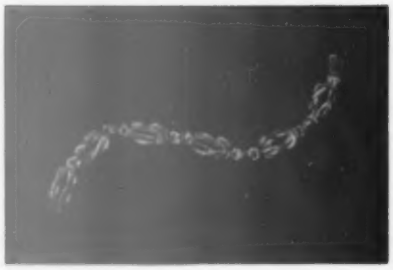

You know the difference
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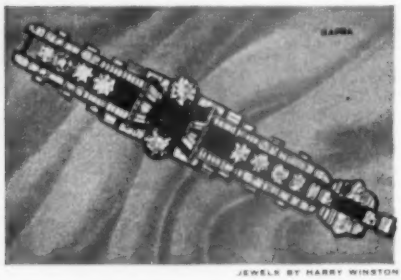

JEWELS BY HARRY WINSTON

and this Exquisite,
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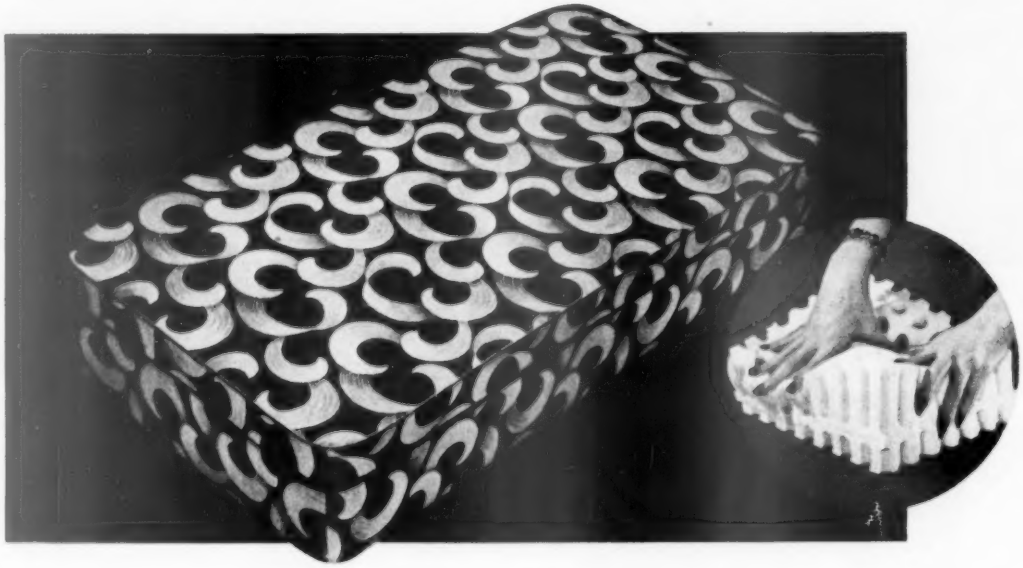

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THERE IS ONLY ONE

U.S. Koylon® FOAM

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK

"Summing-up" house

Continued from page 213

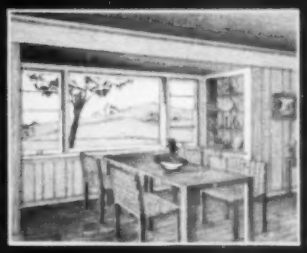
View into dining space and living room beyond underlines openness of plan. Breakfast counter defines kitchen space effectively without closing it off; drawers and hanging storage shelf are accessible from either side. Drapery slides on ceiling track, can be used to block view of kitchen when desired; overhead crossbeam conceals tube lighting

Refrigerator and oven are both raised above normal height for easier accessibility; refrigerator is recessed in a niche so its bulk does not dominate room. Cabinets on this wall are birch; end wall at right is paneled with redwood siding. Floor material is asphalt tile over a concrete slab

LATEST IDEAS ON WINDOWS

IDEA

Use a Picture Window Bay for Dining—and enjoy the view while you dine! Stock design Ponderosa Pine window units like these cost less than you think.

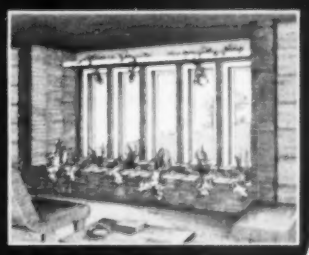


IDEA

Combine Ponderosa Pine Casements and a glazed door to open up an entire wall of your home to the beauty of changing seasons.

IDEA

Light an Indoor Garden with Casements. Perfect for a ranch house is this arrangement of Ponderosa Pine casement units, installed above a built-in brick planting box.



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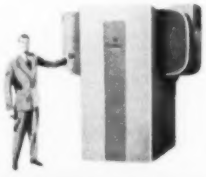

AIR CONDITIONING EQUIPMENT

Heats or Cools with Gas or Oil

See yourselves in

The Mirror of Youth

What do you think of the draft or universal military training? How does the world situation affect you and your friends? Here are answers from some of our youth correspondents across the country. Let's hear from you

Agnes Dudley, 17

June '52, Branford, Connecticut, High School. Edited school paper; on class-book committee, student council, in school plays. An honor student, plans math major at college; likes to knit, read, play piano.

With the world in the mess that it is right now, it's awfully hard not to be affected by it in one way or another. Most of the fellows in our graduating class planned to join one of the services immediately after graduation, or to work a year and then join the service.

Very few planned to attend college. They figured, "Why start? We'll only get drafted anyway." The rest felt that college would be just a waiting period between high school and the draft. Some hoped to get into a college with R.O.T.C. That way, they'll manage, at least, to finish college. Of the June, 1951, class, the great majority are either in the service or planning to join in the near future.

The girls in our class didn't seem to feel too strongly about the situation. As always, a large number were going to attend college, nursing school, or business school. More planned on getting jobs, and a few were going to be married shortly after graduation.

A great number of boys and girls are against universal military training, probably because they planned to join the service anyway. We discussed these problems in school, but they seemed very distant.

Nick Salerno, 17

Senior at Phoenix Union High School, Phoenix, Arizona. Editor-in-chief of school annual for 1953; Oratorio Society; Student Council; president of Health Committee; was vice-president of his sophomore class.

The present world situation and universal military training has greatly affected teen-age thinking at Phoenix Union High School. No matter where you turn, you come across some mention of military service. There are discusions on the subject in English class and small individual arguments, pro and con, around school. It even enters into public speaking and the jokes you tell. It just seems to creep in, and once there it becomes a lively topic of conversation. Opinion is divided on universal military training.

written by teen-agers for other teen-agers and for all parents

Connie Jean Conway, 17

May '52 class, West End High, Birmingham, Alabama. Edited school paper and first annual; headed student body; Honor Society. Teaches swimming, archery at Y.W.C.A. camp. Plans journalism in college.

Universal military training is the only sensible step that the United States can take to save democracy. We've been caught off guard before, and should realize the danger of it. Any boy who realizes he is needed to protect the United States and its beliefs, but is not willing to accept his responsibility, is not a true American.

As the situation stands today, the boy who has just been graduated from high school doesn't know what to do. If he plans to attend college, he may be called before he gets a chance to go. And boys in their late teens have a hard time getting good jobs because their employers realize that these boys may be drafted at any time. Many boys just sit at home and loaf, saying they're just waiting to be called. I've seen examples of all three of these cases in my high-school graduating class. By having U.M.T., the boys would at least know what to expect. They'd be able to make future plans.

Of course, U.M.T. will cause a shortage of boys in our colleges and universities, but this is to be expected in any wartime situation. This should not stop the girls from attending college, though many go just for the fun of it.

The world situation has made me realize that not only will the United States be benefited by having universal military training, but our allies as well. If they see that the United States is trying its best to preserve democracy, then they too will strive toward the same goal.

David Knutson, 17

Senior at Fargo, North Dakota, High School. Has taken part in, and written script for, school's weekly radio program, Cynosure-of-the-Air, *over KFGO, Fargo. Member, Quill and Scroll Journalism Society.*

Universal military training, as advocated by the military leaders of the country today, is for the purpose of training the young men of this nation in preparation for a possible universal war. On the surface, this proposal seems entirely necessary and a very practical plan. It could save valuable time at the onset of this potential war and, even more important, most likely could save priceless lives through careful training and preparation.

But, as I said, it appears all right only on the surface. We must examine the situation thoroughly and decide for ourselves if the crisis warrants such an extreme plan. On making our decision, we should tell our representatives in the government our views, so that they will know how public sentiment runs. It's a big decision and there can be no mistakes made. It's up to you!

More on page 231

LOST

SWINGING DOORS STOLE MY CORNER...

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The Kingdom of the Lion
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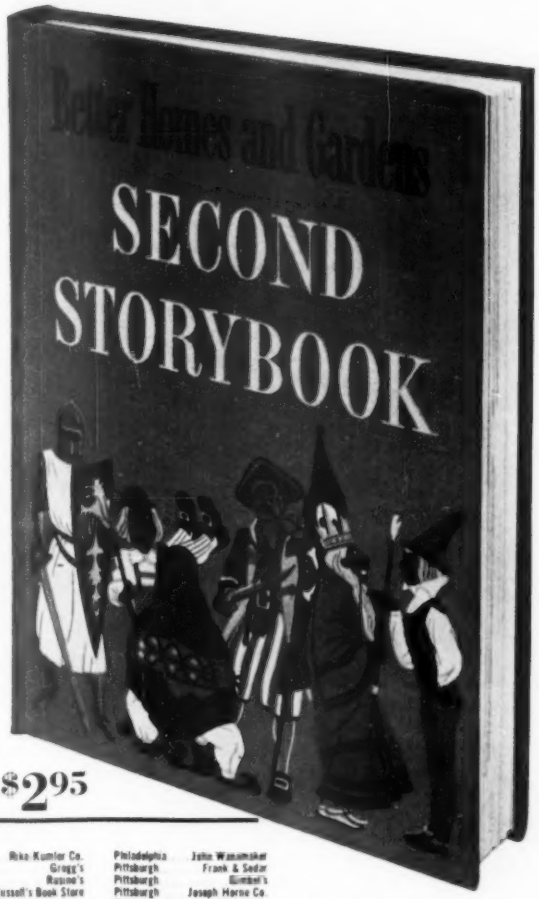

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Accepted for Advertising by the Journal of the American Medical Association

Has child psychology been oversold?

There's no scientific way of bringing up a child, and never will be. Yet many parents cower before the experts

By Milton Lomask

When I was a boy in the pleasant days before the first world war, I remember Mother saying that she got a great bang out of bringing me up. That was the only time I ever heard any mother in our little Iowa town talk about "child rearing" as such. Twenty-five years later circumstances forced me to attend a lecture by a child psychologist, and when it was over, and after the mothers in the audience had asked their questions and discussed their problems, and after the learned psychologist had escaped into the night, I went home and scribbled a memo to myself. It read:

"Someday must write an article on these stormy matters. Call it 'The Conspiracy Against Parents,' or 'How the Child Experts Made a Mountain Out of a Molehill, a Rat Race Out of a Romp, and a Chore Out of a Pleasure.' "

Well, here is my story. Those of you who follow its exposure of the strange ways and quaint devices of the child experts of America are going to be stuck with it. It will say that the child experts have oversold their ideas, that they have talked down their noses at the American people, hounded them with theories, badgered them with concepts, and hammered them with big words. It will say that they have overlectured, overcounseled, and overphilosophised.

As a result, more and more parents are spinning in wider and wider circles, losing their dignity, throwing the wisdom of the centuries out the window, and wondering just how to bring up their youngsters—if at all!

The child experts never meant any harm. Quite the opposite. But somewhere along the line, they slipped a cog. Perhaps it was because, as an organized profession, they got too big too soon too fast. Thirty years ago most American children were still being brought up by the venerable Big Three: the Home, the School, and the Church. Today the experts add up to a fourth child-rearing institution, one many parents seem to think most important of all. Thirty years ago, "Mother knew best" and everyone else knew whose hand rocked the cradle. Today, to hear some of the experts tell it, Mother knows nothing, and only an expert can put the proper English on a bassinet.

And today the child experts are taking a few simple ideas—some good, some dubious; some new, some merely Grandma's old wives' tales warmed over—and running them into the ground!

The experts say, "Gear the training of your child to his growth."

Shakespeare's Hamlet and the Child Study Association of America agree that "the readiness is all." As the association members put it, "Despite every effort, you cannot teach a month-old child to walk; he is just too immature. On the other hand, a 15-months-old child can hardly be kept from walking. Your teaching has little to do with it—the maturing process has everything to do with it."

The experts mean, of course, that you should not push a child too hard. You should not force your 4-year-old to read just to show him off to the neighbors. Wait until he is 6 or more, when you can teach and he can learn, with much less pain on both sides. In other words, teach your child what he needs to know only as he becomes *ready* to learn it.

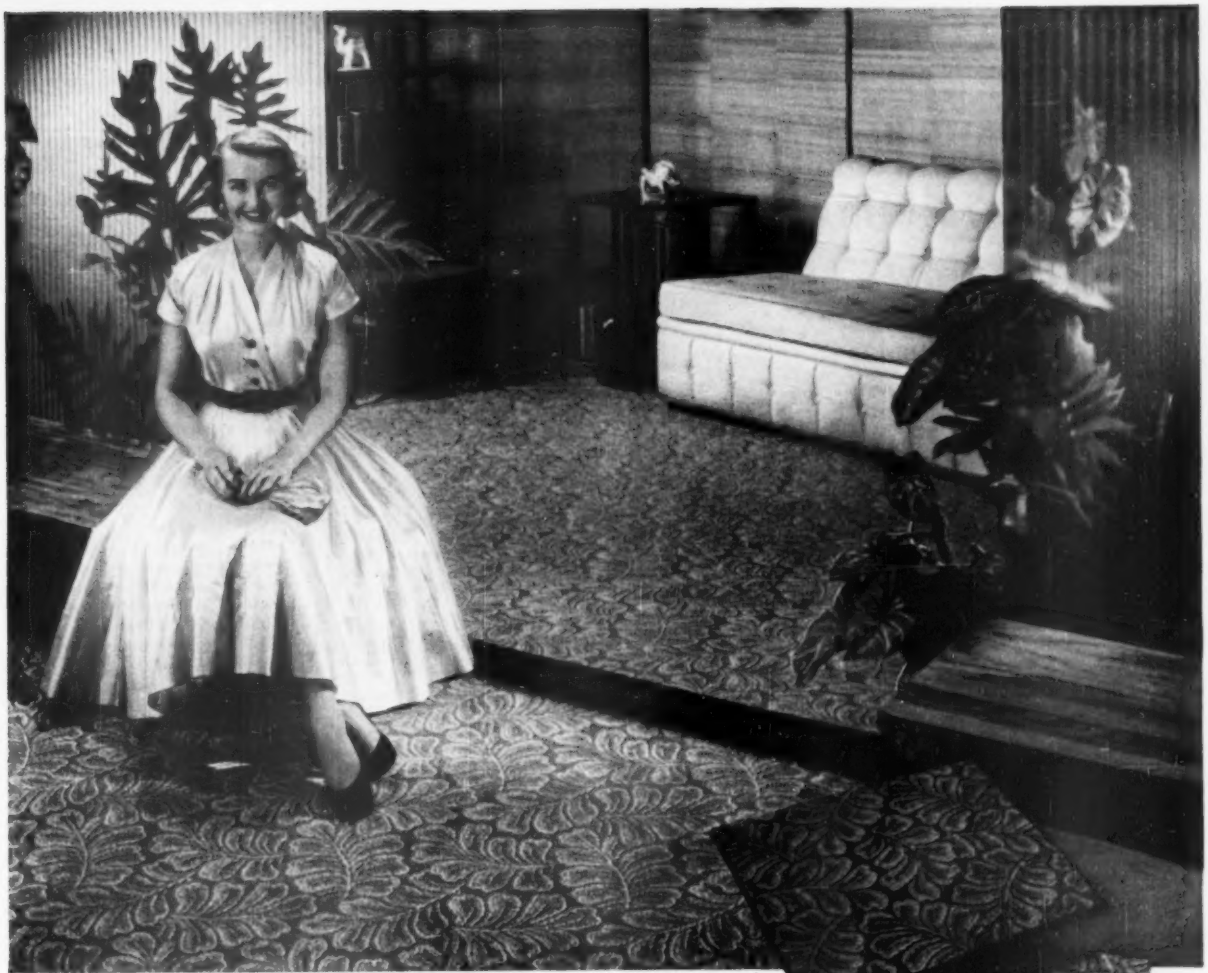
There is nothing new about this. I imagine most of our grandmothers understood it. But it is certainly sound. It has the sanction of common sense.

But what have today's experts done with this sound rule?

Recently I visited a friend whose two youngest boys had been brought up in strict accord with the latest doctrines. After the 5-year-old had stepped on me a couple of times, and after the 7-year-old had attempted to give me a hotfoot, Mother took pity and persuaded the boys to leave the house, using, of course, mild, coaxing methods calculated to spare them the pains of psychic trauma and repression.

"You see," she explained after the boys had gone, "they're not *ready* for manners yet!"

My friend knew her experts! Obviously she had read some of these countless articles in the popular magazines [*Turn to page 222*



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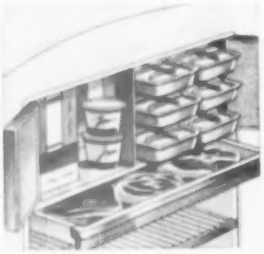
BETTER HOME Product News

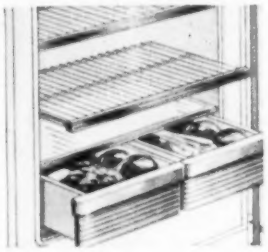
THINGS TO LOOK FOR WHEN YOU BUY A REFRIGERATOR

Take a tip from wise homemakers when you shop for your refrigerator and do two things: First, choose from well-known, established makes that give you real efficiency, real value. Second, buy from a dealer in your community whom you know and trust. Your local dealer will help you select a refrigerator to meet your requirements. He will also show you the many places where leading manufacturers are now using aluminum . . . the mark of quality in new refrigerators.



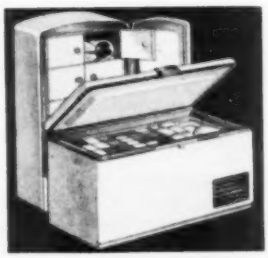
You'll want enough ice cube trays to see you through holiday entertaining and naturally you'll want them of aluminum for faster freezing and no taste-taint. The finest refrigerators now have Reynolds Aluminum freezer compartments, too. That means ice cubes and frozen foods are completely enclosed in rust-proof and chip-proof aluminum. You get extra benefits because aluminum chills faster, defrosts quicker . . . protects your store of frozen foods better.

Look for removable aluminum shelves that save precious minutes each day. Take one out. Hold it in your hand. See how light, how strong aluminum shelves really are. They're easy to keep clean, too. Many aluminum shelves are color-anodized for extra beauty. And—don't forget to check for good-sized crisper pans and meat trays. If they're made of aluminum you can be sure they're non-toxic and won't chip or crack.



And, remember to look for those special features you may enjoy like a built-in butter keeper and door shelves that offer a handy parking place for all kinds of things you want at your fingertips. Chances are, if you're looking at nationally known refrigerators, these parts will also be Reynolds Aluminum. An aluminum butter keeper will never stain, holds no odors. Aluminum door shelves are strong, attractively finished, so easy to clean and they stay clean longer.

When you shop for a home freezer, again you'll find aluminum the key to quality. Aluminum liners won't rust, stain or chip. Aluminum food baskets are light but strong, easy to clean, stay bright and new looking for years. And aluminum is better, even when it can't be seen! Aluminum serpentine tubing, fastened to the hidden surface of the aluminum liner, and aluminum fins on the condensing unit assure quicker freezing and more economical operation.



Has child psychology been oversold?

Begins on page 220

and the press, warning parents against the dire things that will happen to them and their children if they give their kids too much training! I could quote from many widely circulated publications.

Here is one expert saying, "We should reduce our use of 'No' and our thwarting of natural impulse to a minimum. Students of child development are telling us that minimum is far less than we have thought."

Here is another saying, "A baby really wants to grow up and will do it happily, if you can just be patient while he is experimenting and learning."

And over and over, in the popular periodicals, child training by parents is considered equivalent to parental interference or parental intrusion!

One authority views the child's growth process as a sort of mystical something that, like an invisible "nanny" or governess, will bring him up without undue "parental interference." Unless the reader catches every little reservation and every little "if" or "and," he comes up with the impression that his child will bring *himself* up and is literally father to the man! What a perfect philosophy of excuse for parents who don't want to bother, and what an exasperating one for the millions who do.

It might work if we were living in Guatemala. A young woman who knows that country tells me Guatemalan babies never cry. Maybe not. Guatemala is not blessed with our high-voltage, industrialized, busy culture. But we are! In easygoing Guatemala, parents can afford to let their children "just grow." In the competitive U. S. A., any parents who do so are shirking their responsibility and cheating their kids. As long as we wish to enjoy the benefits of science and technology, we must train our children to cope with their inconveniences. And that requires forcing them to learn many things, whether they ever get *ready* for them or not.

What, then, have the experts done with the sensible rule, "gear the child's training to his growth"? They have distorted it. They have put too much emphasis on the "growth" and practically thrown the "training" away.

Experts say, "Good discipline consists of releasing your child's hostilities and channeling them into nondestructive activities."

The new ways assume that every child is a seething mass of inner hostilities, angers, murderous and gangster impulses. Since Mama represents authority in his young life, he directs most of these feelings at her. Therefore, in the new theory, discipline consists of only one thing: Getting Junior's hostility out into the open.

To do this, Mama must take three easy steps. Step No. 1, in

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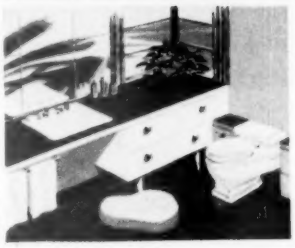

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the heavy-going terminology of the experts, is called the "technique of reflection" or "mirroring Junior's feelings."

Here's an example, from a recent book on the subject:

Junior, let us say, is looking sulky. Mama, sensing his anger, "mirrors his feelings" by saying: "You're mad, aren't you, Junior?"

Junior nods. Encouraged by this success, Mama "mirrors" some more.

"You're mad at *Mama*, aren't you?"

Junior says he "sure is."

Now Mama has taken Step No. 2. By forcing Junior to admit his feelings in so many words, she has "released his hostility." Step No. 3 consists of channeling the hostility into some harmless activity. So the writer has her imaginary mother say: "Look, dear . . . you can't pinch me, but you can pinch that rag-doll mother over there!"

Whereupon Junior grabs the rag doll, pretends it's Mommy, calls it names, beats it, cuffs it, slashes it, and . . . what occurs next? All passion spent, Junior becomes a little angel, a choirboy! Peace descends upon the house. This happens, the expert says, because "after enough of the 'badness' comes out, the 'goodness' appears! . . . When muddy water, which has dammed up, drains out from a pool, then fresh, clear water can flow in. So it is with these feelings. . . ."

As through a glass darkly, you can see the grain of truth in this philosophy. The theory rests on ancient platitudes: "Get the chip off your shoulder"; "If something's eating you, get it out of your system." But by embroidering too much on this common wisdom, the psychologist produces a negative, lopsided picture of discipline.

There is not a word in her book about "releasing" anything from Junior but hostility. There is no suggestion that Mama help Junior express the good things in him, the spiritual qualities, the kindness, the desire to give affection as well as receive it.

There is not a word about *teaching* Junior any good things. On the contrary, this expert tells mothers they are only wasting time when they sit their children down and "try to hammer in the big essential rules of ethics." Most children, she says, will learn even the "lesser rules and precepts" merely by observing the culture in which they live.

How naive can an expert get! Where in our present culture is Junior to turn for his lessons in right and wrong? To the newspapers with their endless chronicle of crime, broken homes, and juvenile delinquency? To the movies, the television, the comic books?

What then has this psychologist, and most of her fellow experts, done to the sensible rule that it's best to get anger out of your system as soon as possible? They have blown it up into an elaborate doctrine designed to reduce Mama's disciplinary functions to those of a policeman, and to leave the cultivation of her child's "better nature" to the tender mercies of chance!

The experts assume other extreme positions, but the ones mentioned are enough to show how they oversell their ideas by pushing them too far.

It takes two, of course, to make an oversale. If the experts are overselling, parents must be overbuying. Some of them are, as we all know. In a charming pamphlet published by the National Association for Mental Health, Jean Schick Grossman recalls a mother getting up at a parents' meeting to request the official "attitude of the Child Study Association on the stubborn youngster." Mrs. Grossman quotes a pediatrician as saying that some of his young mothers call him every morning for explicit instructions. I know a mother who literally will not grapple with any new problem concerning her only chick, without first phoning her adviser.

Human nature accounts for some of this. Naturally, a mother, especially a new one, wants to talk things over. Time was she could talk to Grandma. Now Grandma is likely to live 3,000 miles away. Even if she lives in the next block, we moderns are so scornful of the wisdom of the past that Grandma's generation seems more than 3,000 *years* away.

But the main reason, I believe, why so many mothers depend on experts is that the experts want it that way. If the experts were commercially minded (as they definitely are *not*), I would say they were shrewd promoters.

One of their promotion devices is fear. They sing a little song to mothers. The melody is in a minor key. The words are, "Do as we say, or else . . . !"

At a recent P.T.A. meeting, the speaker was a well-known writer of books on child development. On the platform, she wasted no time. She thanked the members for inviting her to speak, opened a brief case, fished out a handful of cards, and began to rattle off "cases." To this psychologist, apparently, there were no children in this world. There were only "cases."

Case No. 1 was a boy. At the age of 11, he was setting fires. Convincingly, the psychologist traced his trouble back to some mistakes his mother had made when he was an infant.

Case No. 2 was a girl. At 8, she was exhibiting infantile toilet habits. Same sort of history. All Mama's fault.

As the psychologist ground on, I could feel the mothers around me shrinking. Finally the speaker closed the door on her chamber of horrors, put her cards away, told the mothers briefly how to prevent *their* darlings from becoming little monsters, and bowed off.

What good did she do? Did those mothers go home that night full of the confidence bringing up a family demands? And I understand this sort of thing is common, that from platforms all over the country, child experts are singing: "Do as we say, or else . . . !"

[*Turn to page 226*

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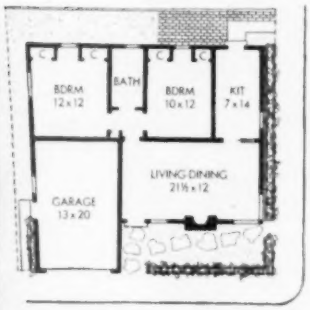
Latch onto a leftover lot

It's built on a "postage stamp"

In opposite corner of the living room, note how low, small-scale furniture contributes to the illusion of size. A wall furnace is next to the desk, and door at right leads to bedrooms. The color scheme of green, gray, and brown is carried uniformly throughout the house

To make the most of tiny lot, garage joins to house and is just the width of sidewalk from street. Behind the plant box is small lawn with steppingstones leading to entry and sidewalk at right



Here's proof you can have comfortable living on a small lot—this one just 40x40. Floor area is 800 square feet not including the area of garage

Photographs: Dapprich

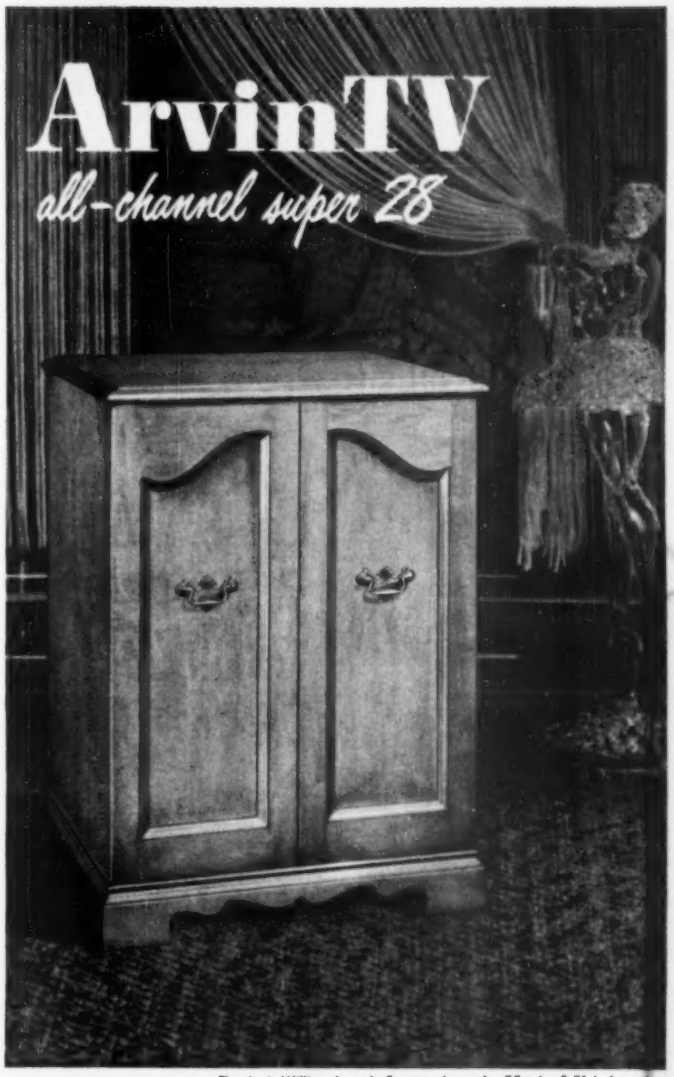
Living room has spaciousness of much larger house. Pine paneling was applied vertically and stained lightly. Ceiling is light gray, as is the wall-to-wall carpet. Fireplace has no space-consuming mantel. Windows are large, but are covered with blinds to insure privacy

Simplicity in house design is often a virtue. But it becomes more than that—a *necessity*, almost—when you try to fit a two-bedroom house and garage on a lot that is no larger than 40 feet square.

The challenge of achieving comfort and efficiency in a house where every inch counts is just about the toughest design problem there is. One very effective solution is pictured here, in the home of the Walter P. Greenwoods.

Their house is located in the Naples section of Long Beach, California, where the irregular coastline of the Pacific leaves many such "postage-stamp" building sites.

But rather than settle for a makeshift one-room house that might seem to fit their site, the Greenwoods have a complete two-bedroom home with a spacious living room, a neat corridor-type kitchen, and an attached garage large enough to house a laundry. True, [*Turn to page 293*



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UHF will add 70 new channels to TV

. . . and your new Arvin can receive them all!

This list of typical TV communities of the future shows the number of stations authorized within 60 miles of each. Arvin is first with built-in, all-channel tuning to receive all of them!

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Benton Harbor - St. Joseph, Mich.	22
Buffalo	15
Charlotte	13
Cincinnati	16
Columbus, Ohio	14
Dallas-Ft. Worth	21
Denver	17
Detroit	18
Indianapolis	27
Louisville	12
Minneapolis-St. Paul	16
New York	23
Providence - Pawtucket	22
San Francisco-Oakland	22
Seattle-Tacoma	17
Spokane	8
Waterbury, Conn.	20
Wilkes-Barre-Hazelton, Pa.	15

At the turn of a knob, the new Arvin 28-tube* super-custom chassis commands all 82 channels, present and future, with picture quality, interference control and range far beyond anything you have ever experienced.

Arvin is the first TV engineered and produced with *built-in* provision for receiving all new stations as they come on the air.

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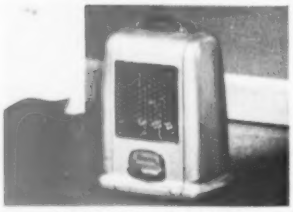

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Has child psychology been oversold?

Continued from page 223

Or else your children will grow up hating democracy, says one.

Or else they will grow up hating minority groups, says another.

Or else you will "do yourself and your child irreparable psychological damage," says the author of a syndicated newspaper column.

Mama and Papa, the next time an expert bears down on you, singing "Or else," remember this: Millions of babies were born in this country, and some of them grew up to be George Washington and Carrie Chapman Catt, Abraham Lincoln and Jane Addams, without their parents knowing much of anything about depth psychology, self-demand feeding, or the new ways in discipline!

Another thing experts do is bolster their ideas by comparing them with those in vogue in Grandma's day. By "Grandma," of course, they mean any mother who brought up her children in the dark ages before the experts came.

As a child rearer, Grandma, according to the experts, was an ignoramus. All she knew she got from Great-Grandma, or, in the words of Novelist Dorothy Canfield Fisher, from "the nearest old woman, the older and more illiterate the better, especially if she had borne 11 children and buried in infancy all but three!" Some experts say Grandma was a puddin'-heart and spoiled her youngsters rotten. Some say she was an ogre, and filled her offspring with Freudian complexes, nasty repressions, and an inclination to go out and make like Hitler, Mussolini, or Stalin!

To round off this recital of Grandma's malfeasances, the experts point to the fruits of her efforts. That's us! I mean, those of us who can count back 40 birthdays or more. We are Grandma's sons and daughters. We are the example!

The experts have a point here!

Our world is a mess, and since there's no one here but us chickens, it follows that we have made it so. And I'm sure every reader will agree with me that if the experts can enable the next generation to do better, all power to them.

But can they?

The next generation will have to answer that. My personal prophecy is "No." It would be easier to have faith in the experts if they acted a little less like fashion designers. Practically every decade, on the decade, they announce a new style in child rearing.

In the 1920s they said to Mother, "Care for your babies by the clock, stuff your growing children with calories, and never let them forget who's boss." One expert, writing in a popular magazine, related how she cured her own 3-year-old of temper tantrums by using methods that would send every modern expert screaming to the nearest Society for the Prevention of Cruelty to Children. In another popular magazine, a father who had graduated from the Naval Academy at Annapolis, advocated a military regime for every household. And all these things—the high-calorie diets as well as the stern discipline—were endorsed as producing "good moral character."

In the 1930s the experts eliminated "moral character" as a legitimate objective of child training. The experts were becoming scientific now. They stopped dispensing advice on the basis of guess, sense, and random observation, and began conducting what they called "controlled laboratory experiments." Moral character had to go because moral character is not scientific. The experts replaced it with "well-adjusted personality," which for some mysterious reason is scientifically acceptable.

The pace-setter of the Thirties was an eminent psychologist. In the words of one of his critics, he considered the human being a "glorified amoeba." Prick an amoeba, it wriggles. That wriggle is its feelings, its emotions. Children were like that too, according to this expert. They were not born with the capacity to feel affection. They learned to feel affection from being handled by their mothers.

Since affection is a difficult emotion for children to cope with, the psychologist commanded the mothers of America *not* to cuddle their little ones. "If you must," he wrote, "kiss them once on the forehead when they say good night. Shake hands with them in the morning"—an admonition that aroused in one wag a vision of thousands of little boys and girls awakening in the pearly dawn and responding to Mummy's handclasp with a lilting "Chawmed, I'm sure!"

This same authority's manual for mothers, published in 1928, established the tone of child rearing in the United States for the next 10 years, consigned who knows how many children to the misery of growing up in an emotional vacuum, and destroyed the peace of mind of parents from coast to coast.

Came the second world war, and as the child-training theories of the Thirties died of their own unnaturalness, the experts brought forth a brand-new set of ideas.

Before 1940, roughly speaking, the experts said to the mother of a new baby, "Let him cry it out, toilet-train him early, and feed him on schedule." After 1940, they said, "Pick him up when he cries, toilet-train him late, and feed him when he wails for his supper."

Before 1940, the experts said, "Decide what you want your child to be, and mold him accordingly." After 1940, they said, "Don't impose your ideals on your child: Find out his inner potentialities and inclinations and help him to express them."

Before 1940, to wind up, child training under the experts was essentially *authoritarian*. After 1940, it became increasingly *permissive*.

And so the experts have backed and filled, and the wonder is not that they have changed their minds so often, but that in every decade there have been mothers

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who followed their fleeting theories as though they were the last word anyone could ever say on the subject. Surely, it is time for the experts to step down from their pedestals. That, of course, brings us to a large question: Whom shall we invite to step up?

My suggestion would be—the successful parents, the thousands of Americans who are quietly bringing up their children to be fine men and women, without fanfare and, for the most part, without expert assistance.

There *are* such parents. You would never think so to read the experts. Like many best-selling novels today, the literature of the experts belongs to the "things are tough all over" school of writing. All parents, they imply, are problem parents, and all children are problem children.

In the words of the popular ballad, "It ain't necessarily so!"

Every year the Pulitzer Prize Committee chooses the best play, novel, piece of reporting, and so forth. Some years the Committee withholds one of its prizes because it can't find a good enough play, novel, or piece of reporting. The American Mothers Committee of the Golden Rule Foundation never has this trouble. Every year this committee chooses the best mother in each state and the best mother in in the nation. And one of the co-chairmen, Mrs. Robert E. Draddy, tells me: "Our problem is never finding the best mothers, but choosing the best from among the many who qualify."

Four years ago, a couple of experts, Dr. Grace Langdon and Dr. Irving W. Stout, got an idea. Today, Doctor Langdon describes it this way: "It came to us that the people in our field are prone to lead from weakness, instead of from strength. Practically all our theories are the result of watching troubled families. What could we learn from successful ones?"

Out of this came an extensive project, a book called *These Well-adjusted Children*, by Langdon and Stout, and a heart-warming message for American parents. Parents of 261 obviously well-adjusted children were interviewed in Milwaukee and vicinity and in New York City and a large surrounding area. Many questions were asked, all aimed at answering one big question: "What in your family life accounts for the fact that your child is well adjusted?"

There isn't room to tell you all the amazingly varied answers this question produced. Let me underscore a few important items:

These 261 well-adjusted children, ranging in age from 5 to 21, are living under every kind of condition you can imagine: in cities, on farms; in rich homes, in poverty-stricken homes; in big houses, in crowded tenements overlooking filthy slums. Some have alcoholic fathers, invalid mothers. Some are being reared by in-laws, relatives, foster or adoptive parents. Two hundred sixty-one kids living under as many different conditions. But all of them are well adjusted!

These 261 well-adjusted kids are being brought up "every which way": Some freely, some strictly. Some by the 1930 book, some by the 1950 book, some by no books at all, or by an incredible combination of all of them. There is no theory ever devised by an expert that some of their parents are not violating. By the same token, there is no expert theory that some of their parents aren't following. Two hundred sixty-one kids being brought up in 261 different ways. And all of them are well adjusted!

As one of their fathers puts it: "*We all have the philosophy that you should do what you can with what you have and not fuss about it!*"

No rules? On the contrary. Each home has its own, created by the parents out of their own resources to meet their problems as they come up each day.

No "constants"?—to use a word very popular among the experts, and meaning any characteristic that is the same in all these homes. Yes, two things are true of all these homes: (1) All the parents (or other people responsible for the children) love the children and love each other! (2) All the parents want the children and let them know they are wanted!

That's all, folks. But it's sure nice to know.

And now my story nears its end and must state its moral. Occasionally, I stop to chat with the members of the neighborhood Baby-carriage Club, holding their daily morning meeting in the nearby public park. These are young mothers. As a rule, the little boy or girl in the pram is Baby No. 1. We talk about these things. We argue. And again and again, one of the mothers says: "But how can you criticize the experts! Their ideas are *scientific!*"

No, they aren't. There are no theories on child management, emotional development, or baby care that are scientific in the classic sense of being fixed principles, based on proved facts. Most experts never claim that there are. Indeed Dr. Benjamin Spock in his popular *Pocketbook of Baby and Child Care* conscientiously warns mothers that nothing he has to say about these matters is infallible.

There is no scientific way of bringing up a child, and there never will be. Where the deepest, most precious part of your child is concerned, science is and always will be an outsider.

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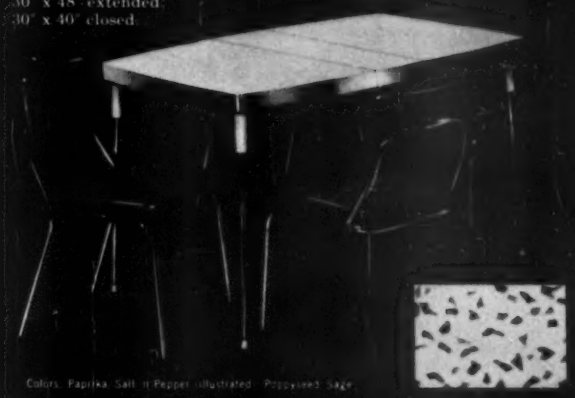
A charming ensemble that radiates good taste and good cheer. Exclusive "Spice" pattern, matchless Loewy-styling, unexcelled Arvin durability! Table 30" x 48" extended; 30" x 40" closed.



Colors: Paprika, Salt 'n Pepper (illustrated), Poppyseed, Sage

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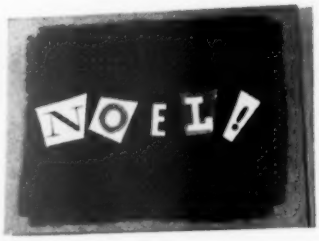
Design merry Christmas cards

Begins on page 74

Tiny paper birds perch watchfully on gilded wheat tips. For card, cut a 13¼x9¼-inch rectangle from green felt-backed paper. Fold twice.

Paste wheat on top. Add birds. Surround with sequins. Cut a fuchsia felt strip and paste across front with your message. Add matching loop at top so friends can hang card up.



Green burlap is background for this variety of fancy letters cut from magazines.

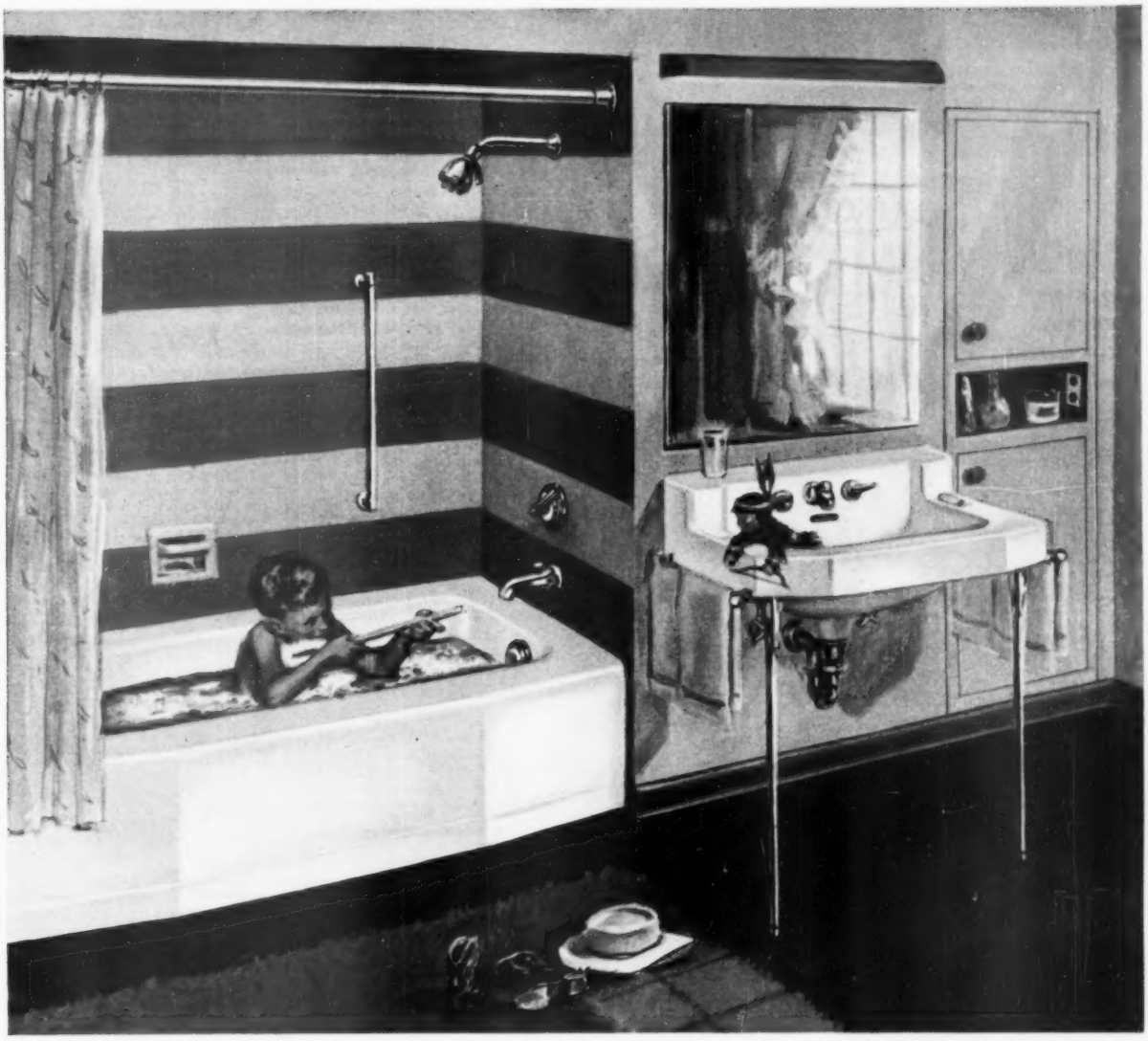
Cut 9x6-inch rectangle from red paper; fold. Paste burlap on front. Inside, place a picture of your family or write a cheery yule greeting.

Clever record card is easy to make. Fold black paper and cut in disc form, 4 inches across.

Then cut a small red circle for center front and print greeting in black ink; paste. Ink on white circular lines as shown.

Inside, paste a snapshot of yourself or your family around the record-player. Then write message in white ink or paint.

Lovely cards designed to decorate a tree are always a thrill to receive. If you buy handsome ready-made Christmas cards like these, your friends will proudly display them next year, too. Make your selection from the many lovely ones you'll find in the stores



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In a garden not so big.

—*Marguerite Gode*

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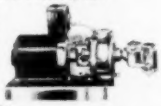

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The Mirror of Youth

Begins on page 216

Ray Richards, 17

Was graduated in May '52, from Ellsworth, Kansas, High School, where his favorite subject was journalism. Ray is going to business school in Hutchinson, Kansas, this fall. His hobby is raising tropical fish.

Have you ever had some little thing pop up all of a sudden and ruin your plans for a picnic or such? Every boy when he's 18½ will also run into something that will make considerable changes in his plans for the future—the draft.

This time it isn't just a little change, but a big one. The draft really starts changing plans and ideas in high school.

Many fellows seem to lose interest in school subjects. They feel "What's the use of picking certain subjects in high school which will lead on to college work, when you don't know if you'll ever get to attend college or, even if you do, will you have enough time to finish?"

But the draft didn't seem to keep the kids in my graduating class from deciding on a future. Many have still made plans to go on to college. This might be due to the encouragement given them by their teachers.

The way things are today, many big changes are in store, so why let the draft stand in your way? Plan a future and expect interruptions, but make use of the time you do have.

Doris L. Zerby, 18

A June '52 graduate of Fremont High School in Los Angeles. On student council; edited school paper; first girl sports writer in school's history. Has scholarship to Los Angeles City College. Wants journalism.

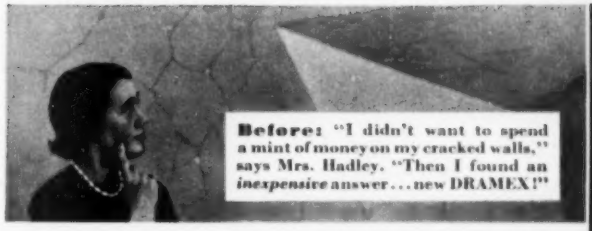
We teens are a generation quite familiar with changing world conditions. We were born in a great depression, reared during World War II, and are achieving our maturity in a world where there are "wars and rumors of wars." We know that the greatest war in the history of mankind might erupt upon us at any time with all of its devastating fury, and that we will bear the brunt of it, as did our brothers in the declared war years of 1941-45. Perhaps, then, it is understandable why we feel that there is so much to do and so little time in which to do it.

However, the world situation has not, for the most part, affected us in our attention to our high-school subjects or activities. We are so used to living in a world where there is no peace that many of us have reached the conclusion that the only peace we will ever have is that found within ourselves. We try to concentrate on our school activities and those things which concern us now—and not those in the future, which we do not fully comprehend.

True, the boys know the probability of military service is facing them, and yet here are the future plans of some boys in our senior class (June, 1952): "to attend Los Angeles City College and the University of California at Los Angeles"; "to play professional baseball"; "to attend Los Angeles City College, unless Uncle Sam gets me first!"; "to attend Woodbury College and eventually become a sports writer"; "to attend Harbor Junior College, because they have a good print shop, and maybe be on the gym team."

Do these teen-agers sound as though they are willing to sit back and do nothing because there is a better than even chance that they will be drafted?

More on page 233



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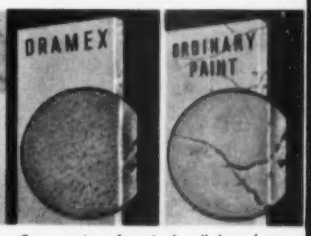

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The Mirror of Youth

Continued from page 231

Bradlee MacArthur, 17

Senior student at North Phoenix High School, Phoenix, Arizona. Editor of school's 1953 yearbook, Hoofbeats, *and campus correspondent to the* Phoenix Gazette. *Has been in school publications work for three years.*

With the idea constantly in their minds that the boys of today may have to go into service any time, girls in high school have turned their thoughts seriously toward marriage. Many girls here in Phoenix are planning to marry right after graduation, and some even sooner than that.

Most students have stopped thinking of superficial things only, and are beginning to wonder about politics and war and governments. The possibility that these boys may have to go into the military service of their country has started them thinking. Why will they be fighting? Will it be worth it? Will they gain their goals?

Opinions concerning the prospect of military training differ, and the effect on the individual varies with every person of high-school age. Some students have decided that the best way they can serve their country is to start first by educating themselves well, and are paying better attention to their schoolwork. Others ask themselves, "What's the use? We'll just be drafted anyway," and are letting their studies slide. Some even drop out of school.

Some may say that they're going to have fun while they can, and then splurge on all kinds of parties and picnics. Others think the better thing is to get jobs and get started so they will have a better chance when they come back.

Shirley Bledsoe, 17

Was graduated last spring from Central High School, Tulsa, Oklahoma. Was editor of Central High's School Life. *Shirley's plans for the future include college at University of Tulsa, and a career in writing.*

It used to be that when graduation time came around, boys and girls were thinking of college life or future jobs. But now the prospect of military training is about the only thing the boys look ahead to. And the girls can't help but be affected by this outlook.

In school assemblies, we were shown moving pictures dealing with the various branches of the military, life in the services, and how to prepare ourselves, both in work and play, for a national emergency. These were primarily for the boys, but there were discussions of the women's part in a crisis, and representatives of the women's services talked.

All this has made teen-agers think more seriously about their future plans. They don't look at college as just a place to play around and have a good time. It is now a place to join R.O.T.C. and to study to keep up grades. The joke about getting a draft notice instead of diploma, if you don't make your grades, isn't very funny any more.

The attitude of our youth toward military service has changed in recent years. They no longer regard it as a high honor. They will fight because the law requires that they must. Many boys join the armed forces after high-school graduation so they will have their service over with as soon as possible. Then they can return and begin to think more clearly about the future.

For some boys and girls, the draft is delaying marriage and the establishment of a home. And for all boys of draft age, it threatens to delay the start of their careers.

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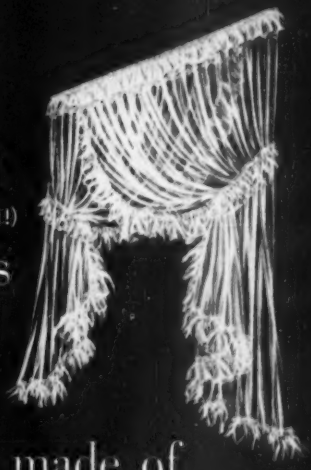

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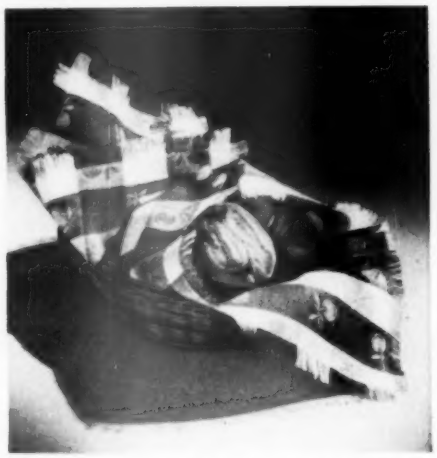
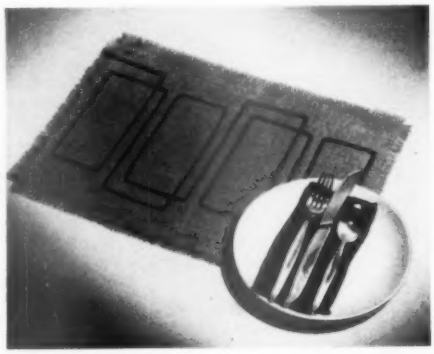
Gifts you can make

Begins on page 162



Gay-colored square, to keep hot rolls hot, is "simple as Simon," but a real eye catcher. Make it by stitching around a 14-inch square, 1 inch in from edges. Fringe.

Button opposite corners together — making it possible to keep rolls nestled where they'll stay warm while being served. Make one of these to fit an inexpensive little roll basket; wrap them together as a gift.



Heavy-textured place mats of bright burlap are an excellent gift for moderns. You can make a complete set of eight generous 12x18-inch mats for about $1.

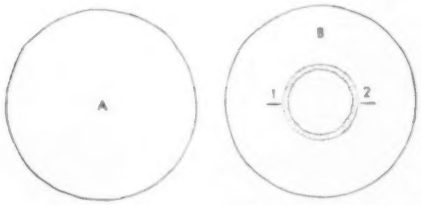
Apply this Harriet Allen design, circles, free forms, or any design you choose by machine-stitching contrasting rug yarn to the mat. For napkins, fringe squares of another fabric that's just as heavy, but softer than burlap.

Directions for making gifts shown:

Circular pouch bag:

You'll need 14 inches each of 36-inch corduroy and white rayon crepe or percale; cotton shoestrings for drawstrings.

Cut 2 corduroy circles, each 14 inches in diameter. In center of one



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draw a smaller circle 6 inches in diameter on the wrong side (B).

Work $\frac{1}{2}$-inch buttonholes or eyelets at points 1 and 2. From white lining material, cut a circle 14 inches in diameter.

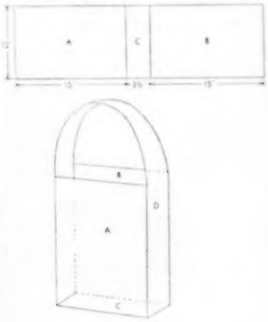
Place right sides of white circle and circle B together. Baste and stitch around smaller circle. Cut out center of both circles leaving a $\frac{3}{8}$-inch seam.

Clip seam. Turn lining in. Press flat; stitch around opening through two thicknesses of fabric $\frac{3}{4}$ inch from edge to form a drawstring casing.

Place right sides of circles A and B together, insert piping between circles. Baste and stitch a $\frac{1}{2}$-inch seam around outside edges of corduroy.

Turn under outside edge of lining and blind-stitch to corduroy. Insert drawstrings. Tie ends.

Box bag with hand stitchery



You'll need $\frac{1}{2}$ yard firm fabric; $\frac{1}{2}$ yard percale for lining; interlining (the type used in tailoring suits and coats); 4 colors of wool yarn.

Cut 2 pieces 12x15 inches for sides (A and B). Cut 1 piece $3\frac{1}{2}$x12 inches for bottom (C). Cut a boxing-and-handle strip $3\frac{1}{2}$ inches x width of the fabric (D).

Combine rows of stitchery on the 12x15-inch pieces, working one band at the top, one at the bottom, and one in the center. Separate three bands of stitchery with a single row of catch stitching. (See how to do the stitches on page 236.) To form each band of stitchery, combine rows of stitches in this order: Cable chain, chain, knotted, chain, cable chain, chain, knotted, chain, cable chain.

Press well. Cut and baste interlining to all pieces, including long narrow ones. Stitch A, B, and C together as shown. Then stitch it to boxing-and-handle strip with $\frac{1}{2}$-inch seams.

Turn down upper edge of bag about 1 inch and baste. Line handle with bag material, extending lining 1 inch down into the bag. Cut lining pieces exactly like bag except for handle, stitch pieces together, insert in bag, and hand-stitch top of lining to opening at top of bag.

Pouch bag with hand stitchery

You'll need $\frac{1}{2}$ yard of colored felt 36 inches wide; $\frac{1}{2}$ yard fine

[*Turn to next page*

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Pennsylvania
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Gifts you can make

Continued from preceding page

cotton broadcloth for lining; 6 bone rings; 3 colors of wool yarn.

Cut a circle 8 inches in diameter for bottom, and a rectangular piece 14x26 inches for sides of the bag. Mark rectangular piece for decorative stitchery as shown by solid lines in above drawing. Use a white pencil, tracing wheel and dressmaker's carbon paper, chalk, or basting thread to outline stitchery. (See following directions for how to do the stitches.)

Work the stitchery. Apply center design in couching stitch. For borders make one row of threaded running between two rows of chain stitch. Press.

Join ends of rectangular piece in ½-inch seam and press open. Baste and stitch one edge of tubular piece to circle, using ½-inch seam.

Glue cardboard circle (7 inches in diameter) to inside of bottom of bag to stiffen.

Turn upper edge of bag to inside and fasten with needle by hand. Allow about the same or a little less space from stitchery to the top edge, as at the bottom. Press. (Plan for a 1½-inch hem.)

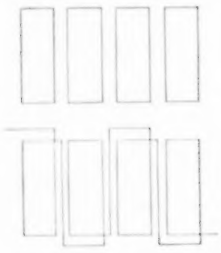
Cover rings with yarn using a buttonhole or blanket stitch. Fasten at equal intervals to the inside of bag on hem.

Make the lining, using same shapes as for the felt pieces. Insert lining. Blind-stitch opening of lining to opening of bag.

Make two drawstrings. For each, cut 3 strips of felt 3/16 inch wide and 26 inches long or longer. Braid the strips.

Draw braids through rings in opposite directions. Sew or tie ends of each braid.

Burlap place mat



You'll need a 12x18-inch rectangle of burlap for each mat; cotton rug yarn.

Machine-stitch on the rectangle ½ inch in from edge all the way around. Fringe. Mark the design on the right side, following diagram shown. Starting with four 2¾x6¼-inch rectangles, add connecting lines. (Use tracing wheel and dressmaker's carbon paper, basting thread, or colored pencil.)

Machine-stitch yarn in place.

Apron with hand-stitched border

You'll need 1½ yards of fabric, nylon yarns in 3 colors, belting for waistband if you wish.

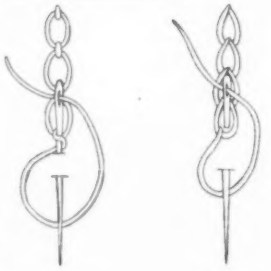
Cut a 26x52-inch rectangle from fabric for body of apron, two pieces 3x32 inches for ties, and a 3x20-inch section for a waistband.

Turn under and stitch sides and one end of each tie. Fold waistband in half lengthwise, catching unstitched ends of ties in ends of the waistband as you stitch them closed.

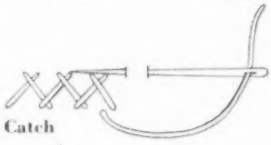
Edge-stitch sides of apron. Gather apron to equal the length of waistband. Stitch apron to waistband. Finish with a 3-inch hem.

Border design on apron is formed by three rows of stitching—cable, chain, then cable; a row of catch stitching; then, a repeat of cable, chain, and cable.

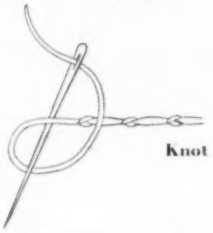
How to make stitches:



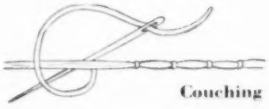
Cable chain — Chain



Catch

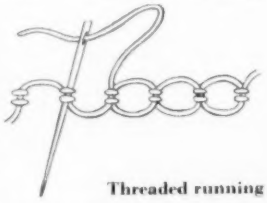


Knot



Couching

Carry 2 threads along, using a third thread to stitch them to the design



Threaded running

Stitch a row of "equal signs." Then run threads through pairs of stitches

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You'll need 8 posts $1\frac{1}{4}$x$1\frac{1}{4}$x12 inches; 10 slats $\frac{3}{4}$x2x14 inches; 4 side pieces $\frac{3}{4}$x3x20 inches; 4 end pieces $\frac{3}{4}$x3x$12\frac{1}{2}$ inches; 4 rung pieces $\frac{3}{4}$x$1\frac{1}{2}$x$12\frac{1}{2}$ inches; 2 dowels, $\frac{1}{2}$ inch across, 3 inches long.

Butt boards against each other, coating ends with glue and fastening with finishing nails. Drill $\frac{1}{2}$-inch holes; insert dowels as shown.

Doll bedding

Use guides below; dotted lines are fold lines. All seams $\frac{1}{2}$ inch.

Stitch mattresses and pillows closed on three sides. Fill with cotton batting. Hand-stitch closed.

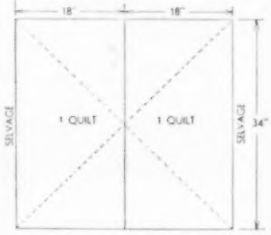
Edge-stitch sides of each sheet. Sew a $\frac{1}{2}$-inch hem in bottom end, a 2-inch hem in top.

Sew 2-inch hem in top edge of each pillowcase; fold, stitch bottom end and side closed.

Cut length of quilted fabric down center for two quilts. (Dotted lines show direction of quilting.) Bind all edges of each quilt with matching bias.

Cutting guide: Mattresses, pillows

Cutting guide: Sheets, pillowcases



Cutting guide: Quilt

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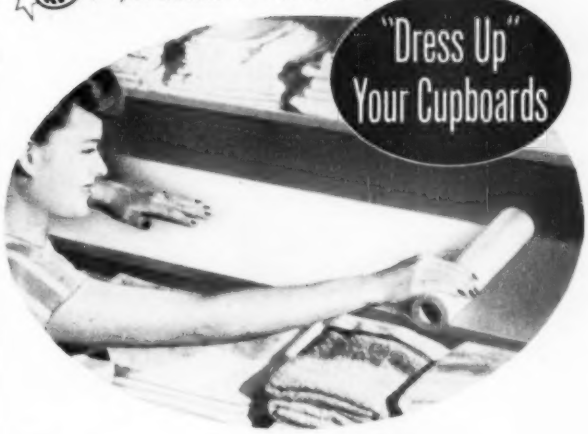

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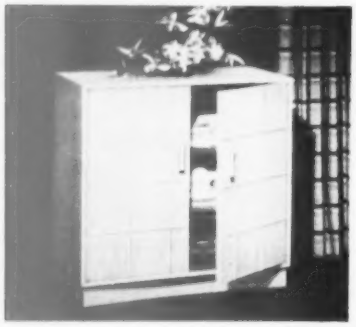
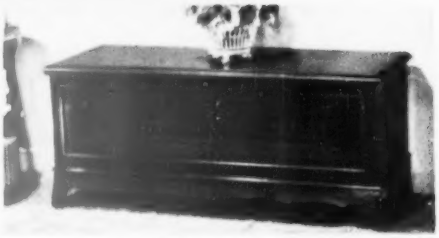


• Can you imagine a gift more welcome than one that solves three problems at once? A Lane Cedar Chest does just that! It provides that much-needed extra storage space, plus super-safe moth-protection—and it adds so much to the good looks of any home. Left, a Lane console in blond oak with an adjustable shelf, convenient drawer. Model C-108. $99.50.*

• Charming with traditional furniture, a Queen Anne lowboy in rich mahogany. Full-length drawer in base, simulated drawers above. Like all Lane Cedar Chests, it's aroma-tight to keep things fresh-smelling and new. Model #2805, $89.50.*

• For living room, dining room or foyer—an unusual modern lowboy in blond oak. Drawer in base only. Interior is full ¾-inch red cedar like all Lane Chests. Model #2861; in White Fawn mahogany, Model #2865. Each $79.95.*



• Versatile enough for any room in the house, this beautifully simple Fifth Century chest in glowing African mahogany. Model #2601. $59.95.* Another much-coveted gift—one of Lane's attractive occasional tables.

© 1952 The Lane Co., Inc., Altavista, Va. *Is 10 higher in the West due to higher freight costs—slightly higher in Canada.

Living space is where

BEFORE

AFTER⟶

Once-forgotten storeroom is now useful, good-looking, and livable. Before, it answered no purpose other than as a hopeless haven for cast-off objects. A broad window wall faring the terrace and the garden provides natural lighting, better ventilation, and feeling of added depth. Notice how the supporting post blends into new scheme

By Barbara Lenox

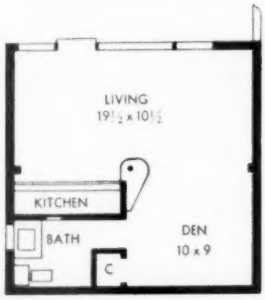
Do you have an unused portion of an attic, or garage, or basement that's forgotten except when you're trying to find a place to store something you really shouldn't save anyway? Remember, space is space—and you pay taxes on it whether you use it or not.

Here's what can happen to a once-forgotten storeroom. Changes include a large area of glass for spaciousness and merging of indoors with outdoors. A closet and small bathroom occupy one corner; folding shutters conceal a compact kitchen. And this was a wasted storeroom before!

Remodeling unused space is often a sound solution for families who need more room, but who don't want to give up an attractive location or force their youngsters to change schools. Many a house has the untapped potential of an activity room, den, office, studio, or another bedroom.

Look around—you might find space that needs using!

BEFORE



AFTER

you find it!

Photographs: George R. Szenik. Designer: Alyne Whelan

BEFORE

AFTER

While it looked uninviting, the storeroom was structurally sound, except for a loose-jointed floor. Carpeting now covers the reinforced flooring; built-in storage conceals a cracked area of wall. A tiny kitchen, bathroom, and closet are concealed by movable shutters

Weekend Remodelers... look what you can do in your home!

You too, can transform your floors and give them sparkling new beauty with these life-time *Hako Inexpensive Luxuries!* HAKO VINYLFLEX Plastic Floor Tile and HAKO Asphalt Floor Tile are easy to install. Your HAKO dealer will help you decide on the floor you need and will furnish self-installation instructions or quote an installed price.

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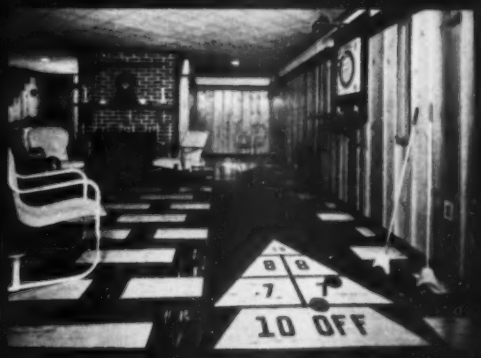
ECONOMICAL
29 COLORS AND A
PARQUETRY DESIGN

HAKO Asphalt Tile



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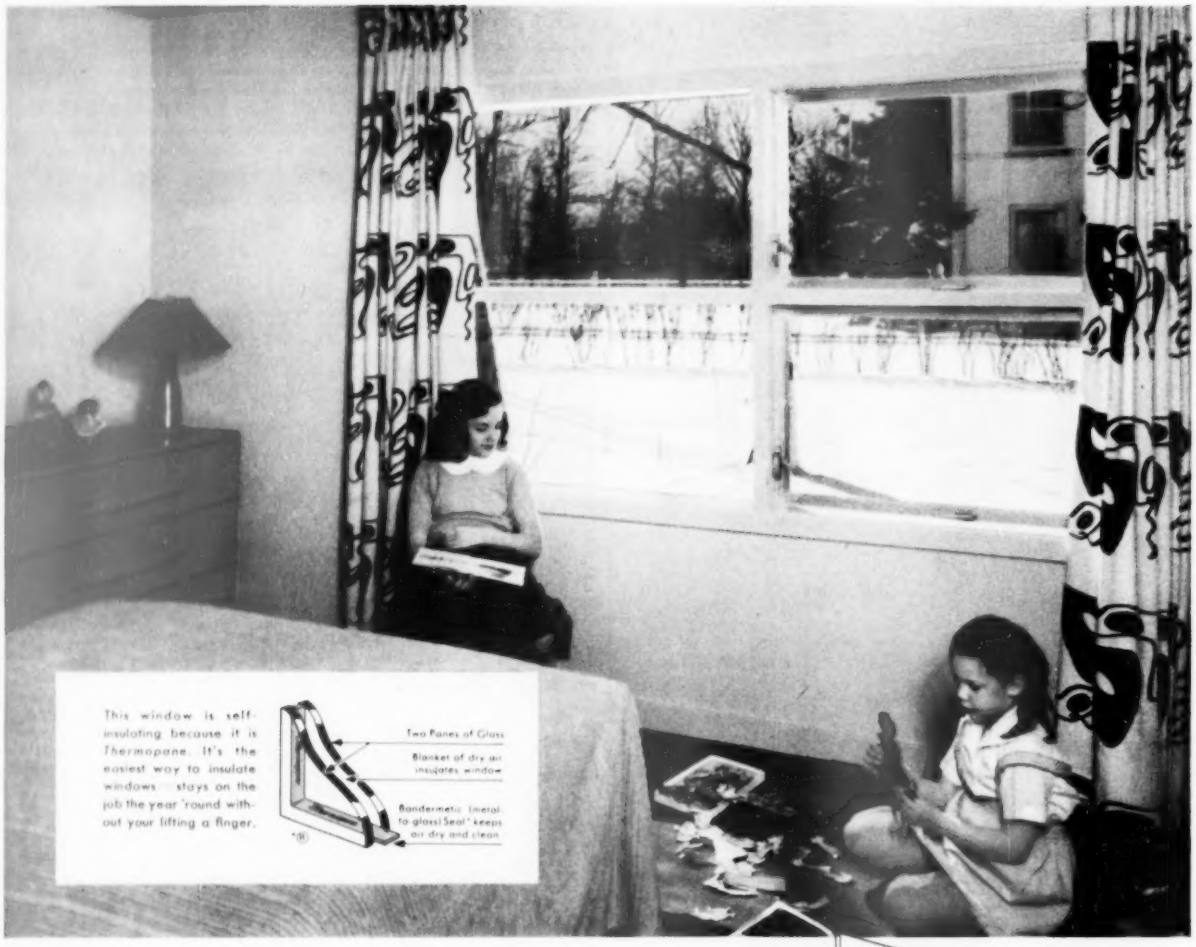

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Latch onto a leftover lot

Wedge fits edge of roadside ravine

Larger sections of living-room window wall are fixed plate glass. At the ends are sliding glass doors with inside screening which remains in place the year round.

Note cold-air return beneath window; heat enters room through high registers in opposite wall.

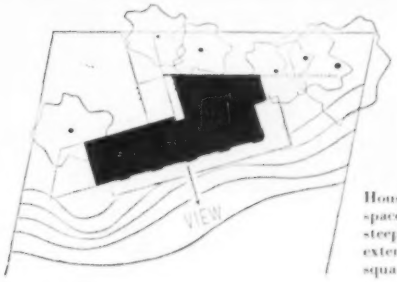
Windows beneath broad overhang face wooded ravine for a changing, always private view.

Long balcony is narrow to avoid hiding flowers on bank.

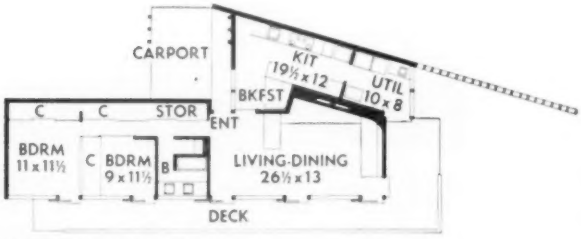
For minimum of maintenance, house has untreated redwood for exterior walls, fir roof beams and flooring, redcedar plywood for interior wall paneling.

Photographs: Hedrich-Blessing

Fireplace hearth is reinforced with steel rods to double as a bench; redwood bench is built in. Lowered ceiling hides the heat ducts



House fits on small level space between street and steep slope. Note fence extension. Size is 1,100 square feet plus carport



The heavily wooded ravine looked like a nice place for a picnic, but a devil of a place to build a house.

A short distance from a public street, the land dropped off sharply. There were near neighbors at each end. But the area in Highland Park, Illinois, was the place where Mr. and Mrs. Robert R. Harring wanted to live.

As these pictures show, the problem was tough but not insoluble. Architects Schweiker and Elting of Roselle, Illinois, designed a somewhat wedge-shaped house. It just about fills all the level land available under the building setback restrictions.

Yet the house extends over the ravine only slightly, to avoid cramping the intimate view.

With the ravine as an effective privacy barrier, one wall of the house could be entirely of glass, even in [*Turn to next page*

THE NEW
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Roadside ravine

the bathroom. And the other walls of the house could be made almost solid for privacy from street and neighbors. A fence extending from one corner of the house, parallel with the street, insures privacy for an unusual balcony just outside the living room.

As you will note from the pictures, the house is also designed for easy maintenance. The Harrings are sold on their unusual house in its woodsy setting.

Angled placement of kitchen, conforming on one side with back of fireplace wall and on the other with the street, allows this unusual breakfast space. The handsome, simple table takes its shape from walls of room

Here you see the relationship of kitchen to the living-dining room. Sliding birch door is a spacesaver. For storage, the open shelves of the kitchen are combined with enclosed space beneath counters

Begins on page 241

Kitchen and utility-room combination fill a corridor space at front of house. Large windows at each end fill area with daylight. Wall at right, toward street, is solid for privacy, and to allow more shelf space. Wood of the kitchen built-ins, including counter tops, is birch

View of ravine can even be enjoyed from bathroom. This view, from outside balcony, shows twin lavatories set in birch counter, with tub beyond. Toilet is in closet behind tub. Note ladder towel rack

More on next page

If you can use a saw . . .

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and enjoy the *triple* protection of this aluminum-covered fiber insulation!

Easy! Easy! Easy! Yes, KIMSUL* is so easy to install, you can provide lifetime comfort for your home—in a matter of hours. KIMSUL rolls can be carried home in the car—then you simply stretch out the blankets, cut to proper length, and tack or staple in place.

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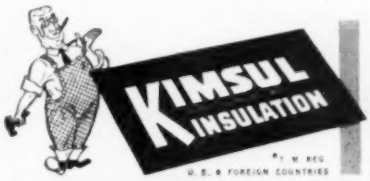
KIMSUL is the choice among trailer home manufacturers, too—where only the *finest* insulation can give adequate protection to lightly constructed trailer walls.

For further information, look for the KIMSUL dealer who displays Mr. "Do-it-yourself" (shown below), or write to Kimberly-Clark Corporation, Dept. 11B, Neenah, Wisconsin.



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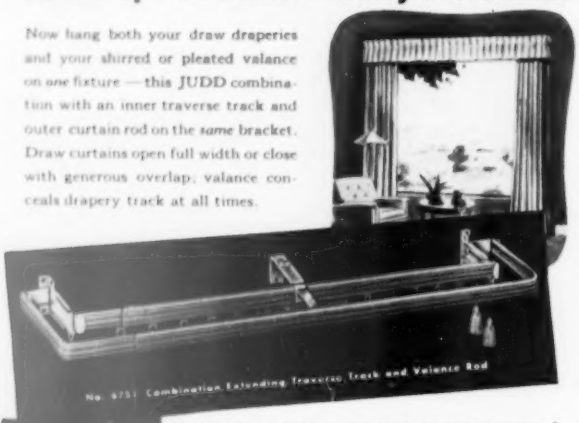

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Roadside ravine

Continued from preceding page

Balcony widens as it turns corner outside living-room door. Note single beam at edge of house supporting the 22-foot planks spanning roof in ribbon plan.

Above planks is two-inch layer of insulation, covered over with pitch and gravel. Space between floor boards of the balcony lets rain drain away.

A wardrobe storage wall with sliding doors divides the parents' bedroom from boy's bedroom beyond.

To give feeling of continuity and space to the rooms, the space above cabinet is glassed in.

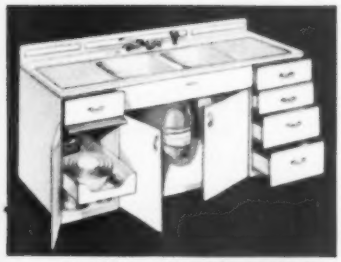
Cabinet doors are red-cedar plywood, trimmed with strips of redwood.

As this picture shows, the entire wardrobe cabinet is movable on casters.

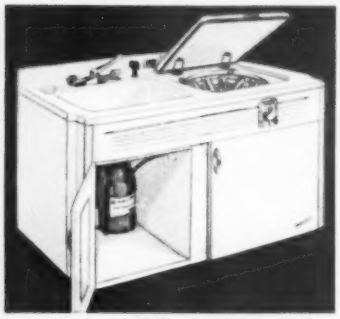
It can be pulled away from glass wall for cleaning. Or it can be removed, if desired, when a planned third bedroom is built.

The 2x2 boards on floor hold cabinet in place.

Your dream kitchen costs less than you'd think!



Beautiful Youngstown Kitchens Cabinet Sink, 66" DeLuxe Twin. Top, like all Youngstown Kitchens Cabinet Sink tops, of one-piece, acid-resisting porcelain-enameled steel. One of 13 models. Food Waste Disposer at extra cost.



Youngstown Kitchens Electric Sink combines Cabinet Sink and Jet-Tower* Dishwasher features. Food Waste Disposer, rinse spray available at extra cost.

New Rotary Corner Wall Cabinet utilizes corner space to full capacity. Three rotating shelves turn together to bring desired articles within easy reach. **Rotary Corner Base Cabinet** also puts otherwise-wasted corner space to work.

Youngstown Kitchens Food Waste Disposer. Shreds food waste down the drain. 3 ways best: nonstop feeding, double-action shredding, self-cleaning action.

* Every Youngstown Kitchen, like this one with Electric Sink, is of sturdy steel, built to last a housetime.

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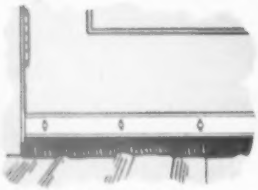

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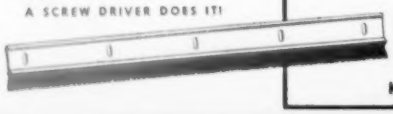

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Economy house de luxe

Begins on page 62

Comfortable terrace nestles between the house and carport storage wall. Location at northwest corner takes advantage of cooling summer breezes. Door leads to living room and is just a few steps away from the kitchen. Angled slats on carport accent sloping roof lines

perimeter of the slab foundation.

The one-pitch roof does away with costly peaks and valleys. Its tar-and-gravel surfacing stops all kinds of weather, adds texture to the exterior appearance, and keeps maintenance down.

Beneath the roof are exposed ceiling beams that form an attractive pattern over every room in the house. Finished with an excelsior-like insulating material, and painted the same color as the exposed beams, the open ceilings contribute to general spaciousness inside.

Outstanding among the features of Five Star No. 2211 is its triple-purpose kitchen. Besides having a highly efficient kitchen unit, the plan includes space for utilities and a play area for children. Here, mother can go about her daily tasks with the youngsters only a step or two away—never out of sight, yet never underfoot.

Added to the kitchen play space are junior-sized "playgrounds" in the divided bedroom, under the carport roof, and out on the terrace. All of these play spots are positioned wisely in all areas where Mom's household duties are apt to take her.

The terrace is only a few steps away from the kitchen for quick serving of outdoor meals in summer. The regular dining space fills a cozy corner of the living room by windows that overlook the terrace.

Wherever possible, doors and hardware have been eliminated to cut costs. Though well supplied with closets, there isn't a single closet door in the house. Wood-slat blinds, on overhead tracks, conceal the seven big closets. Painted the same color as the walls, these blinds blend nicely with the over-all scheme, and prevent musty smells by allowing free circulation of air.

For bulk storage, there's a $5\frac{1}{2}$x$10\frac{1}{2}$ space at the rear of the carport for those big, hard-to-find-a-place-for items. Unheated, and really a part of the carport, this is inexpensive space you'll praise.

Since the front of the house faces south, the big windows in the living

[*Turn to page 249*

Roomy kitchen includes laundry equipment as well as the usual kitchen necessities. Window over the sink faces toward street, lets you see visitors approaching the house. Door just to the right of the refrigerator leads to carport. Open ceiling augments spaciousness, cuts noise

They'll never forget these wonderful Christmas Gifts or you for giving them

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AMERICAN GAS ASSOCIATION

Economy house de luxe *Continued from page 246*

room have a northern exposure. What about facing them into the winter winds? Don't give it a second thought. This house is in Iowa, and fixed sash keep the elements where they belong. An overhang stops the high summer sun.

Five Star No. 2211 is tops from the traffic standpoint. The living room never becomes a path between rooms. The entrance hall funnels the family directly into the kitchen, the living room, or the hallway to the bathroom and bedrooms. Opening into the entry is a colorful, glass-paneled door in a sheltered recess.

When you summarize all the features this house has, you come up with the striking realization that here is one house that has all the practical things a family house ought to have. After all, who wouldn't sacrifice a doorknob for an extra square foot of space—if he couldn't afford both? Here you've got de luxe living without those "extras"—for a lot less cash!

How to get plans for this house

Better Homes & Gardens Five Star Home No. 2211, about which you have just read, is one of the series of one- to four-bedroom homes which make up our Five Star Home Plan Service. This service includes:

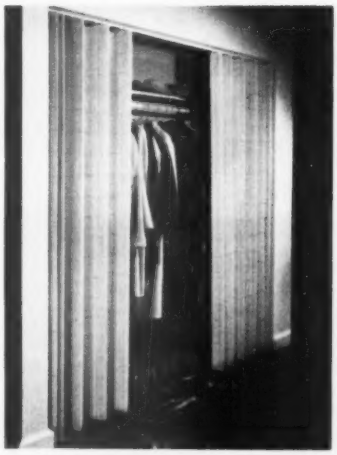
★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary, and all planned to give you maximum comfort, convenience, and beauty for each building dollar you have to spend.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. Cost is *$5 per set,* plus any state sales tax which might apply, including . . .

Turn to next page

With its 235 square feet, the front bedroom fills the needs of two children. There is plenty of room for their toys and games.

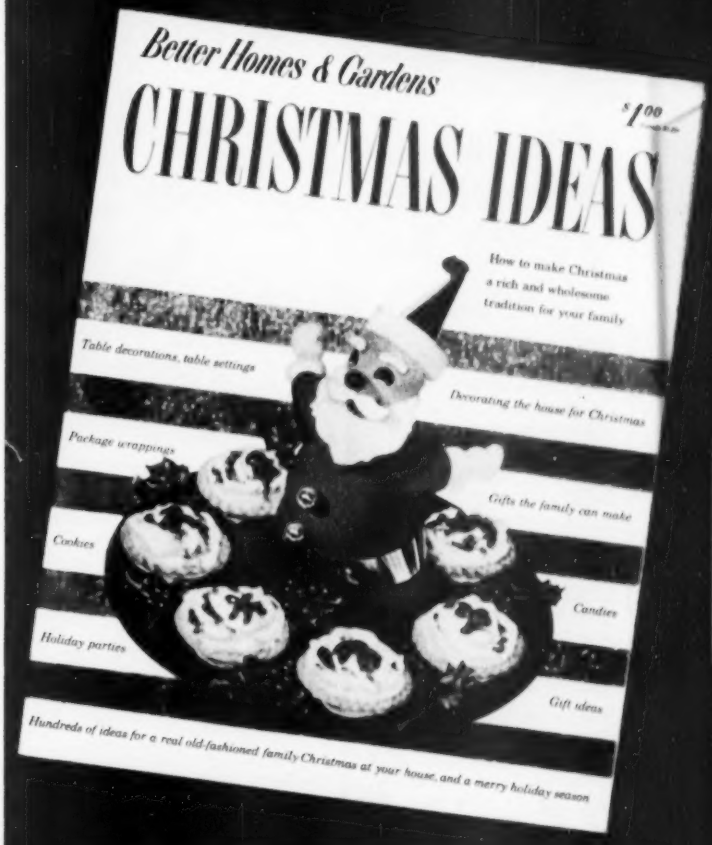
Movable partition divides room quickly, could be replaced with a solid wall if preferred. On each side of the partition is a door to the hallway.



Typical of every closet in the house is guest closet in the front hall. Broad and deep, it holds coats, hats, and overshoes.

These wood-slat blinds open wide with ease for reach-free access. When closed, blinds provide circulation of air, interesting shadow pattern.

New Better Homes & Gardens *Christmas Ideas Book* for a wonderful family Christmas at your house!



This year, make Christmas a real old-fashioned family affair at your house. Make the holiday season joyous and gay, filled with rich and wholesome traditions—your family's very own. *Better Homes & Gardens* Christmas Ideas book is brimming over with wonderful ideas to help you have the merriest Christmas ever.

Get it today at your newsstand. Or, order postpaid from 7711 Meredith Building, Des Moines 5, Iowa. Just $1. (Canada, $1.25.)

How to decorate the house
How to wrap packages
Table decorations
Cooky and candy recipes
Holiday party ideas
Gift ideas galore
Gifts the family can make

on your newsstand *today* only $1

There's added health protection in CLOROX-clean linens!

Used in laundering of white and color-fast cottons and linens, Clorox does more than make them snowy-white and color-bright . . . it makes them sanitary, too, safer for your family's health! No other home laundering aid equals Clorox in germ-killing efficiency!

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BLEACH & HOUSEHOLD DISINFECTANT

When it's CLOROX-clean . . . it's SAFER for Family Health!

Economy house

Continued from preceding page

★ **Complete specifications** which outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Contractor-and-owner agreement,** a suggested legal contract which will make sure your home is built as specified.

★ **Cost-finding list of materials** is available for an additional *15 cents.* With this list your builder or building materials dealer can compute in advance the cost of your new home.

These home-planning materials may be ordered from firms listed below, from your local building materials dealer, your bank, or direct from *Better Homes & Gardens,* Des Moines 3, Iowa.

Use Your Home Planning Center. Each of these firms maintains a permanent Home Planning Center ready to serve you without charge. In addition to presenting the *Better Homes & Gardens* Five Star Plan Service, these Centers are able to help you furnish, decorate, and remodel your present home, or plan a new home. Look for the identifying seal shown here.

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Albany—W. M. Whitney & Co.
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Cleveland—The Higbee Company
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Davenport, Iowa—Petersen-Harned-Von Maur
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St. Louis—Stix, Baer & Fuller
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Tampa—Maas Brothers
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Vancouver and West Vancouver, British Columbia—Woodward Stores, Ltd.
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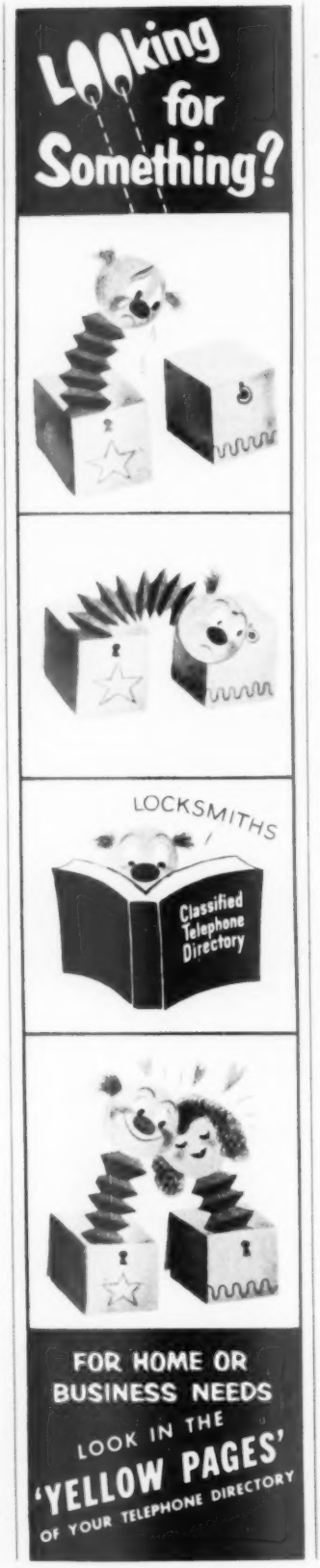
Williamsport, Pennsylvania—J. P. & M. Sullivan Co.

*Offer advice on home planning and financing; do not offer help with decorating or furnishing.

If you mail in your order, be sure to specify the Five Star home number, such as 2211 if you're ordering this month's house. Enclose a postal money order, bank draft, or check, payable to the firm to which you write.



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DOWNS Elcara *has the floor*

Esther Williams in the living room of her home in California looks at costume designs for her new MGM picture, "MILLION DOLLAR MERMAID."

Elcara Above Sorrento Green

Parfait Beige Spruce Green Silverhaze Grey Pebbletone

. . . and Elcara will have the floor in your home, too, because it combines fashion-right richness with purse-right price. Choose this quality-loomed, all-wool wilton broadloom for every room. You'll love the Fern Spray design in varying heights of loop pile, the decorator-acclaimed tones, and "underfoot feel" of walking-on-air.

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If your oil burning heater is on the above list — you can have *both* the luxury and economy of *controlled heat* . . . with an A-P Comfort Control *exactly matched to your heater*. You'll save fuel — you'll get the heat you *select* . . . *automatically* . . . with an A-P Comfort Control. What's more, *automatically controlled*, even heat is healthier to live in. Ask at the store where you bought your heater or write us direct.

Install it yourself...
it takes only five minutes

An ordinary screwdriver is all you need to install an A-P Comfort Control on your oil heater. It takes less than five minutes! There's no wiring, no fooling with small parts, only two screws to tighten. Available for gas-fired space heaters also.

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How to get bargains

Continued from page 175

$45 to $10, because of a tiny gouge in the base, now made almost imperceptible by smoothing with sandpaper. But be careful; one bad guess on an "as is" item can cancel out the savings on a good day's bargain shopping.

Special-purchase sale merchandise is frequently manufacturer's remainders, goods such as the blankets mentioned earlier in this article. Sales advertising sometimes begins, "So and so came to us with *a* stock of . . ." indicating the stock offered has been manufactured for the sale. On it store and manufacturer have cut prices. If items are advertised as "first quality," you can be sure that the store will stand behind the merchandise. You can get excellent values in such sales.

Savings at special-purchase and job-lot sales will usually be more than at annual events. Such sales come frequently throughout the year, particularly at the end of a manufacturing season, before the commencement of the regular retail selling season for the type of merchandise offered.

Annual events are the sales held at stated periods within a year — the January white sales; February and August furniture sales; yearly and semiannual hosiery, shoe, and handkerchief sales. Regular stock is offered at reduced prices. Primarily promotional, you will find nationally advertised and store brands featured. You can plan on these sales, knowing that if your sheet supply is low in November you can save by making do another month. Reductions at such sales, while not phenomenal, are usually worthwhile.

However, if you have no pressing need, it is sometimes worth waiting until the sale ends and the merchandise that has been missed in handling is put out at further reductions on clearance racks or tables. A trip through the washing machine makes towels and sheets new-pin bright.

Watch rival stores during annual events. Small price wars, signaled by successive reduction of an item or group of items, are often waged by them to your advantage.

Special sales cannot be charted with any degree of accuracy, but it is our experience that where a store has had a smash hit, say in china, one year, chances are good the sale will be repeated the next at about the same time.

When to shop a sale

Store executives insist the best buys in a clearance go to the shopper who gets there early on the first day of a sale when they make their biggest over-all reductions. However, most stores reduce merchandise as the sale progresses. There is less choice, but spectacular bargains on final days, with additional reduced-from-stock items sometimes added.

We like to shop the first and last days of a clearance. On limited or one-day clearances and job-lot sales, the earlier you get to the store the better. Stores are usually well stocked on promotional annual events and on some special-purchase sales, permitting mail orders. Stormy days are wonderful for bargain hunting, as are Saturday mornings and afternoons at the more exclusive stores.

How to interpret the vocabulary of sales advertising

Read sales advertising critically and with a large pinch of salt.

The advertisement that says: "Men's suits now $45; 30 formerly were (or reduced from) $55; 15 were $65; 10 were $80," tells you what to expect. The one that says: "Men's suits, $45; values to $80," is frequently deliberately misleading. How many suits were top or medium value? A $55 suit for $45 is not much of a bargain. Shop that sale and you shop blindly.

Manufacturers have certain retail prices in mind for their goods when they make them up. They can be wrong; often are on some types of merchandise, particularly fashion and some housewares. When you see an item advertised as "Made to sell for . . ." ask "Why didn't it?" Frequently the price quoted is the manufacturer's dream price. A reduction brings it in line, nothing more. This is also true in many instances where items are advertised as "regularly" or "usually."

When advertising reads: "Everything on the floor one-half off," don't be too enthusiastic, if it's a low-class store. The best merchandise may be in the stockroom.

"Original" or "originally sold at," should, under Better Business Bureau standards, be the price at which merchandise *last* sold. Sometimes original represents a markup that has been subjected to succeeding markdowns in an effort to get rid of the stuff. Knowing your stores and their stock is your best safeguard.

Bait, not bargain is the word for such statements as: "Coats $30; superlative fabrics reduced from $65." Superlative fabrics do not go into $65 coats. We shun sales also where rayons are described as "polished"; coats "paved" with fur; fabrics "inspired"; leather "fabulous." They don't sell such merchandise the sale way, though you can get top quality occasionally at a clearance, but then it is one-of-a-kind merchandise.

Sales of brand-name "irregulars" are worthwhile. Usually all that has caused them to fail to meet the manufacturer's high standards is a slight "misweave," or an oil spot. "Imperfects" are a different story. Buy them with the greatest caution, if at all.

Ways to size up a sale

The atmosphere of stores is a warning. So, too, the sale that goes on too long. In some large cities you will find stores, particularly linen shops, each with similar stock which show amazing "bargains" in their windows as bait . . . *only*.

Disparaging sale merchandise; upgrading; calling "our Mr. So and So" to verify arguments and strengthen the sales pitch; hinting darkly at shortages and price

Turn to page 255

Only a Dictionary Backed by
UNQUESTIONED AUTHORITY
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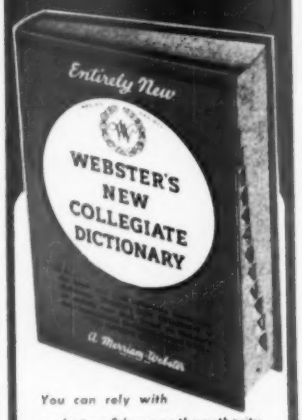

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It's a storm door in winter
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lasting beauty...
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The finest combination
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2409 Terminal Tower, Cleveland 13, Ohio

Please send, without obligation, booklet on the Moloney door.

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How to get bargains

Continued from page 252

jumps; brushing aside questions with "Oh, you don't have to worry about that"; fast talking and glossing over details that may be defects by concentrating on appearance and gadgets—these are earmarks of false bargains.

How to tell a dog

Inferior merchandise or merchandise which for some reason or other does not move is, in the language of the trade, a "dog." The fault may be poor styling, bad workmanship, or hideous color, or there may be hidden defects which have caused complaints and returns. By lowering the price and stating the terms of the sale, the store plays fair with you. Over years of trial and sometimes error, we have evolved our own rules for "dog" spotting. By no means infallible, they have, we feel, served us well. We are cautious in the face of a pushing overeagerness to sell us one particular item rather than another without good reason for that eagerness. We are equally wary when a salesperson is reluctant to answer a direct question regarding an item. We respect and understand their attitude, and consider that in their place we would not want to do more. It does not necessarily keep us from buying. We just examine more closely and consider and reconsider before making a commitment.

A fantastic and seemingly unwarranted low-price ticket is also no indication that the merchandise is a "dog." We have had bargains so incredible they left us with the feeling the article had been "given" to us. But it is good bargain-hunting practice to look the gift horse in the mouth—always.

An overabundance of any one item showing markdowns on the ticket indicating that it was reduced from regular stock, does not necessarily spell "dog." But it can. Color, styling, or finish may give you your clue. But don't dismiss such merchandise too glibly or you may pass up a buy as exceptional as the $3.95 nylon suits we found reduced from $19.95. In suits or shoes, chairs or handbags, one man's or woman's meat may be another's poison. And often no one knows just why.

How to avoid becoming sales sour

Shun sales or bargain hunts when you are tired, angry, worried, fed up. Such moods warp judgment. If you do start out chipper, then find yourself distraught, go home. Don't shop continuously without a break for rest, or coffee, every two hours. Don't shop too long. Our rule is a full morning or afternoon, never both. At rest periods review results, check your lists, and get your perspective. Don't buy on impulse; don't overbuy; stick to your buying plan and let the other fellow get budgetary anemia. That way you'll keep the buying urge in line.

Take time deciding on merchandise. Carry smaller items to a quieter corner of the counter for closer examination, and decision, but keep them in full view and handle them carefully. With larger purchases, ask questions, then tell the salesman you want a few minutes alone before making your final decision.

If you have the stamina, you can get some of the best bargains of your life at the mob-type sale. But be prepared to hold your own when you go.

Above all, play the bargain game fairly. If a store says "no returns, all sales final" don't buy with the expectation of being able to browbeat the store into reversing that policy should you change your mind. If you buy an "as is" item, remember the store "warned" you if anything should go wrong later. You balanced your judgment against the store's low price. If that judgment was wrong, lose with as much grace as you would if you had won. And you can win often enough to make bargain hunting profitable and a lot of fun, too.

BEFORE AND AFTER

"Gosh no, they aren't heavy — I'm enjoying it."

"Don't they have a delivery service?"

Bacon is crisper when drained on a highly absorbent ScotTowel.

Save yourself time and work with "many-use" ScotTowels!

DRY HANDS quick as a breeze on fabric-soft ScotTowels. Pliable, sturdy, absorbent, they don't go to pieces or shred. ScotTowels cut down laundering—save you time, work, energy.

WIPE OFF DRAINBOARD, clean out sink with ever-handy ScotTowels. So strong when wet, you can use ScotTowels like a cloth for all kinds of household chores—with cleansers, polishes, soap.

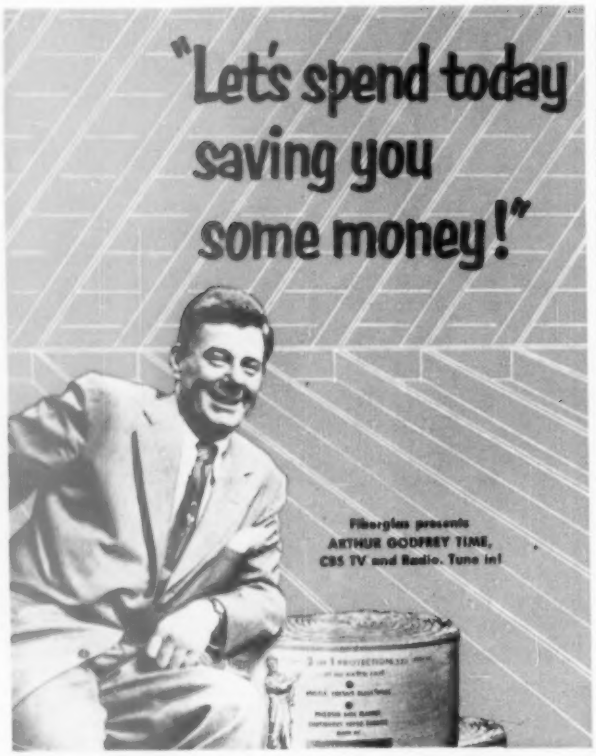
MANICURE NAILS on clean, fresh ScotTowels—protect furniture from spills. Then toss used towels away for a quick clean-up. Another "Great Scott" paper value!

New Holder

LOOK FOR IT AT YOUR DEALER'S—COMES IN RED OR WHITE

150 ScotTowels to a roll

"SCOTTOWELS," "SCOTT-TUFF" REG. U. S. PAT. OFF.



Maybe you're so rich you don't care . . . about paying for comfort you're not getting.

But—if it hurts to remember how much you paid to heat your uninsulated home last winter—listen:

You can *save up to* ¼ that amount each year with Fiberglas* Insulation. A day's work in your attic is all it takes.

Easy to install—Fiberglas pays for itself in just a few years through lower heating bills. It serves—and saves you money—for a lifetime by keeping furnace heat *in*, summer heat *out*.

You'll be warm as toast this winter, up to 10° cooler next summer. Permanent, fire safe and sanitary, Fiberglas is available from the dealers of these firms:

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See your dealer today. Why continue to let expensive heat "leak" through your roof? *Install Fiberglas and save!*

Like to Know More? Send for this free booklet. It tells where and how to insulate for best results. Write to Owens-Corning Fiberglas Corp., Department 4-K, Toledo 1, Ohio.

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OWENS-CORNING
FIBERGLAS
BUILDING INSULATION

Your pet and mine

By Russell K. Lowry

The "arm puller" is a nuisance

When you're out walking, if your dog pulls and tugs at his leash, dashes from one side to the other, trips others as well as yourself, he not only makes a spectacle of himself, he's a nuisance. You can cure him by teaching him the "heel" command

It will take a little time and patience

Put the dog on your left side, close to your left knee, with the end of the dog's leash in your right hand and a firm grip on his collar with your left. Start walking, slowly and deliberately. Practice 10 minutes at a time, two or three times every day

If your dog goes where *he* wants to go, and pulls you along with him, then it's time to teach him one of the basic obedience commands—to walk properly at your side

Keep your dog in the correct position

If the dog hangs back or leaps forward in the usual way, jerk him roughly back to the correct position, each time adding the firm, clearly spoken command "heel." Keep right on walking. He'll soon associate the command word with the right position

Photographs: Harriet Arnold

Test him by letting him walk alone

In four or five days, remove his leash and try the verbal command only. He may require more training. It'll be easier if you train him in a spot which restricts his movements, keeps him in a straight line—along a fence, building, or on a side street

More on next page

✻ *Holiday fun's just a beginning for these little ones. On their Puss 'n Boots formula, they'll grow stronger and bigger . . . curious about everything, happy—and giving happiness—every day.*

✻ *Kittenish ways don't worry this mother. She sees her young ones thriving on the same Puss 'n Boots diet that keeps her healthy. She's proud to be head of this merry Puss 'n Boots family.*

See what it means . . . to be a Puss 'n Boots Cat?

Puss 'n Boots makes your cat livelier, handsomer, happier

Scientifically prepared from fresh-caught whole fish and cereals, Puss 'n Boots furnishes the proteins, carbohydrates, minerals and vitamins found in liver, beef, salmon, milk and food from the table—plus important Vitamin D, so essential for cats. You'll soon notice a real improvement in your cat's appearance and actions. You'll see what fun it is to own a Puss 'n Boots cat!

QUALITY MAKES IT AMERICA'S LARGEST SELLING CAT FOOD

Puss 'n Boots adds the PLUS!

Feed your dog like this Dash-fed champion!

Madison, N. J.—Here you actually see Champion Jezebel's Infractious Son winning "best of breed" at the famous Morris and Essex dog show. Alert, eager and victory-proud—he's aglow with all the health and vigor you seek for your own dog. Quite naturally, you'd expect this Airedale Terrier's diet calls for something special. And that's just what he gets—Dash. His owner, professional handler Doug McClain, says, "Dash makes it easy to keep dogs well nourished. It's fortified with liver—and liver is the richest of all meats in the proteins, vitamins and minerals dogs need every day!" Why not see how much Dash will help *your* dog?

Dash is fortified with LIVER!

A PRODUCT OF ARMOUR AND COMPANY

Your pet and mine

Begins on page 236

What must I look for in buying my first pair of hamsters?—Miss G. G. L., Ohio.

Look for soft, sleek fur, prominent eyes, and solidity of body. Ears, nose, and feet should be free from sores or pimples. Reputable breeders guarantee age, but scrutinizing ears will help you to determine this. White hairs, evident inside the ears of a young animal, gradually disappear with age. Since the female finishes her breeding life after 12 months, it would be unwise to choose an animal showing smooth, naked ears.

Our 5-month-old cocker wets every time we go to pet her. What causes this and is there anything we can do to stop it?—Mr. L. M. C., Wisconsin.

The failing is rather common and there is little to be done about it. Your female is overnervous, possibly quite high-strung. Start teaching a few obedience commands. This gets the dog used to attention and handling, gradually overcoming nervousness at your approach.

We have just acquired a pair of African love birds. What is the method of bathing these birds?—Mrs. A. C. C., New Hampshire.

Practically all *Psittacine* birds, of which family love birds are members, are self-bathers and perform the ritual adequately. Provide a shallow dish, such as a soup dish or bowl, one-third full of water. Depth of water should not exceed ¼ inch. Or put a quantity of wet grass or lettuce in the dish. Love birds like to roll and play in this, which is one method of cleansing. Don't worry if they eat some.

Do cats get pneumonia? We lost our pet recently and a friend said the symptoms pointed to this illness.—Mrs. G. W., W., South Carolina.

Both cats and dogs suffer from respiratory afflictions very much the same as humans. These are colds, laryngitis, bronchitis, pleurisy, and pneumonia. They are usually contracted through exposure after a bath, sleeping in cold drafts or on a cold floor, sluggish elimination, or general weakness due to inadequate diet. Treatment of serious cases should be under the supervision of a veterinarian.

Will our hunting dog stay away from home if he's trained for hunting?—Mrs. E. C., Jr., Michigan.

If anything, a field-trained dog will be more inclined than ever to hug the doorstep. Training of any kind awakens a dog's interest in its home, removes a lot of life's boredom, and makes the animal more conscious of its responsibilities.

▶ Have you a problem in pet feeding, care, training, disease prevention? Address your questions to Russell K. Lowry, "Your Pet and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

Give your pet **EXPERT COAT CARE**

OXCO'S BRUSH COMB

Your furry pet needs good coat care for good health. Oxco's efficient combination pet brush and comb, used daily, gives coat care like experts give their Show pets. Over 100 round-end wire bristles, set in flexible rubber, comb out dirt and tangled hair, stimulate the skin and bring healthful skin oils to the surface. Buy this long-lasting moderately priced pet aid at your pet supply or hardware store.

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FREDERICK *Established 1884* MARYLAND

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Anacin® is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved active ingredients. Anacin is specially compounded to give FAST, LONG LASTING relief. Don't wait. Buy Anacin today.

FALSE TEETH
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KLUTCH forms a comfort cushion, holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security in many cases almost **as well as with natural teeth.** Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25c and 50c at druggists. If your druggist hasn't it, **don't waste money on substitutes,** but send us 10c and we will mail you a generous trial box.

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COSTS LESS IS VERSATILE
COVERS JARS IN ICE BOX
MOORE & MUNGER — one of America's Important Suppliers of Wax

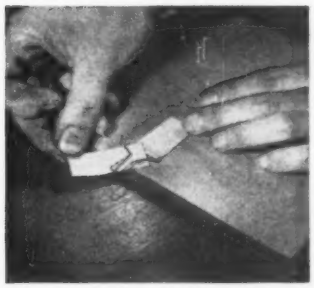
Picture frames you can make

Begins on page 160

Prints usually are sandwiched between glass and cardboard to prevent damage by dust.

For added insurance, seal edges with gummed paper or tape before placing in frame.

This is superior to old way of pasting tape outside where backing and frame meet.



Try the method described above for "frameless framing." The paper or tape serves as an attractive, sturdy border, yet costs just pennies.

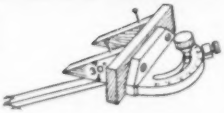
You can improvise hangers for these borders by bending paper clips and fastening them with strips of adhesive cloth, as shown in photograph.

Cracks in old frames should be filled before refinishing. Glue mixed with sawdust stops further splitting, gives a surface for your finish job.

You can use a thin piece of metal to press filler deep into the crack. If the frame is out of line because of split, clamp until the glue has set.

You can make modern frames, but sloping sides will mean two angles to figure on corner cuts. Here, a foolproof support to fit on your power saw's miter gauge is diagrammed to make the job easy.

Triangular blocks tilt wood 30 degrees, while two projecting nails serve as stops for outer edge of frame piece.



More on next page

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–the Bilt-in range!

Only Thermador, the original Bilt-in Electric Range with separate oven gives you complete flexibility of kitchen design. You can locate the oven wherever you like at a back saving, eye level height...choose from three cooking top models that fit standard size kitchen counters... add a bilt-in warming drawer or griddle or both. Thermador allows you to plan for work efficiency and the fewest number of steps. It gives you custom styled beauty in stainless steel and clean, cool fully automatic electric cooking at no more cost than a conventional range of comparable size. Plan a kitchen to suit yourself with Thermador.

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Look for the name... no other's the same **THERMADOR**

I'd like more details. Please send free literature.

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- ☐ **Thermador Portable Room Heaters**
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Write for our new free pamphlet, "Which Velocipede Shall I Buy For My Child?"

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Subsidiary of AMERICAN MACHINE AND FOUNDRY COMPANY, New York

Picture frames you can make

Continued from preceding page

Securing corners of the outer frame is a problem because of the plywood's thinness.

Dowels and brads reinforce joints here, but large frames may also need metal strips screwed behind each corner.

Inner frame houses picture, glass, and backing material (small brads driven in sides lock these parts tightly).

To hang modern frames, bend and drill a piece of metal so it can be screwed to both the inner and outer frames.

This joins them securely and provides a way to anchor your support wire. Place one of these hangers near the top of each vertical side.

Ordinary screw eyes can be used to attach wire on most small or light frames.

Corner joint problems come up again when you cut old frames down to smaller size or make new ones—as from strips of molding.

If you don't own a bench saw or miter box, build the jig here with two lengths of 2x4 set at right angles.

Leave space between these and front guide block to take widest molding. Slots in both should insure 45-degree cut.

Pieces of frame to be joined are clamped along outer sides of 2x4s—one resting on the base board, the other on an elevating strip (foreground).

Cut through both with a single sawing, and corners will fit perfectly.

Hold the top piece with fingers of left hand, hedge the lower with nails to keep work from shifting as you saw.

Window beauty is the secret of this living room's appeal

A VIEW? IT'S REALLY YOURS WITH ANDERSEN *Windowalls**

Don't even think of keeping nature's beauty *outside* your home! Let Andersen WINDOWALLS frame your view, make it a part of your decorating scheme. And what's more, WINDOWALLS will flood each room with sunshine and fresh air. They'll keep out unpleasant weather like a wall. They are both window and wall . . . WINDOWALLS.

Interested in beautiful windows? Before you build or remodel, why not learn more about these fine wood window units? Send the coupon today for a free picture-treasury of window ideas.

*TRADEMARK OF ANDERSEN CORPORATION

Smart idea! A picture over the kitchen sink!

How to dine with a view of the bay!

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New, different, and dramatic

Photographs: Suter, Hedrich-Blessing

WHY NOT GROW plants that are unusual and different? Why not pot them up and set them where they'll be dramatic? Here are some that are new and sufficiently different to be certain attention-getters. Contrast smooth leaves with ridgy pots, the intricately modeled ones with smooth glazes. Do things with lighting—with backgrounds. You'll find that your well-grown house plants can become exciting decorations.

A modern step table gives you smart display. Use glazed or glass saucers, dark rubber mats under soft-toned containers. Here with African-violet Red Girl is a new philodendron—*panduriform*. Curly ivy is California. Tailored one on lower step is Heartleaf

Newly over from Belgium is this new strain of the long-popular Norfolk Island Pine. Its advantage is the more-symmetrical star pattern of each layer. Both old and new strains grow slowly, remain long the size you want them. Carry to sink weekly and syringe the entire top

Pin-hole lighting of a good specimen like this gives you unusual beauty and something strikingly different for a hall or any wall without windows. Illuminating Engineering Society recommends recessed pin-hole spot unit with adjustable shutters. Lamp bulb can be changed from below

A prize plant for a room finished in waxed wood is the Crested Euphorbia, *Euphorbia lacten cristata*. This is related to, but not a real cactus

See also "For Spots That Lack Sun," page 56

New Gardening Aid Ready for Bulb Planting

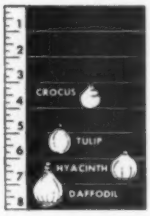
Flower Growers Get Benefit of Krilium* Soil Conditioner First Time This Fall

ST. LOUIS – Autumn, 1952, will go down in history as the first bulb-planting season to have the advantage of a great new gardening aid . . . Krilium soil conditioner. As a result, next spring's blossoming season is expected to make front-page flower news everywhere.

Soil Conditioning Must be Deep

Experienced gardeners know one main key to bulb success is *planting in depth*. That means that clay, hard-packed or lumpy soil must be *conditioned* in depth, as well, if the bulbs are to get proper aeration, moisture and room for putting out root structure.

Handy Planting Chart



The chart at left shows recommended planting depth for various bulbs: 3 to 4 in. for crocus; 5 to 6 in., tulip; 6 to 7 in., hyacinth; 6 to 8 in., daffodil. This doesn't mean soil in the entire bed must be conditioned to these depths.

Instead, when the hole is dug for each bulb, the earth at the bottom, *below* the bulb, can be treated for a couple of inches with Krilium . . . then Krilium should be mixed thoroughly with the soil from the hole before it is replaced over the bulb.

Two Convenient Sizes

Krilium in Merloam* formulation for home gardeners is on sale in two sizes, 1-lb. and 5-lb., at garden, hardware, department and other stores throughout the United States and in Canada. New 1-lb. size, $1.69. The 5-lb. size, $6.95. Full directions with each package. Also available, *full strength* Loamaker* formulation of Krilium in 10-lb. packages for extensive gardening operations where large areas are to be treated and for commercial use.

INSIST ON THE GENUINE DEPTH CONDITIONER

Krilium*

SOIL CONDITIONER

A PRODUCT OF MONSANTO

1 Pound 5 Pounds

SERVING INDUSTRY...WHICH SERVES MANKIND

*Monsanto Trade-mark Copyright 1952, M. C. C.

Good tips for housekeeping

Readers pass on favorite timesaving ideas

Take-a-walk tonic. When work piles up, interruptions come on top of each other, the children's squabbles try your nerves too far, take a breathing spell. Just a short walk will work marvels.

When you return, you'll finish all those odd jobs in double-quick time. The family will find you a calm and cheerful mother and wife.

F. J. J., Banning, California

Kitchen cafeteria. Try setting up one when it's leftovers day. Imaginative youngsters love to line up the trays, plates, silverware.

Meantime, you fix or heat whatever dabs of food remain from the last few days' meals. Our children beg for a cafeteria lunch more often than the refrigerator allows.

Mrs. S. E. P., Parchment, Michigan

Plenty of pep. I get my work done faster, feel so much brighter and more cheerful since my athlete husband laid down the law about meals. Now, hungry or not, I eat a breakfast that will stick to my ribs.

And I fix a substantial lunch—no more tea and toast. I've learned not to sabotage my energy by skipping and skimping meals.

Mrs. J. P., Salem, Oregon

Clock watcher. It's really fun to beat yesterday's bedmaking or picking-up record if only by a minute or two. And when you're extra busy, apply office methods or the egg timer to phone conversations.

Save those neighborly chats for late afternoon or evening when your steam has run down anyhow.

Mrs. G. G. D., Los Angeles, California

"Quittin' time." Like the men in the factory down the street, I start work at 7:30. I don't slack on the job. I know that on my split shift I'll be off from 1 to 5.

Then I start dinner. Quitting time for the day comes when the dishes are draining in the rack.

Sundays are lighter so it all adds up to a 44-hour week. Like most workers, I put in a little overtime now and then. But I get a lot more done in 7 busy hours than in 12 halfhearted ones.

Mrs. D. M. L., Portsmouth, Virginia

House-cleaning tricks. Fall and spring house cleaning used to upset the family and exhaust me. Now I clean one or two rooms a month.

I pick a day when I've finished the weekly laundry and quickly slick up the rest of the house. Then I usually can do a good job on one room by 5 o'clock.

If I have to leave some closets or drawers till the next day, my

Fall Fashion Note

FOR THE

"Well-Dressed" Door

Consider the SARGENT "4500" in the DISTINCTIVE ALUMINUM* FINISH

Architects and decorators join smart home-owners in admiring the beautiful new aluminum *finish* created by an exclusive SARGENT process. They rave, too, over the beauty of *design* of the SARGENT "4500" line of locks.

Difficult to describe in cold type, their beauty is easy to see at your hardware store or building supply dealer. There you can study these good-looking locks, touch them, feel their smooth, easy action. And you can see, too, how the safeguard of the positive bolt action makes these locks so secure, so reassuring to the careful home-owner.

This lock comes with key-in-knob as well as push-button locks. It is available in brass, bronze as well as satin aluminum finishes.

In building a new home or in modernizing an old one, SARGENT locks add the finishing touch that brings beauty within your grasp – within reach of both your hand and your pocketbook.

There is probably a SARGENT dealer conveniently near you. If you can't locate him *easily*, drop us a post card. We'll gladly send his name and address. Mail your post card to SARGENT and COMPANY, Dept. 14L, New Haven, Conn.

*Alumilite

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New York • NEW HAVEN, CONN. • Chicago

Builders Hardware & Fine Tools Since 1864

Hospitality begins at Home

with an Imperial TEA WAGON

No other table combines such striking interest as an accent piece with such complete versatility for every sort of informal entertaining. This popular large-wheel Tea Wagon design is shown in Traditional, is also available in French Provincial, and Imperial Modern.

IMPERIAL FURNITURE COMPANY
GRAND RAPIDS, MICHIGAN
Founder Member Grand Rapids Furniture Makers Guild

Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial

Good tips for housekeeping

Begins on preceding page

family can't see the mess. It's so much easier on me, and I know that my house is really cleaner.

Mrs. V. H., Longview, Washington

Good start. Each morning I spend about five minutes picking up each room. Then, with no signs of disorder, I can go on to other jobs. Or I can play hooky and know I won't be caught with a messy house.

Mrs. J. T., Bakersfield, California

Special recipes. Every weekday morning I stop for a 10-o'clock cup of coffee and leaf through my recipes. I choose one and then fix it for lunch or dinner.

Everything's been delicious, and my satisfaction has added to the sparkle and glow at the table.

Mrs. E. F., Ephrata, Washington

Reward system. Try balancing your less-favorite jobs with the things that you really like to do. You'll finish the "must-do's" quickly in a glow of anticipation.

For instance, before I let myself sew on a new blouse, I make myself mend a certain number of socks. Or if I'm eager for a postal chat with a favorite friend, I have to answer that long-overdue letter to Aunt Nancy first.

Mrs. M. B. L., Alexandria, Virginia

Family schedule. To save arguments, make a weekly list of jobs. Each child will know ahead when he's to set the table, wipe dishes.

Mrs. G. S. H., Hammond, Indiana

Remodeling?

See your home in print!

If you plan to remodel, be sure to take clear midmorning or midafternoon pictures before starting the remodeling. Years from now you'll be glad you have the photographs, for they'll refresh memories that may fade quickly.

And when your remodeling is completed, take identical-angle "after" photographs of the finished beauty. Mail us "before" and "after" pictures with a sketch of the original floor plan and another showing the alterations you've made.

We'll study your remodeling story thoroughly. If we can use it, you will be paid at full editorial rates.

Better Homes & Gardens
8311 Meredith Building, Des Moines 3, Iowa

HOW TO MAKE LOOSE FIXTURES STAY TIGHT

You can tighten loose hinges, clothes hooks, bathroom fixtures, shelf brackets, drawer pulls, casters, door handles, tool handles and other loose parts around the house, garage, barn, etc. to STAY tight. Just use Smooth-On No. 1 Iron Cement, famous for repairs over 50 years. Simple to apply, hardens quickly and makes lasting repairs. Buy it in 1½-oz., 7-oz., 1-lb. or larger size at your hardware store. If they haven't it, write us.

FREE Repair Handbook

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THE IRON REPAIR CEMENT OF MANY USES

"A SAUCER AND MOUSE SEED* IS ALL YOU NEED"

25¢

Kill mice without the mess of traps or bait. Just put *Mouse Seed** in saucer and place where mice appear. Mice eat kernels of chemically treated grain, then they die—usually within 24 hours (not several days). Excellent results for over 50 years. Insist on *Mouse Seed**—made only by Reardon. At drug and other dealers. If dealer hasn't it, he can get it from wholesaler or we will ship you 4 packages, prepaid, upon receipt of $1.00. W. G. Reardon Laboratories, Inc., 307 North Main Street, Port Chester, N. Y. *Reg. U. S. Pat. Off.

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All the good sport of a bone—with the exercise that helps maintain healthy teeth and gums! The finest quality ingredients—baked for easy digestibility. Nutritious MILK-BONE DOG BISCUIT comes in three sizes to suit any dog... Sold *only* in lined containers. *Always* available in the MILK-BONE department of your favorite food store.

MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B_1, B_2, D, and E . . . Meat Meal . . . Fish Liver Oil . . . Wheat Germ . . . Whole Wheat Flour . . . Minerals . . . Milk.

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Send me *free* MILK-BONE DOG BISCUIT. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on postcard if you wish.)

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This offer good in United States only

The diary of a

Plain dirt gardener

By Harry R. O'Brien

Big news is that Donald and his new bride, Janet, have decided to buy a house. Maggie met me after work, and we drove around to take a look at it

Nov. 1 What did I spy as I sat up in bed, rubbed my eyes, and looked out in the dawning of this great month? White stuff on the garage roof. On the grass. All around.

Nobody will believe me, but that white stuff was snow. It had fallen in the night. Winter is here.

It didn't linger long, though. The sun came up, chased the clouds away, and turned outdoors into a bright fall day.

It didn't matter anyhow, for I had to be gone all day on a business trip and not home until dark. So no outdoor work was done.

My glads are dug and already in the basement. Potatoes dug and stored away. Onions stored away.

And my new narcissus bulbs are already planted, but some tulip bulbs are resting peacefully in a sack in the garage.

David, my old reliable helper, is at an Army camp down in Georgia. Donald is getting married in a few days now and he will be moving.

So I am losing my task force. In fact, Mrs. Maggie is off tonight to a shower that friends are giving for Miss Janet, who is to be our new daughter shortly.

Nov. 2 All the gifts from showers and otherwise that have been coming to Janet and Donald are being accumulated in a corner of our living room—since her folks live out in Iowa and can't handle this prewedding storage detail for her.

The table is full. Maggie has set up a card table alongside, and that is covered. Divers bundles and packages stand on the floor. I call the collection "the loot."

There are pots, pans, towels, a wafflemaker, a nest of canisters and refrigerator dish set, a can opener, an ivy vine in a fancy flowerpot, pickle dishes, and goodness knows what else.

When I went to work today, Maggie went along and on to do shopping.

This time it was for David—a book he wants to read, a bottle of his special kind of ink, some little notebooks. He wants an Army sewing kit, for he tore his fatigue uniform crawling under a barbed-wire fence.

Nov. 3 Big news is that Donald and Janet have decided to buy a house in which to begin their housekeeping life.

Maggie met me and came on home from her shopping. We drove around by this house to look at it.

It is a little white house, along a street with many other little white houses about like it. It is a frame house, one story, with four rooms, bath, and basement.

It was built some time since, so already there are trees, some shrubs, and a fair lawn. There will be space for planting a little flower and vegetable garden.

As for the white picket fence across the back—I can shut my eyes and see roses growing on it!

The financial details are none of my affair. But mebbe I can disclose that the purchase can be handled on a monthly basis.

It can be done for just about what would be paid out in rent for such space. If nothing interferes, they'll end up owning their home.

Nov. 8 What a world! Ground outside all white again this morning, with 3 inches of snow.

All day long the birds come to eat the feed that I'm now putting out generously. I saw jays, woodpeckers, cardinals, nuthatches, and mebbe 300 sparrows.

Toward evening waded out with grain, sunflower seeds. In one hanging rack went peanut butter, in another, little paper cups filled with a suet-seed mixture.

Nov. 12 Snow about all melted. Hurried out just ahead of darkness. Found I could work in the ground.

So I began to dig a little trench, about 6 inches deep and a spade width wide, around the rose beds. I finished up one bed.

For the past two winters, I have done this and it is a powerful help to keep away winter injury.

What this does is provide a drainage ditch into which rain and melting snow can run. This prevents water standing in the beds. I recommend it if your soil is heavy clay.

Nov. 13 The titmice showed up two days ago. This morning, as we ate breakfast, the little chickadees appeared at the window feeding box for their breakfast, too.

So now all the old regulars among our bird customers are back. And just between us, bird feeding in winter is fascinating. Gets you outdoors for a while every day.

Nov. 15 Maggie was off downtown again to get her hair fixed for the big coming event.

After I got her safely home, I turned around and went right back to town—to monthly meeting of our men's rose club. After eating, we smoked our pipes and talked about the municipal rose gardens.

Nov. 18 Came by our local florist shop today and did dash in to buy some things for Maggie.

Bought a big bunch of yellow mums for her to use in interior decorations—looking toward the festivities just ahead for our household. Then I bought her a plant of Hahn's ripple ivy.

I wonder what has happened to Maggie's African-violets. And I find, on inquiry, that Maggie has left them with our neighbor. They

[*Turn to next page*

I planted a surprise for Maggie today — two dozen yellow crocus bulbs in the grass at the rear of our lawn

A Haven of Healthful Warmth WITH

Chrysler Airtemp

Comfort Zone

HEATING

When Winter comes with snow and sleet—your home will be delightful if it's in the Chrysler Airtemp Comfort Zone. For Chrysler Airtemp home heating provides healthful, *personalized* warmth—automatically brought to the temperature you desire and *moisturized* to prevent dry nasal passages which may lead to many winter ailments. It's flexible heat, too . . . never too warm or too cool . . . no matter how much outdoor weather changes. Have your Chrysler Airtemp dealer tell you *all* about Comfort Zone living. Call him today. (He's in the Yellow Pages.)

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add *New Charm* to your rooms —

and pay for themselves in less frequent redecorating

Just like the wave of a magic wand, Gardner enclosures transform tired rooms, bringing them alive with new charm and beauty. Even more, Gardner enclosures check radiator "smudge" that soils walls and draperies. And they keep your home comfortably, economically warm by directing heat into the "living zone" of rooms where it's needed. There's a non-mechanical humidity booster available too, that makes harsh, dry indoor air more healthful — helping protect your family against winter coughs and colds.

All Gardner enclosures are custom-made to individual specifications and can be had in a variety of styles and finishes. Send today for an inspiring, illustrated folder of room scenes prepared by America's foremost manufacturer of radiator enclosures.

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ROOT-PROOF JOINTS
Save You Trouble and Money, Too!

Roots play havoc once they get inside a pipe line. Keep roots out — save trouble and money too — with Orangeburg Root-Proof Pipe. It has Taperweld® Joints which seal tight—stay root-proof for years. Use it for house sewer and septic tank connections, leaders from downspouts, storm drains.

Use Orangeburg *Perforated* . . . for septic tank beds; keeping cellars dry or draining fields.

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Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y.

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- Grinder fresh! Sealed in glass!

MADE IN *Sunny San Antonio*

Gebhardt CHILI POWDER CO.
SAN ANTONIO, TEXAS

The diary of a plain dirt gardener

Begins on preceding page

are growing so happily there, we'll just leave them as they are.

But what is a home without an African-violet? I must get Maggie some more, after the wedding excitement has passed.

Nov. 19 Well, there was another shower today for Janet. A carload of presents came back with her and Maggie. Daily, more packages arrive with the mailman.

I got out my camera and made pictures of Janet and Donald opening up some of the packages.

Nov. 20 Janet's father and mother have arrived, and were here for supper with us tonight.

Donald came home with a new blue suit and a piece of paper—a license to be married.

Amid the excitement, no garden work done. But did buy a bag of scratch feed for the birds.

Nov. 22 Today I just stayed around home. And what do you suppose the father of the groom does the day before the wedding?

Well, I put on old clothes and carried impedimenta from living room to attic, to make room for the buffet supper Maggie is giving for the wedding-rehearsal party.

Put on good clothes and went to town to buy some groceries.

Put on old clothes and carried card tables and extra chairs from the attic to the living room.

Nobody had provided candles for table on which wedding cake is to be cut at reception. So put on good clothes and back to town to buy six 18-inch white candles.

Time came for the buffet supper. I was summoned to kitchen to slice the roast. Helped carry plates in and out. Finally sank down in chair to get a bite myself.

Right in the middle of that buffet supper, with two dozen folks in the living room, the phone rang.

It was Private David, calling collect from Georgia, to give us his own news and inquire as to how the wedding is coming along.

Along in late afternoon, when nobody was looking, I put on garden overalls, slipped outdoors, and planted three dozen tulips—Red Emperor, clusiana, and a variety of praetans.

I dug a trench in front of a low spreading juniper and planted some of the tulips there.

Glusiana, being dwarfish, with bulbs about as big as the end of my finger. I planted only 3 inches deep. The others are bigger, so I put them down about 8 inches.

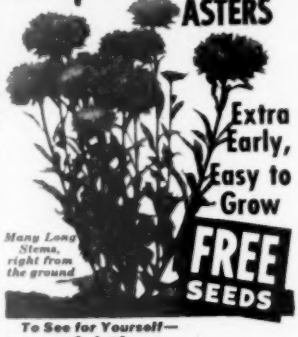
The bulbs were put in the bottom of the trench. I covered them and refilled the trench.

Then I planted a spring surprise for Maggie. I put two dozen crocus bulbs in the grass at the rear of our back lawn.

Come next spring, one day Maggie will look out of the north kitchen window—and there will be the little yellow blooms as a surprise.

I always plant yellow crocus

EXTRAORDINARY Burpeeana Early ASTERS



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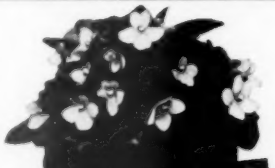

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bulbs. They make the best show.

I just took the trowel, pried up a bit of sod, put a crocus bulb down underneath, pushed the sod back over. That's all that I needed to do to them.

Nov. 23 Well sir, the wedding is all over. Went along in fine shape, according to family tradition.

I am contented. It is a comfortable feeling to know that one of the boys is married to a fine young woman who will take care of him and be a daughter to us, too.

Come to think about it, it was a purty weddin'. Church all decorated with mums and glads and whatnot.

Janet carried a big bunch of Talisman roses. Janet's mother wore a corsage of roses and Maggie's corsage was Pink Bountiful roses, a favorite of mine.

Nov. 25 On way home from office this late afternoon, I stopped at the nursery and did buy me two rosebushes—two of Fred Howard, one of the 1952 All-Atherica roses. I should have set these out a year ago but it wasn't done at that time.

Home, I hurried out and raced with darkness to get them set out.

I heaped soil up around the tops about 10 inches in a mound. This is winter protection and keeps them from heaving out from freezing and thawing of late winter.

Nov. 28 Phone call from Donald tonight. And what do you think? He and Janet have just been visiting David, at that Army camp down in Georgia. Came there, all as a big surprise to Private David.

Nov. 30 Out this afternoon late, to a lot of chores.

Dug trench halfway round another rose bed. Brought out post from garage upon which I put the big revolving feeder for birds.

Didn't put up, for I could plainly see I had interrupted the cardinals at their evening supper at another nearby hanging bird feeder.

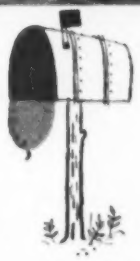
Found—of all things—a violet in bloom at the rear of the lawn.

I picked it and took in to Maggie. She wasn't surprised. Said she has been finding them there all fall, if you please.

Then to basement, where I began processing my glads—as I found them by now sufficiently dried and cured. This is mainly pulling off the old, dried-up mother corm, a very simple job.

Began processing my glads in the basement. This is mainly pulling off old corms from the cured bulbs

loveliness lives here!



Firelight and candleshine . . . glowing walls and deep-cushioned chairs . . . here's your invitation to relax! Much of the beauty of this attractive room is due to its Western Pine woodwork. These versatile, lastingly lovely woods of the Western Pines* deserve your first consideration for any building or remodeling project. Fine-grained, soft-textured, they are easy to work, can be painted, stained, enameled, or left natural. Consult your lumber dealer—then build in charm with the Western Pines*!

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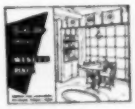
* SUGAR PINE



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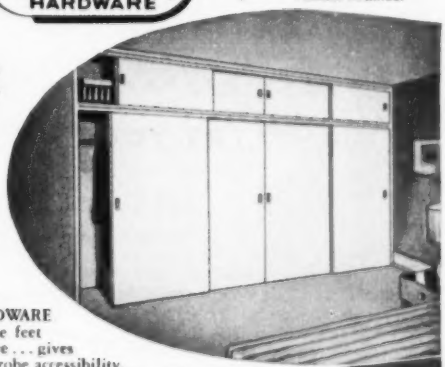

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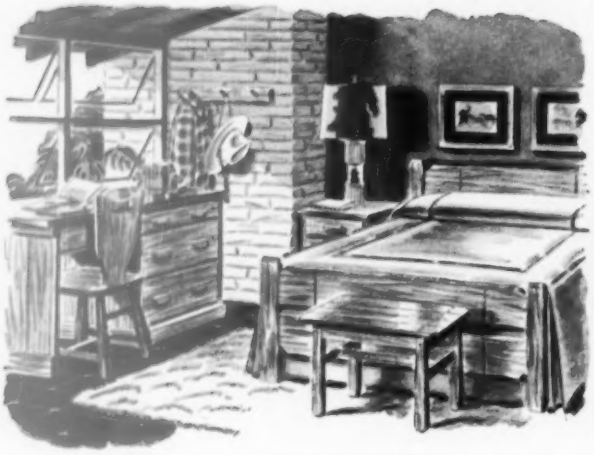

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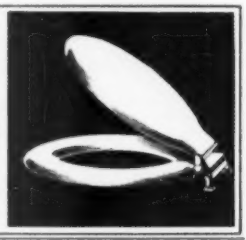

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THE *Walker* COMPANY, INC. Middleboro, Mass. DRAWER E

Specialists in Quality Heating Pads and Dual-Use Ice-Hot Water Bags

What's wrong with this family?

See problem, page 12

What's right

The Burnses have caught some of the real spirit of Thanksgiving—counting their blessings by sharing them with others. They have made it a family affair, letting Billy also help in the giving.

What's wrong

Despite good motives, the Burnses didn't pause to consider how the Gray family might react. George Gray may indeed be unable to provide a lavish Thanksgiving dinner at his house for his family. Keeping his pride and sense of independence seem more important to him, however, than any amount of help from the outside.

Accepting help can be difficult for the most needy family. The Burnses think their neighbors are ungrateful, but Mr. Gray is angry because he feels the neighbors' gifts show him up as a poor provider. Nancy's natural remark, "This is the swellest doll I've ever had," only makes Mr. Gray feel more inadequate in the eyes of his child.

The Grays' family pride was hurt by the Burnses' efforts at kindness. Billy Burns may develop the impression that he is superior to his schoolmate, Nancy, because he can give her better gifts than can Nancy's own parents. This attitude may have a bad effect on all his relationships with Nancy in school or at play.

Giving that does not anticipate the reaction of the receiver as well as the pleasure of the giver can do more harm than good. The Burnses would have done better to sound out Mr. Gray, alone, rather than suddenly burst in upon his family. How much more generous if Mr. Gray had been given some part in deciding what his family needed and been allowed to be the one to give the gift to his own daughter.

Even though it yields less personal satisfaction, the wisest way of giving at Thanksgiving or Christmas may be through a social agency which is in a better position to judge a family's needs and the most appropriate way to provide help, without injury to feelings on either side.

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Garden clinic

Bloom you seldom see

Q *I've heard that all plants can flower, but many of mine never do. Why?* *L. F., New Hampshire*

Photograph: Stanley

All plants with true leaves and roots *can* flower. It's natural in their native state. But plants moved from their natural habitat may not survive if new growth conditions—soil, water, light, temperatures, other factors—differ from the old. While plants themselves may survive, they won't develop the sugar-nitrogen relationship they need to bloom.

The philodendron (top picture) flowered in a greenhouse where the roots grew directly in the ground, not in a pot. Bloom in a sansevieria (above) is less rare. Large, old plants will eventually produce flower stalks when the necessary ratio of carbohydrates and nitrates develops in the plant.

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Anchor Chain Link Fencing protects homes, playgrounds, recreational areas, and outdoor facilities of clubs, hotels, schools, hospitals, and other institutions.

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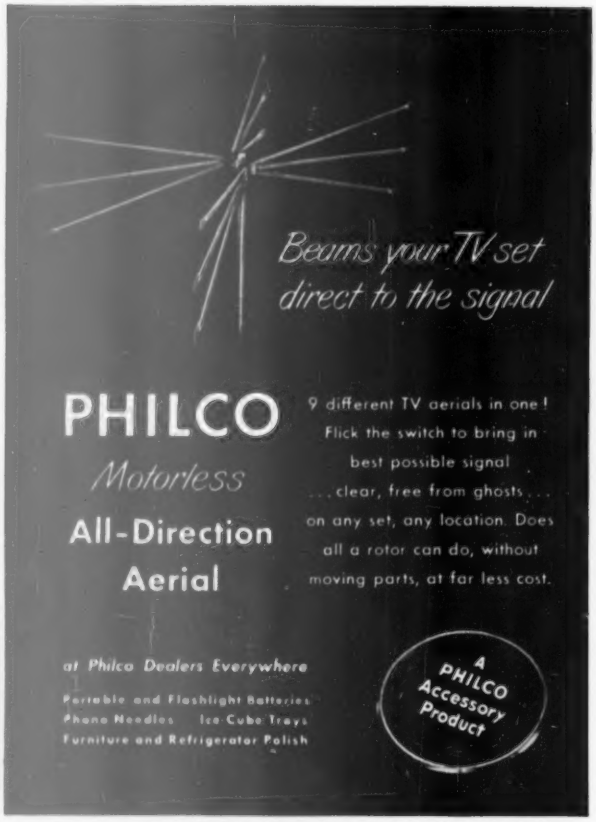

NOVEMBER GARDEN REMINDERS:

Now's the

CENTRAL-EAST

Plant early-flowering shrubs—lilacs, daphnes, spireas, and forsythias. Don't move cherries, plums, redbud, dogwood, magnolias, or flowering almonds.

Finish planting lilies and spring-flowering bulbs. See last month's issue of *Better Homes & Gardens* for the details.

Soak the soil around your roses, evergreens, shrubs, and newly transplanted trees before the soil freezes.

Use a dormant-strength oil spray on your lilacs and other shrubs to rid them of scale insects.

Protect tender evergreens from burning by sun and wind this winter with a shield of burlap staked upright. Surround plant where climate is severe.

Spread well-rotted compost over garden spots that need it most; spade in thoroughly.

Treat plant stakes you plan to store over winter with

SOUTH-SOUTHEAST

Keep poppy, larkspur, sweet alyssum, other hardy annual seeds in refrigerator two weeks. Then sow directly in the garden outdoors for spring bloom.

Dig and store dahlias and caladiums in regions north of Atlanta and Memphis.

Prune grapes after Thanksgiving; wait until late winter for most other plants.

Plant kale, onions, spinach, mustard, lettuce, carrots, turnips, cabbage, collards, Swiss chard in Lower South.

Continue to feed—and dust or spray—roses in Lower South. Mound plant bases with soil in mountainous or cold sections of Middle and Upper South.

Plant crapemyrtle, hollies, eucalyptus, fruit trees.

Plant hardy garden lilies, also lily-of-the-valley.

Transplant camellias in Lower South. Feed established camellias in all parts of South. Make series of

TEXAS-SOUTHWEST

Plant Dutch and Spanish iris now for Easter bloom.

Finish planting crapemyrtles, magnolias, redbud, vitex, forsythia, tuliptrees, and other shrubs and trees as soon as possible.

Dig tuberoses before frost and store, or they may not bloom next year.

Set out thrift, sweetwilliams, and daisies in your garden for early spring color.

Mulch tender plumbago, which usually is winter-hardy in the coastal areas.

Start paper-white narcissus at least six weeks before Christmas to have bloom over the holidays.

Cover queen's wreath, *Antigonon*, with about 6 inches of soil for winter protection.

Cover pansy seedlings with a loose mulch.

Refrigerate tulip bulbs four weeks, then plant them.

Store tender waterlilies in vermiculite. Keep them

time to...

Newly planted trees, especially thin-barked varieties like maple, linden, or pin oak, need protection from sunscald for their first winter.

Wrap trunk with burlap or crinkled, waterproof paper made for the purpose. Don't wrap tightly, or cover the entire trunk with the covering.

a chemical wood preservative. Let the stakes stand overnight in a solution of copper naphthenate.

Store onions in a cold, dry place.

Mulch the soil beneath newly planted evergreens.

Repaint fences, trellises, and other buildings now, rather than in the spring when new foliage on your plants may be damaged or discolored.

Hold back shrubs from the surface you want to paint with a strip of burlap. Attach ends to stakes with string.

holes, 6 inches deep and spaced 2 feet apart, under the spread of the branches. Pour ½ cup of a special acid plant food in each hole and refill with soil.

Good edgings between your lawn and flower borders add distinction to your garden.

Flat rocks, laid end to end so the edge on the lawn side is fairly straight, keep a border in place nicely and serve as a mowing strip. Set stones flush with lawn surface.

where it's cool, dark, and free of rodents, until spring.

Divide and transplant lirope (lily turf).

Do the grading and rough construction work your garden needs now, as the active garden season slows.

More on next page

BEAUTY on DUTY

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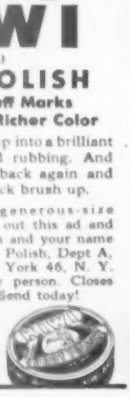
SPECIAL OFFER! For generous-size sample of KIWI, tear out this ad and mail with 10¢ in coin and your name and address to: Kiwi Polish, Dept A, P.O. Box 1386, New York 46, N. Y. Offer limited – 1 per person. Closes December 14, 1952. Send today!

KIWI Shoe Polish



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ZUD Removes RUST and STAINS from BATHTUBS, SINKS, COPPER POTS, METALS, RANGES, TILE

FREE SAMPLE Give names of your dealers

ZUD is sold at Grocers, Hardware, Dept., 10¢ Stores

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For a gift that your friends will appreciate the year around, give a subscription to Better Homes & Gardens.

It's a gift of better living.

WAXED PAPER SAVES ON LABOR SEALS IN FLAVOR

MOORE & MUNGER—one of America's Important Suppliers of Wax

Now's the time to . . .

Begins on page 270

CALIFORNIA

Spray your house foundation with chlordane to keep ants from coming indoors.

Order favorite camellias for planting.

Water evergreen shrubs coming into bloom if rains are light—heathers, camellias, daphnes.

Spray berried shrubs with an oil emulsion to control green apple aphids.

Sow Long Pod Fava or Broad Windsor beans for March picking.

Feed and water your snapdragons regularly for vigorous growth and to avoid rust infection.

Rest tuberous begonias by gradually reducing water.

Clean out dead leaves around iris, daylilies, tritomas, and other garden plants.

Mulch fuchsias with peat or redwood bark.

Take up bushy, self-sown seedlings of annuals and transfer them to your window garden.

Lift the plants with plenty of soil around them; get them potted before frost.

Plants you can move include petunias, ageratum, lantana, dwarf marigolds, nasturtium, and candytuft.

PACIFIC NORTHWEST

Mulch fuchsias with 2 inches of sawdust or peatmoss.

Move tender perennials like tritomas and anemones into a coldframe and cover. Divide, reset in spring.

Set out poison bait containing metaldehyde at intervals all winter to control the snails, and earwigs that appear in mild weather.

Cut down asparagus tops and cover the bed with several inches of compost.

Construct rock walls and rock gardens.

Set out pansies, sweetwilliams, violas, and wallflowers between your newly planted tulips.

Top-dress rock-garden plants with a 2-inch cover of compost or leafmold.

Timing is all-important in the spraying of trees to control insects in the fall.

Where peach leaf curl is serious, apply a lime-sulfur spray, dormant strength, before the fall rains.

Use a dormant spray now to control scale insects. Oil or lime-sulfur sprays will kill scale on woody plants.

Wake up
TOMATO JUICE!

Just a *little* makes the *big* difference . . gives that tangy, extra-good flavor. Lea & Perrins steps up the flavor of meat, cheese, fish dishes, too. Always keep a bottle on your table and handy in the kitchen.

salt and pepper are not enough . . add

LEA & PERRINS
THE ORIGINAL WORCESTERSHIRE SAUCE®

FREE Recipe Book with 196 easy ways to exciting flavor! Write Lea & Perrins, 241 West St., New York 13, Dept. B-11

complete child care and training guide

The Better Homes & Gardens Baby Book gives you expert guidance on feeding, bathing, and dressing baby, postnatal exercises for mother, and complete formula preparation methods. Filled with authoritative advice and how-to illustrations, leading doctors and pediatricians recommend the Better Homes & Gardens Baby Book to you. Prenatal to 6 years!

Get your copy today—$2.95 at infants' shops, book and department stores, or order direct from 6611 Meredith Bldg., Des Moines 3, Iowa. $3.50 in Canada.

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PROCESS 33
INSTANT PAINT BRUSH CLEANER
G. N. Coughlan Company, West Orange, New Jersey

Easy does it

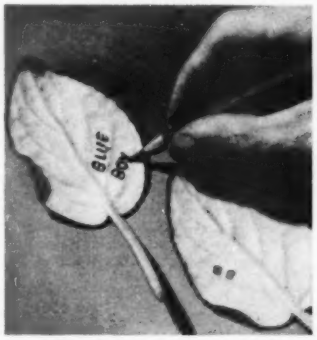
AROUND THE YARD

Save yourself work, dollars, and time—increase beauty in your garden—with these practical ideas

Brand your tools. If your garden tools seem to go astray, burning your initials into the handles may help.

Sand finish. Mark the appropriate letters with nail polish or airplane cement. Apply it thickly with a brush, and ignite quickly before it dries. Repeat until burning is as deep as you want it.

Mrs. J. F. Bicek
St. Paul, Minnesota



Keep 'em straight. You won't get confused in identifying your favorite African-violet varieties if you print the name on each new leaf you start with an indelible pencil.

Keep moistening pencil tip with water as you print name between large veins on underside of leaf. You can use the same method to identify your potted African-violets.

Mrs. L. L. Rennchler
Omaha, Nebraska

Photographs: Stanley

Dust blitzer. A quick way to freshen bittersweet or other dried plant materials that gather dust is to spray them at the kitchen sink.

Keep turning branches and foliage as you spray so water will hit the dust from all angles. Dry, brittle material will take a new lease on life when water softens it. Use hot water for quick penetration of the material.

Woodrow Kelsey
Boston, Massachusetts

Slip tip. If you have trouble rooting slips of plants like lantana, poinsettia, or variegated and green ivies, try this:

Partly fill jar with sand or vermiculite. Place shoot tips in it, water, cover top with glass. Prop lid up slightly. Keep jar out of direct sun until slip roots; then pot.

Mrs. R. Reynolds
Omaha, Nebraska

We will pay $10 for each idea accepted. Unusable ideas cannot be returned. Send to: Garden Editor, Better Homes & Gardens, Des Moines 3, Iowa.

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The Best Tire Chains Ever Made Because

THEY STOP YOU SHORTER—
•
HELP YOU START ON SNOW OR ICE—
•
GIVE DOUBLE WEAR
thanks to
Flaring Reinforcements
with
288 Gripping Points
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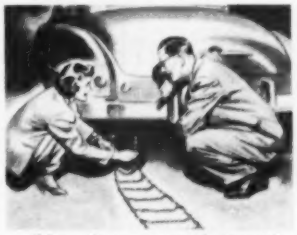
Designed for Today's Traffic
•
GET YOURS TODAY

Too late for WEED CHAINS after you're stuck in the snow. Put them on before you start.



It's easier to put on chains with ZIP-ON TIRE CHAIN APPLIERS. Keep a pair handy.

ACCO *In Business for Your Safety*
AMERICAN CHAIN & CABLE COMPANY, INC.
York, Pa. • Bridgeport, Conn.

DIAL 40 SAW CUTS!
WITH NEW Warren
DADO SAWING WASHERS
ON YOUR PRESENT SAW BLADE
A Perfect Gift For Craftsmen

Make 40 smooth, accurate grooves—any angle—with new, improved Warren Washers! Hand shows the simple dial turns for precision settings you can always duplicate. Won't warp or bend blade—reduces vibration. Can be left on blade for straight cuts. A size to fit your arbor—½", ⅝", ¾", 1".

ONLY $4.95 PER SET

See your dealer or write.
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WARREN WASHERS CO.
Dept. 171, Box 98, North End Station, Detroit, Mich.

Through the shops

Ovenproof, 6" individual casserole has lid that can be turned over and used as a base for the hot dish. Set of 4, $7, ppd. W. C. Stripling Co., Fort Worth, Tex.

Jug bank has your child's name and date painted on it with boy or girl figure. Bank is 7½" tall, $2.95, ppd. Agnestrong, 39 W. Eighth St., New York 11, N.Y.

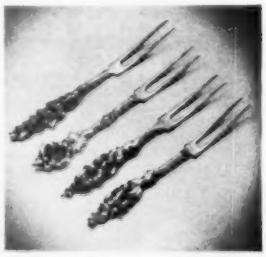
Dad can hang up his razor and brush on underside of medicine-cabinet shelf. Metal clip-on "Shave Caddy," $1, ppd. Crown-Craft, 246 Fifth Ave., New York 1, N.Y.

Pedestal plant stand in a sleek modern design is 9" across, 2" high. White or black ceramic, $1.75, ppd. Design Exclusives, R.F.D. 1, Sandy Hook, Conn.

Decorative Mexican tin-and-glass light fixtures: hexagonal lantern, 11" high, $7.50; 18-point star light, $11.50; ppd. Old Mexico Shop, Santa Fe, N. Mex.

Percheron "Blackie" is a dime bank, molded of metal; comes apart to get the money out, $2, ppd. "Little Joe" Wiesenfeld Co., 112 W. North Ave., Baltimore, Md.

Japanese cup and saucer, dessert dish and plate, in oyster and blue-black modern pattern, $4, set, ppd. Nippon Co., 229 Steuart St., San Francisco 5, Calif.



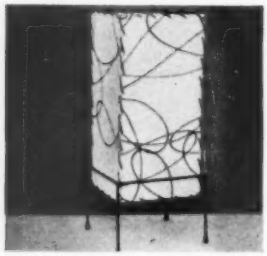
Sterling-silver lemon serving forks with gold-plated tines and floral-design handles, set of 4, $6, ppd. Jamaica Silversmith, 79-30 164th St., Jamaica 2, Long Island, N.Y.

for gifts ☆ *A guide to glamorous, gay and whimsical giving*

"To a friend's house the road is never long" reads gaily decorated ceramic wall plaque, 3"x4½", $1.50, ppd. Sylvia Jacobson, 46 E. Hamilton Ave., Campbell, Calif.

Each "silver bullet" writes a different color. Lone Ranger secret-code ballpoint pens, in belt holster, $1, ppd. Western Classics, Box 4035, Dept. BH, Tucson, Ariz.

Horsey clothes hamper for child's room has whiskbroom tail, ears for hanging clothes, $9.95, express collect. Lewis Mfg. Co., 34-36 Isabella St., Pittsburgh 12, Pa.



Cube-shape table lamp with black iron stand; red, white, chartreuse, or beige plastic shade, $10.75, express collect. Jan's Modern Lamps, 140 Bowery, New York 12, N.Y.

Hang up the newspaper! Cherry reproduction of chair-side newspaper rack from Grandpa's day, $8.55, ppd. Carl Forslund, Fulton St. East, Grand Rapids 2, Mich.

Giant black iron version of the old-fashioned bedtime candleholder (with candle), $4.95, ppd. Garden and Patio Shop, El Camino Real and Churchill Ave., Palo Alto, Calif.

Compact key case in pigskin; black, red, or green morocco leather; holds 8 keys, $3.25; 12 keys, $4.50, ppd. Studio Ten, 450 Grant Ave., San Francisco 8, Calif.

Arrange this set of 13 long-writing pencils in their box to form red, white, and blue American flag, 75c, ppd. Robert W. Kellogg Co., 25 Hillman St., Springfield, Mass.

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They'll save and save
when you send gifts
by Harry & Dave

IT'S SO EASY to order! Just send us your Christmas list together with check or M.O. and tell us how to sign your name. No charges, no C.O.D.'s, please. Air Mail's fastest!

Harry and David
Box 110, Medford, Oregon

Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS*

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or cottage. So juicy you eat 'em with a spoon. You can't buy these gift packages in stores for love or money. They're definitely impressive, yet inexpensive. Packed in handsome gift boxes with your greetings.

GIFT NO. 1 (shown) — 10 to 14 big pears, a great favorite, $3.35, delv'd.

GIFT NO. 2 (16-20 big pears) $4.35, delv'd.

GIFT NO. 3 (20-25 smaller pears) $5.95, delv'd. What a bargain!

$3.35 delivered

GIFTS LONG REMEMBERED AND TALKED ABOUT ALL YEAR!

Give the famous, the Original, one-and-only

FRUIT-OF-THE-MONTH-CLUB*

The gift that creates praise and excitement for you the year 'round! You order just once, but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, beautifully packaged, each with your greeting.

12-BOX CLUB: at Christmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; Mar., Fine Cheese; April, Preserves; May, Fruit Cake; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., Riviera Pears. Gift No. 20, $44.95, Delv'd.

8-BOX CLUB: omits Mar., May, June, Aug.; Gift No. 15, $29.95, Delv'd.

3-BOX CLUB: Christmas, Jan., Feb. treats; Gift No. 11 $10.95 Delv'd.

Harry and David
Box 110, Medford, Oregon

* © H&D

GORGEOUS 19" DOLL

REALLY TALKS

SAYS HER PRAYERS

HAS HUMAN VOICE LIKE $25 DOLL

with miracle Saran Hair Comb It! Brush It! Set It!

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Looks so lovable and talks so wonderfully that you'll think she's a real little girl. Dolly doesn't merely say or say "Mama." Just push a button and she actually says her prayers. Precision phono and record mechanism inside with UNLIMITED GUARANTEE. A big, gorgeous doll with arms and legs of lifelike latex. Moving eyes and eyelashes. Lovely hair and exquisitely dressed. Not sold in stores. Order now by mail for the most exciting gift ever. State blonde or brunette. Gift card enclosed if desired. Money back in 10 days if not delighted. Order now. Enclose $6.95 plus 30c shipping charge and we ship prepaid. Or send $1 deposit, pay balance C.O.D. plus postage on arrival.

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WILD BIRD FEEDING STATION

$1.75 POSTPAID

The popular Clymer Bird Feeder with the famous one pound Suet and Super Mix Seed Refill. Wild birds flock to it. Sturdy, bird enticing, ready to hang.

STATION—FILLED—$1.75 PPD.
Extra Refills—2 for $1.00 PPD.

CLYMER SALES CO. INC.
Point Pleasant, Bucks County, Pa.

BE DIFFERENT!

Glamorize Your Parties—Thrill Your Guests

HERE'S HOW!

Make a tiered cake, so right for weddings, showers, anniversaries, etc. Use our set of 3 tin-plated pans, 8 10, 12 in. x 2 in. deep.

TIERED CAKE PAN SET Recipe $2.20

PERFECT CAKE DECORATOR $2.50. Show your hidden artistic talent! Use our professional type decorator to make that delicious cake more beautiful. Instruction book tells how, six popular tips do the work. Aluminum, 6¾x1½.

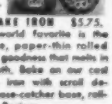
CAKE DECORATING BOOK ... To get "real fancy" take lessons from Ateco's 80-page book of vivid pictures and instructions showing all you can make with icing. $2.25.

CREAM ROLL HORNS $1.00. Delicious cream horns (cornucopias) can be yours. Make flaky horns of plenty on this set of 6 forms. Fill with whipped cream, custard, etc. Recipe and instructions included.

ROSETTE-TIMBALE SET $1.95. Crisp rosettes or timbale shells are a delight to serve sugared, with ice cream, or a la king style. Make them Perico as fast with our double-handled set with four aluminum forms. Recipes.

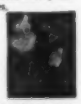
SPRINGERLE PIN $1.85. Been longing for old-time picture cookies? Make springerle, the anise-flavored favorites with our 12-picture hardwood pin carved with traditional Bavarian designs. Recipe.

DELUXE SANDBAKKELSE $1.98. Sandbakkelse — the password of good Scandinavian cooks, are delicious plain or filled. 24 aluminum forms, 3 different shapes. Recipes.



KRUMKAKE IRON $5.75. An old world favorite is the krumkake, paper-thin rolled wafer of goodness that melts in your mouth. Bake on our cast aluminum iron with scroll design. Grease-catcher base, rolling cone. Recipes.

CHRISTMAS CUTTERS $1.00. And a Merry Christmas to you, say these saucy cutters of red plastic, which cut three-dimensional cookies with raised features. Unusual and cunning set of four large cutters-instructions.



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THE HOME OF UNUSUAL COOKWARE

Say Merry Christmas

Year after year at CHRISTMAS-TIME, for almost 20 years, thousands of thoughtful, discerning business men have thrilled their associates and friends with a beautifully-packed "Basket of Sunshine" from COBBS!

HENRY COBBS SAYS:

Your friends, business associates and loved ones will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are always excitingly received . . . you can give no finer gift!

Henry Cobbs

GIFT No. 33 $7.60

Approx. 23 lbs.—A gaily colored hand woven imported Bushel Basket brimming over with an assortment of Florida's finest fruits ...Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ABSOLUTELY!

GIFT No. 11 $12.20 Exactly the same as above Gift No. 33 except twice the size and contents.

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Approx. 27 lbs.—Fruit 'n Jams, delightful to look at, delectable to taste...truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, tangy Tangerines, Persian Limes and 2 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIFT No. 1 $5.50 Same as Gift No. 2 except does not contain any delicacies ...ALL FRUIT

OBEY THAT Christmas URGE..

Order Now!

Send Check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Mississippi.

Cobbs

BOX 2-8, LITTLE RIVER (MIAMI), FLORIDA

FREE GIFT CATALOG SENT ON REQUEST

CANDY STORE JARS

GROUP A. Size for herbs, spices, candy, tea, etc. Set of 4 jars. Prepaid. **$3.25**

GROUP B. For pretzels, nuts, cheese canisters, etc. Set of 4 jars, assorted sizes 1 lb., 1½ lb., 2 lb., 3 lb. Prepaid. **$5.00**

On jars B add 5% west of Miss.

Since 1917. Satisfaction Guaranteed or Money Refunded

Send Check or money order. Sorry, no C. O. D.'s

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CUPOLA

Made of pine, fully assembled, painted white. Fits any pitch roof. 25" high, 19" square. ALUMINUM, roof $29.75. COPPER, roof $32.50. Ex-press Collect. Copper weathervane 18" to 23"—$9.50 Prepaid. West add 4%. Other Cupolas from $16.75 to $168. Send for Free Catalog showing Vane, Cupolas, Signs, etc.

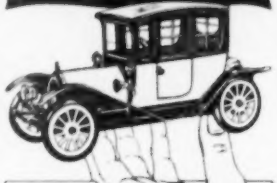
CAPE COD WEATHERVANES

Dept. B

New Bedford, Mass.

AUTHENTIC 1914 REGAL

A Perfect Gift



Enjoy the thrill of building this underslung "Old Timer" Colonial Coupe.

9" LONG WHEN COMPLETED.

Romances yesterday—Authentic in detail—Fine collectors item—Antique auto that will live forever—Build it with pride. Kit complete with instructions—only $3.95.

See them at hobby, toy or department store, or write us. Add 25¢ for postage and handling.

OLD TIMERS SCRANTON HOBBY CENTER DEPT 48, SCRANTON 10, PA.

"FLIP-IT" *FOR YOUR SNAPSHOTS*

This handsome loose-leaf album will protect those precious snapshots and negatives to many years. Clear transparent pockets . . . exclusive slip in quick, easy mounting tabs. Padded covers with elegant Renaissance gold finish make it a magnificent addition to your library or wall. Holds 120 prints and 120 negatives. Maroon or Forest Green.

Genuine Leather including 1 gold stamped initials	$4.50
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1 gold stamped initials, 50¢	
2 extra pages	1.50

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CIGARETTE DISPENSER

Holds full carton Regular or King Size! Keeps cigarettes always handy: dispenses package at a time as needed! Stained maple finish wood with attractive placard on front. Every smoker will get a bang out of the clever verse citing the evils of tobacco. A gift they'll talk about for months afterward!

$1.65 each, 2 for $3.25 Ppd.

All prices postpaid. No C.O.D.'s, please

Money back if not delighted!

Write for Free "Gift Treasury" Catalog

Green Sable Gifts

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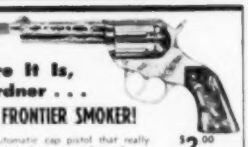

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THE FRONTIER SMOKER!

• Automatic cap pistol that really smokes! In heavy rugged metal bright plated finish . . . stainless steel springs . . . attractive black metal handle. Shoots standard 50 shot roll of caps.

$2.00 Postpaid. With powder for 1000 shots. Powder refills, 10¢ per package.

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10th and Grand — Des Moines 9, Iowa

NEW Shaped-to-fit PLASTIC FURNITURE COVERS

Over 150 Styles and Sizes. Sturdy, transparent Velon Plastic Fabric Covers offer permanent protection against foods, liquids, dirt, grease. Neatly fit all sofa and chair styles, low as $3.95. Cushion covers available. Money-back guarantee. Write today for FREE CATALOG and measuring tape.

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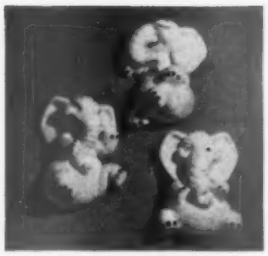
MOORE & MUNDY . . . one of America's Important Suppliers of Wax

Through the shops



Gamboling pink elephants parade along nursery walls, or set the theme for a rumpus room; 6½" high, $3.95 for 3, ppd. Marsha Kay, 429 Lincoln Rd., Miami Beach 39, Fla.

Easy to drop a pipe in this rack. Polished walnut stand for 3 pipes, $3.75; for 5 pipes, $5.25 ppd. Salisbury Artisans, 105 Washinee St., Salisbury, Conn.

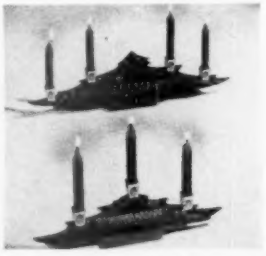
Six auger bits and three woodchuck chisels, in protective box of lacquered cherry wood, $13.50, ppd. John H. Graham & Co., 105 Duane St., New York 8, N.Y.

Miniature real old-fashioned wood-burning cookstove, 9½" wide, for collectors of authentic models, $4, ppd. Play Tested Toys, 221 W. Chicago Ave., Chicago 10, Ill.

Two-decker knitting bowl doubles as snack server. Antique maple, red maple, mahogany, light or dark pine finish, 27" high, $17.95, ppd. Templeton Craftsmen, Templeton, Mass.

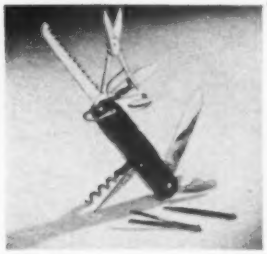
Youngsters stuff their clothes in clown's mouth. Vinyl laundry bag has slide fastener at bottom, $1.95, ppd. Fireside Shop, 950-78 Lincolnway E., South Bend, Ind.

Sweet-smoking corncob pipes with hard-rubber mouthpieces, vary in shape from Bulldog to Bent Radio. Missouri Meerschaums, $5, set of 6, ppd. Gokey Co., St. Paul 1, Minn.



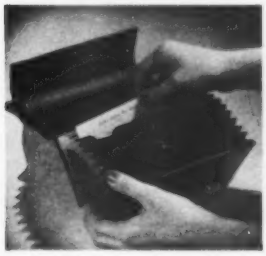
Quaint yule candleholders for narrow niches, of decorated wood, 15" 3-candle size, $1.50; 4-candle $2.25, ppd. Look Nook, 4120 University, Des Moines 11, Iowa.

for gifts ☆ *A guide to glamorous, gay and whimsical giving*



Superknife with 8 blades, detachable metal toothpick and tweezers. Imported Swiss Army Knife, $13.50, ppd. Abbeon Supply Co., 179-35 Jamaica Ave., Jamaica 32, N.Y.

"Annie Beansprout," is a clever stuffed rag doll, with 21 freckles, 4 carrot braids, and bow legs, $4.20, ppd. Amy Abbott, Inc., 344 W. 52nd St., New York 19, N.Y.



Expansible leather file keeps checks in order with a separate compartment for each month, 7½"x4", $5.95, ppd. Harvard Gifts, 75 Harvard St., Pittsfield, Mass.

Tiny shrine of ceramic on a stake adds charm to favorite plants, supports drooping stems, encourages new vines, $1, ppd. Studiocraft, Box 3124, Carmel, Calif.

Pack of little paper wipers is for "Mr." to use with his razor, the other for "Mrs." to blot lipstick, $1 set, ppd. Longhorn Novelties, P. O. Box 9335, Fort Worth, Tex.

Crystal relish dish, divided into two sections, with silverplated pickle fork and pierced relish spoon, $3.50, ppd. Nelmor Jewelers, 897-901 Bergen Ave., Jersey City 6, N. J.

Funny-looking rag "rabbit" smells wonderful to a dog. Stuffed toy has real animal scent, is 5" across, $1, ppd. The Vermont Crossroads Store, Waterbury, Vt.

Graceful ceramic hands hold rings and watches safely. One hand hangs up, other stands; $1, each, ppd. Black and Co., 99-20 Metropolitan Ave., Forest Hills, N.Y.

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90"	81"	9.49	4.79
90"	90"	9.98	4.98
90"	99"	10.98	5.49
168" (Double)	72"	17.98	8.98
168" (Double)	81"	19.98	9.98
168" (Double)	90"	21.98	10.98
168" (Double)	99"	23.98	11.98
246" (Triple)	72"	24.98	13.98
246" (Triple)	81"	27.98	14.98
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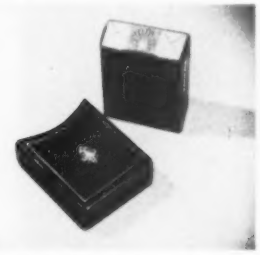
Abe Lincoln sculpture, finished in a rich bronze (original by Jo Davidson), 10" high, $15.50, ppd. Associated American Artists, 711 Fifth Ave., New York 22, N.Y.



Gold-tooled designs on Florentine cigarette case in red, brown, or green, imported from Italy. Regular or king size, $1, ppd. Kathleen Weller, Box 386, Bryn Mawr, Pa.

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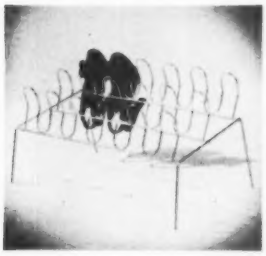
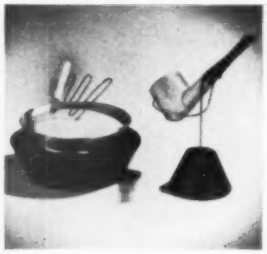


Spacesaver metal shoe rack holds 9 pairs of men's or women's shoes. Toes go over the wire forms, $2.98, ppd. Bancroft's, 1112 S. Wabash Ave., Chicago 5, Ill.



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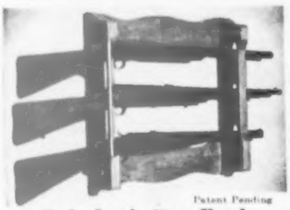
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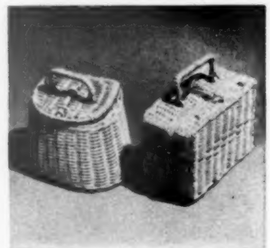

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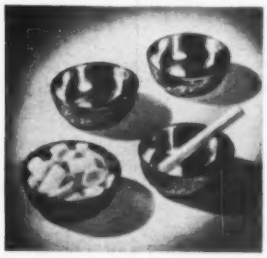
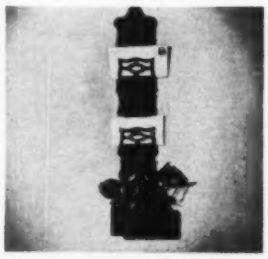
Kachinas from Hopi Indian reservation are hand-carved wood sculptures of spirit-world inhabitants, 4" tall, $1.95, each, ppd. Hiawatha, 17261 Osborne, Northridge 3, Calif.



Ornamental brass bowls from India for table or ash trays, etched and decorated in colors, 2½" diameter, 75c each, ppd. Mumtaz, 17 Palmer House Arcade, Chicago 3, Ill.

Reproduction of old-time door bolt, black heavy iron, 4" bolt, for decorative use inside and out, $2.45, plus 25c postage. Old Guilford Forge, Guilford, Conn.

Music-box football plays favorite college song; laces are the school colors. Specify song and colors, $3.95, ppd. Market Combers, Box 3282, Sta. F., Atlanta, Ga.



Letter rack-planter decorates the hall, keeps family mail sorted. Mahogany or maple, $11.95, ppd. Without planter box, $8.95. Suburban Studio, 1015 Springfield 1, Ill.

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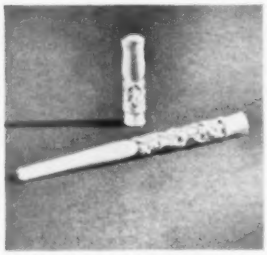
Miniature cooking utensils, just like Mother's. Roaster is 6" long; pot really makes coffee. Seven-piece set, $1.95, ppd. Artisan Galleries, Fort Dodge, Iowa.



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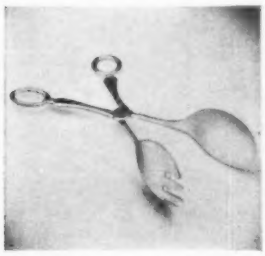
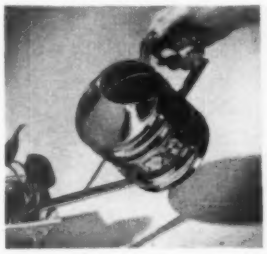


Silverplated English salad scissors are 8" long, designed to fit in with your table silver, $2.95, ppd. Miller's, 256 E. Congress, Dept. B-F, Tucson, Ariz.



Imported English brass watering can is decorated with an embossed wreath of ivy, 5" high, $4.50, ppd. Art Colony Industries, Inc., 69 Fifth Ave., New York 3, N.Y.

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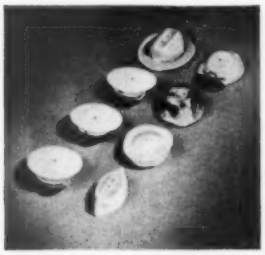

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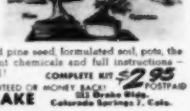

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With engraved initials or first name. Date engraved on orders of 4 or more. Sold nationally at $5 plus engraving.

A distinctive, dainty handbag accessory for day or evening. Tortoise shell finished comb, folding case 1"x4", opens to long handled comb. In flannel bag, gift boxed. For men: chrome plated, block initials, leather case.

Send check or money order. If not delighted return for refund. Prompt delivery. Write Dept. BH for gift catalogue.

CULBERTSON PRODUCTS
Box 29, Madison, New Jersey

Rare Values In **COLONIAL BRASS**

396 COLONIAL DOORKNOCKER. Solid brass, 6¾" long. Hand engraved with your name in **OLD English** lettering (maximum 14 letters, including spaces). **$5.35.**

396 BEDROOM KNOCKER. Solid brass, 3¼" long. Hand engraved with given name only in **BLOCK** lettering. **$2.35**

397 EARLY AMERICAN TWO LIGHT CANDLESCONCES. Solid brass with imported crystal prisms. Backs, 10¼" long. **$15.25** Pair.

396 IDENTICAL PAIR. Without prisms **$12.50**

PRICES INCLUDE POSTAGE—SORRY, NO C.O.D.'S

ART COLONY INDUSTRIES, INC.
The House of Gifts
69 Fifth Avenue New York 3, N.Y.

HOW YOU CAN SAVE FOOD & MONEY WITH HANDI-BAGS

Over a million enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with polyethylene Handi-Bags. They keep lettuce, vegetables crisp; bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags with closing clips for only $1.00 includes:

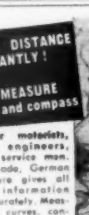
1—14"x21" bag for turkeys, roasts & clip
1—14"x18" bag for fruit, vegetables & clip
1—8"x18" bag for celery, bread & clip
1—8"x15" bag for cheese, fish & clip
2—8"x12" bags for butter, chops & 2 clips

Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send $1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

6 Bags $1. AMG Handi-Bags

A. M. G. PRODUCTS CO.
Dept. BH, Rochester Road, Ingomar, Pa.

LANTERN SIGN AND POST $32



CAST ALUMINUM SIGN
8 FT. ALUMINUM POST
BIG 20 IN. COPPER LAMP
LETTERING 30c PER LETTER EXTRA
NO C.O.D. PLEASE

Spencer

Send 10c for 112-page Catalog
710 CHESTNUT ST., PHILA.

Gift Exclusively for HUNTERS AND FISHERMEN

$1.75 Postpaid Tax Incl.

Tie clasp shown, finest procurable quality, hand made by Minnesota craftsmen, 14K gold filled. Contains hand tied fly.

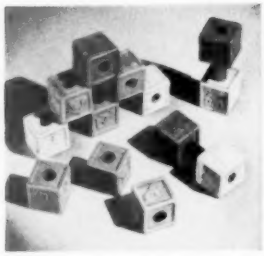
Write today for huge catalog for hundreds of items that have met the exact standards of sportsmen for over 2 generations and carry money back guarantees. Write for Catalog Number 63N.

Unless you are shopping for sportsmen please do not write.

HERTER'S SINCE 1893 WASECA, MINNESOTA

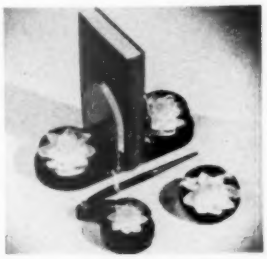
Through the shops

Gleaming, stainless-steel lifetime kitchen canister set every homemaker dreams of owning. $15.95, ppd. Hames, 301 S. Seventh St., Minneapolis 2, Minn.

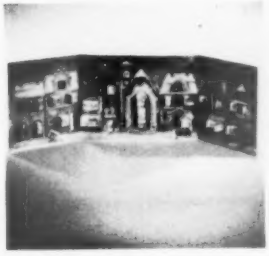


Foam-rubber blocks are bouncy, sturdy, in brilliant colors with nursery designs. $2.98, set, ppd. Randel Associates, 1123 Broadway, New York 10, N.Y.

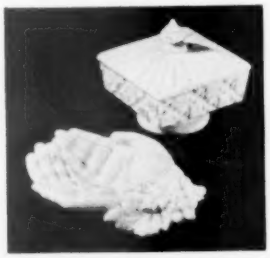
Big copper-plated dinnerbell with thong-tied clapper hangs on a horseshoe bracket. Cowbell is 7½" tall, lacquered against rust. $7.50, ppd. KZ Ranch, Pine, Colo.



Waterlily design in solid-plastic desk set, including book ends, pen, paperweight, $26.85, ppd. Robert J. Chatelain Plastics, 234 18th St., Findlay, Ohio.



Old-world Christmas calendar for child to open a window each day to find a surprise picture from December 1 to Christmas, 8½"x27"; $1, ppd. Bonnie Barn, West Chester, Pa.



Charming milk glass: 5"-square, Old Quilt pedestal candy jar, and Victorian hands, $2.50 each, ppd. Laureen Products Co., 5030 Drew Ave. S., Minneapolis 10, Minn.

Christmas Candle Trees ★

bring candle light enchantment

★ Brighten the aura of hospitality at your Holiday table with this exquisite pair of Candle Trees. Use them, too, for buffet, or spot them on the mantel where their double radiance will create a heavenly glow! Smart black wrought iron, 14" high. Each tree holds four 6" candles. Use throughout the year as charming candelabra. Candles not included. At this unbelievable low price, the pair postpaid, only $3.25

CANDLES—6" Holly Red, Rose Twist—Box of 4 pair. 75c

SPECIAL—Send 10c for Brochure of Unusual Gifts

FOSTER HOUSE 15-131 Coin Court, Princeville, Ill.

MEASURE DISTANCE INSTANTLY!

deluxe MAP MEASURE and compass

perfect for motorists, yachtsmen, engineers, architects, service men. Precision made, German Map Measure gives all mileage information quickly, accurately. Measures roads, curves, contours — tells nautical miles, shoal lengths.

$2.95 ppd.

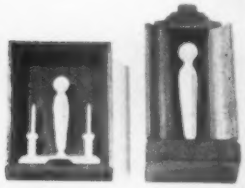
With 24K gold initials on leather sheath-PLUS accurate magnetic compass with silver type key chain. Send check or m.o. Dept. B

HASCO ASSOCIATES
102 Grumman Avenue, Newark 8, N. J.

for gifts ★ *A guide to glamorous, gay and whimsical giving*

Cheese or butter dish has old-fashioned glass dome protector covering the round 7" maple cheese tray, $3.25, ppd. Little Linda Shop, Box 213, Highland Park, Ill.

Child's "Busy Scientist" work portfolio gives fascinating, authentic insight into insect lives. Moth or butterfly, $1, each, ppd. Home Shopper, P. O. Box 48, BH, Berwyn, Ill.



Hand-carved Madonnas from Italy; in frame with carved candles, or in 5" walnut case with doors; $3.95, each, ppd. Foreign Traders, Santa Fe, N. Mex.

Make this doll wardrobe; trim it with lace and embroidery. Kit of cutout and stamped pieces with 10" doll, $3.75, ppd. Susan Smith Co., Dundee, Ill.

Cuckoo clock, in a modern two-tone light wood case, 12" square, with brass weights and pendulum, $38.95, ppd. Sally Graye, 80 E. 11th St., New York 3, N.Y.

Gay Christmas table centerpiece of natural processed greens, cones, ribbon, and candle, 10" across, $2, ppd. Morton's, 312 Seventh St., N.W., Washington 4, D.C.

Makes Skirts and Blouses Stay Put

YOU'LL LOVE THIS SKIRT AND BLOUSE TENDER*—Stops skirt "walk around" and keeps your blouse inside the skirt. Wear it with all your outfits—perfect for sports wear too—off and on in a jiffy. It's washable and comfortable to wear, and invisible when being worn—gives your waistline that slenderized look. No worry about size—just cut to fit. Only $1.50 postpaid—no C.O.D.'s. Satisfaction guaranteed.

SHRELL PRODUCTS
608 S. Dearborn, Dept. P-5, Chicago 5, Ill.
*Trade Mark Reg.

PRINT YOUR OWN NAME AND ADDRESS!

Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books and photos. Only $1 for Printer, complete with compact "onyx black" case and automatic inker. Fits pocket or purse. Use at home or office – looks like printing. A useful gift. Get one for every member of your family. *Guaranteed to please or money back!* Mail $1 with your name & address for each Printer. $1 post paid

sunset house
Dept. P-26 8800 Sunset Blvd.
Hollywood 46, California

***Personal* PHOTO Christmas Cards**

from your own negative including envelopes
20 FOR $1
PLUS 10¢ SHIPPING

Guaranteed by Good Housekeeping

Limited Trial Offer — only one order to a customer

FREE SAMPLE — Just send snapshot negative for free sample DeLuxe Yulecard, from world's largest producer of photo Christmas cards. Please include 3¢ return postage. Negative returned with sample and folder. (If without negative, send photo and 55¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1.

YULECARDS*, Dept. 45, Quincy 69, Mass.
*Trademark registered

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Hundreds of EXCITING GIFTS from All Over The World

For every occasion — for the family, home, kitchen, garden, for men, women, children—toys, etc. World's most ORIGINAL gifts—right to your doorstep, reasonably priced!

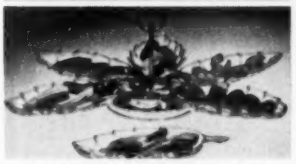
Gifts Galore You Never Saw Before!

Shop at home this easy way. Skip the crowds. This big 1953 fully illustrated Catalog is a wonderland of bewitching gifts and surprising discoveries. You'll enjoy it the year round.

Satisfaction Guaranteed or Money Back

Write for your FREE Gift Guide today.

Bancroft's
1112 So. Wabash Ave.
Dept. BG-3, Chicago 5, Ill.



CRYSTAL LAZY SUSAN

A charming revolving lazy susan for hors d'oeuvres, relishes, etc. Each of six crystal glass petals is removable as an attractive serving dish or for many other uses. Stores in small space. 21½" across. Petals 10". Postpaid **$5.95**

FRED MEYER & CO.
Dept. BH, 8448 West 3rd St., Los Angeles 48, Calif.

The Gift—that's really different!

BLACKBOARD FOR GROWN-UPS

For kitchen, reminder notes, shopping list, phone messages, etc. Slated, washable surface. Hand decorated in attractive colors. Choice of Penn, Dutch Heart & Tulip (shown); Green Philodendron or Red Geranium designs. Money back if not entirely satisfied.

11" x 14" cord and chalk incl. **$2.00** Postpaid

TOWN & COUNTRY HOUSE
"In the World's Largest Village"
Dept. B11, 1124 S. Harvey Ave., Oak Park, Ill.

NEW KLOTHES-KATCH
For basement laundry chutes!

Think! . . . never again a helter-skelter pile of soiled clothes to clutter up your basement. Klothes-Katch collects the week's laundry as it accumulates—keeps it tidy and out of the way, off damp floors. Adjustable hangers fit any location. Quality-built—prefabricated for easy installation. 20" x 30" and 36" deep.

Order a Klothes-Katch today. $13.95 express paid. Send check or money order to Klothes-Katch, Inc., 1013 4th Ave. S., Minneapolis, Minn.

COMICE PEARS
FROM ROGUE RIVER VALLEY FOR *Christmas Giving*

AS LOW AS $3.65
ORDER EARLY
EXPRESS PREPAID

● Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to all U. S. Express points. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

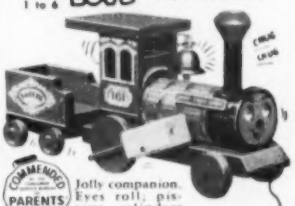
DELIVERED PRICES (order by number)

No. 1—De Luxe Box (10 to 14 pears)	**$ 3.65**
No. 2—De Luxe Box (17 to 19 pears)	**4.95**
No. 7—Asst. Fruit Chest (about 14 lbs.)	**6.95**
No. 3—Asst. Fruit Basket (about 18 lbs.)	**13.65**

For Fruit Club Prices see Catalog.

WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
620 Fir St., Medford, Oregon
Rush Free Full-Color Catalog to:
Name
Address
City Zone State

LISTEN . . . goes "CHUG-CHUG"
LOOK Pistons and Eyes move
Children 1 to 6 **LOVE** "Looky CHUG-CHUG"



COMMENDED PARENTS MAGAZINE

Jolly companion. Eyes roll; pistons, cylinders rotate; "chug-chug" sound. Bell rings. Safe, wood construction, 14" long. $2.45 ($2.69 in far west) at all toy counters or by mail from us. Write for folder No. 52 showing 20 fascinating toys.

FISHER-PRICE TOYS, Inc.
E. Aurora, Erie Co., N. Y.

FISHER PRICE TOYS

Turn Ribbons Into Fancy Bows With Amazing "BOW-TYER" Kit
only **$1.00**

Now you can make all those fancy, professional-looking bows that add so much beauty to all gift packages. This new "automatic" Bow-Tyer gives you the "third hand" you need to make perky rosette bows, loop bows, curly bows, crisp tailored bows—and other eye-appealing bows such as you see in ads or on expensive gifts. Complete kit—plus easy-to-follow illustrated instruction booklet—only $1.00, postpaid. Send cash, check or money order *today!* 10-day full money-back guarantee.

MRS. DOROTHY DAMAR
491 Damar Bldg., Trout Pt., Newark 2, N. J.

CHRISTMAS SCENE STEALER

THE (Original) CHRISTMAS CARD TREE is the most effective way to display Christmas Greetings. They slide easily on this shining three-winged standard. Held firmly, the cards stand out in graceful order and beauty. Made of decorators board, 24" high. Holds over 100 cards and lasts for years. The color—Bright Silver and Christmas Red. $1.79 postpaid.

C. H. HAZELTON, 7202 Sonson St., Upper Darby 4, Pa.

Brand New Gift Item!

PANTRY 'N' POTLUCK CARRY-ALL

Ideal for toting to family get-togethers, church or club luncheons, suppers.

Extra-deep compartment for cakes, salad, casserole, dishes. Keeps food fresh for days.

Separate top section for pie, sandwiches, table service, etc.

Cover fits snug over base for pie, hot dishes, etc.

Base makes large aluminum snack tray, easy to use, easy to carry, easy to clean.

AMAZING VALUE

$2.95

Long-lasting, vivid, beautiful enamel finish. Total decoration.

plus 30c for Packing, Ins. and P.P. Total, $3.25 (3 or more, $3.00 ea.)

4 COLORS: Red, white, yellow, eggplant, black velvet (BE SURE TO SPECIFY).

ORDER SEVERAL FOR YOUR XMAS LIST

KAHN COMPANY Pekin 1, Ill.

NEW ELECTRIC CHRISTMAS TREE BELLS

Sway & Tinkle By Themselves!

Put one, two or six on any Christmas tree and "Christmas bells are ringing" in your household. Or put one home will tinkle merrily with another, one "lost" in another room of the house. Red, green, blue and gold bells will sway back and forth automatically! Bring them around your Xmas tree year after year, set 'em up for many years! Delux 4-bell set only $1.49 (postpaid, Send check or money order. Full money back guarantee.

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Mrs. Damar

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EVEREST & JENNINGS *Folding* WHEEL CHAIRS

- Easy-handling
- Comfortable
- Made stronger to last longer!
- Accessories and modifications available.

FOLDS TO 10 INCHES

Write for catalog giving name of your dealer

EVEREST & JENNINGS

761 No. Highland Ave., Los Angeles 38, Calif.

JUMBO PRUNES

INTRODUCTORY OFFER

To acquaint new customers with my tender-soft, candy-good **CALIFORNIA GIANT PRUNES**, I am offering a big 2½ lb **TRIAL BOX** of new crop Prunes with generous samples of Ranch-made Sweets, Huge Apricots, Fresh Dates, and Honey-sweet White Figs for **ONLY $2.95 postpaid.** Never sold in stores. Satisfaction guaranteed. Order for yourself and friends TODAY!

ROBERT B. HAWKINS, BOX H-1

Vista Valley Ch.Ranch, Vacaville, California

Send ____ 2½ lb. Boxes GIANT PRUNES @ $2.95 each postpaid.

☐ Rush Gift Catalog ASST. FRUIT PACKS

Name _____

Address _____

City _____ Zone _____ State _____

FLEXIBLE DOLLS

Exquisite new dolls that ANY girl will adore. Of unbreakable, flexible plastic, they bend to retain countless positions. Hand painted, beautifully costumed, easily undressed and washed. Educational. An incomparable gift for child or collector.

Family 4½" father, mother, 1½" boy, girl, set	$3.75
6½" Father, mother, maid, nurse	ea. 1.10
1½" Boy, girl set of 2" Twin babies	ea. 1.00
7" Ballerina & Partner	ea. 2.00
Tiny 1½" Ballerina & Partner	ea. 1.00
7" Rhumba dancer & Partner	ea. 2.50

Prices PPD. No C.O.D.'s Please.

Write for FREE catalog showing 70 originals.

FLEXIBLE DOLLS, Box 295H, Jamaica Plain, Mass.

BY MAIL EARLY AMERICAN REPRODUCTIONS

Send 25c For This Workable Illustrated Catalog

Acclaimed as the most complete catalog of Early American ever published — over 2000 items! Fully illustrated. Reproductions of every type, including Colonial and Victorian furniture, wrought hardware and fireplace equipment, bronzes, weathervanes, rugs, wallpapers, lamps, lighting fixtures, china and glass, hundreds of unusual gifts with an early American flavor. Today's Woman says: "an evening's entertainment in itself . . . truly authentic reproductions . . . amazingly low prices . . . for true-to-the-period replicas. We're really overboard about this one!" "Outstanding reproductions" House Beautiful. "Fascinating" House and Garden.

Old Guilford Forge 517 BROAD ST. GUILFORD CONN.

A USEFUL GIFT

SHINE-KING is just the thing for quick, easy shoeshines at home . . . hts men's, women's and children's sizes. Self-locking adjustment holds securely while you clean and polish them. SHINE-KING is easily removed when not in use.

Sturdy, steel construction . . . beautiful mottled green baked enamel finish. Only $2.19 postpaid from

ROGER H. DAVID, INC.

Dept. 3, 522 Rossmor Bldg., St. Paul 1, Minn.

ECONOMY PHOTO CHRISTMAS CARDS AND ENVELOPES

20 PHOTO CARDS $1.00 add 15c for mailing

SENSATIONAL LOW PRICE

Why pay more when you can get the famous ECONOMY Cards for so little? Just send us your favorite neg. with 3c stamp and we'll return it with a beautiful FREE SAMPLE and folder showing the various greetings you can select. Now's the time to act — satisfaction guaranteed. Free offer limited to Dec. 1st. *Write today!*

ECONOMY PHOTO

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Renew your Better Homes & Gardens subscription early!

6-PIECE STEAK KNIFE SET

Gleaming mirror bright stainless steel blades. Pistol grip Tenite non-burn handles. Satisfaction or money back. No C.O.D.s. Req. price $5.00 SALE price **$2.95**

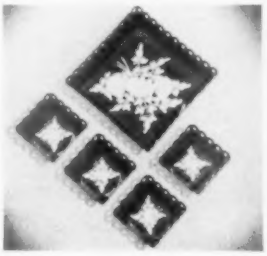
NATIONAL MAIL ORDER CO.

831 W. Washington, Dept. K-9, Chgo. 7

Through the shops

Little mothers can carry their baby dolls in *Tote-a-Tot, Jr.* Washable plastic, 14" long, $3.50, ppd. The Toy Center, 193 Harvard St., Brookline 46, Mass.

Wind bells from India tinkle gaily when breeze blows the leaf clappers. Hanging length, 12", $4.35, ppd. Zangs, 1594 Merchandise Mart, Chicago 54, Ill.



Decorated red metal popcorn set with cutout scalloped edges, has 10" square bowl and four individual bowls, $4.95, ppd. Foster House, 15 Cole Court, Princeville, Ill.

Milk-glass butter dish, a replica from the original mold, in lace and dewdrop pattern, 6½" across, $2.75, ppd. Artcraft Products Co., Box 876, Cleveland 22, Ohio.

NEW TOBACCO POUCH

Automatically fills and tamps pipes!

Gift for Pipe Smokers! Just a press of the plunger on the Phil-O-Matic Pouch fills and tamps the pipe! No spilling tobacco on rugs or floors. No need to open pouch. Keeps tobacco fresh and moist for better smoking. Can even be used when wearing gloves for outdoor use. Made of heavy vinyl, with lifetime spring filler mechanism. Guaranteed to please. Order by mail postpaid, only **$1.95**

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AMAZING ADHESIVE Wonderglue

Guaranteed to stick anything to anything

Never before available for household use. Will mend, repair, stick or seal any materials. Tested by leading Lab. and guaranteed to be the finest. Use for those repairs, workshop, etc. Big 2 oz. bottle with applicator $1.00 postpaid.

Free gift catalog

DOWNS & CO., Dept. 1223, Evanston, Illinois

Give Better Homes & Gardens, and your friends will be reminded of your thoughtfulness each month throughout the year.

TWO DOOR MUSICAL FULL CUCKOO CLOCK

GUARANTEED FOR LIFE

No. 233

Imported from the Black Forest, this deeply hand-carved clock has a small musicalgo (in the left door) who plays a tune every ½ hour, and another tune on the hour. Before the melody, bird on the right comes out to cuckoo full time on the hour and once on the ½ hour. Never before has a TWO DOOR MUSICAL sold at less than $75.00! Size 12" x 10"

Another Sally Grave first at only **$24.95** pp. Tax included

No. 33 Same clock as above ONE DOOR CUCKOO only **$19.95** pp. Tax included

Sorry, No C.O.D.'s

SALLY GRAVE

Send for FREE Cuckoo Clock Catalog!

90 E. 11th ST. • NEW YORK 3, N. Y. Dept. 16

Factory to You **$79.95**

Supershop offers you a precision-built complete power tool workshop. 100% ball bearing. **Rugged.** Accurate. Big capacity. 15 day FREE trial. Money back guarantee. Mail postcard for free catalog. Buy on easy pay plan.

VERTICAL DRILL PRESS

POWER TOOLS, INC. 841 Yates Ave. Beloit, Wisconsin

for gifts ☆ *A guide to glamorous, gay and whimsical giving*

Old-time white crackle pitcher and bowl, molded together, with one side flat for hanging, 6½" high, $4.50, pair, ppd. Haig Giftware Co., 335 E. 23rd St., New York 16, N.Y.

Nickel-finish pocket "tool kit," is just 4½" long, with wrench, awl, blade, file, screwdriver, $6.50, ppd. Hoffritz for Cutlery, 551 Fifth Ave., New York 16, N.Y.

Carved bamboo fish, 23" long, is a decorative wall hanging and a novel cracker server, $4.50, ppd. Old Curiosity Shop, P. O. Box 687, Pompano Beach, Fla.

Shell butter dish in heavy silver-plate on copper, with glass liner and butter spreader, $5, ppd. Lord George, 1270 Broadway, New York 1, N.Y.

XMAS GREETING SALT AND PEPPER
Snow white ceramic bells are imprinted in red with Merry Xmas and say two names. Matching red ribbon for bows. Perfect remembrance for all your friends. Please print names. No COD's.
Only $2. complete, ppd.
STRATTON SNOW Box 2236, Dept. E96 Delray Beach, Fla.

Sensational New Toy
GYRO MYSTERY PLANE
It runs, banks, turns like a real plane. Educational—packed with action, loads of fun. Prop spins and plane moves on its own power. Comes complete; gyro-engine, plane and stand. An exciting scientific toy that will amuse youngsters and grown-ups by the hour.
Only $2.50—3 for $4.00
SAK-ON, 1040 Fullerton, Dept. ED-2, Chicago 47, Ill.

SWEET, SWEET MUSIC!
Played by 12-Piece Angel Band
Hark, the herald angels! All set to play the most lifelike instruments ever held by a group of celestial bodies. Each figure is hand-crafted of wood, painted in angelic pastel colors. About 1½" high, the detail work is amazing, and the 12-piece orchestra will bring the sweet wonder of Christmas into your heart. Wonderful gift for music lovers.
All 12 pieces, ppd. Only $3.95
Also—Send 10c for Brochure of Unusual Gifts
HELEN GALLAGHER
413-J11 Fulton St. Peoria, Ill.

Hand-Made in... GUATEMALA

NATURAL COLOR ADJUSTABLE STRAPS
IMPORTED COWHIDE SHOULDER BAGS
Dress or sport $9.65 plus 2% tax — Size 5½"x7" $4.75 plus 2% tax
WRITE FOR FREE CATALOG
Sold By Mail Only - Order Today!
$2.00 DEPOSIT ON C.O.D.'S
BROPAR BOX 999, DEPT 335 SAN ANTONIO 6, TEXAS

Personalized Kiddie Mugs

WITH THEIR OWN NAME! $1.19 ea.
Milk tester butter in a mug handpainted with owner's name! Other side has small boy or girl with curls, freckles, clean white collar, in 3 colors. 4¾" white plastic, easy-grasp handle; holds 12 oz. $1.19 each, 3 mugs for $2.95. Order today!
Ask for FREE Gifts 'N Gadgets Catalog
MEREDITH'S of EVANSTON 26, ILLINOIS

PRESERVES FROM OREGON MOUNTAIN MEADOWS...

for CHRISTMAS GIVING
"CHUCK WAGON" BOX. Five asst. 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.
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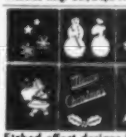

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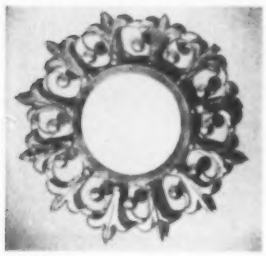

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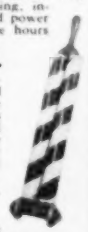

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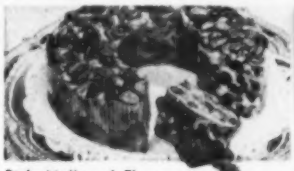

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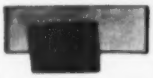

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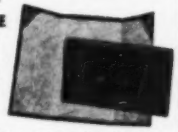

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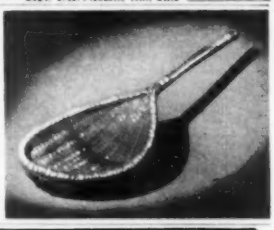

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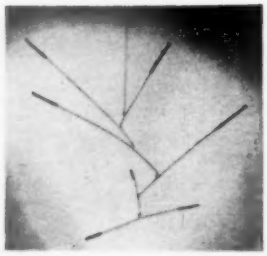

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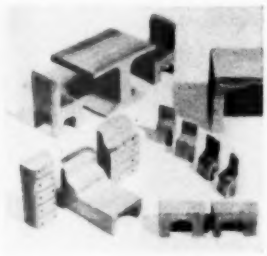

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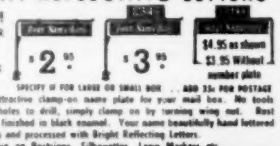

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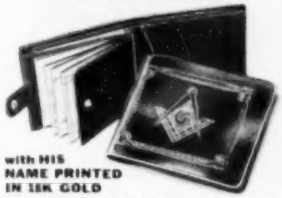

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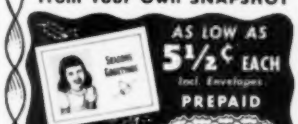

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November, 1952

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FARM NEWS CONFERENCE

is presented by the editors of Successful Farming magazine and the Mutual Broadcasting System.

It's built on a "postage stamp"

Begins on page 224

they have little "yard" left over—the house just about fills the lot. But there is enough area between the house and the fences that mark property lines to frame the building in an attractive setting.

And most important, the house itself is of a simple, unpretentious design that makes it entirely at home on its diminutive site.

The house makes careful provisions for privacy, too. Plantings will help screen the front when full grown, while Venetian blinds and draperies do the job indoors.

Owners' bedroom has large wardrobe closets flanking a window, with a built-in chest of drawers in the center. There are more drawers at the bottom of the closets, out-of-season storage at the top. All cabinetwork here is painted the same color as the walls—becoming, in space-extending visual effect, the room's fourth wall

In the attractive den, beds are fitted with large bolsters for comfortable lounging. The room provides sleeping quarters for guests. Here, too, are built-in wardrobe closets and drawers, giving this small house a substantial total of storage space. Hooked-rug colors match those of flowered slipcovers on beds, which match draperies

for Christmas

give Dad this

REAL MAN'S GIFT

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THE MAN NEXT DOOR

Bill Norman left his shaving cream out the other morning, and his wife, Isabel, accidentally used it for tooth paste. No harm was done, he reported, except that she made some rather cutting remarks.

+ + +

"The only thing more amazing than the shape of a snowflake viewed through a microscope," says Bob Hannelly, Ph.D., "is the shape I'm always in after shoveling the first snowfall off my walk."

+ + +

Why is it, with the clock two rooms away, that a boy can finish his piano practice on the split second, but with a watch right on his wrist, is usually a half hour late for dinner?

+ + +

Judy fell asleep downstairs one evening and argued vigorously when Mom aroused her to go up to bed. Mom said she'd have let her sleep there all night, just to teach her, but feared she might be afraid in the dark. Shucks! Anybody brave enough to argue with Mom, even when asleep, wouldn't be afraid in the dark.

+ + +

I never hear any of the younger generation using profanity. Maybe I just don't happen to be around when they're discussing the way my generation has been running the world.

+ + +

Just when I'm beginning to agree with statesmen who say that the way to lead the world to peace is to be strong, I seem to remember what a baby's soft little hand can do to a fellow when it fastens around his finger.

+ + +

The prize for the best picture of the year will go to Mom when she opens the oven door November 27 and says: "See the birdie."

I finally got the big tulip bed spaded and planted, and you should have heard what my missus said when she patted me on the back. Said she, "If this liniment I'm putting on doesn't help, you'd better see a doctor."

+ + +

At least six times every week, our Judy and her best playmate get so mad that they never speak to each other again as long as they live.

+ + +

Our dry cleaner believes he has discovered what's wrong with the world. The seats of most people's pants, he says, are worn a lot thinner than the knees.

+ + +

Election thought: If you think it's so bad when the man you vote for loses, how'd you like to live in a dictator's country and have the man you'd have to vote for win?

+ + +

Trying a new recipe, my favorite dinner belle baked some mince pies the other day and asked me to see if I noticed anything different about them. I ate three pieces before bedtime, and the only thing I noticed was that the four lions that chased me all night had horns.

+ + +

Our A.K. (for Alley Kat), missing two days, is home from the wars. He must have won this time; he has another notch in his ear.

+ + +

Our faithful dog, Taffy, always hangs around the house after dinner waiting for scraps. She especially likes the ones the kids have about who'll do the dishes.

+ + +

Just out of curiosity I opened the door of our bathroom medicine cabinet, and there was something in there to cure every ailment—except what happened to my toe when the cold-cream jar fell out and conked it.

There was a debate at our P.T.A. Father's Night last week, and I was one of the judges. My private decision was that Mom and our kids put on a better one every night about whether it's time to go to bed.

+ + +

The best way to keep the bloom in your wife's cheeks is to plant a kiss there now and then.

+ + +

"The weather this fall," says Ned Preston, "has been rather disappointing. There's been just enough wind to blow most of the leaves off my trees, but not enough to blow them over into my next-door-neighbor's yard."

+ + +

I know I'm an old fuddy-duddy, but somehow I never feel quite right sitting in my own living room in my undershirt with perfect strangers looking at me from the TV screen.

+ + +

With two sets of doting grandparents coming for Thanksgiving dinner, we're not worrying too much about the Hillis children's etiquette. All we ask is that they don't flutter their wings at the table or let their halos fall off into the gravy.

+ + +

For these, Lord—the things we take for granted: noses tight against a window and faces that light up as we round the corner . . . the privilege of sharing, tears as well as laughter . . . November evenings and the way they draw folks together . . . turkey dressing, brown, with sage in it; and the prayer in our hearts that somehow, sometime, there may come a Thanksgiving when no little child anywhere shall go without it . . . the clean, delicious laughter of today's girls and boys, and the hope they hold for tomorrow . . . the good feel of a dog's head on a fellow's lap as he rests and reads his paper . . . and the very special blessing of living in a land that is free . . . for these, thanks. Thanks!

Burton Hillis

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